	1 kilometer	3 kilometer	5 kilometer
2022 Population Totals (MBR)			
2022 Total Population	82,479	637,047	1,524,011
2022 Population Density (per sq. km)	26,267.2	22,542.4	19,409.2
2022 Population Per Mill	1.7	13.3	31.9
2022 Total Population Age 0-14	6,078	59,415	159,954
2022 Total Population Age 15-29	14,383	104,470	250,908
2022 Total Population Age 30-44	23,347	140,939	325,383
2022 Total Population Age 45-59	19,570	146,310	350,628
2022 Total Population Age 60+	19,101	185,914	437,138
2022 Male Population Totals (MBR)			
2022 Total Male Population	40,866	291,850	697,835
2022 Male Population Age 0-14	3,117	30,068	81,636
2022 Male Population Age 15-29	7,026	50,539	122,434
2022 Male Population Age 30-44	12,582	70,083	158,884
2022 Male Population Age 45-59	10,336	69,249	164,206
2022 Male Population Age 60+	7,804	71,911	170,675
2022 Female Population Totals (MBR)			
2022 Total Female Population	41,613	345,197	826,176
2022 Female Population Age 0-14	2,961	29,347	78,319
2022 Female Population Age 15-29	7,357	53,931	128,474
2022 Female Population Age 30-44	10,765	70,856	166,499
2022 Female Population Age 45-59	9,234	77,061	186,422
2022 Female Population Age 60+	11,297	114,003	266,463
2022 Household Totals (MBR)			
2022 Total Households	43,958	299,678	684,031
2022 Average Household Size	1.9	2.1	2.2
2022 Households by Income (MBR)			
2022 HHs: 1st Quintile (Below €16,943)	4,678	30,606	85,641
2022 HHs: 2nd Quintile (€16,943 to €25,992)	6,146	34,825	90,695
2022 HHs: 3rd Quintile (€25,993 to €35,810)	7,161	45,939	112,732
2022 HHs: 4th Quintile (€35,811 to €49,008)	7,953	53,240	127,168
2022 HHs: 5th Quintile (€49,009 and above)	18,020	135,068	267,796
2022 Households by Type (MBR)			
2022 HHs: Single Person	13,463	91,805	209,540
2022 HHs: Multi-Person (Non-Family Status)	4,109	27,991	63,893
2022 HHs: Couple without Children	9,084	61,929	141,362
2022 HHs: Couple with Children	12,643	86,179	196,712
2022 HHs: Father with Children	808	5,523	12,598
2022 HHs: Mother with Children	3,852	26,251	59,925
2022 Marital Status (MBR)			
2022 Marital Status: Single	46,222	318,888	730,320
2022 Marital Status: Married	27,316	244,197	617,182
2022 Marital Status: Divorced	4,067	25,840	58,430
2022 Marital Status: Widowed	4,874	48,122	118,080

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Educational Attainment (MBR)			
2022 Pop/Edu: Illiterate	399	3,329	10,652
2022 Pop/Edu: Without Education	3,040	23,892	75,070
2022 Pop/Edu: First Level Education	6,803	53,784	146,720
2022 Pop/Edu: Second Level Education	30,258	235,027	601,033
2022 Pop/Edu: Third Level Education	33,669	246,869	499,928
2022 Pop/Edu: Under 16 Years of Age	8,310	74,146	190,607
2021 Unemployment (MBR)			
2021 Unemployed Population	4,868	37,602	89,971
2022 Purchasing Power (MBR)			
2022 Purchasing Power: Total	€2,224,794,082	€16,941,530,492	€35,669,462,054
2022 Purchasing Power: Per Mill	3.1	23.3	49.1
2022 Purchasing Power: Per Capita	€26,974	€26,594	€23,405
2022 Purchasing Power: Index	177	175	154
2022 Food & Beverage Expenditures (MBR)			
2022 Food & Beverage: Total	€250,633,248	€1,846,703,407	€4,128,298,650
2022 Food & Beverage: Per Mill	2.4	17.6	39.3
2022 Food & Beverage: Per Capita	€3,039	€2,899	€2,709
2022 Food & Beverage: Index	138	132	123
2022 Alcoholic Beverage Expenditures (MBR)			
2022 Alcoholic Beverage: Total	€26,708,334	€190,566,936	€416,216,223
2022 Alcoholic Beverage: Per Mill	2.8	19.7	43.0
2022 Alcoholic Beverage: Per Capita	€324	€299	€273
2022 Alcoholic Beverage: Index	160	148	135
2022 Tobacco Expenditures (MBR)			
2022 Tobacco: Total	€29,764,987	€216,833,936	€497,146,117
2022 Tobacco: Per Mill	2.2	15.8	36.1
2022 Tobacco: Per Capita	€361	€340	€326
2022 Tobacco: Index	125	118	113
2022 Clothing Expenditures (MBR)			
2022 Clothing: Total	€48,828,404	€372,298,586	€816,438,312
2022 Clothing: Per Mill	2.6	19.5	42.7
2022 Clothing: Per Capita	€592	€584	€536
2022 Clothing: Index	148	146	134
2022 Footwear Expenditures (MBR)			
2022 Footwear: Total	€15,411,629	€117,429,555	€259,491,674
2022 Footwear: Per Mill	2.4	18.6	41.2
2022 Footwear: Per Capita	€187	€184	€170
2022 Footwear: Index	142	140	129
2022 Furniture & Furnishing Expenditures (MBR)			
2022 Furniture/Furnishing: Total	€19,638,384	€145,986,030	€320,211,496
2022 Furniture/Furnishing: Per Mill	2.6	19.4	42.6
2022 Furniture/Furnishing: Per Capita	€238	€229	€210
2022 Furniture/Furnishing: Index	151	145	133


