

	1 kilometer	3 kilometer	5 kilometer
2022 Population Totals (MBR)			
2022 Total Population	60,497	440,856	1,102,594
2022 Population Density (per sq. km)	19,266.6	15,600.0	14,042.2
2022 Population Per Mill	1.2	8.6	21.5
2022 Total Population Age 0-14	7,416	54,316	126,591
2022 Total Population Age 15-29	11,177	80,927	204,161
2022 Total Population Age 30-44	14,088	102,687	259,615
2022 Total Population Age 45-59	15,043	109,360	268,057
2022 Total Population Age 60+	12,772	93,566	244,171
2022 Male Population Totals (MBR)			
2022 Total Male Population	28,931	210,822	529,224
2022 Male Population Age 0-14	3,829	27,995	65,039
2022 Male Population Age 15-29	5,462	39,526	99,371
2022 Male Population Age 30-44	6,445	47,074	122,113
2022 Male Population Age 45-59	7,366	53,526	131,350
2022 Male Population Age 60+	5,829	42,702	111,351
2022 Female Population Totals (MBR)			
2022 Total Female Population	31,566	230,033	573,370
2022 Female Population Age 0-14	3,587	26,321	61,552
2022 Female Population Age 15-29	5,715	41,401	104,789
2022 Female Population Age 30-44	7,643	55,613	137,503
2022 Female Population Age 45-59	7,678	55,834	136,707
2022 Female Population Age 60+	6,943	50,865	132,820
2022 Household Totals (MBR)			
2022 Total Households	24,268	175,933	447,866
2022 Average Household Size	2.5	2.5	2.5
2022 Marital Status (MBR)			
2022 Marital Status: Single	26,428	191,685	478,949
2022 Marital Status: Married	29,739	217,641	536,535
2022 Marital Status: Divorced	2,100	15,253	41,893
2022 Marital Status: Widowed	2,229	16,277	45,217
2022 Educational Attainment (MBR)			
2022 Pop 15+/Edu: Higher	1,029	7,583	27,080
2022 Pop 15+/Edu: Middle School	1,557	11,530	39,110
2022 Pop 15+/Edu: High School	9,883	71,713	206,479
2022 Pop 15+/Edu: University (Less than 4 Years)	4,429	32,193	90,011
2022 Pop 15+/Edu: University (4 Years or More)	26,211	190,647	453,741
2022 Pop 15+/Edu: Master's Degree	6,894	50,290	110,591
2022 Pop 15+/Edu: PhD Graduate	2,862	20,964	43,304
2022 Pop 15+/Edu: No Degree Received (Including	216	1,619	5,687
2022 Purchasing Power (MBR)			
2022 Purchasing Power: Total	₩1,975,152,062,145	₩14,229,772,842,860	₩32,558,346,988,331
2022 Purchasing Power: Per Mill	1.9	13.8	31.6
2022 Purchasing Power: Per Capita	₩32,648,760	₩32,277,598	₩29,528,863
2022 Purchasing Power: Index	163	161	147
2022 Food & Beverage Expenditures (MBR)			
2022 Food & Beverage: Total	₩158,488,567,407	₩1,149,238,305,668	₩2,786,587,170,612
2022 Food & Beverage: Per Mill	1.4	10.4	25.3
2022 Food & Beverage: Per Capita	₩2,619,776	₩2,606,834	₩2,527,301
2022 Food & Beverage: Index	122	122	118

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Alcoholic Beverage Expenditures (MBR)			
2022 Alcoholic Beverage: Total	₩9,878,968,733	₩71,480,776,669	₩172,779,377,358
2022 Alcoholic Beverage: Per Mill	1.6	11.2	27.2
2022 Alcoholic Beverage: Per Capita	₩163,297	₩162,141	₩156,703
2022 Alcoholic Beverage: Index	132	131	127
2022 Tobacco Expenditures (MBR)			
2022 Tobacco: Total	₩13,260,371,036	₩96,236,714,578	₩241,077,154,953
2022 Tobacco: Per Mill	1.2	8.9	22.3
2022 Tobacco: Per Capita	₩219,191	₩218,295	₩218,645
2022 Tobacco: Index	104	104	104
2022 Clothing Expenditures (MBR)			
2022 Clothing: Total	₩69,834,450,160	₩506,194,294,716	₩1,202,062,543,936
2022 Clothing: Per Mill	1.6	11.8	28.0
2022 Clothing: Per Capita	₩1,154,346	₩1,148,208	₩1,090,213
2022 Clothing: Index	138	137	131
2022 Footwear Expenditures (MBR)			
2022 Footwear: Total	₩10,896,217,731	₩79,027,943,726	₩187,260,369,520
2022 Footwear: Per Mill	1.6	11.6	27.4
2022 Footwear: Per Capita	₩180,112	₩179,260	₩169,836
2022 Footwear: Index	135	135	128
2022 Furniture & Furnishing Expenditures (MBR)			
2022 Furniture/Furnishing: Total	₩8,365,919,108	₩60,601,395,914	₩144,229,950,116
2022 Furniture/Furnishing: Per Mill	1.6	11.8	28.1
2022 Furniture/Furnishing: Per Capita	₩138,287	₩137,463	₩130,810
2022 Furniture/Furnishing: Index	139	138	131
2022 Household Textiles Expenditures (MBR)			
2022 Household Textiles: Total	₩3,493,204,319	₩25,320,586,467	₩60,647,368,359
2022 Household Textiles: Per Mill	1.6	11.3	27.0
2022 Household Textiles: Per Capita	₩57,742	₩57,435	₩55,004
2022 Household Textiles: Index	132	131	126
2022 Household Appliances Expenditures (MBR)			
2022 Household Appliances: Total	₩16,047,721,621	₩116,416,254,260	₩281,015,572,337
2022 Household Appliances: Per Mill	1.5	10.6	25.6
2022 Household Appliances: Per Capita	₩265,265	₩264,069	₩254,868
2022 Household Appliances: Index	124	124	119
2022 Household Utensils Expenditures (MBR)			
2022 Household Utensils: Total	₩3,699,888,315	₩26,834,359,697	₩64,165,999,825
2022 Household Utensils: Per Mill	1.5	11.2	26.7
2022 Household Utensils: Per Capita	₩61,158	₩60,869	₩58,195
2022 Household Utensils: Index	131	130	124
2022 House & Garden Expenditures (MBR)			
2022 House & Garden Tools: Total	₩1,554,858,625	₩11,288,459,778	₩27,021,824,146
2022 House & Garden Tools: Per Mill	1.5	10.9	26.1
2022 House & Garden Tools: Per Capita	₩25,701	₩25,606	₩24,508
2022 House & Garden Tools: Index	127	127	121
2022 Household Maintenance Expenditures (MBR)			
2022 Household Maintenance: Total	₩11,322,762,890	₩82,127,751,106	₩198,264,400,064
2022 Household Maintenance: Per Mill	1.5	10.7	25.8
2022 Household Maintenance: Per Capita	₩187,162	₩186,292	₩179,816
2022 Household Maintenance: Index	125	124	120

