

	1 kilometer	3 kilometer	5 kilometer
2023 Population Totals (MBR)			
2023 Total Population	22,350	223,473	474,845
2023 Population Density (per sq. km)	7,117.8	7,907.7	6,047.4
2023 Population Per Mill	3.3	33.4	70.9
2023 Total Population Age 0-14	3,435	33,917	71,563
2023 Total Population Age 15-29	3,664	36,278	76,600
2023 Total Population Age 30-44	5,322	53,595	113,005
2023 Total Population Age 45-59	4,413	44,464	94,945
2023 Total Population Age 60+	5,518	55,220	118,732
2023 Male Population Totals (MBR)			
2023 Total Male Population	10,468	103,441	220,109
2023 Male Population Age 0-14	1,778	17,518	36,910
2023 Male Population Age 15-29	1,816	17,674	37,430
2023 Male Population Age 30-44	2,561	25,328	53,461
2023 Male Population Age 45-59	2,080	20,794	44,476
2023 Male Population Age 60+	2,232	22,129	47,832
2023 Female Population Totals (MBR)			
2023 Total Female Population	11,883	120,032	254,736
2023 Female Population Age 0-14	1,657	16,399	34,653
2023 Female Population Age 15-29	1,848	18,604	39,171
2023 Female Population Age 30-44	2,760	28,267	59,544
2023 Female Population Age 45-59	2,332	23,670	50,469
2023 Female Population Age 60+	3,286	33,091	70,900
2023 Household Totals (MBR)			
2023 Total Households	8,835	92,031	195,631
2023 Average Household Size	2.5	2.4	2.4
2023 Households by Income (MBR)			
2023 HHs: 1st Quintile (Below 645,615 RSD)	1,292	11,952	26,086
2023 HHs: 2nd Quintile (645,615 to 1,104,990 RSD)	754	8,832	19,119
2023 HHs: 3rd Quintile (1,104,991 to 1,648,214 RSD)	1,717	18,061	38,671
2023 HHs: 4th Quintile (1,648,215 to 2,470,364 RSD)	2,357	26,271	55,063
2023 HHs: 5th Quintile (2,470,365 RSD and above)	2,716	26,916	56,692
2023 Marital Status (MBR)			
2023 Marital Status: Single	10,353	105,423	223,467
2023 Marital Status: Married	8,861	87,097	185,219
2023 Marital Status: Divorced	1,288	13,439	28,643
2023 Marital Status: Widowed	1,849	17,514	37,517
2023 Educational Attainment (MBR)			
2023 Pop 15+/Edu: Without Educational Attainment	42	447	1,061
2023 Pop 15+/Edu: Incomplete Primary Education	144	1,269	2,873
2023 Pop 15+/Edu: Primary Education	1,420	13,620	30,069
2023 Pop 15+/Edu: Secondary Education	8,863	84,205	181,675
2023 Pop 15+/Edu: High Education	1,757	16,982	35,673
2023 Pop 15+/Edu: Higher Education	6,581	71,213	147,231
2023 Pop 15+/Edu: Unknown	108	1,821	4,700

