	1 kilometer	3 kilometer	5 kilometer
2023 Population Totals (MBR)			
2023 Total Population	8,568	27,416	49,036
2023 Population Density (per sq. km)	2,728.7	970.1	624.5
2023 Population Per Mill	4.0	12.9	23.1
2023 Total Population Age 0-14	1,362	4,462	8,305
2023 Total Population Age 15-29	1,216	4,247	7,528
2023 Total Population Age 30-44	1,764	5,673	10,194
2023 Total Population Age 45-59	1,889	6,082	10,778
2023 Total Population Age 60+	2,324	6,928	12,201
2023 Male Population Totals (MBR)			
2023 Total Male Population	4,118	13,595	24,360
2023 Male Population Age 0-14	700	2,311	4,319
2023 Male Population Age 15-29	634	2,244	3,982
2023 Male Population Age 30-44	892	2,938	5,259
2023 Male Population Age 45-59	925	3,061	5,432
2023 Male Population Age 60+	968	3,039	5,369
2023 Female Population Totals (MBR)			
2023 Total Female Population	4,437	13,798	24,646
2023 Female Population Age 0-14	662	2,151	3,987
2023 Female Population Age 15-29	582	2,003	3,546
2023 Female Population Age 30-44	872	2,735	4,936
2023 Female Population Age 45-59	964	3,021	5,346
2023 Female Population Age 60+	1,357	3,889	6,832
2023 Household Totals (MBR)			
2023 Total Households	3,572	10,550	18,201
2023 Average Household Size	2.4	2.6	2.7
2023 Households by Income (MBR)			
2023 HHs: 1st Quintile (Below €19,891)	453	1,501	2,768
2023 HHs: 2nd Quintile (€19,891 to €26,679)	781	1,941	3,019
2023 HHs: 3rd Quintile (€26,680 to €36,453)	808	2,220	3,569
2023 HHs: 4th Quintile (€36,454 to €48,583)	830	2,435	4,173
2023 HHs: 5th Quintile (€48,584 and above)	696	2,444	4,662
2023 Households by Type (MBR)			
2023 HHs: Single Person	1,023	3,014	5,208
2023 HHs: Multi-Person Non-Family	77	230	420
2023 HHs: Multi-Person One-Family	2,051	6,060	10,383
2023 HHs: Multi-Person One Family Extended	201	590	1,057
2023 HHs: Multi-Person Two or More Families	204	597	1,026
2023 HHs: Two or More Families Extended	15	60	108
2023 Marital Status (MBR)			
2023 Marital Status: Single	4,214	13,551	24,576
2023 Marital Status: Married	3,327	10,593	18,581
2023 Marital Status: Divorced	557	1,779	3,142
2023 Marital Status: Widowed	470	1,493	2,737
2023 Educational Attainment (MBR)			
2023 Pop 15+/Edu: No Education or Incomplete Basic	122	387	698
2023 Pop 15+/Edu: Basic Education	1,265	4,030	7,055
2023 Pop 15+/Edu: Vocational Upper Secondary	1,381	4,395	7,665
2023 Pop 15+/Edu: Technical or General Upper	2,344	7,467	13,199
2023 Pop 15+/Edu: 1st Cycle of Higher Education	1,014	3,228	5,739


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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Educational Attainment (MBR)			
2023 Pop 15+/Edu: 2nd Cycle of Higher Education	886	2,828	5,227
2023 Pop 15+/Edu: 3rd Cycle of Higher Education	193	614	1,142
2022 Unemployment (MBR)			
2022 Unemployed Population	151	493	875
2023 Purchasing Power (MBR)			
2023 Purchasing Power: Total	€145,221,731	€449,622,581	€796,157,589
2023 Purchasing Power: Per Mill	4.3	13.4	23.7
2023 Purchasing Power: Per Capita	€16,949	€16,400	€16,236
2023 Purchasing Power: Index	107	104	102
2023 Food & Beverage Expenditures (MBR)			
2023 Food & Beverage: Total	€20,224,722	€62,417,782	€110,229,533
2023 Food & Beverage: Per Mill	4.2	13.0	23.0
2023 Food & Beverage: Per Capita	€2,361	€2,277	€2,248
2023 Food & Beverage: Index	104	101	99
2023 Alcoholic Beverage Expenditures (MBR)			
2023 Alcoholic Beverage: Total	€2,235,373	€6,868,099	€12,060,483
2023 Alcoholic Beverage: Per Mill	4.3	13.1	23.0
2023 Alcoholic Beverage: Per Capita	€261	€251	€246
2023 Alcoholic Beverage: Index	105	101	99
2023 Tobacco Expenditures (MBR)			
2023 Tobacco: Total	€3,625,086	€11,192,222	€19,670,134
2023 Tobacco: Per Mill	4.1	12.7	22.4
2023 Tobacco: Per Capita	€423	€408	€401
2023 Tobacco: Index	102	99	97
2023 Clothing Expenditures (MBR)			
2023 Clothing: Total	€6,193,927	€19,336,023	€34,375,751
2023 Clothing: Per Mill	4.3	13.3	23.7
2023 Clothing: Per Capita	€723	€705	€701
2023 Clothing: Index	106	103	102
2023 Footwear Expenditures (MBR)			
2023 Footwear: Total	€1,566,226	€4,897,810	€8,744,461
2023 Footwear: Per Mill	4.3	13.4	23.9
2023 Footwear: Per Capita	€183	€179	€178
2023 Footwear: Index	106	103	103
2023 Furniture & Furnishing Expenditures (MBR)			
2023 Furniture/Furnishing: Total	€2,180,921	€6,825,540	€12,124,950
2023 Furniture/Furnishing: Per Mill	4.3	13.4	23.7
2023 Furniture/Furnishing: Per Capita	€255	€249	€247
2023 Furniture/Furnishing: Index	106	103	103
2023 Household Textiles Expenditures (MBR)			
2023 Household Textiles: Total	€385,043	€1,192,064	€2,113,340
2023 Household Textiles: Per Mill	4.2	13.1	23.3
2023 Household Textiles: Per Capita	€45	€43	€43
2023 Household Textiles: Index	105	102	101


