


	1 kilometer	3 kilometer	5 kilometer
<b>2024 Population Totals (MBR)</b>			
2024 Total Population	12,800	39,161	51,580
2024 Total Population Age 0-14	1,527	4,729	6,324
2024 Total Population Age 15-29	1,635	4,975	6,702
2024 Total Population Age 30-44	2,828	8,603	11,279
2024 Total Population Age 45-59	2,922	8,921	11,779
2024 Total Population Age 60+	3,887	11,933	15,497
2024 Population Density (per sq. km)	4,076.4	1,385.7	656.9
2024 Population Per Mill	2.4	7.2	9.5
<b>2024 Male Population Totals (MBR)</b>			
2024 Total Male Population	6,164	18,842	24,853
2024 Male Population Age 0-14	765	2,372	3,173
2024 Male Population Age 15-29	835	2,529	3,391
2024 Male Population Age 30-44	1,507	4,556	5,927
2024 Male Population Age 45-59	1,440	4,416	5,871
2024 Male Population Age 60+	1,616	4,969	6,490
<b>2024 Female Population Totals (MBR)</b>			
2024 Total Female Population	6,636	20,319	26,728
2024 Female Population Age 0-14	762	2,357	3,151
2024 Female Population Age 15-29	800	2,447	3,311
2024 Female Population Age 30-44	1,321	4,046	5,352
2024 Female Population Age 45-59	1,482	4,505	5,908
2024 Female Population Age 60+	2,271	6,964	9,007
<b>2024 Household Totals (MBR)</b>			
2024 Total Households	5,280	16,077	20,854
2024 Average Household Size	2.4	2.4	2.5
<b>2024 Households by Income (MBR)</b>			
2024 HHs: 1st Quintile (Below 18,463 Euro)	1,323	3,857	4,837
2024 HHs: 2nd Quintile (18,463 to 25,628 Euro)	1,303	3,828	4,813
2024 HHs: 3rd Quintile (25,628 to 31,780 Euro)	995	3,028	3,966
2024 HHs: 4th Quintile (31,780 to 43,300 Euro)	854	2,705	3,621
2024 HHs: 5th Quintile (43,300 Euro and above)	805	2,659	3,617
<b>2024 Households by Type (MBR)</b>			
2024 HHs: Complete Families without Dependent	1,650	5,039	6,590
2024 HHs: Complete Families with Dependent Children	1,109	3,383	4,574
2024 HHs: Incomplete Families without Dependent	489	1,476	1,895
2024 HHs: Incomplete Families with Dependent Children	470	1,408	1,766
2024 HHs: Multi-Person Non-Family Householdss	127	388	506
2024 HHs: Lone-Person Householdss	1,435	4,382	5,522
<b>2024 Marital Status (MBR)</b>			
2024 Marital Status: Single	5,304	16,112	21,190
2024 Marital Status: Married	5,019	15,560	20,817
2024 Marital Status: Divorced	1,539	4,578	5,754
2024 Marital Status: Widowed	938	2,912	3,820
<b>2024 Educational Attainment (MBR)</b>			
2024 Pop: No Education/Illiterate	1,556	4,816	6,434
2024 Pop: Primary Education (ISCED 1 and 2)	4,272	12,774	17,066
2024 Pop: Upper Secondary Education (ISCED 3)	3,388	10,348	13,601
2024 Pop: Post Secondary Education (ISCED 4 and 5)	723	2,219	2,881
2024 Pop: Tertiary Education (ISCED 6 to 8)	2,127	6,817	8,892

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**Source:** Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
<b>2024 Educational Attainment (MBR)</b>			
2024 Pop: Education Unknown	735	2,187	2,706
<b>2023 Unemployment (MBR)</b>			
2023 Unemployed Population	273	819	1,062
<b>2024 Purchasing Power (MBR)</b>			
2024 Purchasing Power: Total	€170,861,838	€532,082,016	€698,336,625
2024 Purchasing Power: Per Mill	2.5	7.7	10.1
2024 Purchasing Power: Per Capita	€13,349	€13,587	€13,539
2024 Purchasing Power: Index	105	107	106
<b>2024 Food &amp; Beverage Expenditures (MBR)</b>			
2024 Food & Beverage: Total	€33,568,864	€103,760,303	€136,208,729
2024 Food & Beverage: Per Mill	2.4	7.5	9.9
2024 Food & Beverage: Per Capita	€2,623	€2,650	€2,641
2024 Food & Beverage: Index	103	104	104
<b>2024 Alcoholic Beverage Expenditures (MBR)</b>			
2024 Alcoholic Beverage: Total	€4,127,902	€12,773,439	€16,756,896
2024 Alcoholic Beverage: Per Mill	2.5	7.7	10.1
2024 Alcoholic Beverage: Per Capita	€322	€326	€325
2024 Alcoholic Beverage: Index	105	107	106
<b>2024 Tobacco Expenditures (MBR)</b>			
2024 Tobacco: Total	€3,650,691	€11,224,624	€14,737,120
2024 Tobacco: Per Mill	2.4	7.5	9.8
2024 Tobacco: Per Capita	€285	€287	€286
2024 Tobacco: Index	103	104	104
<b>2024 Clothing Expenditures (MBR)</b>			
2024 Clothing: Total	€4,976,548	€15,433,872	€20,321,729
2024 Clothing: Per Mill	2.4	7.4	9.7
2024 Clothing: Per Capita	€389	€394	€394
2024 Clothing: Index	101	102	102
<b>2024 Footwear Expenditures (MBR)</b>			
2024 Footwear: Total	€1,977,110	€6,154,364	€8,122,024
2024 Footwear: Per Mill	2.3	7.2	9.5
2024 Footwear: Per Capita	€154	€157	€157
2024 Footwear: Index	98	100	100
<b>2024 Furniture &amp; Furnishing Expenditures (MBR)</b>			
2024 Furniture/Furnishing: Total	€3,053,748	€9,498,615	€12,533,157
2024 Furniture/Furnishing: Per Mill	2.3	7.3	9.6
2024 Furniture/Furnishing: Per Capita	€239	€243	€243
2024 Furniture/Furnishing: Index	100	101	101
<b>2024 Household Textiles Expenditures (MBR)</b>			
2024 Household Textiles: Total	€584,782	€1,817,750	€2,393,893
2024 Household Textiles: Per Mill	2.4	7.5	9.8
2024 Household Textiles: Per Capita	€46	€46	€46
2024 Household Textiles: Index	102	104	103


