

	1 kilometer	3 kilometer	5 kilometer
<b>2022 Population Totals (MBR)</b>			
2022 Total Population	11,983	145,232	356,215
2022 Population Density (per sq. km)	3,816.2	5,139.1	4,536.6
2022 Population Per Mill	4.3	52.3	128.4
2022 Total Population Age 0-14	1,764	22,368	58,412
2022 Total Population Age 15-29	1,821	20,670	48,239
2022 Total Population Age 30-44	2,928	35,275	87,891
2022 Total Population Age 45-59	2,419	27,695	66,507
2022 Total Population Age 60+	3,051	39,224	95,165
<b>2022 Male Population Totals (MBR)</b>			
2022 Total Male Population	5,394	65,811	162,179
2022 Male Population Age 0-14	901	11,461	29,940
2022 Male Population Age 15-29	913	10,352	24,102
2022 Male Population Age 30-44	1,440	17,315	43,189
2022 Male Population Age 45-59	1,089	12,831	30,786
2022 Male Population Age 60+	1,051	13,852	34,163
<b>2022 Female Population Totals (MBR)</b>			
2022 Total Female Population	6,589	79,421	194,035
2022 Female Population Age 0-14	863	10,907	28,472
2022 Female Population Age 15-29	908	10,318	24,137
2022 Female Population Age 30-44	1,488	17,960	44,703
2022 Female Population Age 45-59	1,330	14,864	35,721
2022 Female Population Age 60+	1,999	25,372	61,002
<b>2022 Household Totals (MBR)</b>			
2022 Total Households	5,642	66,220	157,276
2022 Average Household Size	2.1	2.2	2.3
<b>2022 Marital Status (MBR)</b>			
2022 Marital Status: Single	4,663	57,281	143,055
2022 Marital Status: Married	5,327	64,023	155,176
2022 Marital Status: Divorced	1,222	14,683	35,586
2022 Marital Status: Widowed	771	9,246	22,398
<b>2022 Educational Attainment (MBR)</b>			
2022 Pop 10+/Edu: Higher	4,568	55,114	134,037
2022 Pop 10+/Edu: Post-Secondary Tertiary	1,399	16,854	40,983
2022 Pop 10+/Edu: Secondary	2,820	33,997	82,663
2022 Pop 10+/Edu: Basic	936	11,298	27,491
2022 Pop 10+/Edu: Primary	940	11,340	27,589
2022 Pop 10+/Edu: Unfinished Primary - Illiterate	139	1,716	4,181
<b>2021 Unemployment (MBR)</b>			
2021 Unemployed Population	413	5,068	12,431
<b>2022 Purchasing Power (MBR)</b>			
2022 Purchasing Power: Total	€205,809,723	€2,301,604,030	€5,547,214,224
2022 Purchasing Power: Per Mill	6.4	71.6	172.6
2022 Purchasing Power: Per Capita	€17,175	€15,848	€15,573
2022 Purchasing Power: Index	148	137	134
<b>2022 Food &amp; Beverage Expenditures (MBR)</b>			
2022 Food & Beverage: Total	€37,662,924	€440,998,969	€1,065,214,172
2022 Food & Beverage: Per Mill	5.3	62.2	150.2
2022 Food & Beverage: Per Capita	€3,143	€3,037	€2,990
2022 Food & Beverage: Index	123	119	117

