


	1 kilometer	3 kilometers	5 kilometers
2025 Spending Totals (Esri Japan)			
2025 Total Consumer Spending	¥84,749,543,844	¥814,103,794,287	¥1,769,476,955,549
2025 Spending Totals by Category (Esri Japan)			
2025 Food	¥25,039,739,099	¥240,762,248,073	¥522,321,867,686
2025 Housing	¥9,630,941,825	¥91,211,310,667	¥203,797,981,654
2025 Energy, Fuel, & Water Charges	¥5,569,932,754	¥53,539,470,945	¥116,221,747,654
2025 Furniture/Household Utensils	¥3,151,662,119	¥30,353,093,475	¥65,640,291,249
2025 Clothing/Footwear	¥2,961,134,563	¥28,511,759,489	¥61,685,458,499
2025 Medical Care	¥4,345,245,954	¥41,819,188,547	¥90,559,893,995
2025 Transportation/Communication	¥7,875,201,178	¥75,781,625,032	¥164,149,631,369
2025 Educational Expenses	¥3,880,307,626	¥38,176,324,640	¥79,137,876,010
2025 Culture/Recreation	¥10,911,361,409	¥104,588,623,676	¥228,287,573,071
2025 Other Expenditures	¥11,234,801,001	¥107,990,309,391	¥234,426,856,688
2025 Cereals (Rice, Bread, Noodles, & Cereals)	¥1,619,425,098	¥15,617,200,075	¥33,684,756,061
2025 Seafood	¥1,507,593,571	¥14,563,127,185	¥31,307,810,866
2025 Meats	¥1,880,692,738	¥18,220,110,138	¥38,945,697,567
2025 Dairy Products/Eggs	¥1,091,204,357	¥10,527,575,634	¥22,688,448,366
2025 Vegetables/Seaweeds	¥2,454,346,318	¥23,679,651,183	¥51,029,104,597
2025 Fruits	¥1,020,402,262	¥9,799,946,871	¥21,309,107,767
2025 Oils/Fats/Seasonings	¥983,329,896	¥9,490,271,889	¥20,438,360,482
2025 Sweets	¥2,181,030,791	¥20,993,677,982	¥45,448,582,418
2025 Pre-Cooked Foods	¥3,910,093,565	¥37,507,211,398	¥81,749,089,102
2025 Beverages	¥1,564,892,764	¥15,007,145,913	¥32,725,730,649
2025 Alcoholic Beverages	¥1,036,411,313	¥9,974,875,810	¥21,599,321,665
2025 Dining Out	¥6,003,266,002	¥57,336,371,624	¥126,030,844,709
2025 Rent for Dwelling/L&	¥8,723,973,542	¥81,786,908,402	¥186,344,393,143
2025 Repairs/Maintenance	¥2,309,506,625	¥22,300,020,343	¥47,980,648,646
2025 Electricity	¥2,775,176,088	¥26,674,471,189	¥57,909,001,596
2025 Gas	¥1,586,224,417	¥15,207,371,492	¥33,180,871,203
2025 Other Fuel/Light	¥43,691,369	¥419,755,944	¥912,109,273
2025 Water/Sewerage	¥1,174,300,415	¥11,324,704,249	¥24,425,676,115
2025 Durable Goods	¥1,113,161,958	¥10,722,456,097	¥23,180,311,435
2025 Interior Furnishings/Decorations	¥126,301,914	¥1,221,157,874	¥2,620,588,003
2025 Beddings	¥274,284,866	¥2,652,135,862	¥5,690,619,865
2025 Domestic Small Utensils	¥631,516,975	¥6,059,993,860	¥13,198,613,832
2025 Non-Durable Goods	¥809,225,740	¥7,802,695,016	¥16,834,772,816
2025 Domestic Services	¥193,994,378	¥1,865,495,740	¥4,046,251,657
2025 Japanese Traditional Clothing	¥10,867,339	¥105,764,144	¥224,039,779
2025 Western Style Clothing	¥1,252,548,950	¥12,060,689,857	¥26,092,051,533
2025 Shirts/Sweaters	¥588,734,276	¥5,673,141,277	¥12,255,131,833
2025 Underwear/Nightwear	¥240,281,493	¥2,313,239,422	¥5,006,199,174
2025 Cloth/Thread	¥27,684,989	¥264,849,637	¥580,306,643
2025 Other Clothing	¥210,388,277	¥2,024,197,400	¥4,385,993,436
2025 Footwear	¥417,446,187	¥4,018,790,332	¥8,697,481,408
2025 Services Related to Clothing	¥215,324,671	¥2,070,748,017	¥4,490,868,350
2025 Medicines	¥721,254,732	¥6,930,446,048	¥15,054,679,879
2025 Health Fortification	¥424,978,539	¥4,044,260,315	¥8,952,389,841
2025 Medical Supplies/Appliances	¥734,266,779	¥7,083,323,832	¥15,268,287,351
2025 Medical Service	¥2,453,895,683	¥23,661,541,982	¥51,048,394,010
2025 Transportation	¥3,011,280,940	¥28,728,771,974	¥63,283,693,301
2025 Vehicle Related	¥2,494,025,239	¥24,068,033,942	¥51,842,505,697
2025 Communication	¥2,835,302,965	¥27,257,372,060	¥59,153,300,473

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Source: Esri Japan Consumer Spending 2025

	1 kilometer	3 kilometers	5 kilometers
2025 Spending Totals by Category (Esri Japan)			
2025 Tuition Fees	¥3,077,098,648	¥30,274,403,550	¥62,755,732,771
2025 Textbooks/Learning Materials	¥42,029,045	¥413,507,785	¥857,159,212
2025 Supplementary Tutoring	¥760,363,060	¥7,480,923,026	¥15,507,185,990
2025 Culture/Recreation Durable Goods	¥953,583,471	¥9,120,805,353	¥19,991,643,080
2025 Culture/Recreation Goods	¥2,167,083,232	¥20,778,816,082	¥45,325,811,866
2025 Books/Readings	¥980,212,062	¥9,366,512,967	¥20,568,624,230
2025 Culture/Recreation Services	¥6,795,912,922	¥65,188,735,828	¥142,084,375,610
2025 Miscellaneous	¥7,174,565,553	¥68,847,392,717	¥149,945,822,675
2025 Unknown Personal Expenses	¥892,487,406	¥8,778,155,612	¥18,207,388,385
2025 Living Expenses	¥2,661,409,214	¥25,449,588,413	¥55,808,650,064
2025 Remittance	¥582,159,758	¥5,611,217,551	¥12,115,299,452
2025 Cereals (Esri Japan)			
2025 Rice	¥340,219,585	¥3,289,481,719	¥7,058,981,369
2025 Bread	¥751,183,308	¥7,239,273,427	¥15,635,127,577
2025 Bread: White Bread	¥222,803,038	¥2,151,100,486	¥4,629,274,888
2025 Bread: Other Bread	¥528,536,248	¥5,089,604,833	¥11,009,247,605
2025 Noodles	¥403,999,795	¥3,891,966,383	¥8,411,858,140
2025 Noodles: Non-Dried Udon/Soba	¥61,872,157	¥597,742,462	¥1,284,744,383
2025 Noodles: Dried Udon/Soba	¥45,315,734	¥434,993,938	¥946,785,658
2025 Noodles: Spaghetti	¥34,103,779	¥329,123,144	¥708,878,885
2025 Noodles: Chinese Noodles	¥89,664,757	¥866,910,080	¥1,860,458,229
2025 Noodles: Cup Instant Noodles	¥112,208,566	¥1,076,536,820	¥2,345,577,984
2025 Noodles: Instant Noodles	¥41,843,557	¥403,259,494	¥870,918,170
2025 Noodles: Other Noodles	¥16,911,914	¥164,311,698	¥349,237,046
2025 Other Cereals	¥127,257,594	¥1,226,187,088	¥2,649,186,227
2025 Other Cereals: Wheat Flour	¥10,170,449	¥98,520,770	¥210,632,790
2025 Other Cereals: Rice-Cakes/Mochi	¥39,155,602	¥376,231,257	¥817,311,890
2025 Other Cereals: Not Specified	¥78,156,847	¥753,503,401	¥1,626,145,394
2025 Seafood (Esri Japan)			
2025 Raw Fish/Shellfish	¥826,700,467	¥7,995,704,330	¥17,147,256,012
2025 Raw Fish	¥750,672,119	¥7,262,710,110	¥15,565,420,461
2025 Raw Fish: Tuna	¥138,075,156	¥1,336,154,629	¥2,862,437,220
2025 Raw Fish: Horse Mackerel	¥19,451,649	¥187,486,118	¥404,809,390
2025 Raw Fish: Sardines	¥9,594,300	¥92,755,887	¥199,083,352
2025 Raw Fish: Bonito	¥33,261,768	¥321,410,917	¥690,515,356
2025 Raw Fish: Flounder	¥13,257,475	¥128,666,393	¥274,062,626
2025 Raw Fish: Salmon	¥97,069,782	¥940,721,944	¥2,009,487,255
2025 Raw Fish: Mackerel	¥12,198,384	¥118,520,819	¥251,891,539
2025 Raw Fish: Saury	¥7,543,843	¥73,377,193	¥155,609,809
2025 Raw Fish: Sea Bream	¥16,980,976	¥164,399,529	¥351,877,776
2025 Raw Fish: Yellowtail	¥50,665,146	¥491,132,980	¥1,048,578,060
2025 Raw Fish: Squid	¥29,775,060	¥287,516,840	¥618,551,356
2025 Raw Fish: Octopus	¥23,606,274	¥228,269,475	¥489,733,218
2025 Raw Fish: Shrimp/Lobster	¥49,286,931	¥478,092,988	¥1,019,387,619
2025 Raw Fish: Crab	¥21,413,853	¥206,979,638	¥444,435,636
2025 Raw Fish: Other Fish	¥145,339,079	¥1,403,217,943	¥3,019,751,709
2025 Raw Fish: Mixed Sashimi Platter	¥83,271,099	¥805,087,345	¥1,727,809,666
2025 Shellfish	¥76,989,740	¥741,820,026	¥1,602,760,798
2025 Shellfish: Short-Necked Clam	¥10,333,384	¥100,280,861	¥213,628,816
2025 Shellfish: Freshwater Clam	¥7,805,567	¥75,145,575	¥162,627,324
2025 Shellfish: Oysters	¥19,516,704	¥186,805,919	¥408,885,613

