


	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	45,814	653,466	2,082,103
2024 Population Density (per sq. km)	14,590.4	23,123.4	26,516.8
2024 Population Per Mill	0.4	5.6	18.0
2024 Total Population Age 0-14	11,525	159,781	508,603
2024 Total Population Age 15-29	12,412	176,335	574,229
2024 Total Population Age 30-44	10,819	154,530	491,648
2024 Total Population Age 45-59	7,056	102,481	320,254
2024 Total Population Age 60+	4,002	60,340	187,368
2024 Male Population Totals (MBR)			
2024 Total Male Population	22,756	322,955	1,031,201
2024 Male Population Age 0-14	5,969	82,774	263,044
2024 Male Population Age 15-29	6,273	88,764	289,444
2024 Male Population Age 30-44	5,437	77,270	247,155
2024 Male Population Age 45-59	3,393	49,093	154,040
2024 Male Population Age 60+	1,685	25,054	77,518
2024 Female Population Totals (MBR)			
2024 Total Female Population	23,057	330,511	1,050,902
2024 Female Population Age 0-14	5,556	77,007	245,559
2024 Female Population Age 15-29	6,139	87,571	284,785
2024 Female Population Age 30-44	5,383	77,259	244,493
2024 Female Population Age 45-59	3,662	53,388	166,215
2024 Female Population Age 60+	2,317	35,285	109,850
2024 Household Totals (MBR)			
2024 Total Households	11,547	165,882	540,590
2024 Average Household Size	4.0	3.9	3.9
2024 Marital Status (MBR)			
2024 Marital Status: Single	30,150	427,900	1,371,517
2024 Marital Status: Married	13,231	190,276	595,515
2024 Marital Status: Divorced	959	13,374	44,483
2024 Marital Status: Widowed	1,473	21,915	70,588
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	5,098	70,454	224,704
2024 Pop: Primary Education (ISCED 1 and 2)	7,949	109,826	354,798
2024 Pop: Upper Secondary Education (ISCED 3)	16,147	225,211	721,224
2024 Pop: Post Secondary Education (ISCED 4 and 5)	1,151	15,776	50,402
2024 Pop: Tertiary Education (ISCED 6 to 8)	15,307	229,534	722,859
2024 Pop: Education Unknown	160	2,666	8,117
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	₱10,932,167,884	₱163,243,360,456	₱507,991,831,648
2024 Purchasing Power: Per Mill	0.6	9.6	30.0
2024 Purchasing Power: Per Capita	₱238,621	₱249,812	₱243,980
2024 Purchasing Power: Index	164	171	167
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	₱3,302,490,949	₱47,877,760,187	₱152,206,580,674
2024 Food & Beverage: Per Mill	0.5	7.4	23.5
2024 Food & Beverage: Per Capita	₱72,085	₱73,267	₱73,102
2024 Food & Beverage: Index	129	131	131

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	₱57,482,600	₱835,306,118	₱2,654,319,311
2024 Alcoholic Beverage: Per Mill	0.6	8.0	25.4
2024 Alcoholic Beverage: Per Capita	₱1,255	₱1,278	₱1,275
2024 Alcoholic Beverage: Index	139	142	142
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	₱119,644,196	₱1,728,166,078	₱5,536,656,613
2024 Tobacco: Per Mill	0.4	6.5	20.7
2024 Tobacco: Per Capita	₱2,612	₱2,645	₱2,659
2024 Tobacco: Index	113	115	116
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	₱172,760,399	₱2,513,004,876	₱7,936,833,638
2024 Clothing: Per Mill	0.6	8.0	25.3
2024 Clothing: Per Capita	₱3,771	₱3,846	₱3,812
2024 Clothing: Index	140	142	141
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	₱56,926,238	₱826,248,942	₱2,613,068,599
2024 Footwear: Per Mill	0.5	7.9	24.9
2024 Footwear: Per Capita	₱1,243	₱1,264	₱1,255
2024 Footwear: Index	138	140	139
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	₱31,487,585	₱457,335,080	₱1,447,690,715
2024 Furniture/Furnishing: Per Mill	0.6	8.1	25.7
2024 Furniture/Furnishing: Per Capita	₱687	₱700	₱695
2024 Furniture/Furnishing: Index	142	144	143
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	₱11,512,907	₱167,411,629	₱530,087,193
2024 Household Textiles: Per Mill	0.5	7.8	24.7
2024 Household Textiles: Per Capita	₱251	₱256	₱255
2024 Household Textiles: Index	136	139	138
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	₱47,269,439	₱686,676,456	₱2,176,203,384
2024 Household Appliances: Per Mill	0.5	7.5	23.8
2024 Household Appliances: Per Capita	₱1,032	₱1,051	₱1,045
2024 Household Appliances: Index	131	133	133
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	₱11,831,795	₱171,943,085	₱543,860,864
2024 Household Utensils: Per Mill	0.5	7.8	24.7
2024 Household Utensils: Per Capita	₱258	₱263	₱261
2024 Household Utensils: Index	136	138	137
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	₱6,432,090	₱93,418,996	₱294,899,570
2024 House & Garden Tools: Per Mill	0.5	7.4	23.4
2024 House & Garden Tools: Per Capita	₱140	₱143	₱142
2024 House & Garden Tools: Index	129	132	130


