

	1 kilometer	3 kilometer	5 kilometer
2023 Population Totals (MBR)			
2023 Total Population	8,232	171,002	417,454
2023 Population Density (per sq. km)	2,621.7	6,051.0	5,316.5
2023 Population Per Mill	2.9	59.5	145.3
2023 Total Population Age 0-14	1,273	26,846	69,972
2023 Total Population Age 15-29	1,202	23,802	58,685
2023 Total Population Age 30-44	2,021	43,488	107,372
2023 Total Population Age 45-59	1,581	31,041	77,500
2023 Total Population Age 60+	2,155	45,826	103,925
2023 Male Population Totals (MBR)			
2023 Total Male Population	3,735	77,765	191,341
2023 Male Population Age 0-14	643	13,701	35,737
2023 Male Population Age 15-29	604	11,869	29,243
2023 Male Population Age 30-44	989	21,417	52,963
2023 Male Population Age 45-59	733	14,512	36,237
2023 Male Population Age 60+	765	16,267	37,161
2023 Female Population Totals (MBR)			
2023 Total Female Population	4,497	93,237	226,113
2023 Female Population Age 0-14	631	13,145	34,234
2023 Female Population Age 15-29	597	11,933	29,442
2023 Female Population Age 30-44	1,032	22,071	54,409
2023 Female Population Age 45-59	848	16,528	41,263
2023 Female Population Age 60+	1,390	29,560	66,765
2023 Household Totals (MBR)			
2023 Total Households	3,436	77,407	182,499
2023 Average Household Size	2.4	2.2	2.3
2023 Marital Status (MBR)			
2023 Marital Status: Single	3,250	67,805	168,697
2023 Marital Status: Married	3,626	75,122	181,083
2023 Marital Status: Divorced	830	17,219	41,514
2023 Marital Status: Widowed	526	10,855	26,160
2023 Educational Attainment (MBR)			
2023 Pop 10+/Edu: Higher	3,130	64,769	156,639
2023 Pop 10+/Edu: Post-Secondary Tertiary	957	19,811	47,919
2023 Pop 10+/Edu: Secondary	1,930	39,949	96,628
2023 Pop 10+/Edu: Basic	640	13,275	32,140
2023 Pop 10+/Edu: Primary	643	13,322	32,243
2023 Pop 10+/Edu: Unfinished Primary - Illiterate	97	2,019	4,890
2022 Unemployment (MBR)			
2022 Unemployed Population	247	5,130	12,613
2023 Purchasing Power (MBR)			
2023 Purchasing Power: Total	€137,773,196	€3,002,692,142	€7,232,551,640
2023 Purchasing Power: Per Mill	3.8	82.9	199.7
2023 Purchasing Power: Per Capita	€16,736	€17,559	€17,325
2023 Purchasing Power: Index	133	139	137

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Food & Beverage Expenditures (MBR)			
2023 Food & Beverage: Total	€26,259,852	€571,982,771	€1,377,835,049
2023 Food & Beverage: Per Mill	3.3	71.4	172.0
2023 Food & Beverage: Per Capita	€3,190	€3,345	€3,301
2023 Food & Beverage: Index	114	120	118
2023 Alcoholic Beverage Expenditures (MBR)			
2023 Alcoholic Beverage: Total	€5,069,053	€110,801,107	€265,782,170
2023 Alcoholic Beverage: Per Mill	3.4	74.9	179.7
2023 Alcoholic Beverage: Per Capita	€616	€648	€637
2023 Alcoholic Beverage: Index	120	126	124
2023 Tobacco Expenditures (MBR)			
2023 Tobacco: Total	€2,415,912	€52,463,360	€125,458,435
2023 Tobacco: Per Mill	3.0	64.5	154.3
2023 Tobacco: Per Capita	€293	€307	€301
2023 Tobacco: Index	104	108	106
2023 Clothing Expenditures (MBR)			
2023 Clothing: Total	€5,160,110	€111,462,246	€269,992,583
2023 Clothing: Per Mill	3.5	75.9	183.9
2023 Clothing: Per Capita	€627	€652	€647
2023 Clothing: Index	123	128	127
2023 Footwear Expenditures (MBR)			
2023 Footwear: Total	€1,613,642	€34,981,363	€85,046,381
2023 Footwear: Per Mill	3.5	75.5	183.6
2023 Footwear: Per Capita	€196	€205	€204
2023 Footwear: Index	122	127	126
2023 Furniture & Furnishing Expenditures (MBR)			
2023 Furniture/Furnishing: Total	€2,757,984	€59,703,366	€144,569,070
2023 Furniture/Furnishing: Per Mill	3.5	75.9	183.8
2023 Furniture/Furnishing: Per Capita	€335	€349	€346
2023 Furniture/Furnishing: Index	122	128	127
2023 Household Textiles Expenditures (MBR)			
2023 Household Textiles: Total	€344,235	€7,491,180	€18,046,769
2023 Household Textiles: Per Mill	3.4	74.3	179.0
2023 Household Textiles: Per Capita	€42	€44	€43
2023 Household Textiles: Index	119	125	123
2023 Household Appliances Expenditures (MBR)			
2023 Household Appliances: Total	€2,207,441	€47,900,289	€115,478,556
2023 Household Appliances: Per Mill	3.3	72.5	174.8
2023 Household Appliances: Per Capita	€268	€280	€277
2023 Household Appliances: Index	117	122	120
2023 Household Utensils Expenditures (MBR)			
2023 Household Utensils: Total	€566,459	€12,259,389	€29,655,849
2023 Household Utensils: Per Mill	3.4	74.3	179.8
2023 Household Utensils: Per Capita	€69	€72	€71
2023 Household Utensils: Index	120	125	124