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Source: Esri Japan Consumer Spending 2025

	1 kilometer	3 kilometers	5 kilometers
2025 Seafood (Esri Japan)			
2025 Shellfish: Scallops	¥31,190,461	¥301,065,566	¥648,202,520
2025 Shellfish: Other Shellfish	¥7,592,388	¥73,461,634	¥157,418,598
2025 Salted/Dried Fish	¥267,591,680	¥2,585,237,622	¥5,556,295,429
2025 Salted Fish: Salted Salmon	¥37,419,666	¥361,995,275	¥775,987,435
2025 Salted Fish: Salted Cod Roe	¥45,868,089	¥443,130,483	¥952,423,341
2025 Dried Fish: Dried Young Sardines	¥42,484,315	¥410,225,423	¥882,608,052
2025 Dried Fish: Dried Horse Mackerel	¥14,772,363	¥143,198,907	¥305,732,403
2025 Salted/Dried Fish: Others	¥126,984,581	¥1,226,103,458	¥2,638,198,647
2025 Fish-Paste Products	¥172,233,343	¥1,660,086,158	¥3,584,352,245
2025 Fish-Paste Products: Fried Fish Patties	¥45,939,058	¥442,125,765	¥957,417,206
2025 Fish-Paste Products: Baked Fish-Paste Bars	¥30,649,627	¥295,316,507	¥638,063,799
2025 Fish-Paste Products: Steamed Fish Cakes	¥60,608,157	¥584,561,700	¥1,260,516,752
2025 Fish-Paste Products: Others	¥34,803,988	¥335,947,655	¥723,293,708
2025 Seafood: Other Processed Fish	¥239,880,869	¥2,311,200,222	¥4,994,066,911
2025 Other Processed Fish: Bonito Flakes	¥15,186,860	¥146,590,030	¥315,616,470
2025 Other Processed Fish: Pickled Fish	¥67,316,687	¥649,847,624	¥1,398,826,052
2025 Processed Fish: Fish Simmered in Soy Sauce	¥14,855,192	¥142,954,988	¥309,626,751
2025 Other Processed Fish: Canned Fish	¥65,542,649	¥631,623,408	¥1,364,249,391
2025 Processed Fish: Other Processed Seafood	¥76,521,858	¥735,983,044	¥1,595,787,732
2025 Meats (Esri Japan)			
2025 Raw Meats	¥1,520,318,366	¥14,737,348,077	¥31,465,226,650
2025 Raw Meats: Beef	¥393,919,081	¥3,816,531,631	¥8,156,816,569
2025 Raw Meats: Pork	¥664,154,272	¥6,441,991,762	¥13,737,423,792
2025 Raw Meats: Chicken	¥354,384,256	¥3,436,175,906	¥7,332,589,968
2025 Raw Meats: Mixed Ground Pork & Beef	¥52,784,975	¥514,170,260	¥1,087,268,617
2025 Raw Meats: Other Raw Meat	¥51,875,397	¥499,098,267	¥1,081,469,584
2025 Processed Meats	¥359,651,202	¥3,476,123,194	¥7,464,730,730
2025 Processed Meats: Ham	¥110,248,332	¥1,063,483,686	¥2,292,619,915
2025 Processed Meats: Sausages	¥134,370,830	¥1,299,161,567	¥2,788,030,004
2025 Processed Meats: Bacon	¥53,129,999	¥513,893,053	¥1,101,951,806
2025 Processed Meats: Other Processed Meat	¥62,586,564	¥605,869,008	¥1,297,028,140
2025 Dairy Products / Eggs (Esri Japan)			
2025 Fresh Milk	¥327,842,114	¥3,160,489,471	¥6,821,575,224
2025 Dairy Products	¥528,043,599	¥5,094,869,846	¥10,978,141,748
2025 Dairy Products: Powdered Milk	¥15,043,106	¥147,085,151	¥308,708,205
2025 Dairy Products: Yogurt	¥288,825,514	¥2,782,609,423	¥6,013,379,827
2025 Dairy Products: Butter	¥31,194,689	¥301,439,146	¥647,597,366
2025 Dairy Products: Cheese	¥174,201,536	¥1,683,035,239	¥3,617,027,072
2025 Dairy Products: Other Dairy Products	¥17,161,081	¥165,850,289	¥356,219,788
2025 Eggs	¥235,652,793	¥2,275,283,905	¥4,896,004,374
2025 Vegetables / Seaweeds (Esri Japan)			
2025 Fresh Vegetables	¥1,695,016,378	¥16,358,867,935	¥35,230,659,411
2025 Fresh Vegetables: Leafy Vegetables	¥516,006,228	¥4,982,540,373	¥10,719,939,288
2025 Fresh Vegetables: Leafy Vegetables: Cabbage	¥62,107,454	¥598,986,320	¥1,291,773,791
2025 Fresh Vegetables: Leafy Vegetables: Spinach	¥42,290,300	¥408,320,988	¥878,642,074
2025 Fresh Leafy Vegetables: Chinese Cabbage	¥25,009,493	¥241,486,131	¥519,577,918
2025 Fresh Leafy Vegetables: Welsh Onions	¥79,382,201	¥766,443,915	¥1,649,293,401
2025 Fresh Vegetables: Leafy Vegetables: Lettuce	¥60,601,620	¥586,025,756	¥1,257,200,456
2025 Fresh Leafy Vegetables: Broccoli	¥53,152,423	¥513,649,588	¥1,103,375,497
2025 Fresh Leafy Vegetables: Bean Sprouts	¥18,814,235	¥181,960,463	¥390,256,891

