

	1 kilometer	3 kilometer	5 kilometer
2023 Population Totals (MBR)			
2023 Total Population	17,011	113,316	283,480
2023 Population Density (per sq. km)	5,417.5	4,009.8	3,610.3
2023 Population Per Mill	6.9	45.8	114.6
2023 Total Population Age 0-14	3,163	21,069	52,708
2023 Total Population Age 15-29	2,428	16,174	40,461
2023 Total Population Age 30-44	5,095	33,940	84,906
2023 Total Population Age 45-59	3,082	20,529	51,356
2023 Total Population Age 60+	3,243	21,605	54,049
2023 Male Population Totals (MBR)			
2023 Total Male Population	7,791	51,900	129,838
2023 Male Population Age 0-14	1,634	10,886	27,232
2023 Male Population Age 15-29	1,192	7,939	19,862
2023 Male Population Age 30-44	2,389	15,914	39,812
2023 Male Population Age 45-59	1,388	9,247	23,133
2023 Male Population Age 60+	1,188	7,914	19,798
2023 Female Population Totals (MBR)			
2023 Total Female Population	9,219	61,416	153,642
2023 Female Population Age 0-14	1,529	10,184	25,476
2023 Female Population Age 15-29	1,236	8,234	20,599
2023 Female Population Age 30-44	2,706	18,026	45,094
2023 Female Population Age 45-59	1,694	11,281	28,222
2023 Female Population Age 60+	2,055	13,691	34,251
2023 Household Totals (MBR)			
2023 Total Households	6,546	43,608	109,092
2023 Average Household Size	2.6	2.6	2.6
2022 Unemployment (MBR)			
2022 Unemployed Population	20	136	340
2023 Purchasing Power (MBR)			
2023 Purchasing Power: Total	MDL 1,389,716,183	MDL 9,257,617,429	MDL 23,159,550,677
2023 Purchasing Power: Per Mill	9.5	63.2	158.1
2023 Purchasing Power: Per Capita	MDL 81,695	MDL 81,697	MDL 81,697
2023 Purchasing Power: Index	138	138	138
2023 Food & Beverage Expenditures (MBR)			
2023 Food & Beverage: Total	MDL 660,057,386	MDL 4,396,983,237	MDL 10,999,823,322
2023 Food & Beverage: Per Mill	8.3	55.2	138.0
2023 Food & Beverage: Per Capita	MDL 38,802	MDL 38,803	MDL 38,803
2023 Food & Beverage: Index	120	120	120
2023 Alcoholic Beverage Expenditures (MBR)			
2023 Alcoholic Beverage: Total	MDL 13,630,886	MDL 90,802,371	MDL 227,158,027
2023 Alcoholic Beverage: Per Mill	8.8	58.7	146.9
2023 Alcoholic Beverage: Per Capita	MDL 801	MDL 801	MDL 801
2023 Alcoholic Beverage: Index	128	128	128
2023 Tobacco Expenditures (MBR)			
2023 Tobacco: Total	MDL 18,590,961	MDL 123,843,994	MDL 309,817,433
2023 Tobacco: Per Mill	7.4	49.3	123.3
2023 Tobacco: Per Capita	MDL 1,093	MDL 1,093	MDL 1,093
2023 Tobacco: Index	108	108	108

