
	1 kilometer	3 kilometer	5 kilometer
2022 Population Totals (MBR)			
2022 Total Population	74,670	678,525	2,156,479
2022 Population Density (per sq. km)	23,780.3	24,010.1	27,464.1
2022 Population Per Mill	0.7	6.0	19.2
2022 Total Population Age 0-14	19,766	176,638	573,011
2022 Total Population Age 15-29	22,730	207,074	659,204
2022 Total Population Age 30-44	16,524	150,035	473,880
2022 Total Population Age 45-59	10,624	97,337	303,294
2022 Total Population Age 60+	5,025	47,441	147,090
2022 Male Population Totals (MBR)			
2022 Total Male Population	36,817	332,854	1,060,388
2022 Male Population Age 0-14	10,215	91,235	295,667
2022 Male Population Age 15-29	11,248	101,881	324,368
2022 Male Population Age 30-44	8,168	73,833	234,678
2022 Male Population Age 45-59	5,068	46,079	144,300
2022 Male Population Age 60+	2,118	19,826	61,376
2022 Female Population Totals (MBR)			
2022 Total Female Population	37,853	345,671	1,096,091
2022 Female Population Age 0-14	9,552	85,404	277,344
2022 Female Population Age 15-29	11,482	105,192	334,836
2022 Female Population Age 30-44	8,356	76,202	239,202
2022 Female Population Age 45-59	5,557	51,257	158,994
2022 Female Population Age 60+	2,907	27,616	85,714
2022 Household Totals (MBR)			
2022 Total Households	18,556	169,018	548,994
2022 Average Household Size	4.0	4.0	3.9
2022 Purchasing Power (MBR)			
2022 Purchasing Power: Total	PHP 15,517,315,815	PHP 148,152,989,108	PHP 459,325,380,651
2022 Purchasing Power: Per Mill	1.1	10.4	32.2
2022 Purchasing Power: Per Capita	PHP 207,812	PHP 218,346	PHP 212,998
2022 Purchasing Power: Index	164	172	168
2022 Food & Beverage Expenditures (MBR)			
2022 Food & Beverage: Total	PHP 4,164,783,917	PHP 38,453,552,852	PHP 122,173,815,137
2022 Food & Beverage: Per Mill	0.8	7.8	24.9
2022 Food & Beverage: Per Capita	PHP 55,776	PHP 56,672	PHP 56,654
2022 Food & Beverage: Index	128	130	130
2022 Alcoholic Beverage Expenditures (MBR)			
2022 Alcoholic Beverage: Total	PHP 83,841,226	PHP 776,631,015	PHP 2,459,930,669
2022 Alcoholic Beverage: Per Mill	0.9	8.7	27.7
2022 Alcoholic Beverage: Per Capita	PHP 1,123	PHP 1,145	PHP 1,141
2022 Alcoholic Beverage: Index	142	145	145
2022 Tobacco Expenditures (MBR)			
2022 Tobacco: Total	PHP 153,532,134	PHP 1,410,215,405	PHP 4,509,799,339
2022 Tobacco: Per Mill	0.7	6.8	21.9
2022 Tobacco: Per Capita	PHP 2,056	PHP 2,078	PHP 2,091
2022 Tobacco: Index	112	114	114

