


	1 kilometer	3 kilometer	5 kilometer
<b>2022 Population Totals (MBR)</b>			
2022 Total Population	6,531	149,362	266,412
2022 Population Density (per sq. km)	2,079.9	5,285.3	3,392.9
2022 Population Per Mill	0.6	14.5	25.9
2022 Total Population Age 0-14	1,111	24,405	45,101
2022 Total Population Age 15-29	1,168	26,232	46,401
2022 Total Population Age 30-44	1,294	28,918	53,554
2022 Total Population Age 45-59	1,603	35,632	64,496
2022 Total Population Age 60+	1,353	34,175	56,861
<b>2022 Male Population Totals (MBR)</b>			
2022 Total Male Population	3,056	69,691	125,612
2022 Male Population Age 0-14	573	12,276	22,758
2022 Male Population Age 15-29	561	12,814	22,966
2022 Male Population Age 30-44	589	13,171	24,586
2022 Male Population Age 45-59	753	16,530	30,303
2022 Male Population Age 60+	581	14,901	25,000
<b>2022 Female Population Totals (MBR)</b>			
2022 Total Female Population	3,475	79,671	140,800
2022 Female Population Age 0-14	539	12,129	22,342
2022 Female Population Age 15-29	608	13,418	23,435
2022 Female Population Age 30-44	706	15,747	28,969
2022 Female Population Age 45-59	850	19,102	34,193
2022 Female Population Age 60+	772	19,274	31,861
<b>2022 Household Totals (MBR)</b>			
2022 Total Households	2,524	56,281	99,078
2022 Average Household Size	2.6	2.7	2.7
<b>2022 Households by Income (MBR)</b>			
2022 HHs: 1st Quintile (Below €16,266)	453	10,555	18,063
2022 HHs: 2nd Quintile (€16,266 to €23,409)	427	10,016	17,056
2022 HHs: 3rd Quintile (€23,410 to €31,525)	500	11,505	19,826
2022 HHs: 4th Quintile (€31,526 to €42,035)	593	12,677	22,445
2022 HHs: 5th Quintile (€42,036 and above)	552	11,528	21,687
<b>2022 Educational Attainment (MBR)</b>			
2022 Pop/Edu: Without Any Level of Education	483	11,038	19,341
2022 Pop/Edu: Pre-Primary Education	176	3,933	7,065
2022 Pop/Edu: Basic Education - First Cycle	1,351	32,095	57,143
2022 Pop/Edu: Basic Education - Second Cycle	626	14,203	24,660
2022 Pop/Edu: Basic Education - Third Cycle	1,282	29,520	51,300
2022 Pop/Edu: Secondary Education	1,568	35,609	62,743
2022 Pop/Edu: Post-Secondary Education	81	1,790	3,131
2022 Pop/Edu: Higher Education	965	21,173	41,030
<b>2021 Unemployment (MBR)</b>			
2021 Unemployed Population	264	6,130	10,135
<b>2022 Purchasing Power (MBR)</b>			
2022 Purchasing Power: Total	€83,973,869	€1,840,316,614	€3,522,152,137
2022 Purchasing Power: Per Mill	0.6	13.5	25.8
2022 Purchasing Power: Per Capita	€12,858	€12,321	€13,221
2022 Purchasing Power: Index	97	93	100


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**Source:** Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
<b>2022 Food &amp; Beverage Expenditures (MBR)</b>			
2022 Food & Beverage: Total	€15,927,086	€354,140,113	€651,577,512
2022 Food & Beverage: Per Mill	0.6	14.2	26.1
2022 Food & Beverage: Per Capita	€2,439	€2,371	€2,446
2022 Food & Beverage: Index	100	98	101
<b>2022 Alcoholic Beverage Expenditures (MBR)</b>			
2022 Alcoholic Beverage: Total	€1,293,480	€28,545,818	€53,165,006
2022 Alcoholic Beverage: Per Mill	0.6	13.9	26.0
2022 Alcoholic Beverage: Per Capita	€198	€191	€200
2022 Alcoholic Beverage: Index	99	96	100
<b>2022 Tobacco Expenditures (MBR)</b>			
2022 Tobacco: Total	€1,307,946	€29,439,952	€52,477,675
2022 Tobacco: Per Mill	0.6	14.0	25.0
2022 Tobacco: Per Capita	€200	€197	€197
2022 Tobacco: Index	98	97	97
<b>2022 Clothing Expenditures (MBR)</b>			
2022 Clothing: Total	€3,711,005	€82,393,044	€155,635,190
2022 Clothing: Per Mill	0.6	14.1	26.7
2022 Clothing: Per Capita	€568	€552	€584
2022 Clothing: Index	100	97	103
<b>2022 Footwear Expenditures (MBR)</b>			
2022 Footwear: Total	€1,117,850	€24,700,898	€46,598,561
2022 Footwear: Per Mill	0.7	14.4	27.2
2022 Footwear: Per Capita	€171	€165	€175
2022 Footwear: Index	103	99	105
<b>2022 Furniture &amp; Furnishing Expenditures (MBR)</b>			
2022 Furniture/Furnishing: Total	€1,156,410	€25,532,270	€48,141,129
2022 Furniture/Furnishing: Per Mill	0.6	14.3	26.9
2022 Furniture/Furnishing: Per Capita	€177	€171	€181
2022 Furniture/Furnishing: Index	102	98	104
<b>2022 Household Textiles Expenditures (MBR)</b>			
2022 Household Textiles: Total	€363,681	€8,087,257	€15,102,086
2022 Household Textiles: Per Mill	0.6	14.0	26.1
2022 Household Textiles: Per Capita	€56	€54	€57
2022 Household Textiles: Index	99	96	101
<b>2022 Household Appliances Expenditures (MBR)</b>			
2022 Household Appliances: Total	€863,725	€19,279,416	€35,603,182
2022 Household Appliances: Per Mill	0.6	14.1	26.0
2022 Household Appliances: Per Capita	€132	€129	€134
2022 Household Appliances: Index	99	97	100
<b>2022 Household Utensils Expenditures (MBR)</b>			
2022 Household Utensils: Total	€240,873	€5,354,386	€10,000,806
2022 Household Utensils: Per Mill	0.6	14.2	26.6
2022 Household Utensils: Per Capita	€37	€36	€38
2022 Household Utensils: Index	101	98	103


