

| | 1 kilometer | 3 kilometer | 5 kilometer |
|--|-------------|-------------|-------------|
| 2022 Population Totals (MBR) | | | |
| 2022 Total Population | 38,939 | 525,366 | 1,322,676 |
| 2022 Population Density (per sq. km) | 12,401.0 | 18,590.4 | 16,845.1 |
| 2022 Population Per Mill | 0.3 | 4.1 | 10.2 |
| 2022 Total Population Age 0-14 | 7,688 | 90,263 | 209,009 |
| 2022 Total Population Age 15-29 | 9,821 | 117,799 | 287,064 |
| 2022 Total Population Age 30-44 | 9,163 | 126,464 | 319,976 |
| 2022 Total Population Age 45-59 | 6,767 | 101,360 | 266,796 |
| 2022 Total Population Age 60+ | 5,500 | 89,480 | 239,830 |
| 2022 Male Population Totals (MBR) | | | |
| 2022 Total Male Population | 18,922 | 250,535 | 627,856 |
| 2022 Male Population Age 0-14 | 3,864 | 45,716 | 105,966 |
| 2022 Male Population Age 15-29 | 5,019 | 59,163 | 144,028 |
| 2022 Male Population Age 30-44 | 4,550 | 61,603 | 155,797 |
| 2022 Male Population Age 45-59 | 3,161 | 46,686 | 123,166 |
| 2022 Male Population Age 60+ | 2,328 | 37,367 | 98,899 |
| 2022 Female Population Totals (MBR) | | | |
| 2022 Total Female Population | 20,017 | 274,831 | 694,819 |
| 2022 Female Population Age 0-14 | 3,824 | 44,547 | 103,043 |
| 2022 Female Population Age 15-29 | 4,802 | 58,636 | 143,035 |
| 2022 Female Population Age 30-44 | 4,613 | 64,861 | 164,179 |
| 2022 Female Population Age 45-59 | 3,606 | 54,674 | 143,631 |
| 2022 Female Population Age 60+ | 3,172 | 52,112 | 140,931 |
| 2022 Household Totals (MBR) | | | |
| 2022 Total Households | 11,646 | 171,886 | 447,075 |
| 2022 Average Household Size | 3.3 | 3.1 | 3.0 |
| 2022 Households by Income (MBR) | | | |
| 2022 HHs: 1st Quintile (Below 170,185 MX\$) | 1,156 | 12,049 | 26,932 |
| 2022 HHs: 2nd Quintile (170,185 to 270,261 MX\$) | 1,840 | 23,920 | 52,779 |
| 2022 HHs: 3rd Quintile (270,262 to 398,191 MX\$) | 2,353 | 32,050 | 79,208 |
| 2022 HHs: 4th Quintile (398,192 to 646,199 MX\$) | 2,842 | 48,535 | 135,206 |
| 2022 HHs: 5th Quintile (646,200 MX\$ and above) | 3,455 | 55,330 | 152,949 |
| 2022 Households by Type (MBR) | | | |
| 2022 HHs: Family HHs, Nuclear | 5,641 | 84,593 | 225,107 |
| 2022 HHs: Family HHs, Expanded | 2,900 | 44,484 | 114,466 |
| 2022 HHs: Family HHs, Composites | 167 | 2,300 | 6,503 |
| 2022 HHs: Family HHs, Not Specified | 0 | 0 | 0 |
| 2022 HHs: Non-Family HHs, One Person | 2,541 | 35,489 | 88,625 |
| 2022 HHs: Non-Family HHs, Co-Residents | 393 | 4,964 | 12,104 |
| 2022 HHs: Not Specified | 3 | 56 | 271 |
| 2022 Educational Attainment (MBR) | | | |
| 2022 Pop 15+/Edu: No Education | 860 | 6,747 | 14,559 |
| 2022 Pop 15+/Edu: Preschool | 1,748 | 14,530 | 31,950 |
| 2022 Pop 15+/Edu: Primary | 3,963 | 40,602 | 89,198 |
| 2022 Pop 15+/Edu: Secondary | 1,345 | 13,157 | 27,243 |
| 2022 Pop 15+/Edu: Upper Secondary Education | 7,583 | 85,154 | 184,889 |
| 2022 Pop 15+/Edu: Higher Education | 15,751 | 274,911 | 765,826 |
| 2021 Unemployment (MBR) | | | |
| 2021 Unemployed Population | 1,169 | 17,490 | 48,000 |

