

	1 kilometer	3 kilometer	5 kilometer
2023 Population Totals (MBR)			
2023 Total Population	3,207	101,861	281,280
2023 Population Density (per sq. km)	1,021.3	3,604.4	3,582.3
2023 Population Per Mill	6.0	189.3	522.9
2023 Total Population Age 0-14	325	12,415	34,447
2023 Total Population Age 15-29	536	18,832	51,691
2023 Total Population Age 30-44	722	26,757	75,517
2023 Total Population Age 45-59	464	16,314	47,395
2023 Total Population Age 60+	1,160	27,543	72,230
2023 Male Population Totals (MBR)			
2023 Total Male Population	1,643	54,025	148,009
2023 Male Population Age 0-14	164	6,427	17,951
2023 Male Population Age 15-29	318	10,914	28,936
2023 Male Population Age 30-44	422	15,343	42,349
2023 Male Population Age 45-59	251	8,701	25,134
2023 Male Population Age 60+	488	12,640	33,639
2023 Female Population Totals (MBR)			
2023 Total Female Population	1,564	47,836	133,271
2023 Female Population Age 0-14	162	5,988	16,496
2023 Female Population Age 15-29	218	7,918	22,755
2023 Female Population Age 30-44	300	11,413	33,168
2023 Female Population Age 45-59	212	7,614	22,261
2023 Female Population Age 60+	672	14,903	38,591
2023 Household Totals (MBR)			
2023 Total Households	1,078	40,248	112,835
2023 Average Household Size	3.0	2.5	2.5
2023 Educational Attainment (MBR)			
2023 Pop 15+/Edu: No Schooling	153	1,942	4,501
2023 Pop 15+/Edu: Primary	881	21,906	54,001
2023 Pop 15+/Edu: Lower Secondary	1,083	39,324	104,489
2023 Pop 15+/Edu: Upper Secondary	422	13,918	41,048
2023 Pop 15+/Edu: Post Secondary Non-Tertiary	125	3,914	11,927
2023 Pop 15+/Edu: Tertiary	217	8,441	30,867
2022 Unemployment (MBR)			
2022 Unemployed Population	52	1,982	5,209
2023 Purchasing Power (MBR)			
2023 Purchasing Power: Total	€41,890,339	€1,423,361,673	€4,337,817,390
2023 Purchasing Power: Per Mill	4.8	162.5	495.3
2023 Purchasing Power: Per Capita	€13,062	€13,974	€15,422
2023 Purchasing Power: Index	80	86	95
2023 Food & Beverage Expenditures (MBR)			
2023 Food & Beverage: Total	€5,797,682	€203,453,513	€592,211,233
2023 Food & Beverage: Per Mill	5.0	174.5	508.0
2023 Food & Beverage: Per Capita	€1,808	€1,997	€2,105
2023 Food & Beverage: Index	83	92	97

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Alcoholic Beverage Expenditures (MBR)			
2023 Alcoholic Beverage: Total	€580,883	€21,252,510	€63,170,131
2023 Alcoholic Beverage: Per Mill	4.6	169.4	503.6
2023 Alcoholic Beverage: Per Capita	€181	€209	€225
2023 Alcoholic Beverage: Index	78	90	96
2023 Tobacco Expenditures (MBR)			
2023 Tobacco: Total	€1,031,998	€35,169,111	€98,656,737
2023 Tobacco: Per Mill	5.5	185.7	521.1
2023 Tobacco: Per Capita	€322	€345	€351
2023 Tobacco: Index	91	98	100
2023 Clothing Expenditures (MBR)			
2023 Clothing: Total	€1,701,491	€58,216,788	€173,596,067
2023 Clothing: Per Mill	4.9	167.8	500.3
2023 Clothing: Per Capita	€531	€572	€617
2023 Clothing: Index	82	89	96
2023 Footwear Expenditures (MBR)			
2023 Footwear: Total	€515,767	€18,190,608	€54,092,721
2023 Footwear: Per Mill	4.8	168.1	499.7
2023 Footwear: Per Capita	€161	€179	€192
2023 Footwear: Index	80	89	96
2023 Furniture & Furnishing Expenditures (MBR)			
2023 Furniture/Furnishing: Total	€618,967	€22,095,091	€66,130,598
2023 Furniture/Furnishing: Per Mill	4.7	166.8	499.2
2023 Furniture/Furnishing: Per Capita	€193	€217	€235
2023 Furniture/Furnishing: Index	78	88	96
2023 Household Textiles Expenditures (MBR)			
2023 Household Textiles: Total	€105,331	€3,631,281	€10,732,121
2023 Household Textiles: Per Mill	4.9	170.5	503.9
2023 Household Textiles: Per Capita	€33	€36	€38
2023 Household Textiles: Index	83	90	96
2023 Household Appliances Expenditures (MBR)			
2023 Household Appliances: Total	€483,655	€16,484,854	€47,964,073
2023 Household Appliances: Per Mill	5.1	174.7	508.2
2023 Household Appliances: Per Capita	€151	€162	€171
2023 Household Appliances: Index	86	92	97
2023 Household Utensils Expenditures (MBR)			
2023 Household Utensils: Total	€157,467	€5,415,622	€15,942,386
2023 Household Utensils: Per Mill	5.0	171.1	503.8
2023 Household Utensils: Per Capita	€49	€53	€57
2023 Household Utensils: Index	84	90	96
2023 House & Garden Expenditures (MBR)			
2023 House & Garden Tools: Total	€186,805	€6,107,506	€17,733,339
2023 House & Garden Tools: Per Mill	5.3	174.6	507.0
2023 House & Garden Tools: Per Capita	€58	€60	€63
2023 House & Garden Tools: Index	90	92	97

