




Senegal Summary Report

Rue SC 02, Dakar 11000
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 14.7242
Longitude: -17.4705

	1 kilometer	3 kilometer	5 kilometer
2023 Population Totals (MBR)			
2023 Total Population	62,202	513,399	1,098,306
2023 Population Density (per sq. km)	19,809.6	18,167.0	13,987.6
2023 Population Per Mill	3.5	28.9	61.8
2023 Purchasing Power (MBR)			
2023 Purchasing Power: Total	FCFA 50,495,902,300	FCFA 416,777,582,908	FCFA 891,605,979,990
2023 Purchasing Power: Per Mill	5.0	40.9	87.5
2023 Purchasing Power: Per Capita	FCFA 811,805	FCFA 811,801	FCFA 811,801
2023 Purchasing Power: Index	142	142	142

Sample Report

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research