

	1 kilometer	3 kilometer	5 kilometer
2022 Population Totals (MBR)			
2022 Total Population	24,935	162,335	311,953
2022 Population Density (per sq. km)	7,941.1	5,744.3	3,972.9
2022 Population Per Mill	12.1	78.5	150.8
2022 Total Population Age 0-14	3,750	28,995	55,823
2022 Total Population Age 15-29	3,305	26,739	52,177
2022 Total Population Age 30-44	5,653	35,253	67,743
2022 Total Population Age 45-59	4,906	32,515	62,474
2022 Total Population Age 60+	7,321	38,832	73,736
2022 Male Population Totals (MBR)			
2022 Total Male Population	11,599	77,966	150,625
2022 Male Population Age 0-14	1,925	14,955	28,743
2022 Male Population Age 15-29	1,597	13,410	26,306
2022 Male Population Age 30-44	2,720	17,181	33,160
2022 Male Population Age 45-59	2,304	15,635	30,164
2022 Male Population Age 60+	3,052	16,786	32,253
2022 Female Population Totals (MBR)			
2022 Total Female Population	13,336	84,369	161,328
2022 Female Population Age 0-14	1,825	14,040	27,080
2022 Female Population Age 15-29	1,707	13,329	25,871
2022 Female Population Age 30-44	2,933	18,072	34,583
2022 Female Population Age 45-59	2,601	16,881	32,310
2022 Female Population Age 60+	4,270	22,047	41,483
2022 Household Totals (MBR)			
2022 Total Households	8,442	47,358	90,562
2022 Average Household Size	3.0	3.4	3.4
2022 Households by Type (MBR)			
2022 HHs: Married Couple w/ Children or Other	2,883	18,580	35,830
2022 HHs: Married Couple w/o Children or Other	1,563	8,461	16,825
2022 HHs: Single Mother w/ Children or Other	879	4,414	8,107
2022 HHs: Single Father w/ Children or Other	215	1,189	2,271
2022 HHs: Unmarried Couple w/ Children or Other	49	247	545
2022 HHs: Unmarried Couple w/o Children or Other	111	460	869
2022 HHs: Two or More Families or Other	309	3,311	6,456
2022 HHs: Single Person Household or Other	2,149	9,408	17,408
2022 HHs: Multi-Person Non-Family HH or Other	283	1,289	2,250
2022 Educational Attainment (MBR)			
2022 Pop 15+/Edu: No Education	63	1,105	2,708
2022 Pop 15+/Edu: Incomplete Primary/Secondary	121	1,855	3,993
2022 Pop 15+/Edu: Primary/Lower Secondary Education	1,402	21,814	43,716
2022 Pop 15+/Edu: Secondary Education	7,782	57,240	114,297
2022 Pop 15+/Edu: High Education	8,912	38,672	68,898
2022 Pop 15+/Edu: Master's Degree	1,652	6,461	11,214
2022 Pop 15+/Edu: Doctorate	651	2,033	3,159
2022 Pop 15+/Edu: Unknown	602	4,160	8,145
2021 Unemployment (MBR)			
2021 Unemployed Population	874	8,716	16,169

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Purchasing Power (MBR)			
2022 Purchasing Power: Total	MKD 10,466,817,099	MKD 54,938,820,575	MKD 102,193,123,769
2022 Purchasing Power: Per Mill	20.7	108.9	202.5
2022 Purchasing Power: Per Capita	MKD 419,764	MKD 338,429	MKD 327,591
2022 Purchasing Power: Index	172	139	134
2022 Food & Beverage Expenditures (MBR)			
2022 Food & Beverage: Total	MKD 2,535,139,777	MKD 14,368,153,803	MKD 27,211,245,755
2022 Food & Beverage: Per Mill	16.2	91.6	173.4
2022 Food & Beverage: Per Capita	MKD 101,670	MKD 88,509	MKD 87,229
2022 Food & Beverage: Index	134	117	115
2022 Alcoholic Beverage Expenditures (MBR)			
2022 Alcoholic Beverage: Total	MKD 199,521,471	MKD 1,098,989,803	MKD 2,072,870,954
2022 Alcoholic Beverage: Per Mill	17.5	96.4	181.7
2022 Alcoholic Beverage: Per Capita	MKD 8,002	MKD 6,770	MKD 6,645
2022 Alcoholic Beverage: Index	145	123	121
2022 Tobacco Expenditures (MBR)			
2022 Tobacco: Total	MKD 205,863,428	MKD 1,193,004,152	MKD 2,274,792,247
2022 Tobacco: Per Mill	14.5	84.0	160.2
2022 Tobacco: Per Capita	MKD 8,256	MKD 7,349	MKD 7,292
2022 Tobacco: Index	120	107	106
2022 Clothing Expenditures (MBR)			
2022 Clothing: Total	MKD 248,769,156	MKD 1,396,023,875	MKD 2,629,055,451
2022 Clothing: Per Mill	17.6	98.6	185.7
2022 Clothing: Per Capita	MKD 9,977	MKD 8,600	MKD 8,428
2022 Clothing: Index	146	126	123
2022 Footwear Expenditures (MBR)			
2022 Footwear: Total	MKD 126,633,999	MKD 719,759,712	MKD 1,357,292,462
2022 Footwear: Per Mill	17.2	97.5	183.9
2022 Footwear: Per Capita	MKD 5,079	MKD 4,434	MKD 4,351
2022 Footwear: Index	142	124	122
2022 Furniture & Furnishing Expenditures (MBR)			
2022 Furniture/Furnishing: Total	MKD 77,266,499	MKD 436,709,050	MKD 823,639,469
2022 Furniture/Furnishing: Per Mill	17.3	97.5	183.9
2022 Furniture/Furnishing: Per Capita	MKD 3,099	MKD 2,690	MKD 2,640
2022 Furniture/Furnishing: Index	143	124	122
2022 Household Textiles Expenditures (MBR)			
2022 Household Textiles: Total	MKD 16,908,327	MKD 93,999,826	MKD 177,334,772
2022 Household Textiles: Per Mill	17.2	95.6	180.4
2022 Household Textiles: Per Capita	MKD 678	MKD 579	MKD 568
2022 Household Textiles: Index	143	122	120
2022 Household Appliances Expenditures (MBR)			
2022 Household Appliances: Total	MKD 64,669,081	MKD 364,824,720	MKD 689,448,114
2022 Household Appliances: Per Mill	16.6	93.8	177.2
2022 Household Appliances: Per Capita	MKD 2,594	MKD 2,247	MKD 2,210
2022 Household Appliances: Index	138	120	118


