

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	17,124	114,072	285,372
2024 Total Population Age 0-14	3,075	20,485	51,248
2024 Total Population Age 15-29	2,345	15,619	39,074
2024 Total Population Age 30-44	5,143	34,260	85,707
2024 Total Population Age 45-59	3,173	21,140	52,885
2024 Total Population Age 60+	3,388	22,568	56,458
2024 Population Density (per sq. km)	5,453.5	4,036.5	3,634.4
2024 Population Per Mill	7.1	47.6	119.0
2024 Male Population Totals (MBR)			
2024 Total Male Population	7,786	51,864	129,747
2024 Male Population Age 0-14	1,588	10,576	26,459
2024 Male Population Age 15-29	1,155	7,694	19,249
2024 Male Population Age 30-44	2,379	15,845	39,638
2024 Male Population Age 45-59	1,431	9,533	23,849
2024 Male Population Age 60+	1,233	8,216	20,553
2024 Female Population Totals (MBR)			
2024 Total Female Population	9,338	62,208	155,624
2024 Female Population Age 0-14	1,488	9,909	24,789
2024 Female Population Age 15-29	1,190	7,925	19,825
2024 Female Population Age 30-44	2,764	18,415	46,069
2024 Female Population Age 45-59	1,742	11,607	29,036
2024 Female Population Age 60+	2,155	14,352	35,905
2024 Household Totals (MBR)			
2024 Total Households	6,927	46,147	115,445
2024 Average Household Size	2.5	2.5	2.5
2023 Unemployment (MBR)			
2023 Unemployed Population	53	351	877
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	MDL 1,568,807,579	MDL 10,450,637,735	MDL 26,144,099,826
2024 Purchasing Power: Per Mill	9.9	66.0	165.2
2024 Purchasing Power: Per Capita	MDL 91,615	MDL 91,614	MDL 91,614
2024 Purchasing Power: Index	139	139	139
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	MDL 754,103,251	MDL 5,023,471,331	MDL 12,567,092,965
2024 Food & Beverage: Per Mill	8.6	57.1	142.9
2024 Food & Beverage: Per Capita	MDL 44,038	MDL 44,038	MDL 44,038
2024 Food & Beverage: Index	120	120	120
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	MDL 13,564,991	MDL 90,363,412	MDL 226,059,895
2024 Alcoholic Beverage: Per Mill	9.0	60.1	150.4
2024 Alcoholic Beverage: Per Capita	MDL 792	MDL 792	MDL 792
2024 Alcoholic Beverage: Index	126	126	126
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	MDL 20,342,298	MDL 135,510,559	MDL 339,003,386
2024 Tobacco: Per Mill	7.7	51.6	129.0
2024 Tobacco: Per Capita	MDL 1,188	MDL 1,188	MDL 1,188
2024 Tobacco: Index	108	108	108

