



Spain Consumer Spending (AIS)

Madrid, Comunidad de Madrid
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 40.42028
Longitude: -3.70577

	1 kilometer	3 kilometers	5 kilometers
2012 Household Spending (per year) Summary			
Total	€1,524,447,907.03	€11,745,626,936.12	€26,473,597,191.57
Average	€30,587.45	€32,950.39	€33,661.34
Apparel			
Clothing and Shoes	€80,005,596.53	€578,141,928.23	€1,280,957,911.85
Average Spending on Clothing and Shoes	€1,605.28	€1,621.88	€1,628.75
Spending on Clothing	€59,706,945.86	€433,833,353.16	€960,190,088.16
Average Spending on Clothing	€1,198.00	€1,217.05	€1,220.89
Spending on Shoes	€20,298,650.66	€144,308,575.03	€320,767,823.59
Average Spending on Shoes	€407.28	€404.83	€407.86
Education			
Education	€23,091,284.60	€196,277,797.18	€478,016,434.73
Average Spending on Education	€463.32	€550.62	€607.80
Pre-School and Primary Education	€4,134,204.72	€51,799,990.48	€137,662,818.71
Average Spending on Pre-School and Primary Education	€82.95	€145.32	€175.04
General Secondary Education	€1,574,989.64	€20,518,765.09	€53,825,469.23
Average Spending on General Secondary Education	€31.60	€57.56	€68.44
Vocational Training and Specialized Education of Medium Grade	€27,942.12	€709,446.45	€1,718,700.24
Average Spending on Vocational Training & Specialized Education	€0.56	€1.99	€2.19
Higher Education	€13,005,941.96	€89,175,485.98	€213,348,774.27
Average Spending on Higher Education	€260.96	€250.17	€271.27
Education Not Defined by a Degree	€4,348,206.16	€34,074,109.31	€71,460,672.72
Average Spending on Education not Defined by a Degree	€87.25	€95.59	€90.86
Entertainment & Recreation			
Leisure, Entertainment, and Culture	€85,751,766.00	€685,411,315.03	€1,558,999,157.74
Average Spending on Leisure, Entertainment, and Culture	€1,720.58	€1,922.81	€1,982.28
Audio-Visual, Photo Processing Equipment, and Repairs	€15,946,724.04	€108,875,051.22	€240,135,190.38
Average Spending on Audio-Visual, Photo Processing Equipment	€319.96	€305.43	€305.33
Other Major Durables for Recreation	€180,046.31	€1,715,259.60	€4,034,383.91
Average Spending on Other Major Durables for Recreation and	€3.61	€4.81	€5.13
Rec Items & Equipment, Flowers, Gardening, and Pets	€9,685,355.70	€75,512,568.69	€177,067,467.54
Average Spending on Rec Items/Equipment, Gardening, and Pets	€194.33	€211.84	€225.14
Recreational and Cultural Services	€28,329,628.73	€232,409,743.05	€540,194,599.83
Average Spending on Recreational and Cultural Services	€568.42	€651.99	€686.86
Newspapers, Books, and Stationery	€11,472,147.51	€94,778,817.61	€217,780,146.25
Average Spending on Newspapers, Books, and Stationery	€230.18	€265.89	€276.91
All-Inclusive Vacations	€20,137,863.62	€172,119,874.90	€379,787,370.12
Average Spending on All-Inclusive Vacations	€404.06	€482.85	€482.90

