

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	74,760	542,132	1,154,234
2024 Population Density (per sq. km)	23,808.9	19,183.7	14,699.9
2024 Population Per Mill	1.4	10.5	22.3
2024 Total Population Age 0-14	8,688	62,983	125,611
2024 Total Population Age 15-29	13,256	95,816	205,343
2024 Total Population Age 30-44	17,192	124,798	269,074
2024 Total Population Age 45-59	18,581	134,493	280,592
2024 Total Population Age 60+	17,043	124,043	273,615
2024 Male Population Totals (MBR)			
2024 Total Male Population	35,761	259,328	553,671
2024 Male Population Age 0-14	4,479	32,442	64,576
2024 Male Population Age 15-29	6,463	46,674	99,626
2024 Male Population Age 30-44	7,909	57,512	126,699
2024 Male Population Age 45-59	9,082	65,728	137,252
2024 Male Population Age 60+	7,829	56,972	125,519
2024 Female Population Totals (MBR)			
2024 Total Female Population	38,999	282,805	600,563
2024 Female Population Age 0-14	4,209	30,541	61,035
2024 Female Population Age 15-29	6,793	49,141	105,717
2024 Female Population Age 30-44	9,283	67,286	142,375
2024 Female Population Age 45-59	9,499	68,765	143,340
2024 Female Population Age 60+	9,214	67,071	148,096
2024 Household Totals (MBR)			
2024 Total Households	30,738	222,467	481,631
2024 Average Household Size	2.4	2.4	2.4
2024 Marital Status (MBR)			
2024 Marital Status: Single	32,161	232,630	495,479
2024 Marital Status: Married	37,243	270,556	568,293
2024 Marital Status: Divorced	2,596	18,837	43,461
2024 Marital Status: Widowed	2,760	20,110	47,002
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	8,956	64,981	131,344
2024 Pop: Primary Education (ISCED 1 and 2)	3,205	23,591	66,689
2024 Pop: Upper Secondary Education (ISCED 3)	12,189	88,464	212,466
2024 Pop: Post Secondary Education (ISCED 4 and 5)	0	0	0
2024 Pop: Tertiary Education (ISCED 6 to 8)	50,409	365,096	743,736
2024 Pop: Education Unknown	0	0	0
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	₩2,847,499,137,646	₩20,485,569,618,343	₩40,506,213,719,442
2024 Purchasing Power: Per Mill	2.4	17.1	33.9
2024 Purchasing Power: Per Capita	₩38,088,538	₩37,787,051	₩35,093,589
2024 Purchasing Power: Index	165	164	152
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	₩220,038,471,384	₩1,591,073,546,581	₩3,302,288,211,811
2024 Food & Beverage: Per Mill	1.8	12.7	26.3
2024 Food & Beverage: Per Capita	₩2,943,265	₩2,934,845	₩2,861,021
2024 Food & Beverage: Index	122	121	118

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	₩13,749,495,101	₩99,336,618,681	₩206,066,520,501
2024 Alcoholic Beverage: Per Mill	1.9	13.4	27.9
2024 Alcoholic Beverage: Per Capita	₩183,915	₩183,233	₩178,531
2024 Alcoholic Beverage: Index	129	128	125
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	₩17,332,331,307	₩125,463,223,418	₩267,305,321,931
2024 Tobacco: Per Mill	1.5	10.9	23.3
2024 Tobacco: Per Capita	₩231,840	₩231,426	₩231,587
2024 Tobacco: Index	104	104	104
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	₩93,755,184,908	₩677,574,374,423	₩1,386,254,464,839
2024 Clothing: Per Mill	1.9	14.0	28.7
2024 Clothing: Per Capita	₩1,254,082	₩1,249,833	₩1,201,017
2024 Clothing: Index	135	134	129
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	₩15,094,225,099	₩109,104,157,169	₩222,873,358,730
2024 Footwear: Per Mill	1.9	13.8	28.2
2024 Footwear: Per Capita	₩201,902	₩201,250	₩193,092
2024 Footwear: Index	132	132	126
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	₩11,289,305,584	₩81,568,721,733	₩167,150,790,751
2024 Furniture/Furnishing: Per Mill	1.9	14.1	28.9
2024 Furniture/Furnishing: Per Capita	₩151,007	₩150,459	₩144,815
2024 Furniture/Furnishing: Index	135	134	129
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	₩4,815,631,135	₩34,809,658,644	₩71,684,741,298
2024 Household Textiles: Per Mill	1.9	13.5	27.8
2024 Household Textiles: Per Capita	₩64,415	₩64,209	₩62,106
2024 Household Textiles: Index	129	129	125
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	₩21,722,089,861	₩157,088,733,610	₩325,231,147,732
2024 Household Appliances: Per Mill	1.8	12.8	26.5
2024 Household Appliances: Per Capita	₩290,558	₩289,761	₩281,772
2024 Household Appliances: Index	123	122	119
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	₩5,438,871,887	₩39,320,996,847	₩80,849,904,663
2024 Household Utensils: Per Mill	1.9	13.4	27.5
2024 Household Utensils: Per Capita	₩72,751	₩72,530	₩70,046
2024 Household Utensils: Index	128	128	123
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	₩2,435,424,884	₩17,612,945,933	₩36,201,454,656
2024 House & Garden Tools: Per Mill	1.8	13.2	27.1
2024 House & Garden Tools: Per Capita	₩32,577	₩32,488	₩31,364
2024 House & Garden Tools: Index	126	126	122