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Unemployment (MBR)			
2022 Unemployed Population	479	4,589	9,788
2023 Purchasing Power (MBR)			
2023 Purchasing Power: Total	RSD 19,594,255,164	RSD 201,169,411,061	RSD 424,902,145,301
2023 Purchasing Power: Per Mill	4.4	45.6	96.2
2023 Purchasing Power: Per Capita	RSD 876,700	RSD 900,196	RSD 894,823
2023 Purchasing Power: Index	133	137	136
2023 Food & Beverage Expenditures (MBR)			
2023 Food & Beverage: Total	RSD 4,613,543,151	RSD 46,951,002,961	RSD 99,330,268,831
2023 Food & Beverage: Per Mill	4.0	40.6	86.0
2023 Food & Beverage: Per Capita	RSD 206,423	RSD 210,097	RSD 209,185
2023 Food & Beverage: Index	120	122	121
2023 Alcoholic Beverage Expenditures (MBR)			
2023 Alcoholic Beverage: Total	RSD 523,179,521	RSD 5,339,825,799	RSD 11,285,116,203
2023 Alcoholic Beverage: Per Mill	4.2	42.8	90.4
2023 Alcoholic Beverage: Per Capita	RSD 23,408	RSD 23,895	RSD 23,766
2023 Alcoholic Beverage: Index	126	128	127
2023 Tobacco Expenditures (MBR)			
2023 Tobacco: Total	RSD 880,743,038	RSD 8,975,629,999	RSD 19,034,543,691
2023 Tobacco: Per Mill	3.7	37.6	79.6
2023 Tobacco: Per Capita	RSD 39,407	RSD 40,164	RSD 40,086
2023 Tobacco: Index	110	113	112
2023 Clothing Expenditures (MBR)			
2023 Clothing: Total	RSD 687,937,655	RSD 6,961,065,258	RSD 14,707,315,362
2023 Clothing: Per Mill	4.2	42.1	88.9
2023 Clothing: Per Capita	RSD 30,780	RSD 31,149	RSD 30,973
2023 Clothing: Index	125	126	125
2023 Footwear Expenditures (MBR)			
2023 Footwear: Total	RSD 215,296,056	RSD 2,179,123,962	RSD 4,602,752,928
2023 Footwear: Per Mill	4.2	42.4	89.5
2023 Footwear: Per Capita	RSD 9,633	RSD 9,751	RSD 9,693
2023 Footwear: Index	125	127	126
2023 Furniture & Furnishing Expenditures (MBR)			
2023 Furniture/Furnishing: Total	RSD 270,327,322	RSD 2,739,409,131	RSD 5,784,909,967
2023 Furniture/Furnishing: Per Mill	4.2	42.9	90.5
2023 Furniture/Furnishing: Per Capita	RSD 12,095	RSD 12,258	RSD 12,183
2023 Furniture/Furnishing: Index	127	128	128
2023 Household Textiles Expenditures (MBR)			
2023 Household Textiles: Total	RSD 48,835,573	RSD 495,846,919	RSD 1,048,148,388
2023 Household Textiles: Per Mill	4.1	41.9	88.6
2023 Household Textiles: Per Capita	RSD 2,185	RSD 2,219	RSD 2,207
2023 Household Textiles: Index	124	126	125
2023 Household Appliances Expenditures (MBR)			
2023 Household Appliances: Total	RSD 198,656,782	RSD 2,015,809,865	RSD 4,264,312,857
2023 Household Appliances: Per Mill	4.0	40.7	86.1
2023 Household Appliances: Per Capita	RSD 8,888	RSD 9,020	RSD 8,980
2023 Household Appliances: Index	120	122	121