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Clothing Expenditures (MBR)			
2023 Clothing: Total	MDL 76,376,211	MDL 508,781,400	MDL 1,272,805,742
2023 Clothing: Per Mill	8.8	58.7	146.9
2023 Clothing: Per Capita	MDL 4,490	MDL 4,490	MDL 4,490
2023 Clothing: Index	128	128	128
2023 Footwear Expenditures (MBR)			
2023 Footwear: Total	MDL 37,111,424	MDL 247,218,369	MDL 618,460,030
2023 Footwear: Per Mill	8.8	58.3	145.9
2023 Footwear: Per Capita	MDL 2,182	MDL 2,182	MDL 2,182
2023 Footwear: Index	127	127	127
2023 Furniture & Furnishing Expenditures (MBR)			
2023 Furniture/Furnishing: Total	MDL 18,984,551	MDL 126,465,904	MDL 316,376,598
2023 Furniture/Furnishing: Per Mill	8.9	59.2	148.1
2023 Furniture/Furnishing: Per Capita	MDL 1,116	MDL 1,116	MDL 1,116
2023 Furniture/Furnishing: Index	129	129	129
2023 Household Textiles Expenditures (MBR)			
2023 Household Textiles: Total	MDL 5,699,528	MDL 37,967,503	MDL 94,982,356
2023 Household Textiles: Per Mill	8.6	57.4	143.6
2023 Household Textiles: Per Capita	MDL 335	MDL 335	MDL 335
2023 Household Textiles: Index	125	125	125
2023 Household Appliances Expenditures (MBR)			
2023 Household Appliances: Total	MDL 19,280,086	MDL 128,434,610	MDL 321,301,662
2023 Household Appliances: Per Mill	8.4	55.7	139.3
2023 Household Appliances: Per Capita	MDL 1,133	MDL 1,133	MDL 1,133
2023 Household Appliances: Index	122	122	122
2023 Household Utensils Expenditures (MBR)			
2023 Household Utensils: Total	MDL 6,018,671	MDL 40,093,476	MDL 100,300,849
2023 Household Utensils: Per Mill	8.6	57.3	143.5
2023 Household Utensils: Per Capita	MDL 354	MDL 354	MDL 354
2023 Household Utensils: Index	125	125	125
2023 House & Garden Expenditures (MBR)			
2023 House & Garden Tools: Total	MDL 3,182,785	MDL 21,202,178	MDL 53,040,960
2023 House & Garden Tools: Per Mill	8.1	54.2	135.6
2023 House & Garden Tools: Per Capita	MDL 187	MDL 187	MDL 187
2023 House & Garden Tools: Index	118	118	118
2023 Household Maintenance Expenditures (MBR)			
2023 Household Maintenance: Total	MDL 28,247,399	MDL 188,170,516	MDL 470,741,487
2023 Household Maintenance: Per Mill	8.2	54.4	136.0
2023 Household Maintenance: Per Capita	MDL 1,661	MDL 1,661	MDL 1,661
2023 Household Maintenance: Index	119	119	119
2023 Medical Products & Supplies Expenditures (MBR)			
2023 Medical Products: Total	MDL 41,985,134	MDL 279,684,669	MDL 699,680,161
2023 Medical Products: Per Mill	8.0	53.0	132.6
2023 Medical Products: Per Capita	MDL 2,468	MDL 2,468	MDL 2,468
2023 Medical Products: Index	116	116	116

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Consumer Electronics Expenditures (MBR)			
2023 Electronics & IT: Total	MDL 12,199,223	MDL 81,265,324	MDL 203,299,435
2023 Electronics & IT: Per Mill	8.7	57.8	144.7
2023 Electronics & IT: Per Capita	MDL 717	MDL 717	MDL 717
2023 Electronics & IT: Index	126	126	126
2023 Recreation & Culture Durable Expenditures (MBR)			
2023 Recreation Durables: Total	MDL 621,805	MDL 4,142,164	MDL 10,362,348
2023 Recreation Durables: Per Mill	8.6	57.5	143.8
2023 Recreation Durables: Per Capita	MDL 37	MDL 37	MDL 37
2023 Recreation Durables: Index	126	126	126
2023 Entertainment Expenditures (MBR)			
2023 Toys/Sports/Pets: Total	MDL 8,994,559	MDL 59,917,404	MDL 149,893,877
2023 Toys/Sports/Pets: Per Mill	8.4	55.8	139.5
2023 Toys/Sports/Pets: Per Capita	MDL 529	MDL 529	MDL 529
2023 Toys/Sports/Pets: Index	122	122	122
2023 Recreational & Cultural Service Expenditures (MBR)			
2023 Recreational Services: Total	MDL 21,616,700	MDL 144,000,005	MDL 360,241,222
2023 Recreational Services: Per Mill	8.3	55.1	137.9
2023 Recreational Services: Per Capita	MDL 1,271	MDL 1,271	MDL 1,271
2023 Recreational Services: Index	120	120	120
2023 Books & Stationery Expenditures (MBR)			
2023 Books & Stationery: Total	MDL 5,175,412	MDL 34,476,090	MDL 86,247,975
2023 Books & Stationery: Per Mill	8.1	54.3	135.8
2023 Books & Stationery: Per Capita	MDL 304	MDL 304	MDL 304
2023 Books & Stationery: Index	119	119	119
2023 Catering Services Expenditures (MBR)			
2023 Catering Services: Total	MDL 21,718,052	MDL 144,675,165	MDL 361,930,252
2023 Catering Services: Per Mill	8.4	56.2	140.6
2023 Catering Services: Per Capita	MDL 1,277	MDL 1,277	MDL 1,277
2023 Catering Services: Index	123	123	123
2023 Personal Care Expenditures (MBR)			
2023 Personal Care: Total	MDL 35,279,876	MDL 235,017,479	MDL 587,937,367
2023 Personal Care: Per Mill	8.0	53.1	132.8
2023 Personal Care: Per Capita	MDL 2,074	MDL 2,074	MDL 2,074
2023 Personal Care: Index	116	116	116
2023 Jewelry & Personal Effects Expenditures (MBR)			
2023 Personal Effects: Total	MDL 7,741,080	MDL 51,567,332	MDL 129,004,708
2023 Personal Effects: Per Mill	9.4	62.8	157.2
2023 Personal Effects: Per Capita	MDL 455	MDL 455	MDL 455
2023 Personal Effects: Index	137	137	137

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research