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	1 kilometer	3 kilometer	5 kilometer
2023 House & Garden Expenditures (MBR)			
2023 House & Garden Tools: Total	€1,408,040	€29,944,707	€72,841,254
2023 House & Garden Tools: Per Mill	3.3	71.2	173.2
2023 House & Garden Tools: Per Capita	€171	€175	€174
2023 House & Garden Tools: Index	117	120	119
2023 Household Maintenance Expenditures (MBR)			
2023 Household Maintenance: Total	€1,906,235	€41,490,848	€99,732,291
2023 Household Maintenance: Per Mill	3.3	71.1	170.8
2023 Household Maintenance: Per Capita	€232	€243	€239
2023 Household Maintenance: Index	114	119	118
2023 Medical Products & Supplies Expenditures (MBR)			
2023 Medical Products: Total	€4,060,884	€88,934,675	€209,951,468
2023 Medical Products: Per Mill	3.3	71.3	168.2
2023 Medical Products: Per Capita	€493	€520	€503
2023 Medical Products: Index	114	120	116
2023 Consumer Electronics Expenditures (MBR)			
2023 Electronics & IT: Total	€2,096,402	€45,461,722	€110,661,985
2023 Electronics & IT: Per Mill	3.4	74.5	181.5
2023 Electronics & IT: Per Capita	€255	€266	€265
2023 Electronics & IT: Index	120	125	125
2023 Recreation & Culture Durable Expenditures (MBR)			
2023 Recreation Durables: Total	€83,675	€1,788,609	€4,374,105
2023 Recreation Durables: Per Mill	3.5	75.1	183.7
2023 Recreation Durables: Per Capita	€10	€10	€10
2023 Recreation Durables: Index	123	126	126
2023 Entertainment Expenditures (MBR)			
2023 Toys/Sports/Pets: Total	€2,968,078	€63,831,325	€154,993,109
2023 Toys/Sports/Pets: Per Mill	3.4	72.9	176.9
2023 Toys/Sports/Pets: Per Capita	€361	€373	€371
2023 Toys/Sports/Pets: Index	118	122	122
2023 Recreational & Cultural Service Expenditures (MBR)			
2023 Recreational Services: Total	€3,234,910	€70,210,152	€169,449,253
2023 Recreational Services: Per Mill	3.3	71.6	172.7
2023 Recreational Services: Per Capita	€393	€411	€406
2023 Recreational Services: Index	115	120	119
2023 Books & Stationery Expenditures (MBR)			
2023 Books & Stationery: Total	€917,073	€19,952,158	€48,044,299
2023 Books & Stationery: Per Mill	3.3	71.0	171.0
2023 Books & Stationery: Per Capita	€111	€117	€115
2023 Books & Stationery: Index	114	119	118
2023 Catering Services Expenditures (MBR)			
2023 Catering Services: Total	€2,105,073	€45,745,568	€110,361,674
2023 Catering Services: Per Mill	3.4	73.4	177.0
2023 Catering Services: Per Capita	€256	€268	€264
2023 Catering Services: Index	118	123	122

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2023 Personal Care Expenditures (MBR)			
2023 Personal Care: Total	€3,969,780	€86,416,753	€208,761,684
2023 Personal Care: Per Mill	3.2	69.1	166.8
2023 Personal Care: Per Capita	€482	€505	€500
2023 Personal Care: Index	111	116	115
2023 Jewelry & Personal Effects Expenditures (MBR)			
2023 Personal Effects: Total	€2,254,305	€48,971,709	€118,451,271
2023 Personal Effects: Per Mill	3.8	82.2	198.7
2023 Personal Effects: Per Capita	€274	€286	€284
2023 Personal Effects: Index	132	138	137

Sample Report

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