	1 kilometer	3 kilometer	5 kilometer
2020 Population Totals (MBR)			
2020 Total Population	39,645	496,279	1,261,362
2020 Population Density (per sq. km)	12,634.6	17,559.8	16,063.8
2020 Population Per Mill	0.3	3.9	10.0
2020 Total Population Age 0-14	8,249	90,050	213,317
2020 Total Population Age 15-29	10,562	116,037	285,286
2020 Total Population Age 30-44	9,026	118,417	304,862
2020 Total Population Age 45-59	6,651	93,040	246,366
2020 Total Population Age 60+	5,158	78,735	211,530
2020 Male Population Totals (MBR)			
2020 Total Male Population	19,190	234,957	593,986
2020 Male Population Age 0-14	4,228	46,305	109,263
2020 Male Population Age 15-29	5,375	57,664	141,346
2020 Male Population Age 30-44	4,385	56,641	145,507
2020 Male Population Age 45-59	3,077	42,521	112,812
2020 Male Population Age 60+	2,124	31,826	85,059
2020 Female Population Totals (MBR)			
2020 Total Female Population	20,455	261,321	667,376
2020 Female Population Age 0-14	4,020	43,745	104,054
2020 Female Population Age 15-29	5,187	58,373	143,941
2020 Female Population Age 30-44	4,641	61,776	159,355
2020 Female Population Age 45-59	3,573	50,519	133,555
2020 Female Population Age 60+	3,034	46,909	126,471
2020 Household Totals (MBR)			
2020 Total Households	12,192	164,726	427,557
2020 Average Household Size	3.3	3.0	3.0
2020 Households by Type (MBR)			
2020 HHs: Family - Nuclear	5,940	81,941	218,025
2020 HHs: Family - Expanded	2,996	42,274	109,219
2020 HHs: Family - Composites	162	2,097	6,079
2020 HHs: Family - Not Specified	113	1,491	4,540
2020 HHs: Non-family - One Person	2,509	31,386	76,624
2020 HHs: Non-family - Co-residents	414	4,805	11,344
2020 HHs: Not Specified	58	732	1,727
2020 Educational Attainment (MBR)			
2020 Pop 15+/Edu: No Education	404	5,216	14,337
2020 Pop 15+/Edu: Preschool	38	553	1,323
2020 Pop 15+/Edu: Primary	4,182	55,995	143,001
2020 Pop 15+/Edu: Secondary	6,253	83,089	208,719
2020 Pop 15+/Edu: Upper Secondary Education	8,475	111,234	283,416
2020 Pop 15+/Edu: Higher Education	11,989	149,458	395,420
2020 Pop 15+/Edu: Not Specified	55	684	1,831
2020 Purchasing Power (MBR)			
2020 Purchasing Power: Total	MX\$6,830,469,191	MX\$99,412,973,101	MX\$270,878,057,450
2020 Purchasing Power: Per Mill	0.4	6.3	17.1
2020 Purchasing Power: Per Capita	MX\$172,291	MX\$200,317	MX\$214,750
2020 Purchasing Power: Index	138	160	172

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Source: Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2020 Food & Beverage Expenditures (MBR)			
2020 Food & Beverage: Total	MX\$1,425,309,562	MX\$19,314,109,525	MX\$50,392,475,820
2020 Food & Beverage: Per Mill	0.4	5.2	13.5
2020 Food & Beverage: Per Capita	MX\$35,952	MX\$38,918	MX\$39,951
2020 Food & Beverage: Index	122	132	135
2020 Alcoholic Beverage Expenditures (MBR)			
2020 Alcoholic Beverage: Total	MX\$109,132,452	MX\$1,485,721,106	MX\$3,892,231,652
2020 Alcoholic Beverage: Per Mill	0.4	5.5	14.5
2020 Alcoholic Beverage: Per Capita	MX\$2,753	MX\$2,994	MX\$3,086
2020 Alcoholic Beverage: Index	130	141	145
2020 Tobacco Expenditures (MBR)			
2020 Tobacco: Total	MX\$46,865,144	MX\$628,156,696	MX\$1,626,938,152
2020 Tobacco: Per Mill	0.4	4.8	12.4
2020 Tobacco: Per Capita	MX\$1,182	MX\$1,266	MX\$1,290
2020 Tobacco: Index	114	122	124
2020 Clothing Expenditures (MBR)			
2020 Clothing: Total	MX\$161,675,627	MX\$2,211,220,062	MX\$5,814,222,963
2020 Clothing: Per Mill	0.4	5.6	14.7
2020 Clothing: Per Capita	MX\$4,078	MX\$4,456	MX\$4,609
2020 Clothing: Index	131	143	148
2020 Footwear Expenditures (MBR)			
2020 Footwear: Total	MX\$72,383,328	MX\$982,114,113	MX\$2,571,334,148
2020 Footwear: Per Mill	0.4	5.3	14.0
2020 Footwear: Per Capita	MX\$1,826	MX\$1,979	MX\$2,039
2020 Footwear: Index	126	136	141
2020 Furniture & Furnishing Expenditures (MBR)			
2020 Furniture/Furnishing: Total	MX\$68,224,723	MX\$922,288,592	MX\$2,416,690,657
2020 Furniture/Furnishing: Per Mill	0.4	5.5	14.4
2020 Furniture/Furnishing: Per Capita	MX\$1,721	MX\$1,858	MX\$1,916
2020 Furniture/Furnishing: Index	129	140	144
2020 Household Textiles Expenditures (MBR)			
2020 Household Textiles: Total	MX\$15,086,365	MX\$207,290,777	MX\$544,496,862
2020 Household Textiles: Per Mill	0.4	5.5	14.5
2020 Household Textiles: Per Capita	MX\$381	MX\$418	MX\$432
2020 Household Textiles: Index	128	141	145
2020 Household Appliances Expenditures (MBR)			
2020 Household Appliances: Total	MX\$76,932,221	MX\$1,050,291,223	MX\$2,748,863,951
2020 Household Appliances: Per Mill	0.4	5.3	13.8
2020 Household Appliances: Per Capita	MX\$1,941	MX\$2,116	MX\$2,179
2020 Household Appliances: Index	123	135	139
2020 Household Utensils Expenditures (MBR)			
2020 Household Utensils: Total	MX\$36,271,057	MX\$493,199,967	MX\$1,291,728,375
2020 Household Utensils: Per Mill	0.4	5.3	14.0
2020 Household Utensils: Per Capita	MX\$915	MX\$994	MX\$1,024
2020 Household Utensils: Index	126	136	141