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	1 kilometer	3 kilometer	5 kilometer
<b>2024 Household Appliances Expenditures (MBR)</b>			
2024 Household Appliances: Total	€2,468,691	€7,635,485	€10,028,739
2024 Household Appliances: Per Mill	2.4	7.5	9.9
2024 Household Appliances: Per Capita	€193	€195	€194
2024 Household Appliances: Index	103	104	104
<b>2024 Household Utensils Expenditures (MBR)</b>			
2024 Household Utensils: Total	€865,052	€2,687,062	€3,540,529
2024 Household Utensils: Per Mill	2.4	7.4	9.7
2024 Household Utensils: Per Capita	€68	€69	€69
2024 Household Utensils: Index	101	102	102
<b>2024 House &amp; Garden Expenditures (MBR)</b>			
2024 House & Garden Tools: Total	€610,593	€1,902,339	€2,522,084
2024 House & Garden Tools: Per Mill	2.3	7.1	9.4
2024 House & Garden Tools: Per Capita	€48	€49	€49
2024 House & Garden Tools: Index	96	98	99
<b>2024 Household Maintenance Expenditures (MBR)</b>			
2024 Household Maintenance: Total	€3,257,173	€10,095,263	€13,279,657
2024 Household Maintenance: Per Mill	2.4	7.5	9.8
2024 Household Maintenance: Per Capita	€254	€258	€257
2024 Household Maintenance: Index	102	104	103
<b>2024 Medical Products &amp; Supplies Expenditures (MBR)</b>			
2024 Medical Products: Total	€2,853,899	€8,864,888	€11,617,739
2024 Medical Products: Per Mill	2.6	8.0	10.4
2024 Medical Products: Per Capita	€223	€226	€225
2024 Medical Products: Index	109	111	110
<b>2024 Consumer Electronics Expenditures (MBR)</b>			
2024 Electronics & IT: Total	€2,869,028	€8,899,471	€11,728,684
2024 Electronics & IT: Per Mill	2.3	7.2	9.5
2024 Electronics & IT: Per Capita	€224	€227	€227
2024 Electronics & IT: Index	99	100	100
<b>2024 Recreation &amp; Culture Durable Expenditures (MBR)</b>			
2024 Recreation Durables: Total	€63,228	€196,754	€260,157
2024 Recreation Durables: Per Mill	2.3	7.1	9.4
2024 Recreation Durables: Per Capita	€5	€5	€5
2024 Recreation Durables: Index	97	98	99
<b>2024 Entertainment Expenditures (MBR)</b>			
2024 Toys/Sports/Pets: Total	€2,145,411	€6,648,087	€8,758,956
2024 Toys/Sports/Pets: Per Mill	2.4	7.3	9.6
2024 Toys/Sports/Pets: Per Capita	€168	€170	€170
2024 Toys/Sports/Pets: Index	100	101	101
<b>2024 Recreational &amp; Cultural Service Expenditures (MBR)</b>			
2024 Recreational Services: Total	€6,432,491	€19,873,844	€26,108,282
2024 Recreational Services: Per Mill	2.4	7.4	9.8
2024 Recreational Services: Per Capita	€503	€507	€506
2024 Recreational Services: Index	102	103	103

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	1 kilometer	3 kilometer	5 kilometer
<b>2024 Books &amp; Stationery Expenditures (MBR)</b>			
2024 Books & Stationery: Total	€3,421,268	€10,565,191	€13,864,490
2024 Books & Stationery: Per Mill	2.4	7.5	9.9
2024 Books & Stationery: Per Capita	€267	€270	€269
2024 Books & Stationery: Index	104	105	104
<b>2024 Catering Services Expenditures (MBR)</b>			
2024 Catering Services: Total	€3,696,019	€11,486,617	€15,138,678
2024 Catering Services: Per Mill	2.4	7.3	9.7
2024 Catering Services: Per Capita	€289	€293	€294
2024 Catering Services: Index	100	102	102
<b>2024 Personal Care Expenditures (MBR)</b>			
2024 Personal Care: Total	€6,920,177	€21,371,651	€28,101,532
2024 Personal Care: Per Mill	2.4	7.3	9.6
2024 Personal Care: Per Capita	€541	€546	€545
2024 Personal Care: Index	101	102	102
<b>2024 Jewelry &amp; Personal Effects Expenditures (MBR)</b>			
2024 Personal Effects: Total	€676,715	€2,120,761	€2,798,158
2024 Personal Effects: Per Mill	2.4	7.4	9.8
2024 Personal Effects: Per Capita	€53	€54	€54
2024 Personal Effects: Index	101	103	103

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