

Netherlands Summary Report

Bob Marleys Hat, Damrak, 1012 MX Amsterdam Rings: 1, 3, 5 kilometer radii

Sample Report Latitude: 52.3752 Longitude: 4.8957

January 19, 2023

1 kilometer	3 kilometer	5 kilometer
30,499	309,479	624,291
9,713.1	10,951.1	7,950.7
1.7	17.6	35.5
2,035	33,728	79,404
7,749	67,361	145,054
8,155	88,422	170,539
6,061		114,359
6,500	59,397	114,935
16,029	155,166	309,333
14,470	154,312	314,958
20,340	186,098	354,193
1.5	1.7	1.8
6,318	56,238	106,963
	34,657	67,100
3,078	29,149	55,808
2,895	26,734	50,632
4,595	39,310	73,673
13,285	110,771	201,067
4,846	43,276	81,200
2,207	32,041	71,910
21,227	212,292	416,304
6,222	65,369	142,357
2,388	24,967	50,038
657	6,830	15,557
5,662	55,042	108,893
7,012	68,159	134,839
13,914	135,251	267,551
188	1,820	3,600
1,163	11,796	23,789
€1,012,662,818	€9,064,493,430	€17,229,566,540
2.5	22.2	42.2
€33,203	€29,290	€27,599
143	126	119
€104,014,548	€972,508,670	€1,871,510,781
2.3	21.4	41.1
€3,410	€3,142	€2,998
132	121	116
	30,499 9,713.1 1.7 2,035 7,749 8,155 6,061 6,500 16,029 14,470 20,340 1.5 6,318 3,453 3,078 2,895 4,595 13,285 4,846 2,207 21,227 6,222 2,388 657 5,662 7,012 13,914 188 1,163 €1,012,662,818 2.5 €33,203 143 €104,014,548 2.3 €3,410	30,499 309,479 9,713.1 10,951.1 1.7 17.6 2,035 33,728 7,749 67,361 8,155 88,422 6,061 60,571 6,500 59,397 16,029 155,166 14,470 154,312 20,340 186,098 1.5 1.7 6,318 56,238 3,453 34,657 3,078 29,149 2,895 26,734 4,595 39,310 13,285 110,771 4,846 43,276 2,207 32,041 21,227 212,292 6,222 65,369 2,388 24,967 657 6,830 5,662 55,042 7,012 68,159 13,914 135,251 188 1,820 1,163 11,796 €1,012,662,818 €9,064,493,430 2.5 22.2 €33,203 €29,290 143 126 €104,014,548 €972,508,670 2.3 21.4 €3,410 €3,142

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000. **Source:** Esri and Michael Bauer Research



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2022 Alcoholic Beverage Expenditures (MBR)			
2022 Alcoholic Beverage: Total	€12,389,591	€111,802,635	€210,727,307
2022 Alcoholic Beverage: Per Mill	2.6	23.8	44.9
2022 Alcoholic Beverage: Per Capita	€406	€361	€338
2022 Alcoholic Beverage: Index	152	135	126
2022 Tobacco Expenditures (MBR)			
2022 Tobacco: Total	€13,806,324	€127,476,280	€247,854,831
2022 Tobacco: Per Mill	2.3	20.9	40.7
2022 Tobacco: Per Capita	€453	€412	€397
2022 Tobacco: Index	131	119	115
2022 Clothing Expenditures (MBR)			
2022 Clothing: Total	€33,811,452	€314,483,267	€604,242,507
2022 Clothing: Per Mill	2.3	21.0	40.3
2022 Clothing: Per Capita	€1,109	€1,016	€968
2022 Clothing: Index	130	119	113
2022 Footwear Expenditures (MBR)			
2022 Footwear: Total	€6,609,749	€62,989,500	€121,869,042
2022 Footwear: Fotoli 2022 Footwear: Per Mill	2.2	20.6	39.9
2022 Footwear: Per Capita	€217	€204	€195
2022 Footwear: Index	125	117	112
2022 Furniture & Furnishing Expenditures (MBR) 2022 Furniture/Furnishing: Total	€22,124,283	€205,024,617	€393,566,972
2022 Furniture/Furnishing: Per Mill	2.4	21.9	42.1
2022 Furniture/Furnishing: Per Capita	€725	€662	€630
2022 Furniture/Furnishing: Index	136	125	119
	7		
2022 Household Textiles Expenditures (MBR) 2022 Household Textiles: Total	€5,520,365	€51,344,248	€97,944,202
	2.3	21.4	40.8
2022 Household Textiles: Per Mill 2022 Household Textiles: Per Capita	€181	£1.4 €166	40.8 €157
2022 Household Textiles: Index	133	122	115
	133	122	110
2022 Household Appliances Expenditures (MBR)	66,002,074	CEC 202 424	C100 750 477
2022 Household Appliances: Total	€6,002,874	€56,382,434	€108,750,472
2022 Household Appliances: Per Mill	2.2	20.6	39.8
2022 Household Appliances: Per Capita	€197	€182	€174
2022 Household Appliances: Index	127	117	112
2022 Household Utensils Expenditures (MBR)			
2022 Household Utensils: Total	€5,678,616	€53,375,145	€102,887,786
2022 Household Utensils: Per Mill	2.2	20.8	40.0
2022 Household Utensils: Per Capita	€186	€172	€16!
2022 Household Utensils: Index	127	118	113
2022 House & Garden Expenditures (MBR)			
2022 House & Garden Tools: Total	€3,214,495	€30,435,542	€60,226,521
2022 House & Garden Tools: Per Mill	2.0	19.2	38.0
2022 House & Garden Tools: Per Capita	€105	€98	€96
2022 House & Garden Tools: Index	117	109	107

