



Montenegro Summary Report

Ulica 22. Novembra 2, Budva, 85310
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 42.2850
Longitude: 18.8375

	1 kilometer	3 kilometer	5 kilometer
2023 Population Totals (MBR)			
2023 Total Population	8,404	15,763	19,643
2023 Population Density (per sq. km)	2,676.4	557.8	250.2
2023 Population Per Mill	13.6	25.5	31.8
2023 Total Population Age 0-14	1,450	2,720	3,361
2023 Total Population Age 15-29	1,544	2,895	3,586
2023 Total Population Age 30-44	2,038	3,823	4,712
2023 Total Population Age 45-59	1,724	3,233	4,040
2023 Total Population Age 60+	1,649	3,092	3,943
2023 Male Population Totals (MBR)			
2023 Total Male Population	3,971	7,447	9,276
2023 Male Population Age 0-14	734	1,377	1,704
2023 Male Population Age 15-29	757	1,420	1,764
2023 Male Population Age 30-44	978	1,835	2,262
2023 Male Population Age 45-59	766	1,437	1,802
2023 Male Population Age 60+	735	1,378	1,745
2023 Female Population Totals (MBR)			
2023 Total Female Population	4,434	8,315	10,368
2023 Female Population Age 0-14	716	1,342	1,657
2023 Female Population Age 15-29	786	1,475	1,822
2023 Female Population Age 30-44	1,060	1,988	2,450
2023 Female Population Age 45-59	958	1,796	2,239
2023 Female Population Age 60+	914	1,714	2,199
2023 Household Totals (MBR)			
2023 Total Households	3,170	5,945	7,366
2023 Average Household Size	2.7	2.7	2.7
2023 Marital Status (MBR)			
2023 Marital Status: Single	3,723	6,983	8,666
2023 Marital Status: Married	3,814	7,154	8,922
2023 Marital Status: Divorced	344	644	801
2023 Marital Status: Widowed	524	982	1,255
2023 Educational Attainment (MBR)			
2023 Pop 15+/Edu: No School	64	121	153
2023 Pop 15+/Edu: Incomplete Primary School	231	434	572
2023 Pop 15+/Edu: Primary School	875	1,642	2,076
2023 Pop 15+/Edu: Secondary School	4,010	7,521	9,342
2023 Pop 15+/Edu: Higher School & 1st Level Faculty	612	1,148	1,453
2023 Pop 15+/Edu: High School & Faculty/Academy	955	1,792	2,202
2023 Pop 15+/Edu: Master Studies	62	116	144
2023 Pop 15+/Edu: PhD	16	29	36
2023 Pop 15+/Edu: Basic Academic Studies	49	92	115
2023 Pop 15+/Edu: Basic Applied Studies	14	26	33
2023 Pop 15+/Edu: Specialty Studies	16	30	39
2023 Pop 15+/Edu: Master Studies	16	31	37
2023 Pop 15+/Edu: Unknown	34	63	80

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Unemployment (MBR)			
2022 Unemployed Population	395	741	925
2023 Purchasing Power (MBR)			
2023 Purchasing Power: Total	€75,841,764	€142,246,144	€175,894,875
2023 Purchasing Power: Per Mill	16.5	30.9	38.2
2023 Purchasing Power: Per Capita	€9,024	€9,024	€8,955
2023 Purchasing Power: Index	121	121	120
2023 Food & Beverage Expenditures (MBR)			
2023 Food & Beverage: Total	€23,002,097	€43,141,924	€53,422,795
2023 Food & Beverage: Per Mill	15.9	29.7	36.8
2023 Food & Beverage: Per Capita	€2,737	€2,737	€2,720
2023 Food & Beverage: Index	117	117	116
2023 Alcoholic Beverage Expenditures (MBR)			
2023 Alcoholic Beverage: Total	€1,535,956	€2,880,785	€3,561,283
2023 Alcoholic Beverage: Per Mill	16.6	31.1	38.5
2023 Alcoholic Beverage: Per Capita	€183	€183	€181
2023 Alcoholic Beverage: Index	122	122	121
2023 Tobacco Expenditures (MBR)			
2023 Tobacco: Total	€3,488,156	€6,542,262	€8,121,324
2023 Tobacco: Per Mill	15.2	28.5	35.4
2023 Tobacco: Per Capita	€415	€415	€413
2023 Tobacco: Index	112	112	111
2023 Clothing Expenditures (MBR)			
2023 Clothing: Total	€2,620,613	€4,915,129	€6,083,007
2023 Clothing: Per Mill	15.9	29.9	37.0
2023 Clothing: Per Capita	€312	€312	€310
2023 Clothing: Index	117	117	116
2023 Footwear Expenditures (MBR)			
2023 Footwear: Total	€1,366,195	€2,562,387	€3,169,487
2023 Footwear: Per Mill	15.9	29.9	37.0
2023 Footwear: Per Capita	€163	€163	€161
2023 Footwear: Index	117	117	116
2023 Furniture & Furnishing Expenditures (MBR)			
2023 Furniture/Furnishing: Total	€1,344,621	€2,521,924	€3,117,568
2023 Furniture/Furnishing: Per Mill	16.2	30.4	37.6
2023 Furniture/Furnishing: Per Capita	€160	€160	€159
2023 Furniture/Furnishing: Index	119	119	118
2023 Household Textiles Expenditures (MBR)			
2023 Household Textiles: Total	€315,272	€591,312	€732,168
2023 Household Textiles: Per Mill	16.0	30.1	37.2
2023 Household Textiles: Per Capita	€38	€38	€37
2023 Household Textiles: Index	118	118	117
2023 Household Appliances Expenditures (MBR)			
2023 Household Appliances: Total	€1,140,358	€2,138,815	€2,650,262
2023 Household Appliances: Per Mill	15.7	29.5	36.5
2023 Household Appliances: Per Capita	€136	€136	€135
2023 Household Appliances: Index	115	115	115