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	1 kilometer	3 kilometer	5 kilometer
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	₱185,548,001	₱2,694,701,475	₱8,551,023,687
2024 Household Maintenance: Per Mill	0.5	7.3	23.2
2024 Household Maintenance: Per Capita	₱4,050	₱4,124	₱4,107
2024 Household Maintenance: Index	128	130	129
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	₱183,408,031	₱2,690,146,891	₱8,484,058,062
2024 Medical Products: Per Mill	0.5	7.3	23.0
2024 Medical Products: Per Capita	₱4,003	₱4,117	₱4,075
2024 Medical Products: Index	126	130	128
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	₱62,972,830	₱911,819,970	₱2,891,947,343
2024 Electronics & IT: Per Mill	0.5	7.7	24.5
2024 Electronics & IT: Per Capita	₱1,375	₱1,395	₱1,389
2024 Electronics & IT: Index	135	137	137
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	₱4,106,412	₱59,628,996	₱187,742,059
2024 Recreation Durables: Per Mill	0.5	7.8	24.6
2024 Recreation Durables: Per Capita	₱90	₱91	₱90
2024 Recreation Durables: Index	136	139	137
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	₱16,284,779	₱236,334,130	₱746,851,237
2024 Toys/Sports/Pets: Per Mill	0.5	7.5	23.7
2024 Toys/Sports/Pets: Per Capita	₱355	₱362	₱359
2024 Toys/Sports/Pets: Index	131	133	132
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	₱35,469,260	₱514,309,457	₱1,633,390,150
2024 Recreational Services: Per Mill	0.5	7.4	23.4
2024 Recreational Services: Per Capita	₱774	₱787	₱784
2024 Recreational Services: Index	129	131	131
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	₱37,061,883	₱537,764,296	₱1,705,089,263
2024 Books & Stationery: Per Mill	0.5	7.2	22.9
2024 Books & Stationery: Per Capita	₱809	₱823	₱819
2024 Books & Stationery: Index	126	128	127
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	₱561,757,045	₱8,167,403,013	₱25,854,728,271
2024 Catering Services: Per Mill	0.5	7.7	24.2
2024 Catering Services: Per Capita	₱12,262	₱12,499	₱12,418
2024 Catering Services: Index	133	136	135
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	₱380,578,927	₱5,499,749,493	₱17,535,964,324
2024 Personal Care: Per Mill	0.5	7.0	22.2
2024 Personal Care: Per Capita	₱8,307	₱8,416	₱8,422
2024 Personal Care: Index	122	124	124

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	1 kilometer	3 kilometer	5 kilometer
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	₱76,736,640	₱1,123,511,612	₱3,521,799,391
2024 Personal Effects: Per Mill	0.6	8.8	27.7
2024 Personal Effects: Per Capita	₱1,675	₱1,719	₱1,691
2024 Personal Effects: Index	153	157	154

Sample Report

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