

	1 kilometer	3 kilometer	5 kilometer
2022 Population Totals (MBR)			
2022 Total Population	25,261	224,061	597,888
2022 Population Density (per sq. km)	8,044.9	7,928.6	7,614.5
2022 Population Per Mill	0.7	6.3	16.7
2022 Male Population Totals (MBR)			
2022 Total Male Population	14,929	132,418	353,346
2022 Female Population Totals (MBR)			
2022 Total Female Population	10,332	91,643	244,542
2022 Household Totals (MBR)			
2022 Total Households	4,830	42,845	114,328
2022 Average Household Size	5.2	5.2	5.2
2022 Marital Status (MBR)			
2022 Marital Status: Single	12,369	109,706	292,741
2022 Marital Status: Married	12,088	107,221	286,109
2022 Marital Status: Divorced	381	3,380	9,019
2022 Marital Status: Widowed	423	3,755	10,019
2022 Educational Attainment (MBR)			
2022 Pop 10+/Edu: PhD	95	844	2,251
2022 Pop 10+/Edu: Master's or High Diploma	208	1,848	4,931
2022 Pop 10+/Edu: University	2,848	25,264	67,415
2022 Pop 10+/Edu: Pre-University Diploma	999	8,863	23,650
2022 Pop 10+/Edu: Secondary or Equivalent	4,771	42,319	112,925
2022 Pop 10+/Edu: Intermediate	4,072	36,119	96,381
2022 Pop 10+/Edu: Primary	3,473	30,807	82,206
2022 Pop 10+/Edu: Read and Write	3,273	29,030	77,465
2022 Pop 10+/Edu: Illiterate	1,310	11,620	31,007
2022 Purchasing Power (MBR)			
2022 Purchasing Power: Total	SAR 1,374,328,429	SAR 12,190,007,113	SAR 32,527,927,874
2022 Purchasing Power: Per Mill	0.9	8.2	21.9
2022 Purchasing Power: Per Capita	SAR 54,405	SAR 54,405	SAR 54,405
2022 Purchasing Power: Index	132	132	132
2022 Food & Beverage Expenditures (MBR)			
2022 Food & Beverage: Total	SAR 176,686,858	SAR 1,567,175,655	SAR 4,181,866,031
2022 Food & Beverage: Per Mill	0.8	7.2	19.2
2022 Food & Beverage: Per Capita	SAR 6,994	SAR 6,994	SAR 6,994
2022 Food & Beverage: Index	115	115	115
2022 Alcoholic Beverage Expenditures (MBR)			
2022 Alcoholic Beverage: Total	SAR 0	SAR 0	SAR 0
2022 Alcoholic Beverage: Per Mill	0.0	0.0	0.0
2022 Alcoholic Beverage: Per Capita	SAR 0	SAR 0	SAR 0
2022 Alcoholic Beverage: Index	0	0	0
2022 Tobacco Expenditures (MBR)			
2022 Tobacco: Total	SAR 7,395,902	SAR 65,600,114	SAR 175,047,952
2022 Tobacco: Per Mill	0.7	6.5	17.3
2022 Tobacco: Per Capita	SAR 293	SAR 293	SAR 293
2022 Tobacco: Index	104	104	104