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	1 kilometer	3 kilometers	5 kilometers
2025 Vegetables / Seaweeds (Esri Japan)			
2025 Fresh Vegetables: Leafy Vegetables: Others	¥174,648,777	¥1,685,660,962	¥3,629,843,728
2025 Fresh Vegetables: Root Vegetables	¥398,311,584	¥3,848,037,264	¥8,270,786,856
2025 Fresh Root Vegetables: Sweet Potatoes	¥25,809,618	¥248,822,629	¥537,011,372
2025 Fresh Root Vegetables: White Potatoes	¥52,534,517	¥508,170,898	¥1,089,522,823
2025 Fresh Vegetables: Root Vegetables: Taros	¥17,327,087	¥167,286,184	¥360,016,512
2025 Fresh Vegetables: Root Vegetables: Radishes	¥37,288,559	¥359,981,160	¥774,821,641
2025 Fresh Vegetables: Root Vegetables: Carrots	¥54,600,943	¥527,687,368	¥1,133,362,253
2025 Fresh Vegetables: Root Vegetables: Burdocks	¥17,554,809	¥169,588,135	¥364,532,633
2025 Fresh Vegetables: Root Vegetables: Onions	¥76,219,121	¥737,159,433	¥1,580,960,859
2025 Fresh Root Vegetables: Lotus roots	¥22,210,346	¥215,260,711	¥459,753,664
2025 Fresh Root Vegetables: Bamboo Shoots	¥17,315,886	¥167,650,261	¥358,800,316
2025 Fresh Vegetables: Root Vegetables: Others	¥77,448,560	¥746,402,094	¥1,611,976,696
2025 Fresh Vegetables: Other Vegetables	¥781,832,849	¥7,538,703,288	¥16,264,621,595
2025 Other Fresh Vegetables: String Beans	¥61,748,920	¥594,470,333	¥1,286,520,252
2025 Other Fresh Vegetables: Pumpkins	¥38,992,211	¥376,043,956	¥811,021,975
2025 Other Fresh Vegetables: Cucumbers	¥75,934,378	¥732,730,611	¥1,578,542,662
2025 Other Fresh Vegetables: Eggplants	¥52,599,712	¥507,412,706	¥1,093,767,226
2025 Other Fresh Vegetables: Tomatoes	¥210,400,067	¥2,025,142,557	¥4,384,507,104
2025 Other Fresh Vegetables: Green Peppers	¥60,954,935	¥588,793,555	¥1,265,881,304
2025 Fresh Vegetables: Fresh Shiitake Mushroom	¥35,989,090	¥348,051,723	¥746,537,943
2025 Other Fresh Vegetables: Shimeji Mushroom	¥32,679,708	¥315,688,654	¥678,635,402
2025 Other Fresh Vegetables: Enokitake Mushroom	¥21,683,723	¥210,029,735	¥449,116,969
2025 Other Fresh Vegetables: Other Mushrooms	¥58,201,193	¥562,623,790	¥1,207,797,594
2025 Fresh Vegetables: Other Vegetables: Others	¥135,171,365	¥1,300,872,412	¥2,817,195,902
2025 Dried Vegetables	¥180,651,816	¥1,744,998,928	¥3,751,696,888
2025 Dried Vegetables: Beans	¥6,337,521	¥60,910,914	¥132,252,249
2025 Dried Vegetables: Dried Shiitake Mushroom	¥9,932,494	¥95,913,422	¥206,334,207
2025 Dried Vegetables: Dried Laver	¥59,008,870	¥571,870,864	¥1,221,560,997
2025 Dried Vegetables: Seaweeds/Wakame	¥31,605,838	¥304,649,766	¥657,720,456
2025 Dried Vegetables: Dried Kelp/Kombu	¥14,841,846	¥143,052,708	¥308,877,590
2025 Other Dried Vegetables/Seaweeds	¥58,638,879	¥565,972,278	¥1,218,718,342
2025 Soybean Products	¥277,357,865	¥2,673,122,701	¥5,772,549,654
2025 Soybean Products: Bean Curd	¥108,614,593	¥1,047,031,966	¥2,260,087,835
2025 Soybean Products: Deep-Fried Bean Curd	¥58,747,231	¥567,759,880	¥1,219,425,550
2025 Soybean Products: Fermented Soybean/Natto	¥92,574,471	¥891,067,081	¥1,929,110,281
2025 Soybean Products: Others	¥17,200,948	¥165,238,381	¥359,123,947
2025 Processed Products	¥299,759,957	¥2,888,346,490	¥6,240,219,462
2025 Processed: Devil's-Tongue Jelly/Kon-Nyaku	¥30,846,839	¥298,836,041	¥638,796,963
2025 Processed: Pickled Plum/Umeboshi	¥35,209,968	¥338,987,496	¥733,561,147
2025 Processed: Pickled Radishes	¥19,856,563	¥191,608,556	¥412,778,602
2025 Processed: Pickled Chinese Cabbage	¥11,435,195	¥110,149,068	¥238,124,051
2025 Processed: Other Pickled Vegetables	¥116,669,003	¥1,122,929,091	¥2,431,323,700
2025 Processed: Kelp Simmered in Soy Sauce	¥21,839,602	¥210,606,205	¥454,289,406
2025 Processed: Others Prepared in Soy Sauce	¥6,446,009	¥62,065,458	¥134,283,359
2025 Processed: Other Processed Products	¥58,092,264	¥558,989,663	¥1,210,912,266
2025 Fruits (Esri Japan)			
2025 Fresh Fruits	¥912,550,537	¥8,766,930,762	¥19,051,020,271
2025 Fresh Fruits: Apples	¥97,791,954	¥941,184,847	¥2,038,048,435
2025 Fresh Fruits: M&arin Oranges	¥97,854,393	¥939,793,494	¥2,043,498,770
2025 Fresh Fruits: Oranges	¥14,077,694	¥135,491,408	¥293,382,859
2025 Fresh Fruits: Other Citrus Fruits	¥59,295,000	¥568,859,365	¥1,239,530,612

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	1 kilometer	3 kilometers	5 kilometers
2025 Fruits (Esri Japan)			
2025 Fresh Fruits: Pears	¥40,784,508	¥391,334,766	¥852,454,080
2025 Fresh Fruits: Grapes	¥84,483,252	¥810,048,368	¥1,767,035,509
2025 Fresh Fruits: Persimmons	¥28,432,985	¥272,350,720	¥595,266,252
2025 Fresh Fruits: Peaches	¥26,051,849	¥249,601,554	¥545,292,486
2025 Fresh Fruits: Watermelons	¥38,766,710	¥372,229,476	¥809,746,470
2025 Fresh Fruits: Melons	¥24,322,013	¥232,443,864	¥510,301,944
2025 Fresh Fruits: Strawberries	¥84,496,645	¥813,897,865	¥1,759,566,448
2025 Fresh Fruits: Bananas	¥108,786,255	¥1,046,449,480	¥2,268,319,096
2025 Fresh Fruits: Kiwifruits	¥57,026,723	¥548,080,114	¥1,190,068,562
2025 Fresh Fruits: Others	¥150,751,079	¥1,448,566,960	¥3,146,573,486
2025 Processed Fruit Products	¥108,702,698	¥1,040,828,226	¥2,276,609,390
2025 Oils / Fats / Seasonings (Esri Japan)			
2025 Oils/Fats	¥102,430,228	¥990,381,410	¥2,125,224,792
2025 Oils/Fats: Edible Oil	¥92,198,225	¥891,568,655	¥1,912,683,489
2025 Oils/Fats: Margarine	¥10,183,003	¥98,362,912	¥211,474,772
2025 Seasonings	¥881,144,881	¥8,502,141,597	¥18,318,472,878
2025 Seasonings: Salt	¥10,450,734	¥100,142,408	¥218,714,824
2025 Seasonings: Soy Sauce	¥29,579,331	¥285,508,559	¥614,731,495
2025 Seasonings: Soybean Paste/Miso	¥38,664,935	¥374,219,970	¥801,440,130
2025 Seasonings: Sugar	¥17,919,351	¥172,723,284	¥372,907,431
2025 Seasonings: Vinegar	¥16,344,174	¥157,038,260	¥341,173,022
2025 Seasonings: Worcester Sauce	¥13,027,377	¥126,025,467	¥270,155,237
2025 Seasonings: Tomato Ketchup	¥14,126,731	¥136,831,365	¥292,597,184
2025 Seasonings: Mayonnaise/Mayonnaise Flavor	¥27,507,505	¥265,916,081	¥570,829,551
2025 Seasonings: Dressing	¥47,836,689	¥461,202,688	¥995,271,040
2025 Seasonings: Jam	¥35,165,441	¥339,406,856	¥730,867,432
2025 Seasonings: Instant Curry Mix	¥22,529,304	¥218,673,341	¥465,686,860
2025 Seasonings: Instant Dried Soup	¥98,878,176	¥949,412,303	¥2,065,323,326
2025 Seasonings: Flavor Seasonings	¥56,224,954	¥543,855,949	¥1,166,086,191
2025 Seasonings: Rice Seasoning/Furikake	¥31,614,600	¥305,743,319	¥655,801,273
2025 Seasonings: Dipping/Multi-Purpose Sauce	¥99,473,402	¥961,202,019	¥2,065,105,891
2025 Seasonings: Others	¥323,482,808	¥3,119,668,332	¥6,728,361,980
2025 Sweets (Esri Japan)			
2025 Sweet Bean Jelly/Yokan	¥30,440,659	¥291,380,698	¥637,716,846
2025 Bean-Jam Cakes/Manju	¥12,155,497	¥116,638,253	¥254,058,634
2025 Other Japanese Cakes	¥220,613,451	¥2,117,467,805	¥4,609,797,707
2025 Sponge Cakes/Kasutera	¥21,768,505	¥209,442,550	¥453,806,038
2025 Cakes	¥162,081,437	¥1,565,849,749	¥3,365,555,136
2025 Jelly	¥49,097,464	¥472,301,167	¥1,023,703,242
2025 Caramel Custard	¥37,829,009	¥364,361,175	¥787,795,717
2025 Other Fresh Cakes	¥242,587,142	¥2,335,383,687	¥5,054,346,444
2025 Japanese Crackers	¥158,031,524	¥1,520,283,715	¥3,294,872,437
2025 Biscuits	¥126,448,388	¥1,216,018,588	¥2,637,279,258
2025 Fried/Salted Crackers	¥120,626,262	¥1,163,107,495	¥2,509,438,180
2025 C&ies	¥49,515,824	¥476,538,248	¥1,031,983,496
2025 Chocolate	¥154,441,300	¥1,484,893,165	¥3,221,792,908
2025 Chocolate Snacks	¥46,611,303	¥449,794,794	¥968,930,076
2025 Ice Cream/Ice Sherbet	¥252,249,585	¥2,431,293,546	¥5,249,647,483
2025 Other Sweets	¥497,271,940	¥4,785,702,964	¥10,363,932,710


Data Note: Data is provided by Esri Japan and is based on the 2020 Population Census (Ministry of Internal Affairs and Communications), 2023 Family Income and Expenditure Survey (Ministry of Internal Affairs and Communications), and Statistical Observations of Municipalities 2024 (Ministry of Internal Affairs and Communications). Details may not sum to totals due to rounding.