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	1 kilometer	3 kilometer	5 kilometer
2022 Household Utensils Expenditures (MBR)			
2022 Household Utensils: Total	MKD 19,174,867	MKD 108,466,286	MKD 204,701,073
2022 Household Utensils: Per Mill	17.0	95.9	181.0
2022 Household Utensils: Per Capita	MKD 769	MKD 668	MKD 656
2022 Household Utensils: Index	141	122	120
2022 House & Garden Expenditures (MBR)			
2022 House & Garden Tools: Total	MKD 10,133,089	MKD 60,248,255	MKD 114,150,742
2022 House & Garden Tools: Per Mill	15.5	92.2	174.8
2022 House & Garden Tools: Per Capita	MKD 406	MKD 371	MKD 366
2022 House & Garden Tools: Index	129	118	116
2022 Household Maintenance Expenditures (MBR)			
2022 Household Maintenance: Total	MKD 112,487,050	MKD 631,329,485	MKD 1,194,516,492
2022 Household Maintenance: Per Mill	16.3	91.7	173.6
2022 Household Maintenance: Per Capita	MKD 4,511	MKD 3,889	MKD 3,829
2022 Household Maintenance: Index	136	117	115
2022 Medical Products & Supplies Expenditures (MBR)			
2022 Medical Products: Total	MKD 170,805,215	MKD 904,081,623	MKD 1,703,445,402
2022 Medical Products: Per Mill	17.5	92.5	174.3
2022 Medical Products: Per Capita	MKD 6,850	MKD 5,569	MKD 5,461
2022 Medical Products: Index	145	118	116
2022 Consumer Electronics Expenditures (MBR)			
2022 Electronics & IT: Total	MKD 103,428,082	MKD 593,682,692	MKD 1,121,186,821
2022 Electronics & IT: Per Mill	16.8	96.3	181.8
2022 Electronics & IT: Per Capita	MKD 4,148	MKD 3,657	MKD 3,594
2022 Electronics & IT: Index	139	123	121
2022 Recreation & Culture Durable Expenditures (MBR)			
2022 Recreation Durables: Total	MKD 3,324,980	MKD 19,463,517	MKD 36,727,686
2022 Recreation Durables: Per Mill	16.6	97.3	183.7
2022 Recreation Durables: Per Capita	MKD 133	MKD 120	MKD 118
2022 Recreation Durables: Index	138	124	122
2022 Entertainment Expenditures (MBR)			
2022 Toys/Sports/Pets: Total	MKD 42,909,772	MKD 247,091,838	MKD 466,823,597
2022 Toys/Sports/Pets: Per Mill	16.5	94.8	179.1
2022 Toys/Sports/Pets: Per Capita	MKD 1,721	MKD 1,522	MKD 1,496
2022 Toys/Sports/Pets: Index	137	121	119
2022 Recreational & Cultural Service Expenditures (MBR)			
2022 Recreational Services: Total	MKD 176,799,544	MKD 1,007,789,671	MKD 1,907,251,499
2022 Recreational Services: Per Mill	16.2	92.6	175.3
2022 Recreational Services: Per Capita	MKD 7,090	MKD 6,208	MKD 6,114
2022 Recreational Services: Index	135	118	116
2022 Books & Stationery Expenditures (MBR)			
2022 Books & Stationery: Total	MKD 24,658,980	MKD 138,456,708	MKD 261,886,172
2022 Books & Stationery: Per Mill	16.4	92.0	174.1
2022 Books & Stationery: Per Capita	MKD 989	MKD 853	MKD 840
2022 Books & Stationery: Index	136	117	115

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2022 Catering Services Expenditures (MBR)			
2022 Catering Services: Total	MKD 114,576,125	MKD 641,651,791	MKD 1,211,316,310
2022 Catering Services: Per Mill	16.9	94.6	178.6
2022 Catering Services: Per Capita	MKD 4,595	MKD 3,953	MKD 3,883
2022 Catering Services: Index	140	121	118
2022 Personal Care Expenditures (MBR)			
2022 Personal Care: Total	MKD 169,518,370	MKD 976,924,730	MKD 1,853,813,465
2022 Personal Care: Per Mill	15.6	89.7	170.2
2022 Personal Care: Per Capita	MKD 6,798	MKD 6,018	MKD 5,943
2022 Personal Care: Index	129	114	113
2022 Jewelry & Personal Effects Expenditures (MBR)			
2022 Personal Effects: Total	MKD 26,016,985	MKD 140,329,515	MKD 262,494,947
2022 Personal Effects: Per Mill	19.7	106.3	198.8
2022 Personal Effects: Per Capita	MKD 1,043	MKD 864	MKD 841
2022 Personal Effects: Index	164	135	132

Sample Report

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