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	1 kilometer	3 kilometer	5 kilometer
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	₩15,339,140,294	₩110,921,220,007	₩229,514,346,874
2024 Household Maintenance: Per Mill	1.8	12.9	26.8
2024 Household Maintenance: Per Capita	₩205,178	₩204,602	₩198,846
2024 Household Maintenance: Index	124	123	120
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	₩37,467,914,655	₩271,249,351,565	₩567,477,226,372
2024 Medical Products: Per Mill	1.7	12.1	25.2
2024 Medical Products: Per Capita	₩501,176	₩500,338	₩491,648
2024 Medical Products: Index	115	115	113
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	₩19,693,738,339	₩142,331,350,796	₩291,113,602,594
2024 Electronics & IT: Per Mill	1.9	13.8	28.2
2024 Electronics & IT: Per Capita	₩263,426	₩262,540	₩252,214
2024 Electronics & IT: Index	132	132	126
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	₩1,815,729,325	₩13,125,300,129	₩26,672,215,753
2024 Recreation Durables: Per Mill	2.0	14.1	28.7
2024 Recreation Durables: Per Capita	₩24,287	₩24,211	₩23,108
2024 Recreation Durables: Index	135	135	129
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	₩24,735,322,138	₩178,858,727,048	₩366,791,928,792
2024 Toys/Sports/Pets: Per Mill	1.9	13.4	27.6
2024 Toys/Sports/Pets: Per Capita	₩330,863	₩329,917	₩317,780
2024 Toys/Sports/Pets: Index	129	128	124
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	₩66,603,422,436	₩481,509,092,201	₩994,105,589,947
2024 Recreational Services: Per Mill	1.8	13.1	27.1
2024 Recreational Services: Per Capita	₩890,897	₩888,177	₩861,269
2024 Recreational Services: Index	126	125	122
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	₩12,562,636,406	₩90,855,408,434	₩188,090,036,691
2024 Books & Stationery: Per Mill	1.8	12.8	26.5
2024 Books & Stationery: Per Capita	₩168,040	₩167,589	₩162,957
2024 Books & Stationery: Index	123	122	119
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	₩202,177,291,938	₩1,461,714,840,360	₩3,006,749,596,436
2024 Catering Services: Per Mill	1.9	13.4	27.5
2024 Catering Services: Per Capita	₩2,704,351	₩2,696,234	₩2,604,974
2024 Catering Services: Index	128	128	123
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	₩77,779,878,073	₩562,613,039,822	₩1,170,664,510,685
2024 Personal Care: Per Mill	1.7	12.2	25.4
2024 Personal Care: Per Capita	₩1,040,394	₩1,037,779	₩1,014,235
2024 Personal Care: Index	117	117	114

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	1 kilometer	3 kilometer	5 kilometer
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	₩25,332,824,835	₩183,055,544,164	₩370,252,760,225
2024 Personal Effects: Per Mill	2.1	15.1	30.5
2024 Personal Effects: Per Capita	₩338,855	₩337,659	₩320,778
2024 Personal Effects: Index	144	144	137

Sample Report

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