	1 kilometer	3 kilometers	5 kilometers
Food			
Food and Non-Alcoholic Beverages	€148,377,422.46	€1,238,958,407.88	€2,924,241,800.46
Average Spending on Food and Non-Alcoholic Beverages	€2,977.13	€3,475.69	€3,718.19
Beer	€3,343,014.46	€24,572,595.28	€57,426,560.72
Average Spending on Beer	€67.08	€68.93	€73.02
Wine	€2,753,691.65	€22,687,575.28	€49,334,916.29
Average Spending on Wine	€55.25	€63.65	€62.73
Spirits and Liqueurs	€2,013,932.26	€14,406,935.05	€33,338,137.12
Average Spending on Spirits and Liqueurs	€40.41	€40.42	€42.39
Alcoholic Beverages	€8,110,638.35	€61,667,105.41	€140,099,613.73
Average Spending on Alcoholic Beverages	€162.74	€173.00	€178.14
Alcoholic Beverages, Tobacco, and Narcotics	€26,130,229.58	€202,671,459.54	€490,698,470.95
Average Spending on Alcoholic Beverages, Tobacco, and Narcotics	€524.29	€568.56	€623.93
Mineral Water, Soft Drinks, and Juices	€7,488,516.74	€57,883,342.97	€135,746,467.18
Average Spending on Mineral Water, Soft Drinks, and Juices	€150.25	€162.38	€172.60
Coffee, Tea and Cocoa	€3,178,881.34	€26,484,948.28	€59,639,219.40
Average Spending on Coffee, Tea, and Cocoa	€63.78	€74.30	€75.83
Non-Alcoholic Beverages	€10,667,398.06	€84,368,291.26	€195,385,686.68
Average Spending on Non-Alcoholic Beverages	€214.04	€236.68	€248.43
Food Products not Included Previously	€5,887,725.71	€46,669,460.87	€109,099,406.09
Average Spending on Food Products not Included Previously	€118.13	€130.92	€138.72
Sugar, Jams, Honey, Chocolates, Confectionery, and Ice-Cream	€6,668,506.05	€52,642,427.66	€122,815,811.56
Average Spending on Sugar, Jams, Honey, Chocolates,	€133.80	€147.68	€156.16
Vegetables, Including Potatoes and Other Tubers	€14,764,134.01	€122,902,500.51	€289,357,862.95
Average Spending on Vegetables, Including Potatoes and Other	€296.24	€344.78	€367.92
Fruits	€17,226,205.42	€140,875,284.69	€324,142,760.48
Average Spending on Fruits	€345.64	€395.20	€412.15
Oils and Fats	€2,597,606.56	€22,901,494.28	€55,249,530.77
Average Spending on Oils and Fats	€52.12	€64.25	€70.25
Milk, Cheese, and Eggs	€19,170,026.56	€155,128,898.66	€359,817,918.64
Average Spending on Milk, Cheese, and Eggs	€384.64	€435.19	€457.51
Fish	€15,840,472.87	€146,582,898.94	€341,824,805.18
Average Spending on Fish	€317.83	€411.21	€434.63
Meat	€33,702,619.57	€288,988,995.99	€701,862,060.75
Average Spending on Meat	€676.23	€810.71	€892.42
Bread and Cereals	€21,852,727.66	€177,898,154.94	€424,685,957.72
Average Spending on Bread and Cereals	€438.47	€499.06	€539.99
Food Products	€137,710,024.38	€1,154,590,116.67	€2,728,856,113.94
Average Spending on Food Products	€2,763.10	€3,239.01	€3,469.76
Health			
Healthcare	€50,314,401.65	€382,214,636.11	€860,493,797.24
Average Spending on Healthcare	€1,009.54	€1,072.24	€1,094.12
Medicines and Other Pharmaceutical Products and Equipment	€19,402,691.07	€155,081,048.72	€348,900,051.14
Average Spending on Medicines and Pharmaceutical Products and	€389.31	€435.05	€443.63
Outpatient Medical and Paramedical Services	€27,355,233.84	€214,356,620.58	€471,595,589.75
Average Spending on Outpatient Medical and Paramedical Services	€548.87	€601.34	€599.64
Hospital Services	€3,556,476.76	€12,776,966.73	€39,998,156.22
Average Spending on Hospital Services	€71.36	€35.84	€50.86
Personal Care	€34,916,845.93	€292,351,816.88	€673,279,743.36
Average Spending on Personal Care	€700.59	€820.14	€856.08
Housing & Household			