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2022 Household Maintenance Expenditures (MBR)			
2022 Household Maintenance: Total	€11,656,945	€108,935,459	€209,096,039
2022 Household Maintenance: Per Mill	2.2	20.7	39.8
2022 Household Maintenance: Per Capita	€382	€352	€335
2022 Household Maintenance: Index	128	118	112
2022 Medical Products & Supplies Expenditures (MBR)			
2022 Medical Products: Total	€8,320,744	€76,678,961	€144,241,646
2022 Medical Products: Per Mill	2.1	19.6	36.8
2022 Medical Products: Per Capita	€273	€248	€231
2022 Medical Products: Index	123	111	104
2022 Consumer Electronics Expenditures (MBR)			
2022 Electronics & IT: Total	€14,012,480	€133,320,420	€258,530,650
2022 Electronics & IT: Per Mill	2.2	21.0	40.7
2022 Electronics & IT: Per Capita	€459	€431	€414
2022 Electronics & IT: Index	127	119	115
2022 Recreation & Culture Durable Expenditures (MBR)			
2022 Recreation Durables: Total	€3,611,835	€35,042,914	€69,267,023
2022 Recreation Durables: Per Mill	2.0	18.9	37.4
2022 Recreation Durables: Per Capita	€118	€113	€111
2022 Recreation Durables: Index	112	108	105
2022 Entertainment Expenditures (MBR)			
2022 Toys/Sports/Pets: Total	€22,415,765	€214,276,740	€417,904,457
2022 Toys/Sports/Pets: Per Mill	2.1	19.6	38.3
2022 Toys/Sports/Pets: Per Capita	€735	€692	€669
2022 Toys/Sports/Pets: Index	118	111	108
2022 Recreational & Cultural Service Expenditures (MBR)			
2022 Recreational Services: Total	€18,681,696	€174,805,332	€338,035,577
2022 Recreational Services: Per Mill	2.2	20.9	40.5
2022 Recreational Services: Per Capita	€613	€565	€541
2022 Recreational Services: Index	129	119	114
2022 Books & Stationery Expenditures (MBR)			
2022 Books & Stationery: Total	€8,785,760	€82,726,573	€159,205,284
2022 Books & Stationery: Per Mill	2.2	20.3	39.1
2022 Books & Stationery: Per Capita	€288	€267	€255
2022 Books & Stationery: Index	125	116	110
2022 Catering Services Expenditures (MBR)			
2022 Catering Services: Total	€26,665,222	€250,384,039	€481,152,596
2022 Catering Services: Per Mill	2.2	20.5	39.4
2022 Catering Services: Per Capita	€874	€809	€771
2022 Catering Services: Index	126	116	111
2022 Personal Care Expenditures (MBR)			
2022 Personal Care: Total	€20,742,155	€196,543,857	€381,640,337
2022 Personal Care: Per Mill	2.2	20.7	40.2
2022 Personal Care: Per Capita	€680	€635	€611
2022 Personal Care: Index	126	118	113
2022 Jewelry & Personal Effects Expenditures (MBR)			
2022 Personal Effects: Total	€5,464,765	€51,297,150	€97,176,475
2022 Personal Effects: Per Mill	2.2	20.3	38.5
2022 Personal Effects: Per Capita	€179	€166	€156
2022 Personal Effects: Index	125	115	108

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