

	1 kilometer	3 kilometer	5 kilometer
2022 Population Totals (MBR)			
2022 Total Population	51,949	460,435	976,376
2022 Population Density (per sq. km)	16,544.3	16,292.8	12,434.7
2022 Population Per Mill	0.4	3.7	7.8
2022 Total Population Age 0-14	6,122	58,168	115,836
2022 Total Population Age 15-29	8,145	68,422	154,597
2022 Total Population Age 30-44	11,490	109,536	233,896
2022 Total Population Age 45-59	12,609	112,413	234,768
2022 Total Population Age 60+	13,582	111,896	237,279
2022 Male Population Totals (MBR)			
2022 Total Male Population	25,648	226,710	482,397
2022 Male Population Age 0-14	3,145	29,603	59,015
2022 Male Population Age 15-29	4,202	34,558	77,900
2022 Male Population Age 30-44	5,841	54,461	117,912
2022 Male Population Age 45-59	6,493	57,768	120,677
2022 Male Population Age 60+	5,968	50,320	106,893
2022 Female Population Totals (MBR)			
2022 Total Female Population	26,301	233,726	493,979
2022 Female Population Age 0-14	2,978	28,565	56,821
2022 Female Population Age 15-29	3,944	33,864	76,696
2022 Female Population Age 30-44	5,650	55,075	115,984
2022 Female Population Age 45-59	6,116	54,645	114,092
2022 Female Population Age 60+	7,614	61,577	130,386
2022 Household Totals (MBR)			
2022 Total Households	26,362	228,193	495,277
2022 Average Household Size	2.0	2.0	2.0
2022 Households by Type (MBR)			
2022 HHs: Nuclear Families	13,083	115,994	239,035
2022 HHs: Relatives Excluding Nuclear Families	665	6,851	15,715
2022 HHs: Non-Relatives	213	2,303	6,184
2022 HHs: Single Person	12,401	103,045	234,324
2022 Marital Status (MBR)			
2022 Marital Status: Single	33,371	296,802	616,897
2022 Marital Status: Married	13,468	121,368	267,419
2022 Marital Status: Divorced	2,196	18,430	39,902
2022 Marital Status: Widowed	2,913	23,835	52,128
2022 Educational Attainment (MBR)			
2022 Pop 15+/Edu: Elementary School or Junior High School	3,497	32,295	66,434
2022 Pop 15+/Edu: Senior High School or Middle School	13,023	107,754	221,814
2022 Pop 15+/Edu: Jr College or Higher Professional School	5,726	49,329	101,282
2022 Pop 15+/Edu: College, University or Graduate Course	12,141	106,002	212,666
2022 Pop 15+/Edu: Unknown Degree	8,748	83,797	208,271
2022 Pop 15+/Edu: Attending School	42	229	495
2022 Pop 15+/Edu: Never Attended School	2,648	22,860	49,547
2021 Unemployment (MBR)			
2021 Unemployed Population	899	7,809	16,970

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Purchasing Power (MBR)			
2022 Purchasing Power: Total	¥162,021,196,859	¥1,443,987,150,777	¥3,056,521,149,354
2022 Purchasing Power: Per Mill	0.5	4.7	9.9
2022 Purchasing Power: Per Capita	¥3,118,851	¥3,136,137	¥3,130,476
2022 Purchasing Power: Index	127	128	128
2022 Food & Beverage Expenditures (MBR)			
2022 Food & Beverage: Total	¥22,164,783,671	¥194,357,834,971	¥413,730,183,397
2022 Food & Beverage: Per Mill	0.5	4.4	9.3
2022 Food & Beverage: Per Capita	¥426,664	¥422,118	¥423,741
2022 Food & Beverage: Index	120	119	119
2022 Alcoholic Beverage Expenditures (MBR)			
2022 Alcoholic Beverage: Total	¥2,438,440,830	¥21,234,715,943	¥45,618,642,171
2022 Alcoholic Beverage: Per Mill	0.5	4.7	10.0
2022 Alcoholic Beverage: Per Capita	¥46,939	¥46,119	¥46,722
2022 Alcoholic Beverage: Index	129	127	129
2022 Tobacco Expenditures (MBR)			
2022 Tobacco: Total	¥1,095,375,513	¥9,479,617,270	¥20,462,867,049
2022 Tobacco: Per Mill	0.5	4.0	8.7
2022 Tobacco: Per Capita	¥21,086	¥20,588	¥20,958
2022 Tobacco: Index	113	110	112
2022 Clothing Expenditures (MBR)			
2022 Clothing: Total	¥4,607,394,007	¥40,543,449,373	¥85,608,228,216
2022 Clothing: Per Mill	0.5	4.5	9.4
2022 Clothing: Per Capita	¥88,691	¥88,055	¥87,680
2022 Clothing: Index	123	122	121
2022 Footwear Expenditures (MBR)			
2022 Footwear: Total	¥742,760,520	¥6,591,570,473	¥13,836,490,206
2022 Footwear: Per Mill	0.5	4.5	9.5
2022 Footwear: Per Capita	¥14,298	¥14,316	¥14,171
2022 Footwear: Index	123	123	122
2022 Furniture & Furnishing Expenditures (MBR)			
2022 Furniture/Furnishing: Total	¥704,833,629	¥6,198,284,737	¥13,149,774,368
2022 Furniture/Furnishing: Per Mill	0.5	4.6	9.7
2022 Furniture/Furnishing: Per Capita	¥13,568	¥13,462	¥13,468
2022 Furniture/Furnishing: Index	126	125	125
2022 Household Textiles Expenditures (MBR)			
2022 Household Textiles: Total	¥424,660,110	¥3,730,971,333	¥7,900,829,509
2022 Household Textiles: Per Mill	0.5	4.5	9.4
2022 Household Textiles: Per Capita	¥8,175	¥8,103	¥8,092
2022 Household Textiles: Index	123	122	122
2022 Household Appliances Expenditures (MBR)			
2022 Household Appliances: Total	¥1,562,781,553	¥13,716,232,964	¥29,072,526,929
2022 Household Appliances: Per Mill	0.5	4.3	9.1
2022 Household Appliances: Per Capita	¥30,083	¥29,790	¥29,776
2022 Household Appliances: Index	118	117	117
2022 Household Utensils Expenditures (MBR)			
2022 Household Utensils: Total	¥658,121,184	¥5,797,945,131	¥12,246,105,742
2022 Household Utensils: Per Mill	0.5	4.4	9.3
2022 Household Utensils: Per Capita	¥12,669	¥12,592	¥12,542
2022 Household Utensils: Index	121	120	120