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2023 Household Maintenance Expenditures (MBR)			
2023 Household Maintenance: Total	€761,153	€25,635,734	€74,696,804
2023 Household Maintenance: Per Mill	5.2	174.5	508.5
2023 Household Maintenance: Per Capita	€237	€252	€266
2023 Household Maintenance: Index	87	92	97
2023 Medical Products & Supplies Expenditures (MBR)			
2023 Medical Products: Total	€1,146,378	€34,231,444	€97,431,925
2023 Medical Products: Per Mill	6.1	182.8	520.3
2023 Medical Products: Per Capita	€357	€336	€346
2023 Medical Products: Index	103	97	100
2023 Consumer Electronics Expenditures (MBR)			
2023 Electronics & IT: Total	€429,832	€15,448,566	€45,991,055
2023 Electronics & IT: Per Mill	4.7	167.7	499.4
2023 Electronics & IT: Per Capita	€134	€152	€164
2023 Electronics & IT: Index	78	89	96
2023 Recreation & Culture Durable Expenditures (MBR)			
2023 Recreation Durables: Total	€289,976	€9,761,414	€29,008,313
2023 Recreation Durables: Per Mill	5.0	167.9	499.0
2023 Recreation Durables: Per Capita	€90	€96	€103
2023 Recreation Durables: Index	84	89	95
2023 Entertainment Expenditures (MBR)			
2023 Toys/Sports/Pets: Total	€764,556	€25,634,330	€75,311,288
2023 Toys/Sports/Pets: Per Mill	5.1	171.5	504.0
2023 Toys/Sports/Pets: Per Capita	€238	€252	€268
2023 Toys/Sports/Pets: Index	86	91	96
2023 Recreational & Cultural Service Expenditures (MBR)			
2023 Recreational Services: Total	€1,625,594	€56,384,467	€165,242,196
2023 Recreational Services: Per Mill	5.0	172.5	505.7
2023 Recreational Services: Per Capita	€507	€554	€587
2023 Recreational Services: Index	83	91	97
2023 Books & Stationery Expenditures (MBR)			
2023 Books & Stationery: Total	€285,894	€9,624,930	€28,024,801
2023 Books & Stationery: Per Mill	5.2	174.6	508.3
2023 Books & Stationery: Per Capita	€89	€94	€100
2023 Books & Stationery: Index	87	92	97
2023 Catering Services Expenditures (MBR)			
2023 Catering Services: Total	€2,028,849	€68,604,097	€201,850,710
2023 Catering Services: Per Mill	5.1	171.6	504.9
2023 Catering Services: Per Capita	€633	€674	€718
2023 Catering Services: Index	85	91	97
2023 Personal Care Expenditures (MBR)			
2023 Personal Care: Total	€1,481,109	€52,032,742	€150,031,653
2023 Personal Care: Per Mill	5.0	176.9	510.1
2023 Personal Care: Per Capita	€462	€511	€533
2023 Personal Care: Index	85	93	98

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2023 Jewelry & Personal Effects Expenditures (MBR)			
2023 Personal Effects: Total	€261,336	€8,596,728	€26,179,988
2023 Personal Effects: Per Mill	4.9	162.5	495.0
2023 Personal Effects: Per Capita	€81	€84	€93
2023 Personal Effects: Index	83	86	95

Sample Report

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