

	1 kilometer	3 kilometer	5 kilometer
2021 Population Totals (MBR)			
2021 Total Population	30,062	252,906	485,682
2021 Population Density (per sq. km)	9,573.9	8,949.3	6,185.5
2021 Population Per Mill	4.4	36.7	70.6
2021 Total Population Age 0-14	4,464	37,940	72,973
2021 Total Population Age 15-29	4,573	38,117	73,827
2021 Total Population Age 30-44	7,410	63,411	120,326
2021 Total Population Age 45-59	5,818	48,854	94,164
2021 Total Population Age 60+	7,798	64,584	124,394
2021 Male Population Totals (MBR)			
2021 Total Male Population	13,916	116,220	223,648
2021 Male Population Age 0-14	2,301	19,473	37,485
2021 Male Population Age 15-29	2,274	18,772	36,379
2021 Male Population Age 30-44	3,506	29,813	56,789
2021 Male Population Age 45-59	2,711	22,571	43,538
2021 Male Population Age 60+	3,124	25,591	49,457
2021 Female Population Totals (MBR)			
2021 Total Female Population	16,146	136,686	262,034
2021 Female Population Age 0-14	2,164	18,467	35,488
2021 Female Population Age 15-29	2,298	19,345	37,448
2021 Female Population Age 30-44	3,904	33,597	63,536
2021 Female Population Age 45-59	3,107	26,283	50,626
2021 Female Population Age 60+	4,674	38,993	74,936
2021 Household Totals (MBR)			
2021 Total Households	11,999	103,860	199,174
2021 Average Household Size	2.5	2.4	2.4
2021 Households by Income (MBR)			
2021 HHs: 1st Quintile (Below 529,886 RSD)	1,917	15,036	29,372
2021 HHs: 2nd Quintile (529,886 to 828,915 RSD)	1,250	10,956	21,453
2021 HHs: 3rd Quintile (828,916 to 1,281,911)	2,000	17,848	34,492
2021 HHs: 4th Quintile (1,281,912 to 1,930,128)	3,383	30,228	56,870
2021 HHs: 5th Quintile (1,930,129 RSD and above)	3,449	29,792	56,987
2020 Unemployment (MBR)			
2020 Unemployed Population	617	5,242	10,164
2021 Purchasing Power (MBR)			
2021 Purchasing Power: Total	RSD 19,414,019,054	RSD 166,326,077,867	RSD 318,336,730,878
2021 Purchasing Power: Per Mill	5.5	47.5	90.9
2021 Purchasing Power: Per Capita	RSD 645,799	RSD 657,660	RSD 655,443
2021 Purchasing Power: Index	127	129	129
2021 Food & Beverage Expenditures (MBR)			
2021 Food & Beverage: Total	RSD 4,833,998,349	RSD 41,276,727,009	RSD 78,976,029,550
2021 Food & Beverage: Per Mill	5.2	44.4	84.9
2021 Food & Beverage: Per Capita	RSD 160,801	RSD 163,210	RSD 162,609
2021 Food & Beverage: Index	119	121	120
2021 Alcoholic Beverage Expenditures (MBR)			
2021 Alcoholic Beverage: Total	RSD 489,842,800	RSD 4,185,653,533	RSD 7,997,853,847
2021 Alcoholic Beverage: Per Mill	5.4	46.6	88.9
2021 Alcoholic Beverage: Per Capita	RSD 16,294	RSD 16,550	RSD 16,467
2021 Alcoholic Beverage: Index	125	127	126