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Source: Esri and Michael Bauer Research



Mexico Summary Report

Calle Venustiano Carranza 129-139, Centro, Cuauhtémoc
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 19.4304
Longitude: -99.1301

| | 1 kilometer | 3 kilometer | 5 kilometer |
|---|-------------------|---------------------|---------------------|
| 2022 Purchasing Power (MBR) | | | |
| 2022 Purchasing Power: Total | MX\$7,360,242,690 | MX\$114,117,397,541 | MX\$307,107,680,510 |
| 2022 Purchasing Power: Per Mill | 0.4 | 6.5 | 17.6 |
| 2022 Purchasing Power: Per Capita | MX\$189,020 | MX\$217,215 | MX\$232,187 |
| 2022 Purchasing Power: Index | 140 | 161 | 172 |
| 2022 Food & Beverage Expenditures (MBR) | | | |
| 2022 Food & Beverage: Total | MX\$1,614,884,464 | MX\$23,543,102,624 | MX\$61,013,275,697 |
| 2022 Food & Beverage: Per Mill | 0.4 | 5.3 | 13.7 |
| 2022 Food & Beverage: Per Capita | MX\$41,472 | MX\$44,813 | MX\$46,129 |
| 2022 Food & Beverage: Index | 120 | 130 | 133 |
| 2022 Alcoholic Beverage Expenditures (MBR) | | | |
| 2022 Alcoholic Beverage: Total | MX\$147,943,830 | MX\$2,172,498,391 | MX\$5,658,949,764 |
| 2022 Alcoholic Beverage: Per Mill | 0.4 | 5.7 | 14.9 |
| 2022 Alcoholic Beverage: Per Capita | MX\$3,799 | MX\$4,135 | MX\$4,278 |
| 2022 Alcoholic Beverage: Index | 129 | 141 | 145 |
| 2022 Tobacco Expenditures (MBR) | | | |
| 2022 Tobacco: Total | MX\$59,807,807 | MX\$867,198,483 | MX\$2,241,523,009 |
| 2022 Tobacco: Per Mill | 0.3 | 4.8 | 12.5 |
| 2022 Tobacco: Per Capita | MX\$1,536 | MX\$1,651 | MX\$1,695 |
| 2022 Tobacco: Index | 111 | 119 | 122 |
| 2022 Clothing Expenditures (MBR) | | | |
| 2022 Clothing: Total | MX\$169,493,292 | MX\$2,480,654,889 | MX\$6,453,451,155 |
| 2022 Clothing: Per Mill | 0.4 | 5.8 | 15.1 |
| 2022 Clothing: Per Capita | MX\$4,353 | MX\$4,722 | MX\$4,879 |
| 2022 Clothing: Index | 132 | 143 | 147 |
| 2022 Footwear Expenditures (MBR) | | | |
| 2022 Footwear: Total | MX\$67,080,806 | MX\$974,728,069 | MX\$2,525,152,478 |
| 2022 Footwear: Per Mill | 0.4 | 5.6 | 14.4 |
| 2022 Footwear: Per Capita | MX\$1,723 | MX\$1,855 | MX\$1,909 |
| 2022 Footwear: Index | 127 | 137 | 140 |
| 2022 Furniture & Furnishing Expenditures (MBR) | | | |
| 2022 Furniture/Furnishing: Total | MX\$68,257,969 | MX\$988,786,041 | MX\$2,563,852,598 |
| 2022 Furniture/Furnishing: Per Mill | 0.4 | 5.7 | 14.7 |
| 2022 Furniture/Furnishing: Per Capita | MX\$1,753 | MX\$1,882 | MX\$1,938 |
| 2022 Furniture/Furnishing: Index | 130 | 139 | 143 |
| 2022 Household Textiles Expenditures (MBR) | | | |
| 2022 Household Textiles: Total | MX\$18,057,182 | MX\$266,164,538 | MX\$693,191,950 |
| 2022 Household Textiles: Per Mill | 0.4 | 5.7 | 14.8 |
| 2022 Household Textiles: Per Capita | MX\$464 | MX\$507 | MX\$524 |
| 2022 Household Textiles: Index | 128 | 139 | 144 |
| 2022 Household Appliances Expenditures (MBR) | | | |
| 2022 Household Appliances: Total | MX\$86,221,012 | MX\$1,263,229,892 | MX\$3,279,827,071 |
| 2022 Household Appliances: Per Mill | 0.4 | 5.4 | 14.0 |
| 2022 Household Appliances: Per Capita | MX\$2,214 | MX\$2,404 | MX\$2,480 |
| 2022 Household Appliances: Index | 122 | 132 | 137 |
| 2022 Household Utensils Expenditures (MBR) | | | |
| 2022 Household Utensils: Total | MX\$41,013,709 | MX\$597,353,133 | MX\$1,549,035,489 |
| 2022 Household Utensils: Per Mill | 0.4 | 5.5 | 14.2 |
| 2022 Household Utensils: Per Capita | MX\$1,053 | MX\$1,137 | MX\$1,171 |