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**Source:** Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
<b>2022 Alcoholic Beverage Expenditures (MBR)</b>			
2022 Alcoholic Beverage: Total	€7,602,717	€87,572,211	€209,830,709
2022 Alcoholic Beverage: Per Mill	5.7	66.1	158.3
2022 Alcoholic Beverage: Per Capita	€634	€603	€589
2022 Alcoholic Beverage: Index	133	126	123
<b>2022 Tobacco Expenditures (MBR)</b>			
2022 Tobacco: Total	€3,178,530	€37,459,274	€89,789,879
2022 Tobacco: Per Mill	4.8	56.5	135.5
2022 Tobacco: Per Capita	€265	€258	€252
2022 Tobacco: Index	111	108	106
<b>2022 Clothing Expenditures (MBR)</b>			
2022 Clothing: Total	€7,769,201	€90,572,772	€219,717,953
2022 Clothing: Per Mill	5.8	67.4	163.5
2022 Clothing: Per Capita	€648	€624	€617
2022 Clothing: Index	134	129	127
<b>2022 Footwear Expenditures (MBR)</b>			
2022 Footwear: Total	€2,261,925	€26,498,861	€64,618,835
2022 Footwear: Per Mill	5.7	66.5	162.1
2022 Footwear: Per Capita	€189	€182	€181
2022 Footwear: Index	131	127	126
<b>2022 Furniture &amp; Furnishing Expenditures (MBR)</b>			
2022 Furniture/Furnishing: Total	€4,028,647	€46,686,848	€112,874,215
2022 Furniture/Furnishing: Per Mill	5.8	66.7	161.3
2022 Furniture/Furnishing: Per Capita	€336	€321	€317
2022 Furniture/Furnishing: Index	133	128	126
<b>2022 Household Textiles Expenditures (MBR)</b>			
2022 Household Textiles: Total	€448,364	€5,238,889	€12,675,500
2022 Household Textiles: Per Mill	5.6	65.2	157.8
2022 Household Textiles: Per Capita	€37	€36	€36
2022 Household Textiles: Index	129	125	123
<b>2022 Household Appliances Expenditures (MBR)</b>			
2022 Household Appliances: Total	€2,999,864	€35,205,671	€85,303,489
2022 Household Appliances: Per Mill	5.4	63.7	154.4
2022 Household Appliances: Per Capita	€250	€242	€239
2022 Household Appliances: Index	126	122	120
<b>2022 Household Utensils Expenditures (MBR)</b>			
2022 Household Utensils: Total	€748,969	€8,767,096	€21,286,311
2022 Household Utensils: Per Mill	5.6	65.4	158.7
2022 Household Utensils: Per Capita	€63	€60	€60
2022 Household Utensils: Index	129	125	124
<b>2022 House &amp; Garden Expenditures (MBR)</b>			
2022 House & Garden Tools: Total	€1,746,415	€20,618,738	€50,256,728
2022 House & Garden Tools: Per Mill	5.3	62.4	152.1
2022 House & Garden Tools: Per Capita	€146	€142	€141
2022 House & Garden Tools: Index	122	119	119
<b>2022 Household Maintenance Expenditures (MBR)</b>			
2022 Household Maintenance: Total	€3,122,804	€36,794,558	€89,069,177
2022 Household Maintenance: Per Mill	5.3	62.2	150.6
2022 Household Maintenance: Per Capita	€261	€253	€250
2022 Household Maintenance: Index	122	119	117

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	1 kilometer	3 kilometer	5 kilometer
<b>2022 Medical Products &amp; Supplies Expenditures (MBR)</b>			
2022 Medical Products: Total	€5,541,716	€66,207,456	€160,087,057
2022 Medical Products: Per Mill	5.2	62.6	151.3
2022 Medical Products: Per Capita	€462	€456	€449
2022 Medical Products: Index	121	120	118
<b>2022 Consumer Electronics Expenditures (MBR)</b>			
2022 Electronics & IT: Total	€2,788,184	€32,587,493	€79,354,597
2022 Electronics & IT: Per Mill	5.6	65.6	159.8
2022 Electronics & IT: Per Capita	€233	€224	€223
2022 Electronics & IT: Index	130	125	124
<b>2022 Recreation &amp; Culture Durable Expenditures (MBR)</b>			
2022 Recreation Durables: Total	€97,020	€1,144,617	€2,808,418
2022 Recreation Durables: Per Mill	5.6	66.1	162.2
2022 Recreation Durables: Per Capita	€8	€8	€8
2022 Recreation Durables: Index	130	126	126
<b>2022 Entertainment Expenditures (MBR)</b>			
2022 Toys/Sports/Pets: Total	€3,984,379	€47,011,896	€114,751,890
2022 Toys/Sports/Pets: Per Mill	5.5	64.3	157.0
2022 Toys/Sports/Pets: Per Capita	€333	€324	€322
2022 Toys/Sports/Pets: Index	126	123	122
<b>2022 Recreational &amp; Cultural Service Expenditures (MBR)</b>			
2022 Recreational Services: Total	€4,536,028	€53,150,961	€128,646,515
2022 Recreational Services: Per Mill	5.4	62.9	152.3
2022 Recreational Services: Per Capita	€379	€366	€361
2022 Recreational Services: Index	124	120	119
<b>2022 Books &amp; Stationery Expenditures (MBR)</b>			
2022 Books & Stationery: Total	€1,296,915	€15,314,012	€37,137,855
2022 Books & Stationery: Per Mill	5.3	62.4	151.2
2022 Books & Stationery: Per Capita	€108	€105	€104
2022 Books & Stationery: Index	122	119	118
<b>2022 Catering Services Expenditures (MBR)</b>			
2022 Catering Services: Total	€2,809,596	€33,078,873	€80,347,847
2022 Catering Services: Per Mill	5.5	64.3	156.1
2022 Catering Services: Per Capita	€234	€228	€226
2022 Catering Services: Index	126	123	122
<b>2022 Personal Care Expenditures (MBR)</b>			
2022 Personal Care: Total	€5,609,035	€66,099,250	€160,255,335
2022 Personal Care: Per Mill	5.1	60.7	147.1
2022 Personal Care: Per Capita	€468	€455	€450
2022 Personal Care: Index	119	116	115
<b>2022 Jewelry &amp; Personal Effects Expenditures (MBR)</b>			
2022 Personal Effects: Total	€3,055,454	€35,821,286	€87,567,194
2022 Personal Effects: Per Mill	6.2	72.8	178.0
2022 Personal Effects: Per Capita	€255	€247	€246
2022 Personal Effects: Index	144	139	139

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