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 House & Garden Expenditures (MBR)			
2022 House & Garden Tools: Total	¥109,601,385	¥964,604,659	¥2,037,270,140
2022 House & Garden Tools: Per Mill	0.5	4.2	8.8
2022 House & Garden Tools: Per Capita	¥2,110	¥2,095	¥2,087
2022 House & Garden Tools: Index	114	114	113
2022 Household Maintenance Expenditures (MBR)			
2022 Household Maintenance: Total	¥1,945,839,183	¥17,051,173,709	¥36,163,618,226
2022 Household Maintenance: Per Mill	0.5	4.3	9.1
2022 Household Maintenance: Per Capita	¥37,457	¥37,033	¥37,039
2022 Household Maintenance: Index	119	117	117
2022 Medical Products & Supplies Expenditures (MBR)			
2022 Medical Products: Total	¥2,000,722,388	¥17,367,041,698	¥36,723,528,915
2022 Medical Products: Per Mill	0.5	4.0	8.4
2022 Medical Products: Per Capita	¥38,513	¥37,719	¥37,612
2022 Medical Products: Index	111	109	109
2022 Consumer Electronics Expenditures (MBR)			
2022 Electronics & IT: Total	¥1,096,976,482	¥9,727,266,738	¥20,487,331,350
2022 Electronics & IT: Per Mill	0.5	4.5	9.5
2022 Electronics & IT: Per Capita	¥21,116	¥21,126	¥20,983
2022 Electronics & IT: Index	124	124	123
2022 Recreation & Culture Durable Expenditures (MBR)			
2022 Recreation Durables: Total	¥137,805,222	¥1,226,620,356	¥2,560,358,893
2022 Recreation Durables: Per Mill	0.5	4.3	9.0
2022 Recreation Durables: Per Capita	¥2,653	¥2,664	¥2,622
2022 Recreation Durables: Index	117	117	116
2022 Entertainment Expenditures (MBR)			
2022 Toys/Sports/Pets: Total	¥2,001,020,685	¥17,702,614,646	¥37,190,260,728
2022 Toys/Sports/Pets: Per Mill	0.5	4.3	9.0
2022 Toys/Sports/Pets: Per Capita	¥38,519	¥38,448	¥38,090
2022 Toys/Sports/Pets: Index	117	117	116
2022 Recreational & Cultural Service Expenditures (MBR)			
2022 Recreational Services: Total	¥4,729,373,012	¥41,511,268,705	¥88,136,234,260
2022 Recreational Services: Per Mill	0.5	4.4	9.2
2022 Recreational Services: Per Capita	¥91,039	¥90,157	¥90,269
2022 Recreational Services: Index	120	119	119
2022 Books & Stationery Expenditures (MBR)			
2022 Books & Stationery: Total	¥1,820,039,356	¥15,962,827,458	¥33,808,602,886
2022 Books & Stationery: Per Mill	0.5	4.2	9.0
2022 Books & Stationery: Per Capita	¥35,035	¥34,669	¥34,627
2022 Books & Stationery: Index	117	116	115
2022 Catering Services Expenditures (MBR)			
2022 Catering Services: Total	¥4,915,860,267	¥43,234,677,999	¥91,271,434,146
2022 Catering Services: Per Mill	0.5	4.3	9.2
2022 Catering Services: Per Capita	¥94,629	¥93,900	¥93,480
2022 Catering Services: Index	119	119	118
2022 Personal Care Expenditures (MBR)			
2022 Personal Care: Total	¥2,936,541,870	¥25,829,708,959	¥54,841,542,200
2022 Personal Care: Per Mill	0.5	4.3	9.1
2022 Personal Care: Per Capita	¥56,527	¥56,098	¥56,168
2022 Personal Care: Index	118	117	117

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Jewelry & Personal Effects Expenditures (MBR)			
2022 Personal Effects: Total	¥831,800,131	¥7,373,769,108	¥15,338,586,773
2022 Personal Effects: Per Mill	0.5	4.6	9.5
2022 Personal Effects: Per Capita	¥16,012	¥16,015	¥15,710
2022 Personal Effects: Index	124	124	122

Sample Report

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research