Source: Esri Japan Consumer Spending 2025

Japan Consumer Spending Summary (Esri Japan)

1-27-1, Toyo, Koto-Ku, 東京都, 1350016
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 35.66800
Longitude: 139.81163

	1 kilometer	3 kilometers	5 kilometers
 2025 Pre-Cooked Foods (Esri Japan)			
2025 Rice/Bread/Noodle	¥1,786,936,360	¥17,113,154,763	¥37,417,861,704

Sample Report

Data Note: Data is provided by Esri Japan and is based on the 2020 Population Census (Ministry of Internal Affairs and Communications), 2023 Family Income and Expenditure Survey (Ministry of Internal Affairs and Communications), and Statistical Observations of Municipalities 2024 (Ministry of Internal Affairs and Communications). Details may not sum to totals due to rounding.

Source: Esri Japan Consumer Spending 2025

	1 kilometer	3 kilometers	5 kilometers
2025 Pre-Cooked Foods (Esri Japan)			
2025 Rice/Bread/Noodle: Packed Lunch/Bento	¥579,767,540	¥5,536,441,984	¥12,173,219,456
2025 Rice/Bread/Noodle: Packed Sushi	¥317,547,509	¥3,056,221,406	¥6,617,835,365
2025 Rice/Bread/Noodle: Onigiri & Others	¥161,735,817	¥1,540,652,502	¥3,403,899,072
2025 Rice/Bread/Noodle: Baked Goods/S&wiches	¥227,492,705	¥2,179,669,507	¥4,761,510,037
2025 Other Pre-Cooked Rice/Bread/Noodle	¥507,618,541	¥4,866,494,665	¥10,618,688,794
2025 Other Pre-Cooked Foods	¥2,125,837,860	¥20,418,665,666	¥44,389,573,403
2025 Other Pre-Cooked: Broiled Eel/Kabayaki	¥52,327,850	¥506,247,220	¥1,085,079,654
2025 Other Pre-Cooked: Salad	¥206,866,872	¥1,972,268,373	¥4,350,169,248
2025 Other Pre-Cooked: Croquettes	¥41,124,973	¥396,557,033	¥855,498,000
2025 Other Pre-Cooked: Cutlets	¥48,935,978	¥472,096,101	¥1,017,528,148
2025 Other Pre-Cooked: Fried Foods/Tempura	¥266,311,260	¥2,563,695,433	¥5,548,809,452
2025 Other Pre-Cooked: Shao-Mais	¥32,024,945	¥308,673,466	¥666,475,622
2025 Other Pre-Cooked: Dumpling	¥44,791,214	¥430,610,396	¥934,470,174
2025 Pre-Cooked: Grilled Chicken Skewer/Yakitori	¥65,433,038	¥630,608,343	¥1,361,881,994
2025 Other Pre-Cooked: Hamburg Steak	¥33,041,530	¥318,649,050	¥687,262,839
2025 Other Pre-Cooked: Frozen Foods	¥201,421,450	¥1,951,473,667	¥4,170,845,872
2025 Other Pre-Cooked: Side Dishes	¥65,132,677	¥633,647,804	¥1,343,272,459
2025 Other Pre-Cooked: Others	¥1,085,048,061	¥10,386,723,679	¥22,730,085,304
2025 Beverages (Esri Japan)			
2025 Beverages/Tea	¥343,407,866	¥3,291,246,835	¥7,185,654,264
2025 Beverages/Tea: Green Tea	¥73,185,462	¥702,438,146	¥1,529,241,945
2025 Beverages/Tea: Black tea	¥29,128,641	¥280,498,959	¥606,738,299
2025 Beverages/Tea: Other Tea Leaves	¥38,483,580	¥370,202,900	¥802,391,427
2025 Beverages/Tea: Tea Beverages	¥200,921,239	¥1,922,601,957	¥4,210,521,828
2025 Coffee/Cocoa	¥316,851,238	¥3,037,724,892	¥6,627,888,918
2025 Coffee/Cocoa: Coffee	¥163,583,355	¥1,576,219,542	¥3,405,363,767
2025 Coffee/Cocoa: Coffee Beverages	¥146,980,105	¥1,401,024,651	¥3,091,410,620
2025 Coffee/Cocoa: Cocoa/Cocoa Beverages	¥6,525,858	¥62,666,328	¥136,296,479
2025 Other Beverages	¥904,628,317	¥8,678,133,972	¥18,912,052,916
2025 Other Beverages: Fruit/Vegetable Juice	¥161,433,562	¥1,551,532,833	¥3,368,883,018
2025 Other Beverages: Carbonated Beverages	¥182,487,433	¥1,751,586,966	¥3,813,023,945
2025 Other Beverages: Fermented Lactic Beverages	¥122,999,484	¥1,183,652,043	¥2,563,679,568
2025 Other Beverages: Lactic Beverages	¥67,311,668	¥643,766,882	¥1,411,284,277
2025 Other Beverages: Mineral Water	¥131,505,989	¥1,256,087,869	¥2,760,606,991
2025 Other Beverages: Sports Drink	¥29,228,441	¥280,904,171	¥609,974,578
2025 Other Beverages: Others	¥213,160,560	¥2,042,731,924	¥4,460,735,780
2025 Alcoholic Beverages (Esri Japan)			
2025 Alcoholic Beverages: Sake	¥121,068,440	¥1,162,929,295	¥2,527,887,168
2025 Alcoholic Beverages: Shochu	¥126,525,971	¥1,215,030,518	¥2,642,508,748
2025 Alcoholic Beverages: Beer	¥280,145,702	¥2,700,398,346	¥5,829,724,279
2025 Alcoholic Beverages: Whisky	¥84,717,071	¥810,767,711	¥1,775,096,885
2025 Alcoholic Beverages: Wine	¥132,322,111	¥1,272,918,407	¥2,758,922,976
2025 Alcoholic Beverages: Low-Malt Beer	¥138,050,161	¥1,336,770,909	¥2,860,131,912
2025 Alcoholic Beverages: Chuhai/Cocktail	¥109,873,417	¥1,053,540,300	¥2,297,999,530
2025 Alcoholic Beverages: Others	¥51,783,331	¥496,658,530	¥1,082,786,466
2025 Dining Out (Esri Japan)			
2025 General Dining Out	¥6,012,063,458	¥57,371,429,336	¥126,317,508,624
2025 General Dining Out: Meals	¥4,616,878,963	¥44,130,454,226	¥96,851,970,421
2025 Meals: Japanese Noodles	¥149,563,359	¥1,431,866,609	¥3,132,794,202
2025 Meals: Chinese Noodles	¥192,201,969	¥1,830,408,380	¥4,046,041,941

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Source: Esri Japan Consumer Spending 2025