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	1 kilometer	3 kilometer	5 kilometer
2023 Household Utensils Expenditures (MBR)			
2023 Household Utensils: Total	RSD 64,194,928	RSD 649,980,745	RSD 1,373,795,706
2023 Household Utensils: Per Mill	4.1	41.6	88.0
2023 Household Utensils: Per Capita	RSD 2,872	RSD 2,909	RSD 2,893
2023 Household Utensils: Index	123	125	124
2023 House & Garden Expenditures (MBR)			
2023 House & Garden Tools: Total	RSD 30,403,344	RSD 304,994,858	RSD 645,059,074
2023 House & Garden Tools: Per Mill	4.0	39.7	83.9
2023 House & Garden Tools: Per Capita	RSD 1,360	RSD 1,365	RSD 1,358
2023 House & Garden Tools: Index	118	119	118
2023 Household Maintenance Expenditures (MBR)			
2023 Household Maintenance: Total	RSD 310,291,748	RSD 3,151,436,399	RSD 6,669,517,452
2023 Household Maintenance: Per Mill	4.0	40.2	85.2
2023 Household Maintenance: Per Capita	RSD 13,883	RSD 14,102	RSD 14,046
2023 Household Maintenance: Index	119	121	120
2023 Medical Products & Supplies Expenditures (MBR)			
2023 Medical Products: Total	RSD 578,462,475	RSD 5,873,464,961	RSD 12,453,124,247
2023 Medical Products: Per Mill	3.9	39.3	83.2
2023 Medical Products: Per Capita	RSD 25,882	RSD 26,283	RSD 26,226
2023 Medical Products: Index	116	118	117
2023 Consumer Electronics Expenditures (MBR)			
2023 Electronics & IT: Total	RSD 136,775,633	RSD 1,386,783,269	RSD 2,929,499,489
2023 Electronics & IT: Per Mill	4.1	41.9	88.6
2023 Electronics & IT: Per Capita	RSD 6,120	RSD 6,206	RSD 6,169
2023 Electronics & IT: Index	124	126	125
2023 Recreation & Culture Durable Expenditures (MBR)			
2023 Recreation Durables: Total	RSD 13,184,665	RSD 132,479,709	RSD 279,852,842
2023 Recreation Durables: Per Mill	4.1	41.2	87.0
2023 Recreation Durables: Per Capita	RSD 590	RSD 593	RSD 589
2023 Recreation Durables: Index	123	123	123
2023 Entertainment Expenditures (MBR)			
2023 Toys/Sports/Pets: Total	RSD 151,965,809	RSD 1,533,405,077	RSD 3,242,807,343
2023 Toys/Sports/Pets: Per Mill	4.0	40.4	85.5
2023 Toys/Sports/Pets: Per Capita	RSD 6,799	RSD 6,862	RSD 6,829
2023 Toys/Sports/Pets: Index	120	121	121
2023 Recreational & Cultural Service Expenditures (MBR)			
2023 Recreational Services: Total	RSD 645,054,607	RSD 6,548,375,192	RSD 13,853,455,366
2023 Recreational Services: Per Mill	4.0	40.5	85.7
2023 Recreational Services: Per Capita	RSD 28,862	RSD 29,303	RSD 29,175
2023 Recreational Services: Index	120	121	121
2023 Books & Stationery Expenditures (MBR)			
2023 Books & Stationery: Total	RSD 101,087,687	RSD 1,026,651,802	RSD 2,173,218,129
2023 Books & Stationery: Per Mill	3.9	39.9	84.5
2023 Books & Stationery: Per Capita	RSD 4,523	RSD 4,594	RSD 4,577
2023 Books & Stationery: Index	118	120	119

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Source: Esri and Michael Bauer Research



Serbia Summary Report

Ulica Rastka Petrovica 33, 11050, Beograd-Vozdovac
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 44.7769
Longitude: 20.4928

	1 kilometer	3 kilometer	5 kilometer
2023 Catering Services Expenditures (MBR)			
2023 Catering Services: Total	RSD 324,993,443	RSD 3,294,117,630	RSD 6,964,992,159
2023 Catering Services: Per Mill	4.1	41.3	87.3
2023 Catering Services: Per Capita	RSD 14,541	RSD 14,741	RSD 14,668
2023 Catering Services: Index	122	124	123
2023 Personal Care Expenditures (MBR)			
2023 Personal Care: Total	RSD 422,938,495	RSD 4,302,152,188	RSD 9,106,805,840
2023 Personal Care: Per Mill	3.9	39.6	83.9
2023 Personal Care: Per Capita	RSD 18,923	RSD 19,251	RSD 19,178
2023 Personal Care: Index	117	119	118
2023 Jewelry & Personal Effects Expenditures (MBR)			
2023 Personal Effects: Total	RSD 79,224,223	RSD 799,360,800	RSD 1,686,752,217
2023 Personal Effects: Per Mill	4.4	44.7	94.2
2023 Personal Effects: Per Capita	RSD 3,545	RSD 3,577	RSD 3,552
2023 Personal Effects: Index	133	134	133

Sample Report

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