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2021 Tobacco Expenditures (MBR)			
2021 Tobacco: Total	RSD 857,741,978	RSD 7,328,439,375	RSD 14,057,084,375
2021 Tobacco: Per Mill	4.8	41.0	78.6
2021 Tobacco: Per Capita	RSD 28,532	RSD 28,977	RSD 28,943
2021 Tobacco: Index	110	112	111
2021 Clothing Expenditures (MBR)			
2021 Clothing: Total	RSD 624,852,287	RSD 5,306,671,895	RSD 10,140,796,316
2021 Clothing: Per Mill	5.4	46.2	88.2
2021 Clothing: Per Capita	RSD 20,785	RSD 20,983	RSD 20,880
2021 Clothing: Index	125	126	125
2021 Footwear Expenditures (MBR)			
2021 Footwear: Total	RSD 216,288,668	RSD 1,841,286,503	RSD 3,519,281,748
2021 Footwear: Per Mill	5.4	46.0	88.0
2021 Footwear: Per Capita	RSD 7,195	RSD 7,281	RSD 7,246
2021 Footwear: Index	124	125	125
2021 Furniture & Furnishing Expenditures (MBR)			
2021 Furniture/Furnishing: Total	RSD 246,062,262	RSD 2,094,154,992	RSD 4,001,814,386
2021 Furniture/Furnishing: Per Mill	5.4	46.4	88.6
2021 Furniture/Furnishing: Per Capita	RSD 8,185	RSD 8,280	RSD 8,240
2021 Furniture/Furnishing: Index	125	126	126
2021 Household Textiles Expenditures (MBR)			
2021 Household Textiles: Total	RSD 47,376,727	RSD 403,762,929	RSD 771,714,104
2021 Household Textiles: Per Mill	5.4	45.7	87.3
2021 Household Textiles: Per Capita	RSD 1,576	RSD 1,596	RSD 1,589
2021 Household Textiles: Index	123	124	124
2021 Household Appliances Expenditures (MBR)			
2021 Household Appliances: Total	RSD 187,807,888	RSD 1,598,812,415	RSD 3,058,003,650
2021 Household Appliances: Per Mill	5.2	44.7	85.5
2021 Household Appliances: Per Capita	RSD 6,247	RSD 6,322	RSD 6,296
2021 Household Appliances: Index	120	122	121
2021 Household Utensils Expenditures (MBR)			
2021 Household Utensils: Total	RSD 63,983,303	RSD 544,110,646	RSD 1,040,193,289
2021 Household Utensils: Per Mill	5.3	45.4	86.8
2021 Household Utensils: Per Capita	RSD 2,128	RSD 2,151	RSD 2,142
2021 Household Utensils: Index	122	124	123
2021 House & Garden Expenditures (MBR)			
2021 House & Garden Tools: Total	RSD 34,179,441	RSD 288,693,897	RSD 553,028,698
2021 House & Garden Tools: Per Mill	5.0	42.6	81.5
2021 House & Garden Tools: Per Capita	RSD 1,137	RSD 1,142	RSD 1,139
2021 House & Garden Tools: Index	115	116	116
2021 Household Maintenance Expenditures (MBR)			
2021 Household Maintenance: Total	RSD 308,631,510	RSD 2,631,274,314	RSD 5,034,527,599
2021 Household Maintenance: Per Mill	5.2	44.0	84.3
2021 Household Maintenance: Per Capita	RSD 10,267	RSD 10,404	RSD 10,366
2021 Household Maintenance: Index	118	120	119
2021 Medical Products & Supplies Expenditures (MBR)			
2021 Medical Products: Total	RSD 540,051,468	RSD 4,590,775,783	RSD 8,781,176,616
2021 Medical Products: Per Mill	5.1	43.3	82.9
2021 Medical Products: Per Capita	RSD 17,965	RSD 18,152	RSD 18,080
2021 Medical Products: Index	117	118	118

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2021 Consumer Electronics Expenditures (MBR)			
2021 Electronics & IT: Total	RSD 142,908,620	RSD 1,218,185,808	RSD 2,329,006,483
2021 Electronics & IT: Per Mill	5.4	45.8	87.6
2021 Electronics & IT: Per Capita	RSD 4,754	RSD 4,817	RSD 4,795
2021 Electronics & IT: Index	123	125	124
2021 Recreation & Culture Durable Expenditures (MBR)			
2021 Recreation Durables: Total	RSD 13,966,112	RSD 118,089,793	RSD 225,864,351
2021 Recreation Durables: Per Mill	5.3	44.7	85.6
2021 Recreation Durables: Per Capita	RSD 465	RSD 467	RSD 465
2021 Recreation Durables: Index	121	122	121
2021 Entertainment Expenditures (MBR)			
2021 Toys/Sports/Pets: Total	RSD 157,768,150	RSD 1,338,047,037	RSD 2,559,634,134
2021 Toys/Sports/Pets: Per Mill	5.2	44.2	84.6
2021 Toys/Sports/Pets: Per Capita	RSD 5,248	RSD 5,291	RSD 5,270
2021 Toys/Sports/Pets: Index	119	120	120
2021 Recreational & Cultural Service Expenditures (MBR)			
2021 Recreational Services: Total	RSD 590,748,146	RSD 5,033,825,886	RSD 9,631,557,775
2021 Recreational Services: Per Mill	5.2	44.4	85.0
2021 Recreational Services: Per Capita	RSD 19,651	RSD 19,904	RSD 19,831
2021 Recreational Services: Index	119	121	120
2021 Books & Stationery Expenditures (MBR)			
2021 Books & Stationery: Total	RSD 111,665,406	RSD 951,512,672	RSD 1,820,553,232
2021 Books & Stationery: Per Mill	5.2	44.0	84.2
2021 Books & Stationery: Per Capita	RSD 3,715	RSD 3,762	RSD 3,748
2021 Books & Stationery: Index	118	120	119
2021 Catering Services Expenditures (MBR)			
2021 Catering Services: Total	RSD 297,190,531	RSD 2,530,030,198	RSD 4,838,131,759
2021 Catering Services: Per Mill	5.3	44.9	86.0
2021 Catering Services: Per Capita	RSD 9,886	RSD 10,004	RSD 9,962
2021 Catering Services: Index	121	122	122
2021 Personal Care Expenditures (MBR)			
2021 Personal Care: Total	RSD 432,652,701	RSD 3,696,874,704	RSD 7,079,066,646
2021 Personal Care: Per Mill	5.1	43.3	83.0
2021 Personal Care: Per Capita	RSD 14,392	RSD 14,618	RSD 14,576
2021 Personal Care: Index	116	118	118
2021 Jewelry & Personal Effects Expenditures (MBR)			
2021 Personal Effects: Total	RSD 83,666,392	RSD 709,437,641	RSD 1,353,182,191
2021 Personal Effects: Per Mill	5.7	48.7	93.0
2021 Personal Effects: Per Capita	RSD 2,783	RSD 2,805	RSD 2,786
2021 Personal Effects: Index	132	133	132

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