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Mexico Summary Report

Calle Venustiano Carranza 129-139, Centro, Cuauhtémoc
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 19.4304
Longitude: -99.1301

| | 1 kilometer | 3 kilometer | 5 kilometer |
|--|-----------------|-------------------|-------------------|
| 2022 Household Utensils Expenditures (MBR) | | | |
| 2022 Household Utensils: Index | 125 | 135 | 139 |
| 2022 House & Garden Expenditures (MBR) | | | |
| 2022 House & Garden Tools: Total | MX\$25,553,671 | MX\$364,761,605 | MX\$940,395,101 |
| 2022 House & Garden Tools: Per Mill | 0.4 | 5.3 | 13.6 |
| 2022 House & Garden Tools: Per Capita | MX\$656 | MX\$694 | MX\$711 |
| 2022 House & Garden Tools: Index | 122 | 129 | 132 |
| 2022 Household Maintenance Expenditures (MBR) | | | |
| 2022 Household Maintenance: Total | MX\$151,294,018 | MX\$2,232,360,636 | MX\$5,811,174,891 |
| 2022 Household Maintenance: Per Mill | 0.4 | 5.5 | 14.3 |
| 2022 Household Maintenance: Per Capita | MX\$3,885 | MX\$4,249 | MX\$4,394 |
| 2022 Household Maintenance: Index | 124 | 135 | 140 |
| 2022 Medical Products & Supplies Expenditures (MBR) | | | |
| 2022 Medical Products: Total | MX\$135,299,984 | MX\$2,106,073,760 | MX\$5,573,058,236 |
| 2022 Medical Products: Per Mill | 0.4 | 6.0 | 15.8 |
| 2022 Medical Products: Per Capita | MX\$3,475 | MX\$4,009 | MX\$4,213 |
| 2022 Medical Products: Index | 127 | 147 | 154 |
| 2022 Consumer Electronics Expenditures (MBR) | | | |
| 2022 Electronics & IT: Total | MX\$128,546,035 | MX\$1,856,854,064 | MX\$4,802,171,939 |
| 2022 Electronics & IT: Per Mill | 0.4 | 5.5 | 14.2 |
| 2022 Electronics & IT: Per Capita | MX\$3,301 | MX\$3,534 | MX\$3,631 |
| 2022 Electronics & IT: Index | 126 | 135 | 139 |
| 2022 Recreation & Culture Durable Expenditures (MBR) | | | |
| 2022 Recreation Durables: Total | MX\$7,753,387 | MX\$111,463,909 | MX\$287,978,220 |
| 2022 Recreation Durables: Per Mill | 0.4 | 5.5 | 14.2 |
| 2022 Recreation Durables: Per Capita | MX\$199 | MX\$212 | MX\$218 |
| 2022 Recreation Durables: Index | 127 | 135 | 139 |
| 2022 Entertainment Expenditures (MBR) | | | |
| 2022 Toys/Sports/Pets: Total | MX\$70,827,010 | MX\$1,028,358,989 | MX\$2,664,445,922 |
