

	1 kilometer	3 kilometer	5 kilometer
<b>2022 Population Totals (MBR)</b>			
2022 Total Population	4,741	11,006	14,949
2022 Population Density (per sq. km)	1,509.9	389.5	190.4
2022 Population Per Mill	7.6	17.7	24.1
2022 Total Population Age 0-14	821	1,905	2,566
2022 Total Population Age 15-29	880	2,043	2,757
2022 Total Population Age 30-44	1,154	2,680	3,598
2022 Total Population Age 45-59	971	2,254	3,072
2022 Total Population Age 60+	915	2,124	2,956
<b>2022 Male Population Totals (MBR)</b>			
2022 Total Male Population	2,239	5,198	7,057
2022 Male Population Age 0-14	416	966	1,302
2022 Male Population Age 15-29	432	1,002	1,356
2022 Male Population Age 30-44	552	1,282	1,722
2022 Male Population Age 45-59	431	1,001	1,369
2022 Male Population Age 60+	408	947	1,308
<b>2022 Female Population Totals (MBR)</b>			
2022 Total Female Population	2,502	5,807	7,892
2022 Female Population Age 0-14	405	939	1,264
2022 Female Population Age 15-29	448	1,041	1,401
2022 Female Population Age 30-44	602	1,398	1,876
2022 Female Population Age 45-59	540	1,253	1,703
2022 Female Population Age 60+	507	1,177	1,648
<b>2022 Household Totals (MBR)</b>			
2022 Total Households	1,784	4,141	5,590
2022 Average Household Size	2.7	2.7	2.7
<b>2022 Marital Status (MBR)</b>			
2022 Marital Status: Single	2,102	4,879	6,598
2022 Marital Status: Married	2,150	4,991	6,785
2022 Marital Status: Divorced	194	450	609
2022 Marital Status: Widowed	295	685	956
<b>2022 Educational Attainment (MBR)</b>			
2022 Pop 15+/Edu: No School	36	85	117
2022 Pop 15+/Edu: Incomplete Primary School	130	303	436
2022 Pop 15+/Edu: Primary School	493	1,145	1,580
2022 Pop 15+/Edu: Secondary School	2,260	5,246	7,102
2022 Pop 15+/Edu: Higher Education (Old)	345	801	1,106
2022 Pop 15+/Edu: High School & Faculty (Old)	539	1,250	1,673
2022 Pop 15+/Edu: Master Studies (Old)	35	81	110
2022 Pop 15+/Edu: PhD (Old)	9	20	27
2022 Pop 15+/Edu: Basic Academic Studies (New)	28	64	87
2022 Pop 15+/Edu: Basic Applied Studies (New)	8	18	25
2022 Pop 15+/Edu: Specialty Studies (New)	9	21	30
2022 Pop 15+/Edu: Master Studies (New)	9	22	29
2022 Pop 15+/Edu: Unknown	19	44	61
<b>2021 Unemployment (MBR)</b>			
2021 Unemployed Population	245	569	774

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**Source:** Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
<b>2022 Purchasing Power (MBR)</b>			
2022 Purchasing Power: Total	€35,213,415	€81,748,863	€110,231,348
2022 Purchasing Power: Per Mill	9.1	21.1	28.4
2022 Purchasing Power: Per Capita	€7,427	€7,428	€7,374
2022 Purchasing Power: Index	119	119	118
<b>2022 Food &amp; Beverage Expenditures (MBR)</b>			
2022 Food & Beverage: Total	€10,912,750	€25,334,234	€34,181,239
2022 Food & Beverage: Per Mill	8.9	20.7	27.9
2022 Food & Beverage: Per Capita	€2,302	€2,302	€2,287
2022 Food & Beverage: Index	117	117	116
<b>2022 Alcoholic Beverage Expenditures (MBR)</b>			
2022 Alcoholic Beverage: Total	€696,703	€1,617,414	€2,178,189
2022 Alcoholic Beverage: Per Mill	9.3	21.7	29.2
2022 Alcoholic Beverage: Per Capita	€147	€147	€146
2022 Alcoholic Beverage: Index	122	122	121
<b>2022 Tobacco Expenditures (MBR)</b>			
2022 Tobacco: Total	€1,582,789	€3,674,486	€4,970,237
2022 Tobacco: Per Mill	8.6	19.9	26.9
2022 Tobacco: Per Capita	€334	€334	€332
2022 Tobacco: Index	112	112	112
<b>2022 Clothing Expenditures (MBR)</b>			
2022 Clothing: Total	€1,224,902	€2,843,641	€3,835,205
2022 Clothing: Per Mill	9.0	20.8	28.1
2022 Clothing: Per Capita	€258	€258	€257
2022 Clothing: Index	117	117	117
<b>2022 Footwear Expenditures (MBR)</b>			
2022 Footwear: Total	€677,277	€1,572,317	€2,119,007
2022 Footwear: Per Mill	9.0	20.8	28.0
2022 Footwear: Per Capita	€143	€143	€142
2022 Footwear: Index	117	117	116
<b>2022 Furniture &amp; Furnishing Expenditures (MBR)</b>			
2022 Furniture/Furnishing: Total	€606,460	€1,407,912	€1,896,125
2022 Furniture/Furnishing: Per Mill	9.1	21.2	28.5
2022 Furniture/Furnishing: Per Capita	€128	€128	€127
2022 Furniture/Furnishing: Index	119	119	118
<b>2022 Household Textiles Expenditures (MBR)</b>			
2022 Household Textiles: Total	€159,875	€371,154	€500,741
2022 Household Textiles: Per Mill	9.0	20.9	28.3
2022 Household Textiles: Per Capita	€34	€34	€34
2022 Household Textiles: Index	118	118	117
<b>2022 Household Appliances Expenditures (MBR)</b>			
2022 Household Appliances: Total	€507,195	€1,177,467	€1,589,855
2022 Household Appliances: Per Mill	8.8	20.5	27.7
2022 Household Appliances: Per Capita	€107	€107	€106
2022 Household Appliances: Index	116	116	115