	1 kilometer	3 kilometers	5 kilometers
2025 Dining Out (Esri Japan)			
2025 Meals: Other Noodles	¥79,351,999	¥762,933,484	¥1,655,369,264
2025 Meals: Sushi	¥384,283,425	¥3,683,514,372	¥8,039,888,269
2025 Meals: Japanese Meals	¥643,591,872	¥6,148,229,569	¥13,508,526,544
2025 Meals: Chinese Meals	¥172,118,437	¥1,644,530,427	¥3,612,049,738
2025 Meals: Western Meals	¥401,780,685	¥3,843,368,003	¥8,422,340,544
2025 Meals: Korean BBQ/Yakiniku	¥189,881,523	¥1,820,708,606	¥3,971,373,656
2025 Meals: Hamburgers	¥132,024,673	¥1,268,980,898	¥2,754,962,508
2025 Meals: Other Meals	¥2,298,769,289	¥21,940,927,191	¥48,289,490,756
2025 Meals: Other Refreshments	¥318,837,133	¥3,054,044,125	¥6,675,094,184
2025 Meals: Drinks	¥1,190,379,423	¥11,233,762,876	¥25,272,434,688
2025 School Lunch	¥69,432,889	¥683,123,797	¥1,416,045,561
2025 Rent for Dwelling/L& (Esri Japan)			
2025 Rent for Dwelling/L&: Private Dwellings	¥7,378,682,257	¥69,077,376,197	¥157,811,926,598
2025 Rent for Dwelling/L&: Public Dwellings	¥580,419,772	¥5,488,998,493	¥12,298,687,927
2025 Rent for Dwelling/L&: Issued Houses	¥478,647,469	¥4,513,713,413	¥10,168,922,924
2025 Rent for Dwelling/L&: L&	¥287,033,435	¥2,699,318,172	¥6,113,570,072
2025 Rent for Dwelling/L&: Others	¥56,984,757	¥538,065,799	¥1,209,208,017
2025 Repairs/Maintenance (Esri Japan)			
2025 Repairs/Maintenance: Materials/Tools	¥1,004,361,684	¥9,748,311,683	¥20,760,841,296
2025 Materials/Tools: Tools	¥895,116,158	¥8,698,156,946	¥18,481,461,789
2025 Materials/Tools: Materials	¥102,952,673	¥992,384,887	¥2,142,412,004
2025 Repairs/Maintenance: Other Services	¥1,264,857,021	¥12,181,856,235	¥26,342,917,979
2025 Other Services: Tatami Reupholstering	¥10,308,855	¥101,130,472	¥210,856,634
2025 Other Services: Plumbing	¥158,146,789	¥1,520,980,694	¥3,298,133,490
2025 Other Services: Outer Wall/Fence	¥476,590,369	¥4,614,174,421	¥9,875,607,241
2025 Other Services: Gardening	¥125,640,555	¥1,188,789,345	¥2,660,957,820
2025 Other Services: Other Charges	¥241,485,227	¥2,339,354,634	¥5,001,026,353
2025 Other Services: Fire/Earthquake Insurance	¥289,748,683	¥2,764,179,372	¥6,089,503,742
2025 Gas (Esri Japan)			
2025 Gas: Manufactured/Piped	¥1,531,094,282	¥14,692,401,478	¥31,999,389,292
2025 Gas: Liquefied Propane	¥22,718,643	¥217,425,006	¥476,027,422
2025 Other Fuel / Light (Esri Japan)			
2025 Other Fuel/Light: Kerosene	¥37,796,587	¥363,059,225	¥789,181,560
2025 Other Fuel/Light: Others	¥5,422,080	¥52,357,197	¥112,639,069
2025 Durable Goods (Esri Japan)			
2025 Durable Goods: Housework	¥577,792,966	¥5,547,017,115	¥12,070,468,474
2025 Housework: Microwave Oven	¥27,355,444	¥264,176,553	¥568,235,400
2025 Housework: Electric Cooking Appliance	¥57,347,190	¥549,700,609	¥1,199,795,714
2025 Housework: Gas Cooking Appliance	¥14,255,882	¥135,708,848	¥300,215,055
2025 Housework: Refrigerator	¥225,521,213	¥2,163,174,109	¥4,715,260,252
2025 Housework: Vacuum Cleaner	¥51,752,835	¥498,175,747	¥1,078,379,972
2025 Housework: Washing Machine	¥142,115,277	¥1,364,205,058	¥2,969,196,336
2025 Housework: Others	¥61,253,582	¥588,469,416	¥1,278,766,173
2025 Durable Goods: Heating/Cooling	¥369,690,731	¥3,572,649,222	¥7,674,165,187
2025 Heating/Cooling: Air Conditioner	¥279,613,264	¥2,706,346,441	¥5,795,569,142
2025 Heating/Cooling: Stove/Fan Heater	¥17,390,364	¥166,572,016	¥364,090,631
2025 Heating/Cooling: Others	¥71,041,538	¥684,624,080	¥1,478,688,722
2025 Durable Goods: Furniture	¥160,517,805	¥1,555,415,596	¥3,323,357,571
2025 Furniture: Drawer	¥5,660,025	¥55,308,047	¥116,221,941
2025 Furniture: Table/Sofa	¥52,793,737	¥510,444,874	¥1,095,385,048


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Source: Esri Japan Consumer Spending 2025

	1 kilometer	3 kilometers	5 kilometers
2025 Durable Goods (Esri Japan)			
2025 Furniture: Cupboard	¥38,871,179	¥382,438,754	¥792,756,294
2025 Furniture: Others	¥55,404,384	¥535,732,686	¥1,149,455,261
2025 Interior Furnishings / Decorations (Esri Japan)			
2025 Interior Furnishings: Lighting Appliances	¥24,305,547	¥234,759,418	¥504,806,454
2025 Interior Furnishings: Interior Decorations	¥12,878,869	¥125,076,182	¥266,060,570
2025 Interior Furnishings: Floor Coverings	¥26,474,770	¥256,126,990	¥548,993,615
2025 Interior Furnishings: Curtains	¥37,234,696	¥361,777,213	¥768,879,149
2025 Interior Furnishings: Other Int. Decorations	¥24,633,900	¥236,320,159	¥514,980,417
2025 Beddings (Esri Japan)			
2025 Beddings: Beds	¥72,712,589	¥711,443,808	¥1,491,154,414
2025 Beddings: Quilts	¥80,060,252	¥773,302,880	¥1,662,730,594
2025 Beddings: Blankets	¥5,569,438	¥53,780,478	¥115,699,665
2025 Beddings: Sheets	¥10,621,130	¥102,252,879	¥221,286,069
2025 Beddings: Others	¥96,228,254	¥927,886,902	¥2,001,812,053
2025 Domestic Small Utensils (Esri Japan)			
2025 Domestic Small Utensils: Bowls/Dishes	¥33,931,562	¥327,357,149	¥705,515,761
2025 Domestic Small Utensils: Other Tableware	¥67,780,758	¥651,808,581	¥1,413,715,350
2025 Domestic Small Utensils: Pans/Kettles	¥36,730,424	¥353,579,934	¥765,333,772
2025 Domestic Small Utensils: Kitchen Related	¥70,780,012	¥680,126,487	¥1,477,362,940
2025 Domestic Small Utensils: Elec. Bulbs/Lamps	¥15,554,501	¥149,832,913	¥323,893,571
2025 Domestic Small Utensils: Towels	¥48,503,308	¥466,908,356	¥1,010,642,699
2025 Domestic Small Utensils: Others	¥356,643,865	¥3,415,751,679	¥7,467,505,395
2025 Non-Durable Goods (Esri Japan)			
2025 Non-Durable Goods: Tissue/Toilet Paper	¥142,937,372	¥1,379,680,874	¥2,970,577,792
2025 Tissue/Toilet Paper: Tissue Paper	¥55,529,017	¥535,978,242	¥1,154,039,313
2025 Tissue/Toilet Paper: Toilet Paper	¥87,408,944	¥843,708,019	¥1,816,551,240
2025 Non-Durable Goods: Cleanser	¥179,840,772	¥1,737,465,250	¥3,734,227,486
2025 Cleanser: Kitchen/Household Cleanser	¥73,574,797	¥711,033,873	¥1,527,258,432
2025 Cleanser: Laundry Detergent	¥106,237,442	¥1,026,169,431	¥2,206,348,001
2025 Non-Durable Goods: Other Non-Durable Goods	¥485,928,175	¥4,680,771,694	¥10,118,680,436
2025 Other Non-Durable: Food Wrap/Plastic Bags	¥91,365,494	¥881,492,482	¥1,899,622,261
2025 Non-Durable: Insecticide/Insect Repellent	¥47,805,193	¥458,367,531	¥999,887,693
2025 Other Non-Durable: Laundry Softener	¥43,985,619	¥426,095,638	¥910,936,596
2025 Other Non-Durable: Air Freshener	¥52,879,340	¥507,821,354	¥1,104,348,376
2025 Other Non-Durable: Others	¥250,645,057	¥2,413,911,861	¥5,220,246,329
2025 Domestic Services (Esri Japan)			
2025 Domestic Services: Domestic Help	¥54,404,760	¥518,653,557	¥1,144,154,796
2025 Domestic Services: Sewage/Waste Disposal	¥44,211,265	¥425,814,931	¥920,746,494
2025 Domestic Services: Others	¥101,574,351	¥977,907,955	¥2,116,209,785
2025 Western Style Clothing (Esri Japan)			
2025 Western Style Clothing: Men's	¥514,433,474	¥4,944,844,380	¥10,734,142,477
2025 Men's: Suits	¥145,526,134	¥1,404,107,020	¥3,025,547,616
2025 Men's: Jackets	¥44,670,810	¥430,474,128	¥929,831,365
2025 Men's: Slacks	¥99,116,033	¥955,093,359	¥2,063,216,817
2025 Men's: Coats	¥35,073,392	¥333,073,341	¥740,293,860
2025 Men's: Boys' School Uniforms	¥12,684,983	¥124,802,735	¥258,703,268
2025 Men's: Others	¥178,282,371	¥1,705,741,895	¥3,736,579,287
2025 Western Style Clothing: Women's	¥661,454,512	¥6,361,970,196	¥13,793,695,283
2025 Women's: Dresses	¥102,654,873	¥987,739,280	¥2,139,911,380

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Source: Esri Japan Consumer Spending 2025

