

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	10,399	106,521	288,245
2024 Total Population Age 0-14	1,532	15,681	42,498
2024 Total Population Age 15-29	1,547	15,874	42,936
2024 Total Population Age 30-44	2,334	23,907	64,719
2024 Total Population Age 45-59	2,021	20,673	55,936
2024 Total Population Age 60+	2,966	30,386	82,156
2024 Population Density (per sq. km)	3,311.8	3,769.3	3,671.0
2024 Population Per Mill	5.6	57.2	154.8
2024 Male Population Totals (MBR)			
2024 Total Male Population	4,642	47,553	128,734
2024 Male Population Age 0-14	789	8,081	21,910
2024 Male Population Age 15-29	780	8,003	21,651
2024 Male Population Age 30-44	1,148	11,760	31,838
2024 Male Population Age 45-59	916	9,380	25,392
2024 Male Population Age 60+	1,008	10,329	27,944
2024 Female Population Totals (MBR)			
2024 Total Female Population	5,758	58,969	159,511
2024 Female Population Age 0-14	743	7,600	20,588
2024 Female Population Age 15-29	767	7,871	21,285
2024 Female Population Age 30-44	1,186	12,147	32,882
2024 Female Population Age 45-59	1,104	11,293	30,545
2024 Female Population Age 60+	1,958	20,057	54,211
2024 Household Totals (MBR)			
2024 Total Households	5,019	51,404	139,023
2024 Average Household Size	2.1	2.1	2.1
2024 Marital Status (MBR)			
2024 Marital Status: Single	4,467	45,758	123,839
2024 Marital Status: Married	3,724	38,147	103,265
2024 Marital Status: Divorced	1,401	14,350	38,795
2024 Marital Status: Widowed	807	8,266	22,346
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	1,717	17,572	47,615
2024 Pop: Primary Education (ISCED 1 and 2)	826	8,461	22,899
2024 Pop: Upper Secondary Education (ISCED 3)	3,314	33,957	91,843
2024 Pop: Post Secondary Education (ISCED 4 and 5)	1,058	10,833	29,290
2024 Pop: Tertiary Education (ISCED 6 to 8)	3,485	35,699	96,598
2024 Pop: Education Unknown	0	0	0
2023 Unemployment (MBR)			
2023 Unemployed Population	350	3,581	9,685
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	€145,793,646	€1,493,363,701	€4,042,310,374
2024 Purchasing Power: Per Mill	6.5	66.3	179.5
2024 Purchasing Power: Per Capita	€14,020	€14,019	€14,024
2024 Purchasing Power: Index	116	116	116

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	€28,607,139	€293,016,324	€792,962,865
2024 Food & Beverage: Per Mill	6.2	63.2	171.0
2024 Food & Beverage: Per Capita	€2,751	€2,751	€2,751
2024 Food & Beverage: Index	111	111	111
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	€6,739,068	€69,028,080	€186,794,375
2024 Alcoholic Beverage: Per Mill	6.3	65.0	175.8
2024 Alcoholic Beverage: Per Capita	€648	€648	€648
2024 Alcoholic Beverage: Index	114	114	114
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	€3,470,958	€35,555,761	€96,197,059
2024 Tobacco: Per Mill	6.0	61.2	165.6
2024 Tobacco: Per Capita	€334	€334	€334
2024 Tobacco: Index	107	107	107
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	€6,421,698	€65,775,788	€178,035,752
2024 Clothing: Per Mill	6.2	63.5	172.0
2024 Clothing: Per Capita	€618	€617	€618
2024 Clothing: Index	111	111	111
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	€1,985,846	€20,339,516	€55,057,099
2024 Footwear: Per Mill	6.2	63.6	172.3
2024 Footwear: Per Capita	€191	€191	€191
2024 Footwear: Index	111	111	111
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	€1,818,728	€18,629,066	€50,421,868
2024 Furniture/Furnishing: Per Mill	6.3	64.4	174.3
2024 Furniture/Furnishing: Per Capita	€175	€175	€175
2024 Furniture/Furnishing: Index	113	113	113
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	€352,402	€3,609,477	€9,768,768
2024 Household Textiles: Per Mill	6.2	63.9	172.9
2024 Household Textiles: Per Capita	€34	€34	€34
2024 Household Textiles: Index	112	112	112
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	€1,088,025	€11,144,423	€30,160,130
2024 Household Appliances: Per Mill	6.1	63.0	170.4
2024 Household Appliances: Per Capita	€105	€105	€105
2024 Household Appliances: Index	110	110	110
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	€751,897	€7,701,450	€20,844,339
2024 Household Utensils: Per Mill	6.2	63.5	171.9
2024 Household Utensils: Per Capita	€72	€72	€72
2024 Household Utensils: Index	111	111	111

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	€439,539	€4,502,495	€12,186,678
2024 House & Garden Tools: Per Mill	6.1	62.0	167.8
2024 House & Garden Tools: Per Capita	€42	€42	€42
2024 House & Garden Tools: Index	108	108	108
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	€1,837,622	€18,822,227	€50,936,531
2024 Household Maintenance: Per Mill	6.1	62.8	170.0
2024 Household Maintenance: Per Capita	€177	€177	€177
2024 Household Maintenance: Index	110	110	110
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	€2,929,104	€30,001,853	€81,174,318
2024 Medical Products: Per Mill	6.2	63.1	170.8
2024 Medical Products: Per Capita	€282	€282	€282
2024 Medical Products: Index	110	110	110
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	€2,297,689	€23,533,933	€63,701,300
2024 Electronics & IT: Per Mill	6.2	63.4	171.5
2024 Electronics & IT: Per Capita	€221	€221	€221
2024 Electronics & IT: Index	111	111	111
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	€65,248	€668,311	€1,809,221
2024 Recreation Durables: Per Mill	6.1	62.4	169.0
2024 Recreation Durables: Per Capita	€6	€6	€6
2024 Recreation Durables: Index	109	109	109
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	€2,907,983	€29,785,648	€80,619,895
2024 Toys/Sports/Pets: Per Mill	6.1	62.3	168.6
2024 Toys/Sports/Pets: Per Capita	€280	€280	€280
2024 Toys/Sports/Pets: Index	109	109	109
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	€4,331,256	€44,364,909	€120,063,270
2024 Recreational Services: Per Mill	6.1	62.8	169.8
2024 Recreational Services: Per Capita	€417	€416	€417
2024 Recreational Services: Index	110	110	110
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	€1,668,738	€17,091,723	€46,256,591
2024 Books & Stationery: Per Mill	6.1	62.2	168.4
2024 Books & Stationery: Per Capita	€160	€160	€160
2024 Books & Stationery: Index	109	109	109
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	€3,305,590	€33,857,923	€91,636,611
2024 Catering Services: Per Mill	6.2	63.4	171.5
2024 Catering Services: Per Capita	€318	€318	€318
2024 Catering Services: Index	111	111	111

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2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	€3,580,367	€36,672,695	€99,244,955
2024 Personal Care: Per Mill	6.1	62.0	167.8
2024 Personal Care: Per Capita	€344	€344	€344
2024 Personal Care: Index	108	108	108
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	€933,613	€9,561,946	€25,885,547
2024 Personal Effects: Per Mill	6.4	65.4	177.1
2024 Personal Effects: Per Capita	€90	€90	€90
2024 Personal Effects: Index	114	114	114

Sample Report

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