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	1 kilometer	3 kilometer	5 kilometer
<b>2022 Household Utensils Expenditures (MBR)</b>			
2022 Household Utensils: Total	€237,940	€552,384	€745,238
2022 Household Utensils: Per Mill	8.9	20.6	27.9
2022 Household Utensils: Per Capita	€50	€50	€50
2022 Household Utensils: Index	116	116	116
<b>2022 House &amp; Garden Expenditures (MBR)</b>			
2022 House & Garden Tools: Total	€99,732	€231,530	€313,059
2022 House & Garden Tools: Per Mill	8.3	19.4	26.2
2022 House & Garden Tools: Per Capita	€21	€21	€21
2022 House & Garden Tools: Index	109	109	109
<b>2022 Household Maintenance Expenditures (MBR)</b>			
2022 Household Maintenance: Total	€1,149,734	€2,669,138	€3,606,954
2022 Household Maintenance: Per Mill	8.8	20.4	27.6
2022 Household Maintenance: Per Capita	€243	€243	€241
2022 Household Maintenance: Index	115	115	114
<b>2022 Medical Products &amp; Supplies Expenditures (MBR)</b>			
2022 Medical Products: Total	€791,284	€1,836,986	€2,495,997
2022 Medical Products: Per Mill	8.5	19.8	26.9
2022 Medical Products: Per Capita	€167	€167	€167
2022 Medical Products: Index	112	112	112
<b>2022 Consumer Electronics Expenditures (MBR)</b>			
2022 Electronics & IT: Total	€326,227	€757,344	€1,019,919
2022 Electronics & IT: Per Mill	9.0	20.9	28.1
2022 Electronics & IT: Per Capita	€69	€69	€68
2022 Electronics & IT: Index	118	118	117
<b>2022 Recreation &amp; Culture Durable Expenditures (MBR)</b>			
2022 Recreation Durables: Total	€27,112	€62,942	€84,965
2022 Recreation Durables: Per Mill	8.6	19.9	26.8
2022 Recreation Durables: Per Capita	€6	€6	€6
2022 Recreation Durables: Index	112	112	111
<b>2022 Entertainment Expenditures (MBR)</b>			
2022 Toys/Sports/Pets: Total	€280,650	€651,537	€880,114
2022 Toys/Sports/Pets: Per Mill	8.6	20.0	27.0
2022 Toys/Sports/Pets: Per Capita	€59	€59	€59
2022 Toys/Sports/Pets: Index	113	113	112
<b>2022 Recreational &amp; Cultural Service Expenditures (MBR)</b>			
2022 Recreational Services: Total	€385,006	€893,802	€1,206,149
2022 Recreational Services: Per Mill	8.8	20.5	27.7
2022 Recreational Services: Per Capita	€81	€81	€81
2022 Recreational Services: Index	116	116	115
<b>2022 Books &amp; Stationery Expenditures (MBR)</b>			
2022 Books & Stationery: Total	€417,231	€968,614	€1,309,297
2022 Books & Stationery: Per Mill	8.7	20.3	27.4
2022 Books & Stationery: Per Capita	€88	€88	€88
2022 Books & Stationery: Index	114	114	114

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**Source:** Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
<b>2022 Catering Services Expenditures (MBR)</b>			
2022 Catering Services: Total	€500,300	€1,161,460	€1,568,807
2022 Catering Services: Per Mill	8.8	20.5	27.7
2022 Catering Services: Per Capita	€106	€106	€105
2022 Catering Services: Index	115	115	115
<b>2022 Personal Care Expenditures (MBR)</b>			
2022 Personal Care: Total	€1,387,975	€3,222,221	€4,349,149
2022 Personal Care: Per Mill	8.8	20.3	27.5
2022 Personal Care: Per Capita	€293	€293	€291
2022 Personal Care: Index	115	115	114
<b>2022 Jewelry &amp; Personal Effects Expenditures (MBR)</b>			
2022 Personal Effects: Total	€192,418	€446,703	€602,928
2022 Personal Effects: Per Mill	9.1	21.1	28.5
2022 Personal Effects: Per Capita	€41	€41	€40
2022 Personal Effects: Index	119	119	118

Sample Report

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