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	1 kilometer	3 kilometer	5 kilometer
<b>2022 House &amp; Garden Expenditures (MBR)</b>			
2022 House & Garden Tools: Total	€223,907	€5,016,847	€9,315,146
2022 House & Garden Tools: Per Mill	0.6	14.4	26.8
2022 House & Garden Tools: Per Capita	€34	€34	€35
2022 House & Garden Tools: Index	102	99	104
<b>2022 Household Maintenance Expenditures (MBR)</b>			
2022 Household Maintenance: Total	€1,472,685	€32,929,173	€60,821,371
2022 Household Maintenance: Per Mill	0.6	14.0	25.8
2022 Household Maintenance: Per Capita	€225	€220	€228
2022 Household Maintenance: Index	98	96	100
<b>2022 Medical Products &amp; Supplies Expenditures (MBR)</b>			
2022 Medical Products: Total	€1,334,483	€30,729,596	€55,742,730
2022 Medical Products: Per Mill	0.6	12.9	23.4
2022 Medical Products: Per Capita	€204	€206	€209
2022 Medical Products: Index	88	89	90
<b>2022 Consumer Electronics Expenditures (MBR)</b>			
2022 Electronics & IT: Total	€692,626	€15,273,282	€28,773,984
2022 Electronics & IT: Per Mill	0.7	14.5	27.3
2022 Electronics & IT: Per Capita	€106	€102	€108
2022 Electronics & IT: Index	103	100	105
<b>2022 Recreation &amp; Culture Durable Expenditures (MBR)</b>			
2022 Recreation Durables: Total	€103,261	€2,296,053	€4,340,938
2022 Recreation Durables: Per Mill	0.7	14.5	27.4
2022 Recreation Durables: Per Capita	€16	€15	€16
2022 Recreation Durables: Index	103	100	106
<b>2022 Entertainment Expenditures (MBR)</b>			
2022 Toys/Sports/Pets: Total	€1,042,219	€23,257,106	€43,517,874
2022 Toys/Sports/Pets: Per Mill	0.6	14.3	26.7
2022 Toys/Sports/Pets: Per Capita	€160	€156	€163
2022 Toys/Sports/Pets: Index	101	98	103
<b>2022 Recreational &amp; Cultural Service Expenditures (MBR)</b>			
2022 Recreational Services: Total	€2,180,786	€48,500,542	€90,002,952
2022 Recreational Services: Per Mill	0.6	14.2	26.3
2022 Recreational Services: Per Capita	€334	€325	€338
2022 Recreational Services: Index	100	98	102
<b>2022 Books &amp; Stationery Expenditures (MBR)</b>			
2022 Books & Stationery: Total	€528,726	€11,834,455	€21,845,574
2022 Books & Stationery: Per Mill	0.6	14.0	25.8
2022 Books & Stationery: Per Capita	€81	€79	€82
2022 Books & Stationery: Index	98	96	99
<b>2022 Catering Services Expenditures (MBR)</b>			
2022 Catering Services: Total	€5,360,217	€119,567,911	€223,021,041
2022 Catering Services: Per Mill	0.6	14.0	26.1
2022 Catering Services: Per Capita	€821	€801	€837
2022 Catering Services: Index	99	96	101

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	1 kilometer	3 kilometer	5 kilometer
<b>2022 Personal Care Expenditures (MBR)</b>			
2022 Personal Care: Total	€1,853,799	€41,232,941	€75,654,194
2022 Personal Care: Per Mill	0.6	14.3	26.3
2022 Personal Care: Per Capita	€284	€276	€284
2022 Personal Care: Index	101	99	101
<b>2022 Jewelry &amp; Personal Effects Expenditures (MBR)</b>			
2022 Personal Effects: Total	€984,093	€21,884,846	€42,180,235
2022 Personal Effects: Per Mill	0.6	13.8	26.6
2022 Personal Effects: Per Capita	€151	€147	€158
2022 Personal Effects: Index	98	95	103

Sample Report

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