	1 kilometer	3 kilometers	5 kilometers
2025 Western Style Clothing (Esri Japan)			
2025 Women's: Jackets	¥40,899,753	¥393,987,319	¥851,641,733
2025 Women's: Skirts	¥44,616,193	¥431,162,060	¥926,165,829
2025 Women's: Slacks	¥135,399,740	¥1,301,973,438	¥2,824,239,776
2025 Women's: Coats	¥76,586,857	¥739,812,924	¥1,590,469,246
2025 Women's: Girls' School Uniforms	¥13,273,738	¥130,595,268	¥270,710,607
2025 Women's: Others	¥247,653,541	¥2,373,304,897	¥5,182,507,425
2025 Western Style Clothing: Children's	¥87,926,066	¥857,291,511	¥1,809,405,065
2025 Children's: Kids'	¥69,432,889	¥683,123,797	¥1,416,045,561
2025 Children's: Infants'	¥6,677,013	¥65,692,588	¥136,173,999
2025 Shirts / Sweaters (Esri Japan)			
2025 Shirts/Sweaters: Men's	¥206,120,958	¥1,989,533,005	¥4,283,719,329
2025 Men's: Business Shirts	¥34,241,634	¥332,379,685	¥707,733,024
2025 Men's: Other Shirts	¥133,996,804	¥1,292,485,933	¥2,786,640,658
2025 Men's: Sweaters	¥37,237,756	¥358,757,122	¥775,293,666
2025 Shirts/Sweaters: Women's	¥354,102,378	¥3,403,731,959	¥7,388,631,430
2025 Women's: Blouses	¥79,656,202	¥764,439,892	¥1,664,668,958
2025 Women's: Other Shirts	¥142,926,341	¥1,373,395,160	¥2,983,217,016
2025 Women's: Sweaters	¥130,126,347	¥1,253,104,347	¥2,710,415,359
2025 Shirts/Sweaters: Children's	¥29,981,791	¥293,379,056	¥614,794,961
2025 Underwear / Nightwear (Esri Japan)			
2025 Underwear/Nightwear: Men's	¥65,982,288	¥636,787,051	¥1,371,470,037
2025 Men's: Underwear	¥55,211,283	¥532,118,731	¥1,149,086,752
2025 Men's: Nightwear	¥10,881,947	¥105,686,797	¥224,798,002
2025 Underwear/Nightwear: Women's	¥158,109,114	¥1,516,890,673	¥3,305,110,764
2025 Women's: Underwear	¥21,271,438	¥204,341,975	¥444,106,267
2025 Women's: Other Underwear	¥114,673,200	¥1,099,400,584	¥2,398,726,753
2025 Women's: Nightwear	¥22,352,055	¥214,870,155	¥466,360,575
2025 Underwear/Nightwear: Children's	¥18,148,209	¥177,537,673	¥372,237,910
2025 Children's: Underwear	¥9,754,592	¥95,971,722	¥198,939,544
2025 Children's: Nightwear	¥6,850,962	¥67,404,015	¥139,721,611
2025 Cloth / Thread (Esri Japan)			
2025 Cloth/Thread: Cloth/Kimono Texture	¥14,997,792	¥143,559,313	¥314,198,264
2025 Cloth/Thread: Cloth/Thread - Others	¥12,647,907	¥120,929,658	¥265,253,285
2025 Other Clothing (Esri Japan)			
2025 Hats/Caps	¥35,031,112	¥336,068,149	¥732,328,523
2025 Neckties	¥9,030,394	¥87,173,827	¥187,653,505
2025 Knitted Scarves/Scarves	¥24,322,062	¥231,889,281	¥511,458,788
2025 Gloves	¥10,308,722	¥99,094,190	¥215,091,786
2025 Men's Socks	¥26,476,454	¥256,477,226	¥548,333,117
2025 Women's Stockings	¥7,946,097	¥76,682,354	¥165,172,368
2025 Women's Socks	¥40,594,830	¥389,091,320	¥849,371,381
2025 Children's Socks	¥6,717,154	¥66,087,522	¥136,992,664
2025 Other Clothing: Others	¥51,728,291	¥497,862,338	¥1,078,029,248
2025 Footwear (Esri Japan)			
2025 Sports/Gym Shoes	¥108,598,692	¥1,042,269,698	¥2,269,355,392
2025 S&als	¥5,250,331	¥50,674,808	¥109,121,061
2025 Men's Shoes	¥90,061,703	¥867,964,043	¥1,874,491,834
2025 Women's Shoes	¥146,083,915	¥1,399,651,392	¥3,057,630,822
2025 Children's Shoes	¥35,002,460	¥343,099,580	¥716,513,871
2025 Footwear - Other Footwear	¥37,466,623	¥361,184,129	¥779,596,234

Data Note: Data is provided by Esri Japan and is based on the 2020 Population Census (Ministry of Internal Affairs and Communications), 2023 Family Income and Expenditure Survey (Ministry of Internal Affairs and Communications), and Statistical Observations of Municipalities 2024 (Ministry of Internal Affairs and Communications). Details may not sum to totals due to rounding.

Source: Esri Japan Consumer Spending 2025

	1 kilometer	3 kilometers	5 kilometers
2025 Services Related to Clothing (Esri Japan)			
2025 Services: Washing	¥184,971,415	¥1,772,276,158	¥3,871,492,433
2025 Services: Renting	¥12,517,904	¥122,211,733	¥257,268,285
2025 Services: Other	¥25,783,028	¥249,221,643	¥535,093,345
2025 Medicines (Esri Japan)			
2025 Medicines: Cold	¥49,735,571	¥479,392,511	¥1,035,023,497
2025 Medicines: Gastro-Intestinal	¥29,791,804	¥286,578,146	¥621,190,770
2025 Medicines: Eutrophic Compound	¥75,192,860	¥719,421,725	¥1,575,942,943
2025 Medicine: External-Use - Wound/Skin Disease	¥19,925,193	¥191,586,681	¥415,630,041
2025 Medicines: External-Use - Others	¥80,313,185	¥769,123,264	¥1,681,775,629
2025 Medicines: Others	¥463,821,475	¥4,461,634,753	¥9,671,236,695
2025 Medical Supplies / Appliances (Esri Japan)			
2025 Paper Diapers	¥53,020,983	¥519,340,990	¥1,086,149,256
2025 Expendable Medical Supplies	¥257,113,193	¥2,478,488,589	¥5,350,204,450
2025 Spectacles	¥193,003,089	¥1,856,184,052	¥4,025,116,033
2025 Contact Lenses	¥125,955,787	¥1,213,637,160	¥2,622,099,284
2025 Other Medical Supplies/Appliances	¥111,283,309	¥1,071,769,274	¥2,317,678,612
2025 Medical Service (Esri Japan)			
2025 Clinical Service	¥1,005,698,373	¥9,698,024,756	¥20,920,214,424
2025 Dental Service	¥531,384,197	¥5,118,595,216	¥11,065,308,870
2025 Hospital Stay for Childbirth	¥388,043	¥3,817,811	¥7,913,934
2025 Other Hospital Care/Hospitalization	¥348,863,806	¥3,432,338,323	¥7,114,885,234
2025 Osteopathy/Acupuncture	¥112,817,453	¥1,074,620,636	¥2,374,462,059
2025 Services - Therapeutic Massage	¥221,992,805	¥2,104,485,411	¥4,693,227,140
2025 Services - Comprehensive Medical Checkup	¥72,703,026	¥698,326,397	¥1,518,080,919
2025 Other Medical Service	¥164,156,646	¥1,569,051,910	¥3,443,728,819
2025 Transportation (Esri Japan)			
2025 Railway Fares	¥1,195,476,593	¥11,393,840,636	¥25,147,458,235
2025 Student Rail Pass	¥68,027,908	¥669,300,714	¥1,387,391,713
2025 Commuter Rail Pass	¥557,012,962	¥5,298,777,048	¥11,737,873,259
2025 Bus Fares	¥122,570,659	¥1,164,914,968	¥2,585,168,320
2025 Student Bus Pass	¥8,269,327	¥81,358,747	¥168,648,338
2025 Commuter Bus Pass	¥38,563,802	¥369,468,112	¥807,201,342
2025 Taxi Fares	¥332,411,803	¥3,145,432,384	¥7,039,758,089
2025 Airfares	¥441,637,951	¥4,228,868,648	¥9,249,035,324
2025 Road Tolls	¥252,190,989	¥2,409,753,164	¥5,292,110,431
2025 Other Transportation	¥23,747,457	¥229,873,892	¥492,163,963
2025 Vehicles Related (Esri Japan)			
2025 Vehicle Purchases	¥82,943,259	¥810,852,222	¥1,702,400,836
2025 Vehicle Purchases: Cars	¥935,803,620	¥9,164,364,645	¥19,174,022,626
2025 Vehicle Purchases: Others - Except Cars	¥168,713,470	¥1,598,242,625	¥3,569,238,079
2025 Bicycle Purchases	¥169,372,646	¥1,636,185,305	¥3,517,170,649
2025 Vehicle Maintenance	¥2,408,624,149	¥23,153,313,106	¥50,255,929,817
2025 Vehicle Maintenance: Gasoline	¥425,976,765	¥4,105,877,527	¥8,864,881,049
2025 Vehicle Maintenance: Auto Parts	¥196,316,548	¥1,885,166,359	¥4,100,225,787
2025 Vehicle Maintenance: Auto Related Goods	¥79,621,436	¥766,992,735	¥1,657,931,325
2025 Vehicle Maintenance: Car Repair Charges	¥478,715,921	¥4,587,991,329	¥10,017,035,067
2025 Vehicle Maintenance Charges - Except Cars	¥74,956,059	¥704,799,653	¥1,596,712,603
2025 Yearly/Monthly Parking	¥441,624,733	¥4,233,971,472	¥9,237,868,048
2025 Other Parking	¥100,122,540	¥957,770,053	¥2,098,792,221
2025 Car Rentals	¥154,534,840	¥1,489,258,156	¥3,216,526,885

Data Note: Data is provided by Esri Japan and is based on the 2020 Population Census (Ministry of Internal Affairs and Communications), 2023 Family Income and Expenditure Survey (Ministry of Internal Affairs and Communications), and Statistical Observations of Municipalities 2024 (Ministry of Internal Affairs and Communications). Details may not sum to totals due to rounding.