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	MDL 86,334,631	MDL 575,119,577	MDL 1,438,762,304
2024 Clothing: Per Mill	9.0	59.8	149.5
2024 Clothing: Per Capita	MDL 5,042	MDL 5,042	MDL 5,042
2024 Clothing: Index	126	126	126
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	MDL 41,298,463	MDL 275,110,397	MDL 688,236,820
2024 Footwear: Per Mill	9.0	60.0	150.2
2024 Footwear: Per Capita	MDL 2,412	MDL 2,412	MDL 2,412
2024 Footwear: Index	126	126	126
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	MDL 22,478,355	MDL 149,739,932	MDL 374,600,653
2024 Furniture/Furnishing: Per Mill	9.1	60.8	152.2
2024 Furniture/Furnishing: Per Capita	MDL 1,313	MDL 1,313	MDL 1,313
2024 Furniture/Furnishing: Index	128	128	128
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	MDL 6,662,624	MDL 44,383,181	MDL 111,032,297
2024 Household Textiles: Per Mill	8.9	59.1	147.7
2024 Household Textiles: Per Capita	MDL 389	MDL 389	MDL 389
2024 Household Textiles: Index	124	124	124
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	MDL 22,235,930	MDL 148,125,018	MDL 370,560,665
2024 Household Appliances: Per Mill	8.6	57.0	142.6
2024 Household Appliances: Per Capita	MDL 1,299	MDL 1,299	MDL 1,299
2024 Household Appliances: Index	120	120	120
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	MDL 7,200,622	MDL 47,967,064	MDL 119,998,007
2024 Household Utensils: Per Mill	8.8	58.8	147.0
2024 Household Utensils: Per Capita	MDL 421	MDL 421	MDL 421
2024 Household Utensils: Index	124	124	124
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	MDL 3,755,510	MDL 25,017,395	MDL 62,585,394
2024 House & Garden Tools: Per Mill	8.5	56.5	141.3
2024 House & Garden Tools: Per Capita	MDL 219	MDL 219	MDL 219
2024 House & Garden Tools: Index	119	119	119
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	MDL 32,247,805	MDL 214,819,289	MDL 537,408,060
2024 Household Maintenance: Per Mill	8.4	56.3	140.8
2024 Household Maintenance: Per Capita	MDL 1,883	MDL 1,883	MDL 1,883
2024 Household Maintenance: Index	118	118	118
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	MDL 49,125,898	MDL 327,252,985	MDL 818,680,632
2024 Medical Products: Per Mill	8.2	54.8	137.2
2024 Medical Products: Per Capita	MDL 2,869	MDL 2,869	MDL 2,869
2024 Medical Products: Index	115	115	115

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	1 kilometer	3 kilometer	5 kilometer
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	MDL 14,204,319	MDL 94,622,308	MDL 236,714,268
2024 Electronics & IT: Per Mill	9.0	60.1	150.2
2024 Electronics & IT: Per Capita	MDL 830	MDL 830	MDL 829
2024 Electronics & IT: Index	126	126	126
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	MDL 707,668	MDL 4,714,140	MDL 11,793,246
2024 Recreation Durables: Per Mill	9.0	59.9	149.8
2024 Recreation Durables: Per Capita	MDL 41	MDL 41	MDL 41
2024 Recreation Durables: Index	126	126	126
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	MDL 10,611,317	MDL 70,687,464	MDL 176,837,067
2024 Toys/Sports/Pets: Per Mill	8.7	57.6	144.2
2024 Toys/Sports/Pets: Per Capita	MDL 620	MDL 620	MDL 620
2024 Toys/Sports/Pets: Index	121	121	121
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	MDL 26,325,754	MDL 175,369,448	MDL 438,717,376
2024 Recreational Services: Per Mill	8.5	56.8	142.1
2024 Recreational Services: Per Capita	MDL 1,537	MDL 1,537	MDL 1,537
2024 Recreational Services: Index	119	119	119
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	MDL 5,851,660	MDL 38,980,932	MDL 97,517,625
2024 Books & Stationery: Per Mill	8.4	55.8	139.6
2024 Books & Stationery: Per Capita	MDL 342	MDL 342	MDL 342
2024 Books & Stationery: Index	117	117	117
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	MDL 28,106,629	MDL 187,232,776	MDL 468,395,567
2024 Catering Services: Per Mill	8.8	58.4	146.0
2024 Catering Services: Per Capita	MDL 1,641	MDL 1,641	MDL 1,641
2024 Catering Services: Index	123	123	123
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	MDL 42,285,013	MDL 281,682,319	MDL 704,677,634
2024 Personal Care: Per Mill	8.3	55.1	137.8
2024 Personal Care: Per Capita	MDL 2,469	MDL 2,469	MDL 2,469
2024 Personal Care: Index	116	116	116
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	MDL 8,294,203	MDL 55,251,970	MDL 138,222,476
2024 Personal Effects: Per Mill	9.6	63.8	159.6
2024 Personal Effects: Per Capita	MDL 484	MDL 484	MDL 484
2024 Personal Effects: Index	134	134	134

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Source: Esri and Michael Bauer Research