	1 kilometer	3 kilometers	5 kilometers
Housing/Water/Electricity/Natural/Gas/Other	€577,260,543.12	€4,301,857,057.72	€9,421,850,742.03
Average Spending on Housing/Water/Electricity/Natural/Gas/Other	€11,582.51	€12,068.14	€11,979.94
Rentals	€86,125,728.77	€524,201,595.31	€1,172,118,393.61
Average Spending on Rentals	€1,728.08	€1,470.56	€1,490.36
Rentals (Main Residence)	€82,004,303.73	€492,568,163.47	€1,101,143,356.08
Average Spending on Rentals (Main Residence)	€1,645.38	€1,381.82	€1,400.11
Rentals (Other Housing Properties)	€1,265,775.76	€11,670,241.23	€26,891,161.07
Average Spending on Rentals (Other Housing Properties)	€25.40	€32.74	€34.19
Imputed Rentals	€397,477,311.65	€3,015,259,193.74	€6,553,231,031.00
Average Spending on Imputed Rentals	€7,975.23	€8,458.80	€8,332.47
Imputed Rentals to Owned Housing Properties	€372,717,274.09	€2,861,345,760.38	€6,242,632,190.05
Average Spending on Imputed Rentals to Owned Housing	€7,478.43	€8,027.03	€7,937.54
Imputed Rentals to Owned Housing Properties (Other Available)	€36,857,456.18	€337,087,161.64	€761,001,721.15
Average Spending on Imputed Rentals to Owned Housing	€739.53	€945.64	€967.62
Current Maint Service/Repairs of Housing Properties	€8,651,232.34	€56,679,723.65	€120,707,044.91
Average Spending on Maint Services/Repairs of Housing Properties	€173.58	€159.01	€153.48
Electricity, Natural Gas, and Other Fuels	€40,531,205.87	€326,628,304.23	€743,551,406.54
Average Spending on Electricity, Natural Gas, and Other Fuels	€813.24	€916.30	€945.43
Electricity	€24,544,966.61	€193,248,889.01	€441,501,795.93
Average Spending on Electricity	€492.49	€542.13	€561.37
Natural Gas	€14,154,910.95	€118,522,088.50	€269,935,761.87
Average Spending on Natural Gas	€284.01	€332.49	€343.22
Liquid Fuels	€1,784,448.82	€14,402,289.52	€30,994,554.36
Average Spending on Liquid Fuels	€35.80	€40.40	€39.41
Solid Fuels	€46,879.52	€455,037.05	€1,119,294.03
Average Spending on Solid Fuels	€0.94	€1.28	€1.42
Furn/Housing Equip/Costs of Maintenance	€63,776,870.28	€562,864,776.99	€1,244,336,316.48
Average Spending on Furn/Housing Equip/Costs of Maintenance	€1,279.66	€1,579.02	€1,582.18
Furniture, Furnishings, Carpets, and Floor Coverings & Repair	€11,864,923.45	€88,620,642.69	€195,842,824.51
Average Spending on Furniture, Carpets and Floor Coverings and	€238.07	€248.61	€249.02
Textile Products for Home Repairs	€5,930,914.88	€46,652,285.61	€104,959,055.17
Average Spending on Textile Products for Home Repairs	€119.00	€130.88	€133.46
Large Appliances, Accessories, and Repairs	€12,198,523.28	€98,744,126.23	€221,196,907.35
Average Spending on Large Appliances, Accessories, and Repairs	€244.76	€277.01	€281.25
Glassware, Crockery, Cutlery, Utensils, and Household Repairs	€3,756,923.62	€30,231,292.20	€68,560,759.08
Average Spending on Glassware, Cutlery, Utensils, and Household	€75.38	€84.81	€87.18
Tools for Home and Garden	€2,918,932.75	€23,855,558.03	€55,630,520.29
Average Spending on Tools for Home and Garden	€58.57	€66.92	€70.73
Goods/Services for Routine HH Maint	€27,106,652.34	€274,760,872.37	€598,146,250.35
Average Spending on Goods/Services for Routine HH Maint	€543.88	€770.80	€760.55
Insurance			
Insurance Services	€49,245,450.39	€411,322,542.06	€928,471,493.06
Average Spending on Insurance Services	€988.09	€1,153.90	€1,180.56
Insurance Linked to Housing	€11,359,202.80	€88,772,883.86	€192,733,953.58
Average Spending on Insurance Linked to Housing	€227.92	€249.04	€245.06
Insurance Linked to Healthcare/Accidental Ins	€13,173,007.26	€116,291,699.59	€255,502,077.56
Average Spending on Insurance Linked to Healthcare/Accident Ins	€264.31	€326.24	€324.87
Insurance Linked to Transportation	€17,723,464.62	€150,913,347.51	€352,620,274.50
Average Spending on Insurance Linked to Transportation	€355.61	€423.36	€448.36
Other Insurance Services	€2,529,377.70	€14,054,495.53	€25,774,941.97
Average Spending on Other Insurance Services	€50.75	€39.43	€32.77
Burial Insurance	€4,460,397.93	€41,290,115.13	€101,840,244.89
Average Spending on Burial Insurance	€89.50	€115.83	€129.49
Transportation			