Source: Esri Japan Consumer Spending 2025

	1 kilometer	3 kilometers	5 kilometers
2025 Vehicles Related (Esri Japan)			
2025 Other Vehicle Related Services	¥138,660,045	¥1,333,577,650	¥2,891,716,312
2025 Auto Liability Insurance	¥63,677,798	¥612,389,316	¥1,328,063,082
2025 Voluntary Auto Insurance	¥322,870,802	¥3,103,240,401	¥6,737,552,588
2025 Vehicle Insurance - Except Cars	¥2,356,858	¥22,341,274	¥49,830,607
2025 Communication (Esri Japan)			
2025 Postage	¥78,933,589	¥758,079,244	¥1,648,372,150
2025 L&line Phone Bills	¥339,723,407	¥3,252,242,511	¥7,116,247,720
2025 Mobile Phone Bills	¥2,034,311,487	¥19,572,943,898	¥42,408,879,981
2025 Shipping/Forwarding	¥129,024,102	¥1,236,994,865	¥2,698,900,110
2025 Mobile Phone Devices	¥214,600,507	¥2,062,831,392	¥4,477,748,367
2025 Other Communication Devices	¥44,517,265	¥427,584,527	¥929,571,649
2025 Tuition Fees (Esri Japan)			
2025 Public Elementary School	¥46,899,650	¥461,427,807	¥956,492,520
2025 Private Elementary School	¥202,424,503	¥1,991,577,718	¥4,128,336,301
2025 Public Junior High School	¥53,937,941	¥530,674,904	¥1,100,034,633
2025 Private Junior High School	¥262,450,704	¥2,582,152,658	¥5,352,537,556
2025 Public High School	¥53,978,085	¥531,069,845	¥1,100,853,319
2025 Private High School	¥433,082,460	¥4,260,933,663	¥8,832,478,348
2025 Public University	¥137,300,228	¥1,350,844,724	¥2,800,162,538
2025 Private University	¥1,691,398,022	¥16,641,022,002	¥34,495,131,433
2025 Preschool	¥136,925,565	¥1,347,158,568	¥2,792,521,519
2025 College	¥58,701,500	¥577,541,746	¥1,197,184,794
2025 Textbooks / Learning Materials (Esri Japan)			
2025 Textbooks	¥19,014,095	¥187,072,446	¥387,782,000
2025 Learning Materials/References	¥23,001,567	¥226,303,679	¥469,104,324
2025 Supplementary Tutoring (Esri Japan)			
2025 Preschool/Elementary School	¥314,220,958	¥3,091,500,502	¥6,408,363,384
2025 Junior High School	¥186,380,943	¥1,833,731,232	¥3,801,136,727
2025 High School/Prep School	¥259,761,164	¥2,555,691,315	¥5,297,685,914
2025 Culture / Recreation Durable Goods (Esri Japan)			
2025 Television Sets	¥122,012,286	¥1,173,734,817	¥2,543,972,338
2025 Video Recorders	¥11,013,516	¥105,802,211	¥229,936,626
2025 Personal Computers	¥530,010,006	¥5,066,723,595	¥11,117,151,428
2025 Camera/Video Camera	¥93,158,282	¥875,283,215	¥1,985,849,187
2025 Musical Instruments	¥15,456,839	¥149,588,265	¥320,410,244
2025 Desks/Chairs	¥912,358	¥8,560,661	¥19,472,698
2025 Other Durable Goods	¥155,480,682	¥1,492,805,114	¥3,247,809,737
2025 Repair Charges	¥30,913,211	¥297,639,363	¥644,002,673
2025 Culture / Recreation Goods (Esri Japan)			
2025 Stationery	¥150,516,468	¥1,447,364,632	¥3,139,485,625
2025 Stationery: Writing/Painting Supplies	¥17,649,254	¥173,644,309	¥359,946,843
2025 Stationery: Notebooks/Other Paper Products	¥43,982,638	¥432,728,452	¥897,001,701
2025 Stationery: Other Expendable Study Supplies	¥9,848,259	¥96,893,268	¥200,849,798
2025 Stationery: Other Study Supplies	¥15,642,136	¥153,897,038	¥319,012,791
2025 Stationery: Others	¥12,497,653	¥122,959,656	¥254,882,755
2025 Sporting Goods	¥416,373,303	¥4,007,628,349	¥8,676,863,117
2025 Sporting Goods: Golf	¥75,056,373	¥720,309,509	¥1,568,513,990
2025 Sporting Goods: Others	¥108,805,156	¥1,040,297,618	¥2,281,903,410
2025 Sporting Goods: Outfits	¥234,627,653	¥2,266,445,507	¥4,872,499,077

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Source: Esri Japan Consumer Spending 2025

	1 kilometer	3 kilometers	5 kilometers
2025 Culture / Recreation Goods (Esri Japan)			
2025 Toys	¥259,939,649	¥2,486,640,416	¥5,448,784,029
2025 Toys: Video Game Devices	¥16,525,271	¥162,585,837	¥337,023,771
2025 Toys: Video Game Software	¥51,850,539	¥510,137,741	¥1,057,463,207
2025 Toys: Other Toys	¥84,017,943	¥826,620,604	¥1,713,499,715
2025 Cut Flowers	¥207,477,323	¥1,974,683,352	¥4,370,097,600
2025 Culture/Recreation Goods: Others	¥867,582,512	¥8,307,897,935	¥18,168,512,123
2025 Others: Blank Media	¥15,486,350	¥147,991,511	¥324,942,025
2025 Others: Pre-Recorded Media	¥80,146,262	¥758,446,355	¥1,697,186,244
2025 Others: Pet Food	¥198,322,601	¥1,903,608,820	¥4,143,833,626
2025 Others: Pets/Pet Products	¥140,039,220	¥1,352,731,565	¥2,908,213,322
2025 Others: Plants	¥51,022,252	¥488,614,468	¥1,068,422,737
2025 Others: Gardening Supplies	¥56,331,389	¥540,727,690	¥1,176,952,306
2025 Others: H&craft/Art Craft Supplies	¥11,769,221	¥113,092,170	¥245,651,165
2025 Others: Battery	¥51,425,313	¥492,297,045	¥1,077,232,279
2025 Others: Other Culture/Recreation Goods	¥279,175,654	¥2,658,518,184	¥5,877,282,032
2025 Others: Vet Care	¥159,278,405	¥1,539,650,361	¥3,305,517,941
2025 Others: Pet Services	¥87,031,407	¥839,061,639	¥1,810,792,399
2025 Others: Repair Charges	¥7,257,425	¥69,162,043	¥152,678,113
2025 Books / Readings (Esri Japan)			
2025 Newspapers	¥536,621,949	¥5,147,720,421	¥11,218,793,473
2025 Magazines	¥83,760,443	¥798,955,085	¥1,760,586,558
2025 Books	¥343,828,955	¥3,257,609,412	¥7,272,921,044
2025 Other Print	¥41,452,098	¥395,877,634	¥870,286,931
2025 Culture / Recreation Services (Esri Japan)			
2025 Accommodation	¥950,140,516	¥9,156,187,547	¥19,777,197,457
2025 Package Tours	¥1,073,311,713	¥10,354,709,886	¥22,316,929,466
2025 Package Tours: Domestic Package Tours	¥650,538,238	¥6,258,073,799	¥13,563,765,297
2025 Package Tours: Overseas Package Tours	¥370,391,781	¥3,615,760,008	¥7,613,046,936
2025 Lessons	¥877,819,082	¥8,482,622,167	¥18,223,151,687
2025 Lessons: Language Lessons	¥88,081,333	¥858,161,876	¥1,813,940,359
2025 Lessons: Other Educational Lessons	¥40,419,021	¥392,622,239	¥834,830,355
2025 Lessons: Music Lessons	¥105,962,463	¥1,019,953,773	¥2,208,050,173
2025 Lessons: Other Cultural Lessons	¥92,049,879	¥880,991,785	¥1,928,645,174
2025 Lessons: Sports Lessons	¥296,600,469	¥2,875,569,200	¥6,137,656,895
2025 Lessons: Driving School	¥60,438,749	¥591,622,420	¥1,238,886,464
2025 Lessons: Homemaking Lessons	¥7,149,487	¥69,131,418	¥148,329,029
2025 Lessons: Other Private Lessons	¥205,457,806	¥1,962,909,585	¥4,312,051,411
2025 Other Culture/Recreation Services	¥3,842,752,768	¥36,718,864,611	¥80,637,706,889
2025 Other Culture/Rec Services: TV Subscription	¥690,567,383	¥6,608,080,910	¥14,471,403,715
2025 TV Subscription: NHK	¥340,711,605	¥3,255,464,744	¥7,149,938,617
2025 TV Subscription: Cable TV	¥289,465,227	¥2,774,782,986	¥6,055,832,553
2025 TV Subscription: Others	¥58,872,602	¥563,906,885	¥1,232,575,226
2025 Admission Fees/Other Culture/Rec Services	¥1,632,837,069	¥15,610,821,756	¥34,246,370,550
2025 Admission Fees: Movies/Plays	¥326,582,112	¥3,101,693,267	¥6,892,506,748
2025 Admission Fees: Sports	¥22,813,743	¥218,016,140	¥478,684,430
2025 Admission Fees: Golf - Green Fees/Others	¥570,186,921	¥5,483,640,591	¥11,891,488,859
2025 Admission Fees: Gym	¥289,165,812	¥2,772,783,110	¥6,047,756,132
2025 Admission Fees: Other Sports Facilities	¥62,694,880	¥601,780,145	¥1,309,971,695
2025 Admission Fees: Cultural Establishments	¥70,704,786	¥678,968,984	¥1,476,697,984
2025 Admission Fees: Amusement Parks	¥64,641,312	¥620,750,043	¥1,350,043,516
2025 Admission Fees: Others	¥191,992,632	¥1,820,557,855	¥4,057,997,591

