

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	61,747	626,751	1,351,204
2024 Population Density (per sq. km)	19,664.6	22,178.0	17,208.4
2024 Population Per Mill	10.4	105.1	226.6
2024 Total Population Age 0-14	7,379	76,486	163,444
2024 Total Population Age 15-29	10,190	99,883	215,033
2024 Total Population Age 30-44	13,184	136,454	293,561
2024 Total Population Age 45-59	12,882	132,931	290,027
2024 Total Population Age 60+	18,113	180,997	389,139
2024 Male Population Totals (MBR)			
2024 Total Male Population	29,617	301,895	653,189
2024 Male Population Age 0-14	3,853	39,632	84,111
2024 Male Population Age 15-29	5,195	50,686	108,996
2024 Male Population Age 30-44	6,274	64,846	139,723
2024 Male Population Age 45-59	6,056	63,618	139,939
2024 Male Population Age 60+	8,238	83,114	180,420
2024 Female Population Totals (MBR)			
2024 Total Female Population	32,130	324,855	698,015
2024 Female Population Age 0-14	3,526	36,854	79,333
2024 Female Population Age 15-29	4,994	49,197	106,037
2024 Female Population Age 30-44	6,909	71,608	153,838
2024 Female Population Age 45-59	6,826	69,313	150,088
2024 Female Population Age 60+	9,874	97,883	208,719
2024 Household Totals (MBR)			
2024 Total Households	20,248	212,252	457,859
2024 Average Household Size	3.0	3.0	3.0
2024 Households by Income (MBR)			
2024 HHs: 1st Quintile (Below 43,420 Singapore Dollar)	4,489	50,904	108,073
2024 HHs: 2nd Quintile (43,420 to 81,710 Singapore)	3,371	39,910	89,677
2024 HHs: 3rd Quintile (81,710 to 119,129 Singapore)	3,439	37,998	84,350
2024 HHs: 4th Quintile (119,129 to 176,209 Singapore)	4,168	40,734	86,726
2024 HHs: 5th Quintile (176,209 Singapore Dollar and above)	4,781	42,705	89,034
2024 Households by Type (MBR)			
2024 HHs: No Family Nucleus	5,098	57,829	123,060
2024 HHs: One Family Nucleus - One Generation	2,997	31,935	68,482
2024 HHs: One Family Nucleus - Two Generations	9,761	100,099	213,845
2024 HHs: One Family Nucleus - Three or More	1,172	11,360	23,262
2024 HHs: Two Family Nuclei - One or Two Generations	254	2,313	4,827
2024 HHs: Two Family Nuclei - Three or More	918	8,298	17,313
2024 HHs: Three or More Family Nuclei	49	419	962
2024 Marital Status (MBR)			
2024 Marital Status: Single	25,522	259,370	557,536
2024 Marital Status: Married	30,805	307,722	664,055
2024 Marital Status: Divorced	2,191	25,382	56,155
2024 Marital Status: Widowed	3,230	34,277	73,458
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	12,983	140,073	305,308
2024 Pop: Primary Education (ISCED 1 and 2)	6,807	75,448	167,562
2024 Pop: Upper Secondary Education (ISCED 3)	8,402	86,166	184,553
2024 Pop: Post Secondary Education (ISCED 4 and 5)	9,529	97,572	210,541

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Educational Attainment (MBR)			
2024 Pop: Tertiary Education (ISCED 6 to 8)	24,027	227,492	483,240
2024 Pop: Education Unknown	0	0	0
2023 Unemployment (MBR)			
2023 Unemployed Population	815	8,316	17,541
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	SGD 2,845,339,793	SGD 27,443,760,805	SGD 58,456,967,074
2024 Purchasing Power: Per Mill	11.3	109.4	233.0
2024 Purchasing Power: Per Capita	SGD 46,081	SGD 43,787	SGD 43,263
2024 Purchasing Power: Index	110	104	103
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	SGD 181,318,342	SGD 1,807,026,217	SGD 3,866,779,002
2024 Food & Beverage: Per Mill	10.9	108.5	232.1
2024 Food & Beverage: Per Capita	SGD 2,936	SGD 2,883	SGD 2,862
2024 Food & Beverage: Index	105	103	102
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	SGD 11,584,264	SGD 114,900,285	SGD 245,750,749
2024 Alcoholic Beverage: Per Mill	11.0	109.4	234.0
2024 Alcoholic Beverage: Per Capita	SGD 188	SGD 183	SGD 182
2024 Alcoholic Beverage: Index	107	104	103
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	SGD 26,253,110	SGD 267,805,456	SGD 575,906,860
2024 Tobacco: Per Mill	10.7	109.3	235.0
2024 Tobacco: Per Capita	SGD 425	SGD 427	SGD 426
2024 Tobacco: Index	104	104	104
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	SGD 62,259,261	SGD 605,260,207	SGD 1,289,596,783
2024 Clothing: Per Mill	11.1	108.2	230.6
2024 Clothing: Per Capita	SGD 1,008	SGD 966	SGD 954
2024 Clothing: Index	108	103	102
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	SGD 15,674,737	SGD 153,604,332	SGD 327,533,549
2024 Footwear: Per Mill	10.9	106.8	227.7
2024 Footwear: Per Capita	SGD 254	SGD 245	SGD 242
2024 Footwear: Index	105	102	101
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	SGD 14,846,519	SGD 144,769,358	SGD 308,652,967
2024 Furniture/Furnishing: Per Mill	11.0	107.4	228.9
2024 Furniture/Furnishing: Per Capita	SGD 240	SGD 231	SGD 228
2024 Furniture/Furnishing: Index	106	102	101
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	SGD 4,090,089	SGD 40,174,610	SGD 85,745,327
2024 Household Textiles: Per Mill	11.1	109.2	233.0
2024 Household Textiles: Per Capita	SGD 66	SGD 64	SGD 63
2024 Household Textiles: Index	107	104	103