Spain Consumer Spending (AIS)

Madrid, Comunidad de Madrid
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 40.42028
Longitude: -3.70577

	1 kilometer	3 kilometers	5 kilometers
Transportation	€157,113,378.06	€1,198,207,340.02	€2,745,727,041.94
Average Spending on Transportation	€3,152.42	€3,361.37	€3,491.21
Purchase of Vehicles	€21,788,027.89	€197,861,665.42	€481,662,369.86
Average Spending on Purchase of Vehicles	€437.17	€555.07	€612.44
Use of Personal Vehicles	€75,917,529.17	€598,508,863.89	€1,393,939,208.27
Average Spending on Use of Personal Vehicles	€1,523.26	€1,679.02	€1,772.40
Shuttle Service	€59,407,820.99	€401,836,810.68	€870,125,463.98
Average Spending on Shuttle Service	€1,191.99	€1,127.29	€1,106.37
Misc			
Tobacco	€18,019,591.24	€141,004,354.16	€350,598,857.11
Average Spending on Tobacco	€361.56	€395.56	€445.79
Communications	€41,305,085.95	€306,000,705.45	€696,046,816.44
Average Spending on Communications	€828.77	€858.43	€885.03
Postal Services	€171,941.71	€1,507,651.39	€3,463,769.93
Average Spending on Postal Services	€3.45	€4.23	€4.40
Telephone and Fax Equipment	€1,204,757.52	€7,364,979.43	€15,737,467.94
Average Spending on Telephone and Fax Equipment	€24.17	€20.66	€20.01
Telephone, Telegraph, and Fax	€39,928,386.71	€297,128,074.59	€676,845,578.60
Average Spending on Telephone, Telegraph, and Fax	€801.15	€833.54	€860.61
Hotels, Cafés, and Restaurants	€154,668,401.03	€1,126,756,329.06	€2,576,632,504.06
Average Spending on Hotels, Cafés, and Restaurants	€3,103.36	€3,160.93	€3,276.20
Food and Beverages Away From Home	€137,942,285.63	€1,021,898,262.42	€2,358,450,795.39
Average Spending on Food and Beverages Away From Home	€2,767.76	€2,866.76	€2,998.78
Hosting Services	€16,726,115.39	€104,858,066.56	€218,181,708.50
Average Spending on Hosting Services	€335.60	€294.16	€277.42
Other Goods and Services	€116,652,927.85	€966,265,183.15	€2,195,596,197.99
Average Spending on Other Goods and Services	€2,340.60	€2,710.70	€2,791.71
Jewelry, Clocks, and Watches	€12,538,420.65	€92,196,556.67	€198,311,318.06
Average Spending on Jewelry, Clocks, and Watches	€251.58	€258.64	€252.15
Other Personal Effects	€6,938,035.45	€46,954,228.74	€101,404,440.19
Average Spending on Other Personal Effects	€139.21	€131.72	€128.94
Social Protection	€8,931,832.37	€55,157,275.19	€116,385,926.13
Average Spending on Social Protection	€179.21	€154.73	€147.99
Financial Services Not Reported Elsewhere	€50,405.27	€525,007.48	€1,403,050.58
Average Spending on Financial Services not Reported Elsewhere	€1.01	€1.47	€1.78
Other Services Not Defined	€10,789,891.47	€113,002,018.98	€272,838,931.89
Average Spending on Other Services not Defined	€216.49	€317.01	€346.92
Pocket Money Given to Children Living at Home	€180,081.88	€1,709,965.87	€4,905,734.67
Average Spending on Pocket Money Given to Children Living at	€3.61	€4.80	€6.24
Remittances to Non-HH Members on Housing	€0.00	€0.00	€0.00
Average Spending on Remittances to Non-HH Members on Housing	€0.00	€0.00	€0.00

Source: AIS - Aplicaciones de Inteligencia Artificial, SA. 2013 demographic estimates

June 06, 2018