	1 kilometer	3 kilometer	5 kilometer
2022 Population Totals (MBR)			
2022 Total Population	17,336	225,089	377,302
2022 Population Density (per sq. km)	5,521.0	7,964.9	4,805.2
2022 Population Per Mill	3.2	41.3	69.2
2022 Total Population Age 0-14	1,558	26,203	51,231
2022 Total Population Age 15-29	5,914	63,198	95,329
2022 Total Population Age 30-44	5,576	69,119	109,387
2022 Total Population Age 45-59	2,958	38,403	65,820
2022 Total Population Age 60+	1,331	28,166	55,535
2022 Male Population Totals (MBR)			
2022 Total Male Population	9,785	114,342	190,167
2022 Male Population Age 0-14	768	13,203	26,137
2022 Male Population Age 15-29	2,937	29,229	44,753
2022 Male Population Age 30-44	3,486	37,730	58,300
2022 Male Population Age 45-59	1,878	20,880	35,033
2022 Male Population Age 60+	717	13,301	25,944
2022 Female Population Totals (MBR)			
2022 Total Female Population	7,551	110,746	187,135
2022 Female Population Age 0-14	790	13,000	25,094
2022 Female Population Age 15-29	2,978	33,969	50,576
2022 Female Population Age 30-44	2,090	31,389	51,087
2022 Female Population Age 45-59	1,080	17,523	30,787
2022 Female Population Age 60+	614	14,865	29,590
2022 Household Totals (MBR)			
2022 Total Households	10,837	137,965	213,508
2022 Average Household Size	1.6	1.6	1.8
2022 Households by Income (MBR)			
2022 HHs: 1st Quintile (Below 312,062 NOK)	2,461	31,383	48,565
2022 HHs: 2nd Quintile (312,062 to 473,966 NOK)	1,834	23,331	36,108
2022 HHs: 3rd Quintile (473,967 to 675,897 NOK)	1,823	23,181	35,876
2022 HHs: 4th Quintile (675,898 to 958,344 NOK)	2,393	30,483	47,173
2022 HHs: 5th Quintile (958,345 NOK and above)	2,325	29,587	45,787
2022 Households by Type (MBR)			
2022 HHs: Single Person	5,213	66,365	102,706
2022 HHs: Multi-Person without Children	2,781	35,420	54,815
2022 HHs: Multi-Person with Children	2,843	36,180	55,988
2022 Marital Status (MBR)			
2022 Marital Status: Single	10,535	136,753	229,242
2022 Marital Status: Married	4,999	64,921	108,819
2022 Marital Status: Divorced	1,338	17,370	29,113
2022 Marital Status: Widowed	463	6,044	10,127
2022 Educational Attainment (MBR)			
2022 Pop 16+/Edu: Basic School Level	2,967	37,353	61,124
2022 Pop 16+/Edu: Upper Secondary Education	3,834	48,216	78,909
2022 Pop 16+/Edu: Tertiary Vocational Education	343	4,339	7,101
2022 Pop 16+/Edu: Higher Education Short	4,883	61,480	100,612
2022 Pop 16+/Edu: Higher Education Long	3,520	44,323	72,528
2022 Pop 16+/Edu: Unknown or Incomplete Education	150	1,884	3,081
2021 Unemployment (MBR)			
2021 Unemployed Population	584	7,564	12,674