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	1 kilometer	3 kilometer	5 kilometer
2022 Medical Products & Supplies Expenditures (MBR)			
2022 Medical Products: Total	₩25,041,424,375	₩181,927,895,849	₩445,931,540,690
2022 Medical Products: Per Mill	1.4	9.9	24.2
2022 Medical Products: Per Capita	₩413,928	₩412,670	₩404,439
2022 Medical Products: Index	115	115	113
2022 Consumer Electronics Expenditures (MBR)			
2022 Electronics & IT: Total	₩14,877,205,492	₩107,864,602,738	₩256,097,689,493
2022 Electronics & IT: Per Mill	1.6	11.5	27.4
2022 Electronics & IT: Per Capita	₩245,916	₩244,671	₩232,268
2022 Electronics & IT: Index	135	134	128
2022 Recreation & Culture Durable Expenditures (MBR)			
2022 Recreation Durables: Total	₩1,466,104,749	₩10,641,551,653	₩25,091,645,090
2022 Recreation Durables: Per Mill	1.6	11.7	27.7
2022 Recreation Durables: Per Capita	₩24,234	₩24,138	₩22,757
2022 Recreation Durables: Index	137	137	129
2022 Entertainment Expenditures (MBR)			
2022 Toys/Sports/Pets: Total	₩17,040,678,867	₩123,674,142,882	₩294,728,183,830
2022 Toys/Sports/Pets: Per Mill	1.5	11.2	26.7
2022 Toys/Sports/Pets: Per Capita	₩281,678	₩280,532	₩267,304
2022 Toys/Sports/Pets: Index	131	130	124
2022 Recreational & Cultural Service Expenditures (MBR)			
2022 Recreational Services: Total	₩45,999,667,507	₩333,532,067,530	₩801,877,815,017
2022 Recreational Services: Per Mill	1.5	10.9	26.3
2022 Recreational Services: Per Capita	₩760,363	₩756,556	₩727,265
2022 Recreational Services: Index	128	127	122
2022 Books & Stationery Expenditures (MBR)			
2022 Books & Stationery: Total	₩11,147,634,344	₩80,881,376,893	₩195,278,855,606
2022 Books & Stationery: Per Mill	1.5	10.6	25.6
2022 Books & Stationery: Per Capita	₩184,268	₩183,464	₩177,109
2022 Books & Stationery: Index	124	123	119
2022 Catering Services Expenditures (MBR)			
2022 Catering Services: Total	₩139,064,480,453	₩1,008,666,431,742	₩2,414,273,384,404
2022 Catering Services: Per Mill	1.5	11.1	26.6
2022 Catering Services: Per Capita	₩2,298,700	₩2,287,973	₩2,189,630
2022 Catering Services: Index	130	130	124
2022 Personal Care Expenditures (MBR)			
2022 Personal Care: Total	₩49,374,822,505	₩358,292,458,921	₩870,256,809,284
2022 Personal Care: Per Mill	1.4	10.1	24.5
2022 Personal Care: Per Capita	₩816,153	₩812,720	₩789,281
2022 Personal Care: Index	118	118	114
2022 Jewelry & Personal Effects Expenditures (MBR)			
2022 Personal Effects: Total	₩16,250,836,805	₩117,830,879,041	₩275,473,104,691
2022 Personal Effects: Per Mill	1.8	12.8	29.9
2022 Personal Effects: Per Capita	₩268,622	₩267,277	₩249,841
2022 Personal Effects: Index	150	149	139

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