

	1 kilometer	3 kilometer	5 kilometer
2023 Population Totals (MBR)			
2023 Total Population	10,451	106,398	291,041
2023 Population Density (per sq. km)	3,328.3	3,765.0	3,706.6
2023 Population Per Mill	5.5	56.3	154.1
2023 Total Population Age 0-14	1,583	16,113	44,141
2023 Total Population Age 15-29	1,520	15,481	42,328
2023 Total Population Age 30-44	2,366	24,083	65,904
2023 Total Population Age 45-59	2,024	20,582	56,295
2023 Total Population Age 60+	2,959	30,139	82,373
2023 Male Population Totals (MBR)			
2023 Total Male Population	4,653	47,362	129,611
2023 Male Population Age 0-14	813	8,285	22,706
2023 Male Population Age 15-29	764	7,775	21,267
2023 Male Population Age 30-44	1,158	11,782	32,242
2023 Male Population Age 45-59	913	9,298	25,442
2023 Male Population Age 60+	1,004	10,222	27,953
2023 Female Population Totals (MBR)			
2023 Total Female Population	5,799	59,036	161,430
2023 Female Population Age 0-14	770	7,828	21,434
2023 Female Population Age 15-29	756	7,705	21,061
2023 Female Population Age 30-44	1,208	12,301	33,662
2023 Female Population Age 45-59	1,110	11,285	30,853
2023 Female Population Age 60+	1,955	19,917	54,420
2023 Household Totals (MBR)			
2023 Total Households	5,010	51,000	139,434
2023 Average Household Size	2.1	2.1	2.1
2023 Marital Status (MBR)			
2023 Marital Status: Single	4,470	45,506	124,499
2023 Marital Status: Married	3,740	38,077	104,186
2023 Marital Status: Divorced	1,423	14,488	39,597
2023 Marital Status: Widowed	818	8,327	22,759
2023 Educational Attainment (MBR)			
2023 Pop 15+/Edu: Primary Education or Less	183	1,864	5,102
2023 Pop 15+/Edu: Lower Secondary Education	836	8,513	23,288
2023 Pop 15+/Edu: Upper Secondary Education	3,280	33,401	91,333
2023 Pop 15+/Edu: Post-Secondary Non-Tertiary	1,091	11,103	30,354
2023 Pop 15+/Edu: Tertiary Education	3,478	35,404	96,824
2022 Unemployment (MBR)			
2022 Unemployed Population	357	3,623	9,901
2023 Purchasing Power (MBR)			
2023 Purchasing Power: Total	€142,647,597	€1,452,189,302	€3,973,313,540
2023 Purchasing Power: Per Mill	6.5	66.6	182.1
2023 Purchasing Power: Per Capita	€13,649	€13,649	€13,652
2023 Purchasing Power: Index	118	118	118
2023 Food & Beverage Expenditures (MBR)			
2023 Food & Beverage: Total	€26,988,605	€274,750,958	€751,568,282
2023 Food & Beverage: Per Mill	6.2	63.5	173.8
2023 Food & Beverage: Per Capita	€2,582	€2,582	€2,582
2023 Food & Beverage: Index	113	113	113

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Alcoholic Beverage Expenditures (MBR)			
2023 Alcoholic Beverage: Total	€6,755,171	€68,769,380	€188,110,273
2023 Alcoholic Beverage: Per Mill	6.5	65.8	179.9
2023 Alcoholic Beverage: Per Capita	€646	€646	€646
2023 Alcoholic Beverage: Index	117	117	117
2023 Tobacco Expenditures (MBR)			
2023 Tobacco: Total	€3,320,382	€33,802,340	€92,442,772
2023 Tobacco: Per Mill	6.0	61.0	166.7
2023 Tobacco: Per Capita	€318	€318	€318
2023 Tobacco: Index	108	108	108
2023 Clothing Expenditures (MBR)			
2023 Clothing: Total	€6,206,740	€63,186,210	€172,873,603
2023 Clothing: Per Mill	6.4	64.9	177.6
2023 Clothing: Per Capita	€594	€594	€594
2023 Clothing: Index	115	115	115
2023 Footwear Expenditures (MBR)			
2023 Footwear: Total	€1,943,042	€19,780,665	€54,121,643
2023 Footwear: Per Mill	6.3	64.5	176.5
2023 Footwear: Per Capita	€186	€186	€186
2023 Footwear: Index	115	115	115
2023 Furniture & Furnishing Expenditures (MBR)			
2023 Furniture/Furnishing: Total	€1,706,069	€17,368,222	€47,517,170
2023 Furniture/Furnishing: Per Mill	6.4	65.3	178.5
2023 Furniture/Furnishing: Per Capita	€163	€163	€163
2023 Furniture/Furnishing: Index	116	116	116
2023 Household Textiles Expenditures (MBR)			
2023 Household Textiles: Total	€336,585	€3,426,522	€9,373,669
2023 Household Textiles: Per Mill	6.4	64.7	176.9
2023 Household Textiles: Per Capita	€32	€32	€32
2023 Household Textiles: Index	115	115	115
2023 Household Appliances Expenditures (MBR)			
2023 Household Appliances: Total	€1,016,049	€10,343,644	€28,295,955
2023 Household Appliances: Per Mill	6.3	63.7	174.2
2023 Household Appliances: Per Capita	€97	€97	€97
2023 Household Appliances: Index	113	113	113
2023 Household Utensils Expenditures (MBR)			
2023 Household Utensils: Total	€704,556	€7,172,566	€19,622,822
2023 Household Utensils: Per Mill	6.3	64.3	175.9
2023 Household Utensils: Per Capita	€67	€67	€67
2023 Household Utensils: Index	114	114	114
2023 House & Garden Expenditures (MBR)			
2023 House & Garden Tools: Total	€421,666	€4,292,664	€11,744,600
2023 House & Garden Tools: Per Mill	6.1	62.1	170.0
2023 House & Garden Tools: Per Capita	€40	€40	€40
2023 House & Garden Tools: Index	110	110	110