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Source: Esri Japan Consumer Spending 2025

	1 kilometer	3 kilometers	5 kilometers
2025 Culture / Recreation Services (Esri Japan)			
2025 Other Culture/Rec Services: Membership	¥111,165,149	¥1,059,223,045	¥2,338,975,731
2025 Other Culture/Rec Services: Photo Printing	¥61,037,205	¥596,570,200	¥1,253,049,745
2025 Culture/Rec Services: Recreation Rentals	¥15,276,682	¥147,229,605	¥317,956,757
2025 Other Culture/Rec Services: Internet Access	¥807,519,845	¥7,742,527,657	¥16,890,330,202
2025 Other Culture/Rec Services: Other Services	¥574,764,850	¥5,417,236,635	¥12,216,940,287
2025 Miscellaneous (Esri Japan)			
2025 Personal Care: Services	¥1,282,707,004	¥12,216,528,235	¥27,000,486,186
2025 Services: Hot Spring/Public Bath	¥50,170,127	¥476,695,237	¥1,058,406,947
2025 Services: Shaving/Buzz Cut	¥130,724,932	¥1,245,904,661	¥2,749,881,418
2025 Services: Hair Perm	¥64,707,196	¥617,601,940	¥1,359,293,231
2025 Services: Haircut	¥168,009,496	¥1,608,571,359	¥3,518,947,022
2025 Services: Other Personal Care Services	¥877,611,079	¥8,345,932,330	¥18,499,309,451
2025 Personal Care: Goods	¥1,434,735,015	¥13,780,120,848	¥29,959,720,327
2025 Goods: Electric Appliances	¥60,437,852	¥576,849,051	¥1,269,615,903
2025 Goods: Toothbrush	¥42,467,301	¥409,144,196	¥884,164,101
2025 Goods: Others	¥85,697,245	¥824,311,759	¥1,786,964,070
2025 Personal Care: Soaps/Cosmetics	¥1,244,828,609	¥11,957,844,742	¥25,990,593,779
2025 Soaps/Cosmetics: Body/Facial Soaps	¥150,119,072	¥1,447,751,303	¥3,122,433,311
2025 Soaps/Cosmetics: Shampoo	¥84,927,713	¥821,282,138	¥1,761,811,985
2025 Cosmetics: Hair Conditioner/Treatments	¥58,262,548	¥562,253,208	¥1,211,077,739
2025 Soaps/Cosmetics: Toothpaste	¥81,424,505	¥783,615,786	¥1,697,029,331
2025 Cosmetics: Hairdressing & Hair Products	¥63,702,961	¥611,510,289	¥1,330,922,433
2025 Soaps/Cosmetics: Skin Cream	¥113,634,425	¥1,085,653,350	¥2,384,886,951
2025 Soaps/Cosmetics: Skin Lotion	¥94,691,831	¥909,571,128	¥1,977,140,620
2025 Cosmetics: Skin Moisturizer/Liquid Cream	¥39,243,237	¥376,401,467	¥820,540,288
2025 Soaps/Cosmetics: Makeup Foundations	¥47,412,708	¥454,553,001	¥991,785,378
2025 Soaps/Cosmetics: Lipsticks	¥20,487,109	¥197,115,204	¥427,089,899
2025 Soaps/Cosmetics: Hair Color	¥31,595,806	¥303,306,694	¥660,107,323
2025 Soaps/Cosmetics: Other Cosmetics	¥459,834,125	¥4,409,489,543	¥9,616,813,177
2025 Personal Care: Personal Effects	¥663,553,245	¥6,361,987,747	¥13,879,462,762
2025 Personal Effects: Umbrellas	¥28,321,284	¥271,968,393	¥591,495,739
2025 Personal Effects: Bags	¥301,160,831	¥2,903,788,078	¥6,265,334,673
2025 Bags: H&bags	¥90,427,341	¥889,680,217	¥1,844,215,824
2025 Bags: School Bags	¥17,274,592	¥169,958,150	¥352,305,812
2025 Bags: Travel Bags/Luggage	¥27,122,849	¥266,851,409	¥553,155,599
2025 Bags: Others	¥76,390,897	¥751,580,989	¥1,557,950,292
2025 Personal Effects: Accessories	¥111,085,551	¥1,058,721,355	¥2,336,766,189
2025 Personal Effects: Wristwatches	¥25,653,236	¥245,034,814	¥538,506,198
2025 Personal Effects: Other Personal Effects	¥165,915,340	¥1,583,981,365	¥3,484,539,561
2025 Personal Effects: Related Services	¥20,202,767	¥195,535,622	¥418,754,488
2025 Tobacco	¥392,489,412	¥3,719,220,997	¥8,301,019,391
2025 Other Miscellaneous	¥3,433,302,585	¥33,065,346,428	¥71,506,439,356
2025 Other Miscellaneous: Religious Contribution	¥483,396,879	¥4,604,164,355	¥10,174,729,206
2025 Miscellaneous: Ritual Utensils/Grave Stones	¥95,641,373	¥909,945,304	¥2,015,182,169
2025 Other Miscellaneous: Wedding Expenses	¥26,908,761	¥264,745,041	¥548,789,316
2025 Other Miscellaneous: Funeral Expenses	¥245,416,964	¥2,414,564,178	¥5,005,143,847
2025 Miscellaneous: Other Ceremonial Expenses	¥7,198,862	¥70,826,875	¥146,816,848
2025 Other Miscellaneous: Health Insurance	¥345,638,732	¥3,340,878,173	¥7,173,501,365
2025 Miscellaneous: Non-Savings-Type Premium	¥1,236,166,367	¥11,925,367,424	¥25,704,084,255
2025 Other Miscellaneous: Donation	¥233,992,103	¥2,258,549,523	¥4,862,959,073
2025 Other Miscellaneous: Nursery	¥125,257,521	¥1,232,361,123	¥2,554,558,185


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Source: Esri Japan Consumer Spending 2025

Japan Consumer Spending Summary (Esri Japan)

1-27-1, Toyo, Koto-Ku, 東京都, 1350016
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 35.66800
Longitude: 139.81163

	1 kilometer	3 kilometers	5 kilometers
2025 Miscellaneous (Esri Japan)			
2025 Other Miscellaneous: Nursing Care Services	¥166,680,353	¥1,610,940,846	¥3,459,672,157
2025 Other Miscellaneous: Other Miscellaneous	¥354,139,284	¥3,396,882,022	¥7,404,405,589
2025 Other Miscellaneous: Wedding/Funeral Expenses	¥433,604,837	¥4,164,628,507	¥9,054,394,009
2025 Unknown Personal Expenses (Esri Japan)			
2025 Unknown Personal Expenses: Head of HH	¥645,863,690	¥6,354,407,267	¥13,172,034,374
2025 Unknown Personal Expenses: Other HH Members	¥242,553,476	¥2,386,391,413	¥4,946,744,585
2025 Living Expenses (Esri Japan)			
2025 Gift Money	¥1,420,423,744	¥13,587,714,928	¥29,775,314,459
2025 Other Living Expenses	¥1,251,785,708	¥11,961,022,156	¥26,268,408,865
2025 Other Living Expenses: Social Expenses	¥67,983,803	¥655,082,138	¥1,415,199,273
2025 Other Living Expenses: Housing-Related	¥1,110,399,149	¥10,573,095,642	¥23,378,406,048
2025 Other Living Expenses: Others	¥134,624,410	¥1,294,864,533	¥2,807,345,922
2025 Remittance (Esri Japan)			
2025 Remittance: Children Studying Away from Home	¥202,290,694	¥1,990,261,230	¥4,125,607,366
2025 Other Remittance	¥203,026,639	¥1,997,501,904	¥4,140,616,522

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Source: Esri Japan Consumer Spending 2025

February 10, 2025