| 2022 Toys/Sports/Pets: Per Mill | 0.4 | 5.5 | 14.2 |
| 2022 Toys/Sports/Pets: Per Capita | MX\$1,819 | MX\$1,957 | MX\$2,014 |
| 2022 Toys/Sports/Pets: Index | 125 | 135 | 139 |
| 2022 Recreational & Cultural Service Expenditures (MBR) | | | |
| 2022 Recreational Services: Total | MX\$128,256,148 | MX\$1,868,465,937 | MX\$4,845,976,118 |
| 2022 Recreational Services: Per Mill | 0.4 | 5.4 | 14.1 |
| 2022 Recreational Services: Per Capita | MX\$3,294 | MX\$3,557 | MX\$3,664 |
| 2022 Recreational Services: Index | 124 | 133 | 138 |
| 2022 Books & Stationery Expenditures (MBR) | | | |
| 2022 Books & Stationery: Total | MX\$37,827,829 | MX\$558,880,059 | MX\$1,454,945,296 |
| 2022 Books & Stationery: Per Mill | 0.4 | 5.5 | 14.3 |
| 2022 Books & Stationery: Per Capita | MX\$971 | MX\$1,064 | MX\$1,100 |
| 2022 Books & Stationery: Index | 123 | 135 | 139 |
| 2022 Catering Services Expenditures (MBR) | | | |
| 2022 Catering Services: Total | MX\$190,525,005 | MX\$2,812,279,678 | MX\$7,324,528,432 |
| 2022 Catering Services: Per Mill | 0.4 | 5.6 | 14.7 |
| 2022 Catering Services: Per Capita | MX\$4,893 | MX\$5,353 | MX\$5,538 |
| 2022 Catering Services: Index | 127 | 139 | 143 |
| 2022 Personal Care Expenditures (MBR) | | | |
| 2022 Personal Care: Total | MX\$93,111,993 | MX\$1,349,640,199 | MX\$3,487,318,824 |

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Rings: 1, 3, 5 kilometer radii

Sample Report
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Longitude: -99.1301

|  2022 Personal Care Expenditures (MBR) | 1 kilometer | 3 kilometer | 5 kilometer |
|--|----------------|-----------------|-------------------|
| 2022 Personal Care: Per Mill | 0.4 | 5.1 | 13.2 |
| 2022 Personal Care: Per Capita | MX\$2,391 | MX\$2,569 | MX\$2,637 |
| 2022 Personal Care: Index | 117 | 125 | 129 |
| 2022 Jewelry & Personal Effects Expenditures (MBR) | | | |
| 2022 Personal Effects: Total | MX\$59,908,177 | MX\$899,476,254 | MX\$2,359,403,883 |
| 2022 Personal Effects: Per Mill | 0.4 | 6.4 | 16.7 |
| 2022 Personal Effects: Per Capita | MX\$1,539 | MX\$1,712 | MX\$1,784 |
| 2022 Personal Effects: Index | 141 | 157 | 163 |

Sample Report

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