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Household Maintenance Expenditures (MBR)			
2023 Household Maintenance: Total	€1,763,164	€17,949,468	€49,098,947
2023 Household Maintenance: Per Mill	6.2	63.3	173.0
2023 Household Maintenance: Per Capita	€169	€169	€169
2023 Household Maintenance: Index	112	112	112
2023 Medical Products & Supplies Expenditures (MBR)			
2023 Medical Products: Total	€2,841,320	€28,925,375	€79,107,225
2023 Medical Products: Per Mill	6.3	63.6	174.1
2023 Medical Products: Per Capita	€272	€272	€272
2023 Medical Products: Index	113	113	113
2023 Consumer Electronics Expenditures (MBR)			
2023 Electronics & IT: Total	€2,108,674	€21,466,847	€58,734,075
2023 Electronics & IT: Per Mill	6.3	64.2	175.6
2023 Electronics & IT: Per Capita	€202	€202	€202
2023 Electronics & IT: Index	114	114	114
2023 Recreation & Culture Durable Expenditures (MBR)			
2023 Recreation Durables: Total	€67,772	€689,937	€1,887,939
2023 Recreation Durables: Per Mill	6.2	63.4	173.4
2023 Recreation Durables: Per Capita	€6	€6	€6
2023 Recreation Durables: Index	113	113	113
2023 Entertainment Expenditures (MBR)			
2023 Toys/Sports/Pets: Total	€2,961,936	€30,153,272	€82,497,833
2023 Toys/Sports/Pets: Per Mill	6.2	63.0	172.5
2023 Toys/Sports/Pets: Per Capita	€283	€283	€283
2023 Toys/Sports/Pets: Index	112	112	112
2023 Recreational & Cultural Service Expenditures (MBR)			
2023 Recreational Services: Total	€3,817,203	€38,860,108	€106,304,084
2023 Recreational Services: Per Mill	6.2	63.4	173.4
2023 Recreational Services: Per Capita	€365	€365	€365
2023 Recreational Services: Index	113	113	113
2023 Books & Stationery Expenditures (MBR)			
2023 Books & Stationery: Total	€1,521,629	€15,490,573	€42,374,262
2023 Books & Stationery: Per Mill	6.2	63.0	172.4
2023 Books & Stationery: Per Capita	€146	€146	€146
2023 Books & Stationery: Index	112	112	112
2023 Catering Services Expenditures (MBR)			
2023 Catering Services: Total	€3,001,355	€30,554,566	€83,587,457
2023 Catering Services: Per Mill	6.3	64.0	175.1
2023 Catering Services: Per Capita	€287	€287	€287
2023 Catering Services: Index	114	114	114
2023 Personal Care Expenditures (MBR)			
2023 Personal Care: Total	€3,365,646	€34,263,146	€93,725,428
2023 Personal Care: Per Mill	6.1	62.3	170.4
2023 Personal Care: Per Capita	€322	€322	€322
2023 Personal Care: Index	111	111	111

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Source: Esri and Michael Bauer Research

13. janvāra iela 3, Rīga, 1050
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 56.9466
Longitude: 24.1144

	1 kilometer	3 kilometer	5 kilometer
2023 Jewelry & Personal Effects Expenditures (MBR)			
2023 Personal Effects: Total	€912,045	€9,284,857	€25,406,009
2023 Personal Effects: Per Mill	6.6	67.2	183.9
2023 Personal Effects: Per Capita	€87	€87	€87
2023 Personal Effects: Index	119	119	119

Sample Report

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