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	1 kilometer	3 kilometer	5 kilometer
2022 Household Textiles Expenditures (MBR)			
2022 Household Textiles: Total	€5,793,178	€43,346,571	€95,500,358
2022 Household Textiles: Per Mill	2.5	18.9	41.6
2022 Household Textiles: Per Capita	€70	€68	€63
2022 Household Textiles: Index	146	142	130
2022 Household Appliances Expenditures (MBR)			
2022 Household Appliances: Total	€11,676,864	€88,078,013	€196,705,384
2022 Household Appliances: Per Mill	2.3	17.7	39.6
2022 Household Appliances: Per Capita	€142	€138	€129
2022 Household Appliances: Index	136	133	124
2022 Household Utensils Expenditures (MBR)			
2022 Household Utensils: Total	€3,556,212	€26,945,630	€59,787,090
2022 Household Utensils: Per Mill	2.4	18.3	40.6
2022 Household Utensils: Per Capita	€43	€42	€39
2022 Household Utensils: Index	140	137	127
2022 House & Garden Expenditures (MBR)			
2022 House & Garden Tools: Total	€4,927,058	€38,773,544	€87,289,332
2022 House & Garden Tools: Per Mill	2.2	17.3	39.1
2022 House & Garden Tools: Per Capita	€60	€61	€57
2022 House & Garden Tools: Index	128	130	122
2022 Household Maintenance Expenditures (MBR)			
2022 Household Maintenance: Total	€34,080,579	€257,017,095	€571,940,701
2022 Household Maintenance: Per Mill	2.4	18.0	40.1
2022 Household Maintenance: Per Capita	€413	€403	€375
2022 Household Maintenance: Index	138	135	126
2022 Medical Products & Supplies Expenditures (MBR)			
2022 Medical Products: Total	€34,408,420	€270,873,608	€601,501,566
2022 Medical Products: Per Mill	2.3	18.2	40.4
2022 Medical Products: Per Capita	€417	€425	€395
2022 Medical Products: Index	134	136	126
2022 Consumer Electronics Expenditures (MBR)			
2022 Electronics & IT: Total	€12,644,876	€95,263,837	€210,584,998
2022 Electronics & IT: Per Mill	2.5	18.6	41.1
2022 Electronics & IT: Per Capita	€153	€150	€138
2022 Electronics & IT: Index	143	139	129
2022 Recreation & Culture Durable Expenditures (MBR)			
2022 Recreation Durables: Total	€1,473,086	€11,647,875	€25,884,117
2022 Recreation Durables: Per Mill	2.3	18.3	40.7
2022 Recreation Durables: Per Capita	€18	€18	€17
2022 Recreation Durables: Index	134	137	128
2022 Entertainment Expenditures (MBR)			
2022 Toys/Sports/Pets: Total	€20,398,105	€158,245,993	€352,216,551
2022 Toys/Sports/Pets: Per Mill	2.3	18.1	40.3
2022 Toys/Sports/Pets: Per Capita	€247	€248	€231
2022 Toys/Sports/Pets: Index	135	136	126

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	1 kilometer	3 kilometer	5 kilometer
2022 Recreational & Cultural Service Expenditures (MBR)			
2022 Recreational Services: Total	€48,221,776	€361,843,255	€804,762,652
2022 Recreational Services: Per Mill	2.4	18.1	40.3
2022 Recreational Services: Per Capita	€585	€568	€528
2022 Recreational Services: Index	140	136	126
2022 Books & Stationery Expenditures (MBR)			
2022 Books & Stationery: Total	€9,454,881	€71,787,559	€160,077,003
2022 Books & Stationery: Per Mill	2.3	17.8	39.8
2022 Books & Stationery: Per Capita	€115	€113	€105
2022 Books & Stationery: Index	136	134	125
2022 Catering Services Expenditures (MBR)			
2022 Catering Services: Total	€96,873,285	€739,319,222	€1,636,284,427
2022 Catering Services: Per Mill	2.4	18.5	41.0
2022 Catering Services: Per Capita	€1,175	€1,161	€1,074
2022 Catering Services: Index	140	139	128
2022 Personal Care Expenditures (MBR)			
2022 Personal Care: Total	€38,262,532	€284,803,339	€642,351,524
2022 Personal Care: Per Mill	2.3	16.9	38.0
2022 Personal Care: Per Capita	€464	€447	€421
2022 Personal Care: Index	131	126	119
2022 Jewelry & Personal Effects Expenditures (MBR)			
2022 Personal Effects: Total	€8,763,943	€68,873,295	€148,807,693
2022 Personal Effects: Per Mill	2.7	21.0	45.4
2022 Personal Effects: Per Capita	€106	€108	€98
2022 Personal Effects: Index	155	157	142

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