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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Household Appliances Expenditures (MBR)			
2023 Household Appliances: Total	€1,661,162	€5,141,505	€9,107,940
2023 Household Appliances: Per Mill	4.2	13.1	23.2
2023 Household Appliances: Per Capita	€194	€188	€186
2023 Household Appliances: Index	105	101	100
2023 Household Utensils Expenditures (MBR)			
2023 Household Utensils: Total	€572,602	€1,785,304	€3,175,581
2023 Household Utensils: Per Mill	4.2	13.2	23.6
2023 Household Utensils: Per Capita	€67	€65	€65
2023 Household Utensils: Index	105	102	102
2023 House & Garden Expenditures (MBR)			
2023 House & Garden Tools: Total	€922,800	€2,943,746	€5,283,689
2023 House & Garden Tools: Per Mill	4.2	13.4	24.0
2023 House & Garden Tools: Per Capita	€108	€107	€108
2023 House & Garden Tools: Index	104	103	104
2023 Household Maintenance Expenditures (MBR)			
2023 Household Maintenance: Total	€1,447,917	€4,471,837	€7,921,204
2023 Household Maintenance: Per Mill	4.2	13.0	23.0
2023 Household Maintenance: Per Capita	€169	€163	€162
2023 Household Maintenance: Index	104	100	99
2023 Medical Products & Supplies Expenditures (MBR)			
2023 Medical Products: Total	€2,737,649	€8,272,011	€14,607,905
2023 Medical Products: Per Mill	4.2	12.6	22.2
2023 Medical Products: Per Capita	€320	€302	€298
2023 Medical Products: Index	103	97	96
2023 Consumer Electronics Expenditures (MBR)			
2023 Electronics & IT: Total	€1,504,648	€4,703,063	€8,376,623
2023 Electronics & IT: Per Mill	4.3	13.4	23.8
2023 Electronics & IT: Per Capita	€176	€172	€171
2023 Electronics & IT: Index	106	103	103
2023 Recreation & Culture Durable Expenditures (MBR)			
2023 Recreation Durables: Total	€327,991	€1,040,876	€1,871,323
2023 Recreation Durables: Per Mill	4.3	13.5	24.3
2023 Recreation Durables: Per Capita	€38	€38	€38
2023 Recreation Durables: Index	106	105	105
2023 Entertainment Expenditures (MBR)			
2023 Toys/Sports/Pets: Total	€3,506,486	€10,995,749	€19,633,423
2023 Toys/Sports/Pets: Per Mill	4.2	13.3	23.7
2023 Toys/Sports/Pets: Per Capita	€409	€401	€400
2023 Toys/Sports/Pets: Index	105	103	102
2023 Recreational & Cultural Service Expenditures (MBR)			
2023 Recreational Services: Total	€3,930,506	€12,196,404	€21,598,859
2023 Recreational Services: Per Mill	4.2	13.1	23.2
2023 Recreational Services: Per Capita	€459	€445	€440
2023 Recreational Services: Index	104	101	100

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	1 kilometer	3 kilometer	5 kilometer
2023 Books & Stationery Expenditures (MBR)			
2023 Books & Stationery: Total	€882,647	€2,719,169	€4,815,468
2023 Books & Stationery: Per Mill	4.2	13.0	23.0
2023 Books & Stationery: Per Capita	€103	€99	€98
2023 Books & Stationery: Index	104	100	99
2023 Catering Services Expenditures (MBR)			
2023 Catering Services: Total	€4,378,071	€13,588,354	€24,163,573
2023 Catering Services: Per Mill	4.2	13.1	23.4
2023 Catering Services: Per Capita	€511	€496	€493
2023 Catering Services: Index	105	102	101
2023 Personal Care Expenditures (MBR)			
2023 Personal Care: Total	€3,622,870	€11,219,975	€19,866,235
2023 Personal Care: Per Mill	4.2	13.0	23.1
2023 Personal Care: Per Capita	€423	€409	€405
2023 Personal Care: Index	104	101	100
2023 Jewelry & Personal Effects Expenditures (MBR)			
2023 Personal Effects: Total	€501,413	€1,559,194	€2,795,874
2023 Personal Effects: Per Mill	4.3	13.4	24.1
2023 Personal Effects: Per Capita	€59	€57	€57
2023 Personal Effects: Index	107	104	104

Sample Report

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