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Purchasing Power (MBR)			
2022 Purchasing Power: Total	NOK 6,214,170,703	NOK 85,793,358,356	NOK 147,208,993,581
2022 Purchasing Power: Per Mill	3.4	46.5	79.8
2022 Purchasing Power: Per Capita	NOK 358,455	NOK 381,153	NOK 390,162
2022 Purchasing Power: Index	106	113	115
2022 Food & Beverage Expenditures (MBR)			
2022 Food & Beverage: Total	NOK 673,523,392	NOK 8,783,366,389	NOK 14,303,646,416
2022 Food & Beverage: Per Mill	3.7	48.0	78.2
2022 Food & Beverage: Per Capita	NOK 38,851	NOK 39,022	NOK 37,910
2022 Food & Beverage: Index	116	116	113
2022 Alcoholic Beverage Expenditures (MBR)			
2022 Alcoholic Beverage: Total	NOK 147,095,284	NOK 1,859,040,353	NOK 2,956,536,625
2022 Alcoholic Beverage: Per Mill	4.3	53.9	85.7
2022 Alcoholic Beverage: Per Capita	NOK 8,485	NOK 8,259	NOK 7,836
2022 Alcoholic Beverage: Index	134	131	124
2022 Tobacco Expenditures (MBR)			
2022 Tobacco: Total	NOK 108,409,417	NOK 1,381,607,276	NOK 2,197,952,415
2022 Tobacco: Per Mill	3.9	49.4	78.6
2022 Tobacco: Per Capita	NOK 6,253	NOK 6,138	NOK 5,825
2022 Tobacco: Index	122	120	114
2022 Clothing Expenditures (MBR)			
2022 Clothing: Total	NOK 215,249,743	NOK 2,818,660,061	NOK 4,726,317,634
2022 Clothing: Per Mill	3.5	45.3	75.9
2022 Clothing: Per Capita	NOK 12,416	NOK 12,522	NOK 12,527
2022 Clothing: Index	109	110	110
2022 Footwear Expenditures (MBR)			
2022 Footwear: Total	NOK 36,159,633	NOK 482,074,242	NOK 812,838,932
2022 Footwear: Per Mill	3.3	44.5	75.0
2022 Footwear: Per Capita	NOK 2,086	NOK 2,142	NOK 2,154
2022 Footwear: Index	105	108	108
2022 Furniture & Furnishing Expenditures (MBR)			
2022 Furniture/Furnishing: Total	NOK 131,893,377	NOK 1,691,743,085	NOK 2,780,175,601
2022 Furniture/Furnishing: Per Mill	3.8	48.7	80.0
2022 Furniture/Furnishing: Per Capita	NOK 7,608	NOK 7,516	NOK 7,369
2022 Furniture/Furnishing: Index	119	118	116
2022 Household Textiles Expenditures (MBR)			
2022 Household Textiles: Total	NOK 38,373,550	NOK 506,189,909	NOK 838,161,744
2022 Household Textiles: Per Mill	3.5	46.4	76.9
2022 Household Textiles: Per Capita	NOK 2,214	NOK 2,249	NOK 2,221
2022 Household Textiles: Index	111	112	111
2022 Household Appliances Expenditures (MBR)			
2022 Household Appliances: Total	NOK 50,581,791	NOK 668,664,238	NOK 1,107,598,155
2022 Household Appliances: Per Mill	3.4	45.4	75.2
2022 Household Appliances: Per Capita	NOK 2,918	NOK 2,971	NOK 2,936
2022 Household Appliances: Index	108	110	109