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Source: Michael Bauer Research



Mexico Summary Report

Calle Venustiano Carranza 129-139, Centro, Cuauhtémoc
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 19.4304
Longitude: -99.1301

	1 kilometer	3 kilometer	5 kilometer
2020 House & Garden Expenditures (MBR)			
2020 House & Garden Tools: Total	MX\$20,982,740	MX\$279,911,799	MX\$730,009,845
2020 House & Garden Tools: Per Mill	0.4	5.1	13.3
2020 House & Garden Tools: Per Capita	MX\$529	MX\$564	MX\$579
2020 House & Garden Tools: Index	122	130	133
2020 Household Maintenance Expenditures (MBR)			
2020 Household Maintenance: Total	MX\$126,254,075	MX\$1,735,665,389	MX\$4,552,755,695
2020 Household Maintenance: Per Mill	0.4	5.4	14.1
2020 Household Maintenance: Per Capita	MX\$3,185	MX\$3,497	MX\$3,609
2020 Household Maintenance: Index	125	137	142
2020 Medical Products & Supplies Expenditures (MBR)			
2020 Medical Products: Total	MX\$105,805,205	MX\$1,539,511,698	MX\$4,093,943,916
2020 Medical Products: Per Mill	0.4	5.9	15.8
2020 Medical Products: Per Capita	MX\$2,669	MX\$3,102	MX\$3,246
2020 Medical Products: Index	130	151	158
2020 Consumer Electronics Expenditures (MBR)			
2020 Electronics & IT: Total	MX\$96,443,352	MX\$1,298,861,035	MX\$3,393,480,777
2020 Electronics & IT: Per Mill	0.4	5.3	13.8
2020 Electronics & IT: Per Capita	MX\$2,433	MX\$2,617	MX\$2,690
2020 Electronics & IT: Index	125	135	138
2020 Recreation & Culture Durable Expenditures (MBR)			
2020 Recreation Durables: Total	MX\$9,230,479	MX\$124,323,779	MX\$325,517,717
2020 Recreation Durables: Per Mill	0.4	5.3	13.9
2020 Recreation Durables: Per Capita	MX\$233	MX\$251	MX\$258
2020 Recreation Durables: Index	126	135	139
2020 Entertainment Expenditures (MBR)			
2020 Toys/Sports/Pets: Total	MX\$74,977,778	MX\$1,017,670,997	MX\$2,665,523,047
2020 Toys/Sports/Pets: Per Mill	0.4	5.3	13.9
2020 Toys/Sports/Pets: Per Capita	MX\$1,891	MX\$2,051	MX\$2,113
2020 Toys/Sports/Pets: Index	125	135	139
2020 Recreational & Cultural Service Expenditures (MBR)			
2020 Recreational Services: Total	MX\$135,336,456	MX\$1,837,575,324	MX\$4,807,341,333
2020 Recreational Services: Per Mill	0.4	5.3	13.9
2020 Recreational Services: Per Capita	MX\$3,414	MX\$3,703	MX\$3,811
2020 Recreational Services: Index	125	135	139
2020 Books & Stationery Expenditures (MBR)			
2020 Books & Stationery: Total	MX\$33,348,310	MX\$459,250,050	MX\$1,204,842,990
2020 Books & Stationery: Per Mill	0.4	5.4	14.1
2020 Books & Stationery: Per Capita	MX\$841	MX\$925	MX\$955
2020 Books & Stationery: Index	125	137	141
2020 Catering Services Expenditures (MBR)			
2020 Catering Services: Total	MX\$226,634,669	MX\$3,122,853,231	MX\$8,207,674,743
2020 Catering Services: Per Mill	0.4	5.5	14.5
2020 Catering Services: Per Capita	MX\$5,717	MX\$6,293	MX\$6,507
2020 Catering Services: Index	128	140	145

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Source: Michael Bauer Research


May 07, 2021



Mexico Summary Report

Calle Venustiano Carranza 129-139, Centro, Cuauhtémoc
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 19.4304
Longitude: -99.1301

 2020 Personal Care Expenditures (MBR)	1 kilometer	3 kilometer	5 kilometer
2020 Personal Care: Total	MX\$88,476,654	MX\$1,191,144,571	MX\$3,096,938,371
2020 Personal Care: Per Mill	0.4	5.0	12.9
2020 Personal Care: Per Capita	MX\$2,232	MX\$2,400	MX\$2,455
2020 Personal Care: Index	118	127	130
2020 Jewelry & Personal Effects Expenditures (MBR)			
2020 Personal Effects: Total	MX\$53,814,468	MX\$759,511,894	MX\$2,017,459,803
2020 Personal Effects: Per Mill	0.4	6.2	16.4
2020 Personal Effects: Per Capita	MX\$1,357	MX\$1,530	MX\$1,599
2020 Personal Effects: Index	139	157	164

Sample Report

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