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2023 Household Utensils Expenditures (MBR)			
2023 Household Utensils: Total	€497,145	€932,428	€1,154,520
2023 Household Utensils: Per Mill	15.8	29.7	36.8
2023 Household Utensils: Per Capita	€59	€59	€59
2023 Household Utensils: Index	116	116	116
2023 House & Garden Expenditures (MBR)			
2023 House & Garden Tools: Total	€202,467	€379,740	€471,146
2023 House & Garden Tools: Per Mill	14.9	28.0	34.7
2023 House & Garden Tools: Per Capita	€24	€24	€24
2023 House & Garden Tools: Index	110	110	109
2023 Household Maintenance Expenditures (MBR)			
2023 Household Maintenance: Total	€2,492,923	€4,675,639	€5,797,981
2023 Household Maintenance: Per Mill	15.6	29.3	36.3
2023 Household Maintenance: Per Capita	€297	€297	€295
2023 Household Maintenance: Index	115	115	114
2023 Medical Products & Supplies Expenditures (MBR)			
2023 Medical Products: Total	€1,709,465	€3,206,212	€3,995,769
2023 Medical Products: Per Mill	15.2	28.5	35.5
2023 Medical Products: Per Capita	€203	€203	€203
2023 Medical Products: Index	112	112	112
2023 Consumer Electronics Expenditures (MBR)			
2023 Electronics & IT: Total	€792,331	€1,486,067	€1,836,952
2023 Electronics & IT: Per Mill	16.0	30.0	37.1
2023 Electronics & IT: Per Capita	€94	€94	€94
2023 Electronics & IT: Index	118	118	117
2023 Recreation & Culture Durable Expenditures (MBR)			
2023 Recreation Durables: Total	€60,408	€113,299	€140,333
2023 Recreation Durables: Per Mill	15.3	28.7	35.5
2023 Recreation Durables: Per Capita	€7	€7	€7
2023 Recreation Durables: Index	112	112	112
2023 Entertainment Expenditures (MBR)			
2023 Toys/Sports/Pets: Total	€637,243	€1,195,191	€1,481,546
2023 Toys/Sports/Pets: Per Mill	15.3	28.8	35.7
2023 Toys/Sports/Pets: Per Capita	€76	€76	€75
2023 Toys/Sports/Pets: Index	113	113	112
2023 Recreational & Cultural Service Expenditures (MBR)			
2023 Recreational Services: Total	€776,427	€1,456,240	€1,803,596
2023 Recreational Services: Per Mill	15.7	29.5	36.5
2023 Recreational Services: Per Capita	€92	€92	€92
2023 Recreational Services: Index	115	115	115
2023 Books & Stationery Expenditures (MBR)			
2023 Books & Stationery: Total	€800,584	€1,501,547	€1,862,032
2023 Books & Stationery: Per Mill	15.5	29.1	36.1
2023 Books & Stationery: Per Capita	€95	€95	€95
2023 Books & Stationery: Index	114	114	114

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2023 Catering Services Expenditures (MBR)			
2023 Catering Services: Total	€1,011,510	€1,897,152	€2,351,039
2023 Catering Services: Per Mill	15.7	29.5	36.5
2023 Catering Services: Per Capita	€120	€120	€120
2023 Catering Services: Index	116	116	115
2023 Personal Care Expenditures (MBR)			
2023 Personal Care: Total	€3,268,663	€6,130,590	€7,594,911
2023 Personal Care: Per Mill	15.5	29.2	36.1
2023 Personal Care: Per Capita	€389	€389	€387
2023 Personal Care: Index	114	114	114
2023 Jewelry & Personal Effects Expenditures (MBR)			
2023 Personal Effects: Total	€331,573	€621,887	€770,084
2023 Personal Effects: Per Mill	16.2	30.4	37.6
2023 Personal Effects: Per Capita	€39	€39	€39
2023 Personal Effects: Index	119	119	118

Sample Report

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