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	1 kilometer	3 kilometer	5 kilometer
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	SGD 17,306,376	SGD 171,500,773	SGD 366,635,698
2024 Household Appliances: Per Mill	11.0	108.9	232.8
2024 Household Appliances: Per Capita	SGD 280	SGD 274	SGD 271
2024 Household Appliances: Index	106	104	103
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	SGD 4,778,518	SGD 46,794,607	SGD 99,831,054
2024 Household Utensils: Per Mill	11.0	108.1	230.5
2024 Household Utensils: Per Capita	SGD 77	SGD 75	SGD 74
2024 Household Utensils: Index	107	103	102
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	SGD 1,656,690	SGD 16,133,210	SGD 34,414,054
2024 House & Garden Tools: Per Mill	11.0	106.8	227.7
2024 House & Garden Tools: Per Capita	SGD 27	SGD 26	SGD 25
2024 House & Garden Tools: Index	106	102	101
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	SGD 52,169,056	SGD 515,973,651	SGD 1,102,607,590
2024 Household Maintenance: Per Mill	11.1	109.7	234.4
2024 Household Maintenance: Per Capita	SGD 845	SGD 823	SGD 816
2024 Household Maintenance: Index	107	104	103
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	SGD 38,100,270	SGD 377,128,778	SGD 805,970,331
2024 Medical Products: Per Mill	11.6	115.2	246.1
2024 Medical Products: Per Capita	SGD 617	SGD 602	SGD 596
2024 Medical Products: Index	112	110	109
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	SGD 17,496,309	SGD 172,117,029	SGD 367,276,208
2024 Electronics & IT: Per Mill	10.8	106.1	226.4
2024 Electronics & IT: Per Capita	SGD 283	SGD 275	SGD 272
2024 Electronics & IT: Index	104	101	100
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	SGD 1,905,255	SGD 18,399,404	SGD 39,145,659
2024 Recreation Durables: Per Mill	11.0	105.8	225.1
2024 Recreation Durables: Per Capita	SGD 31	SGD 29	SGD 29
2024 Recreation Durables: Index	106	101	99
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	SGD 18,782,222	SGD 184,016,648	SGD 392,679,899
2024 Toys/Sports/Pets: Per Mill	11.0	107.5	229.3
2024 Toys/Sports/Pets: Per Capita	SGD 304	SGD 294	SGD 291
2024 Toys/Sports/Pets: Index	106	102	101
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	SGD 69,016,763	SGD 682,769,287	SGD 1,459,141,050
2024 Recreational Services: Per Mill	10.9	108.2	231.3
2024 Recreational Services: Per Capita	SGD 1,118	SGD 1,089	SGD 1,080
2024 Recreational Services: Index	106	103	102

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2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	SGD 11,785,387	SGD 117,091,076	SGD 250,390,090
2024 Books & Stationery: Per Mill	11.1	109.8	234.8
2024 Books & Stationery: Per Capita	SGD 191	SGD 187	SGD 185
2024 Books & Stationery: Index	107	104	104
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	SGD 200,297,681	SGD 1,967,264,533	SGD 4,197,710,978
2024 Catering Services: Per Mill	11.1	109.1	232.9
2024 Catering Services: Per Capita	SGD 3,244	SGD 3,139	SGD 3,107
2024 Catering Services: Index	107	104	103
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	SGD 82,179,396	SGD 824,270,707	SGD 1,765,714,348
2024 Personal Care: Per Mill	10.7	107.7	230.6
2024 Personal Care: Per Capita	SGD 1,331	SGD 1,315	SGD 1,307
2024 Personal Care: Index	104	102	102
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	SGD 36,113,417	SGD 345,773,388	SGD 733,904,639
2024 Personal Effects: Per Mill	11.5	110.2	233.8
2024 Personal Effects: Per Capita	SGD 585	SGD 552	SGD 543
2024 Personal Effects: Index	111	105	103

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