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Clothing Expenditures (MBR)			
2022 Clothing: Total	PHP 217,194,525	PHP 2,018,836,621	PHP 6,354,730,859
2022 Clothing: Per Mill	0.9	8.8	27.8
2022 Clothing: Per Capita	PHP 2,909	PHP 2,975	PHP 2,947
2022 Clothing: Index	143	146	145
2022 Footwear Expenditures (MBR)			
2022 Footwear: Total	PHP 69,864,285	PHP 647,350,065	PHP 2,045,360,872
2022 Footwear: Per Mill	0.9	8.5	26.7
2022 Footwear: Per Capita	PHP 936	PHP 954	PHP 948
2022 Footwear: Index	137	140	139
2022 Furniture & Furnishing Expenditures (MBR)			
2022 Furniture/Furnishing: Total	PHP 50,121,942	PHP 464,844,099	PHP 1,467,004,218
2022 Furniture/Furnishing: Per Mill	1.0	8.9	27.9
2022 Furniture/Furnishing: Per Capita	PHP 671	PHP 685	PHP 680
2022 Furniture/Furnishing: Index	144	147	146
2022 Household Textiles Expenditures (MBR)			
2022 Household Textiles: Total	PHP 15,883,994	PHP 147,270,544	PHP 465,547,870
2022 Household Textiles: Per Mill	0.9	8.4	26.6
2022 Household Textiles: Per Capita	PHP 213	PHP 217	PHP 216
2022 Household Textiles: Index	137	140	139
2022 Household Appliances Expenditures (MBR)			
2022 Household Appliances: Total	PHP 77,096,369	PHP 714,329,042	PHP 2,259,066,955
2022 Household Appliances: Per Mill	0.9	8.1	25.7
2022 Household Appliances: Per Capita	PHP 1,032	PHP 1,053	PHP 1,048
2022 Household Appliances: Index	132	135	134
2022 Household Utensils Expenditures (MBR)			
2022 Household Utensils: Total	PHP 19,345,508	PHP 179,382,448	PHP 566,191,608
2022 Household Utensils: Per Mill	0.9	8.4	26.6
2022 Household Utensils: Per Capita	PHP 259	PHP 264	PHP 263
2022 Household Utensils: Index	137	140	139
2022 House & Garden Expenditures (MBR)			
2022 House & Garden Tools: Total	PHP 10,920,248	PHP 101,147,205	PHP 318,577,524
2022 House & Garden Tools: Per Mill	0.9	7.9	24.9
2022 House & Garden Tools: Per Capita	PHP 146	PHP 149	PHP 148
2022 House & Garden Tools: Index	129	131	130
2022 Household Maintenance Expenditures (MBR)			
2022 Household Maintenance: Total	PHP 256,059,825	PHP 2,369,584,994	PHP 7,510,775,432
2022 Household Maintenance: Per Mill	0.8	7.8	24.7
2022 Household Maintenance: Per Capita	PHP 3,429	PHP 3,492	PHP 3,483
2022 Household Maintenance: Index	127	129	129
2022 Medical Products & Supplies Expenditures (MBR)			
2022 Medical Products: Total	PHP 198,283,248	PHP 1,849,312,060	PHP 5,826,581,896
2022 Medical Products: Per Mill	0.8	7.7	24.2
2022 Medical Products: Per Capita	PHP 2,655	PHP 2,725	PHP 2,702
2022 Medical Products: Index	124	127	126
2022 Consumer Electronics Expenditures (MBR)			
2022 Electronics & IT: Total	PHP 102,932,022	PHP 951,676,772	PHP 3,013,818,505
2022 Electronics & IT: Per Mill	0.9	8.3	26.3
2022 Electronics & IT: Per Capita	PHP 1,378	PHP 1,403	PHP 1,398
2022 Electronics & IT: Index	136	138	138

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Recreation & Culture Durable Expenditures (MBR)			
2022 Recreation Durables: Total	PHP 7,613,697	PHP 70,676,959	PHP 222,072,776
2022 Recreation Durables: Per Mill	0.9	8.4	26.5
2022 Recreation Durables: Per Capita	PHP 102	PHP 104	PHP 103
2022 Recreation Durables: Index	137	140	138
2022 Entertainment Expenditures (MBR)			
2022 Toys/Sports/Pets: Total	PHP 27,539,249	PHP 255,208,701	PHP 804,837,295
2022 Toys/Sports/Pets: Per Mill	0.9	8.1	25.5
2022 Toys/Sports/Pets: Per Capita	PHP 369	PHP 376	PHP 373
2022 Toys/Sports/Pets: Index	132	134	133
2022 Recreational & Cultural Service Expenditures (MBR)			
2022 Recreational Services: Total	PHP 56,617,856	PHP 523,637,545	PHP 1,659,541,694
2022 Recreational Services: Per Mill	0.9	8.0	25.3
2022 Recreational Services: Per Capita	PHP 758	PHP 772	PHP 770
2022 Recreational Services: Index	130	133	132
2022 Books & Stationery Expenditures (MBR)			
2022 Books & Stationery: Total	PHP 60,807,505	PHP 562,922,307	PHP 1,783,425,210
2022 Books & Stationery: Per Mill	0.8	7.8	24.6
2022 Books & Stationery: Per Capita	PHP 814	PHP 830	PHP 827
2022 Books & Stationery: Index	126	129	128
2022 Catering Services Expenditures (MBR)			
2022 Catering Services: Total	PHP 645,096,572	PHP 5,982,238,793	PHP 18,908,131,420
2022 Catering Services: Per Mill	0.9	8.1	25.6
2022 Catering Services: Per Capita	PHP 8,639	PHP 8,817	PHP 8,768
2022 Catering Services: Index	132	135	134
2022 Personal Care Expenditures (MBR)			
2022 Personal Care: Total	PHP 647,555,352	PHP 5,961,525,513	PHP 19,002,283,652
2022 Personal Care: Per Mill	0.8	7.4	23.5
2022 Personal Care: Per Capita	PHP 8,672	PHP 8,786	PHP 8,812
2022 Personal Care: Index	121	122	123
2022 Jewelry & Personal Effects Expenditures (MBR)			
2022 Personal Effects: Total	PHP 131,300,574	PHP 1,229,259,916	PHP 3,842,603,640
2022 Personal Effects: Per Mill	1.0	9.7	30.2
2022 Personal Effects: Per Capita	PHP 1,758	PHP 1,812	PHP 1,782
2022 Personal Effects: Index	155	160	158

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Source: Esri and Michael Bauer Research