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	1 kilometer	3 kilometer	5 kilometer
2022 Household Utensils Expenditures (MBR)			
2022 Household Utensils: Total	NOK 36,424,808	NOK 479,924,212	NOK 801,603,998
2022 Household Utensils: Per Mill	3.4	45.2	75.6
2022 Household Utensils: Per Capita	NOK 2,101	NOK 2,132	NOK 2,125
2022 Household Utensils: Index	108	110	109
2022 House & Garden Expenditures (MBR)			
2022 House & Garden Tools: Total	NOK 46,339,283	NOK 599,293,194	NOK 1,011,624,834
2022 House & Garden Tools: Per Mill	3.3	43.0	72.5
2022 House & Garden Tools: Per Capita	NOK 2,673	NOK 2,662	NOK 2,681
2022 House & Garden Tools: Index	105	104	105
2022 Household Maintenance Expenditures (MBR)			
2022 Household Maintenance: Total	NOK 34,144,993	NOK 453,002,570	NOK 750,129,356
2022 Household Maintenance: Per Mill	3.4	45.3	75.0
2022 Household Maintenance: Per Capita	NOK 1,970	NOK 2,013	NOK 1,988
2022 Household Maintenance: Index	107	110	108
2022 Medical Products & Supplies Expenditures (MBR)			
2022 Medical Products: Total	NOK 61,565,671	NOK 870,969,279	NOK 1,483,733,717
2022 Medical Products: Per Mill	2.8	39.7	67.6
2022 Medical Products: Per Capita	NOK 3,551	NOK 3,869	NOK 3,932
2022 Medical Products: Index	88	96	98
2022 Consumer Electronics Expenditures (MBR)			
2022 Electronics & IT: Total	NOK 90,861,048	NOK 1,194,245,638	NOK 1,990,784,401
2022 Electronics & IT: Per Mill	3.5	46.2	77.0
2022 Electronics & IT: Per Capita	NOK 5,241	NOK 5,306	NOK 5,276
2022 Electronics & IT: Index	111	112	111
2022 Recreation & Culture Durable Expenditures (MBR)			
2022 Recreation Durables: Total	NOK 33,103,755	NOK 442,318,994	NOK 766,220,389
2022 Recreation Durables: Per Mill	3.0	40.7	70.5
2022 Recreation Durables: Per Capita	NOK 1,910	NOK 1,965	NOK 2,031
2022 Recreation Durables: Index	96	99	102
2022 Entertainment Expenditures (MBR)			
2022 Toys/Sports/Pets: Total	NOK 106,607,678	NOK 1,422,341,302	NOK 2,416,936,055
2022 Toys/Sports/Pets: Per Mill	3.2	42.5	72.1
2022 Toys/Sports/Pets: Per Capita	NOK 6,150	NOK 6,319	NOK 6,406
2022 Toys/Sports/Pets: Index	100	103	104
2022 Recreational & Cultural Service Expenditures (MBR)			
2022 Recreational Services: Total	NOK 251,189,308	NOK 3,274,175,362	NOK 5,384,585,350
2022 Recreational Services: Per Mill	3.6	46.8	76.9
2022 Recreational Services: Per Capita	NOK 14,489	NOK 14,546	NOK 14,271
2022 Recreational Services: Index	113	113	111
2022 Books & Stationery Expenditures (MBR)			
2022 Books & Stationery: Total	NOK 81,522,808	NOK 1,093,814,527	NOK 1,819,979,326
2022 Books & Stationery: Per Mill	3.3	44.2	73.6
2022 Books & Stationery: Per Capita	NOK 4,703	NOK 4,859	NOK 4,824
2022 Books & Stationery: Index	104	107	106

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	1 kilometer	3 kilometer	5 kilometer
2022 Catering Services Expenditures (MBR)			
2022 Catering Services: Total	NOK 131,347,561	NOK 1,757,791,383	NOK 2,946,998,910
2022 Catering Services: Per Mill	3.3	44.1	73.9
2022 Catering Services: Per Capita	NOK 7,577	NOK 7,809	NOK 7,811
2022 Catering Services: Index	104	107	107
2022 Personal Care Expenditures (MBR)			
2022 Personal Care: Total	NOK 149,051,815	NOK 1,959,451,364	NOK 3,212,666,746
2022 Personal Care: Per Mill	3.5	46.6	76.4
2022 Personal Care: Per Capita	NOK 8,598	NOK 8,705	NOK 8,515
2022 Personal Care: Index	112	113	110
2022 Jewelry & Personal Effects Expenditures (MBR)			
2022 Personal Effects: Total	NOK 21,156,808	NOK 295,031,961	NOK 517,028,971
2022 Personal Effects: Per Mill	2.9	40.3	70.6
2022 Personal Effects: Per Capita	NOK 1,220	NOK 1,311	NOK 1,370
2022 Personal Effects: Index	91	98	102

Sample Report

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