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Clothing Expenditures (MBR)			
2022 Clothing: Total	SAR 49,341,625	SAR 437,649,943	SAR 1,167,829,161
2022 Clothing: Per Mill	0.9	7.9	21.1
2022 Clothing: Per Capita	SAR 1,953	SAR 1,953	SAR 1,953
2022 Clothing: Index	126	126	126
2022 Footwear Expenditures (MBR)			
2022 Footwear: Total	SAR 10,501,031	SAR 93,141,957	SAR 248,540,862
2022 Footwear: Per Mill	0.9	7.8	20.7
2022 Footwear: Per Capita	SAR 416	SAR 416	SAR 416
2022 Footwear: Index	124	124	124
2022 Furniture & Furnishing Expenditures (MBR)			
2022 Furniture/Furnishing: Total	SAR 26,631,152	SAR 236,212,777	SAR 630,312,362
2022 Furniture/Furnishing: Per Mill	0.9	7.9	21.0
2022 Furniture/Furnishing: Per Capita	SAR 1,054	SAR 1,054	SAR 1,054
2022 Furniture/Furnishing: Index	126	126	126
2022 Household Textiles Expenditures (MBR)			
2022 Household Textiles: Total	SAR 5,961,525	SAR 52,877,483	SAR 141,098,765
2022 Household Textiles: Per Mill	0.9	7.6	20.4
2022 Household Textiles: Per Capita	SAR 236	SAR 236	SAR 236
2022 Household Textiles: Index	122	122	122
2022 Household Appliances Expenditures (MBR)			
2022 Household Appliances: Total	SAR 14,370,087	SAR 127,459,682	SAR 340,114,596
2022 Household Appliances: Per Mill	0.8	7.3	19.6
2022 Household Appliances: Per Capita	SAR 569	SAR 569	SAR 569
2022 Household Appliances: Index	117	117	117
2022 Household Utensils Expenditures (MBR)			
2022 Household Utensils: Total	SAR 5,975,877	SAR 53,004,789	SAR 141,438,470
2022 Household Utensils: Per Mill	0.9	7.6	20.2
2022 Household Utensils: Per Capita	SAR 237	SAR 237	SAR 237
2022 Household Utensils: Index	121	121	121
2022 House & Garden Expenditures (MBR)			
2022 House & Garden Tools: Total	SAR 9,002,394	SAR 79,849,360	SAR 213,070,773
2022 House & Garden Tools: Per Mill	0.8	7.4	19.8
2022 House & Garden Tools: Per Capita	SAR 356	SAR 356	SAR 356
2022 House & Garden Tools: Index	119	119	119
2022 Household Maintenance Expenditures (MBR)			
2022 Household Maintenance: Total	SAR 17,778,842	SAR 157,694,629	SAR 420,793,809
2022 Household Maintenance: Per Mill	0.8	7.4	19.7
2022 Household Maintenance: Per Capita	SAR 704	SAR 704	SAR 704
2022 Household Maintenance: Index	118	118	118
2022 Medical Products & Supplies Expenditures (MBR)			
2022 Medical Products: Total	SAR 7,071,917	SAR 62,726,433	SAR 167,379,796
2022 Medical Products: Per Mill	0.8	7.2	19.3
2022 Medical Products: Per Capita	SAR 280	SAR 280	SAR 280
2022 Medical Products: Index	116	116	116
2022 Consumer Electronics Expenditures (MBR)			
2022 Electronics & IT: Total	SAR 8,155,529	SAR 72,337,846	SAR 193,026,979
2022 Electronics & IT: Per Mill	0.9	7.7	20.6
2022 Electronics & IT: Per Capita	SAR 323	SAR 323	SAR 323
2022 Electronics & IT: Index	123	123	123

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Source: Esri and Michael Bauer Research



Saudi Arabia Summary Report

Ahmad Al Hawwari St, Al Murabba, Riyadh 12626
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 24.6696
Longitude: 46.7079

	1 kilometer	3 kilometer	5 kilometer
2022 Recreation & Culture Durable Expenditures (MBR)			
2022 Recreation Durables: Total	SAR 2,750,238	SAR 24,394,037	SAR 65,093,273
2022 Recreation Durables: Per Mill	0.9	7.8	20.9
2022 Recreation Durables: Per Capita	SAR 109	SAR 109	SAR 109
2022 Recreation Durables: Index	126	126	126
2022 Entertainment Expenditures (MBR)			
2022 Toys/Sports/Pets: Total	SAR 6,874,670	SAR 60,976,896	SAR 162,711,313
2022 Toys/Sports/Pets: Per Mill	0.9	7.6	20.3
2022 Toys/Sports/Pets: Per Capita	SAR 272	SAR 272	SAR 272
2022 Toys/Sports/Pets: Index	122	122	122
2022 Recreational & Cultural Service Expenditures (MBR)			
2022 Recreational Services: Total	SAR 13,711,789	SAR 121,620,718	SAR 324,533,851
2022 Recreational Services: Per Mill	0.8	7.5	19.9
2022 Recreational Services: Per Capita	SAR 543	SAR 543	SAR 543
2022 Recreational Services: Index	119	119	119
2022 Books & Stationery Expenditures (MBR)			
2022 Books & Stationery: Total	SAR 7,870,198	SAR 69,807,021	SAR 186,273,700
2022 Books & Stationery: Per Mill	0.8	7.4	19.6
2022 Books & Stationery: Per Capita	SAR 312	SAR 312	SAR 312
2022 Books & Stationery: Index	118	118	118
2022 Catering Services Expenditures (MBR)			
2022 Catering Services: Total	SAR 43,830,072	SAR 388,763,620	SAR 1,037,380,444
2022 Catering Services: Per Mill	0.9	7.6	20.3
2022 Catering Services: Per Capita	SAR 1,735	SAR 1,735	SAR 1,735
2022 Catering Services: Index	122	122	122
2022 Personal Care Expenditures (MBR)			
2022 Personal Care: Total	SAR 13,014,496	SAR 115,435,873	SAR 308,030,151
2022 Personal Care: Per Mill	0.8	7.0	18.8
2022 Personal Care: Per Capita	SAR 515	SAR 515	SAR 515
2022 Personal Care: Index	113	113	113
2022 Jewelry & Personal Effects Expenditures (MBR)			
2022 Personal Effects: Total	SAR 16,952,852	SAR 150,368,267	SAR 401,244,077
2022 Personal Effects: Per Mill	1.0	8.5	22.6
2022 Personal Effects: Per Capita	SAR 671	SAR 671	SAR 671
2022 Personal Effects: Index	136	136	136

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Source: Esri and Michael Bauer Research

August 29, 2022