	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	18,905	296,640	508,499
2024 Population Density (per sq. km)	6,020.7	10,496.8	6,476.0
2024 Population Per Mill	1.8	27.9	47.8
2024 Total Population Age 0-14	2,101	35,839	67,357
2024 Total Population Age 15-29	3,427	56,022	93,705
2024 Total Population Age 30-44	3,995	71,627	130,846
2024 Total Population Age 45-59	3,886	55,196	93,534
2024 Total Population Age 60+	5,466	77,922	123,009
2024 Male Population Totals (MBR)			
2024 Total Male Population	9,574	144,556	248,601
2024 Male Population Age 0-14	1,105	18,248	34,287
2024 Male Population Age 15-29	1,688	26,711	45,429
2024 Male Population Age 30-44	2,141	36,957	67,163
2024 Male Population Age 45-59	2,024	27,584	46,635
2024 Male Population Age 60+	2,616	35,056	55,087
2024 Female Population Totals (MBR)			
2024 Total Female Population	9,301	152,051	259,849
2024 Female Population Age 0-14	996	17,591	33,071
2024 Female Population Age 15-29	1,739	29,311	48,275
2024 Female Population Age 30-44	1,854	34,670	63,682
2024 Female Population Age 45-59	1,862	27,612	46,898
2024 Female Population Age 60+	2,850	42,867	67,922
2024 Household Totals (MBR)			
2024 Total Households	9,907	160,375	269,983
2024 Average Household Size	1.9	1.8	1.9
2024 Households by Income (MBR)			
2024 HHs: 1st Quintile (Below 282,883 Swedish Krona)	1,357	24,754	41,851
2024 HHs: 2nd Quintile (282,883 to 403,952 Swedish)	1,422	25,882	44,312
2024 HHs: 3rd Quintile (403,952 to 578,996 Swedish)	1,345	24,439	42,969
2024 HHs: 4th Quintile (578,996 to 809,295 Swedish)	2,138	33,860	56,452
2024 HHs: 5th Quintile (809,295 Swedish Krona and above)	3,629	51,423	84,371
2024 Households by Type (MBR)			
2024 HHs: Cohabiting/Married with Children	1,411	23,892	43,177
2024 HHs: Cohabiting/Married without Children	2,183	35,043	57,704
2024 HHs: Single with Children	665	10,230	18,145
2024 HHs: Single without Children	4,827	80,628	133,153
2024 HHs: Other Households	805	10,565	17,776
2024 Marital Status (MBR)			
2024 Marital Status: Single	10,744	180,763	313,250
2024 Marital Status: Married	5,506	76,237	129,089
2024 Marital Status: Divorced	2,139	31,644	52,728
2024 Marital Status: Widowed	487	7,964	13,383
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	4,335	67,913	117,319
2024 Pop: Primary Education (ISCED 1 and 2)	1,667	26,160	43,962
2024 Pop: Upper Secondary Education (ISCED 3)	4,147	65,121	110,888
2024 Pop: Post Secondary Education (ISCED 4 and 5)	7,929	124,408	213,603
2024 Pop: Tertiary Education (ISCED 6 to 8)	295	4,634	8,272
2024 Pop: Education Unknown	531	8,404	14,456


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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Unemployment (MBR)			
2023 Unemployed Population	766	12,011	19,952
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	SEK 7,800,836,857	SEK 118,358,851,561	SEK 198,079,750,805
2024 Purchasing Power: Per Mill	2.6	38.8	64.9
2024 Purchasing Power: Per Capita	SEK 412,634	SEK 398,998	SEK 389,538
2024 Purchasing Power: Index	144	139	136
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	SEK 742,935,797	SEK 11,591,390,130	SEK 19,649,368,713
2024 Food & Beverage: Per Mill	2.1	33.5	56.8
2024 Food & Beverage: Per Capita	SEK 39,298	SEK 39,076	SEK 38,642
2024 Food & Beverage: Index	121	120	119
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	SEK 122,149,437	SEK 1,908,440,718	SEK 3,220,555,786
2024 Alcoholic Beverage: Per Mill	2.3	35.5	59.9
2024 Alcoholic Beverage: Per Capita	SEK 6,461	SEK 6,434	SEK 6,333
2024 Alcoholic Beverage: Index	128	127	125
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	SEK 59,628,474	SEK 948,150,384	SEK 1,604,949,174
2024 Tobacco: Per Mill	1.9	30.8	52.1
2024 Tobacco: Per Capita	SEK 3,154	SEK 3,196	SEK 3,156
2024 Tobacco: Index	109	110	109
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	SEK 203,168,785	SEK 3,134,927,427	SEK 5,322,305,638
2024 Clothing: Per Mill	2.2	34.4	58.4
2024 Clothing: Per Capita	SEK 10,747	SEK 10,568	SEK 10,467
2024 Clothing: Index	125	123	122
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	SEK 34,593,715	SEK 536,638,016	SEK 916,129,382
2024 Footwear: Per Mill	2.2	33.7	57.5
2024 Footwear: Per Capita	SEK 1,830	SEK 1,809	SEK 1,802
2024 Footwear: Index	122	121	120
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	SEK 135,359,524	SEK 2,096,262,125	SEK 3,562,136,237
2024 Furniture/Furnishing: Per Mill	2.3	35.0	59.4
2024 Furniture/Furnishing: Per Capita	SEK 7,160	SEK 7,067	SEK 7,005
2024 Furniture/Furnishing: Index	127	125	124
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	SEK 39,904,806	SEK 614,302,504	SEK 1,039,520,342
2024 Household Textiles: Per Mill	2.2	34.4	58.3
2024 Household Textiles: Per Capita	SEK 2,111	SEK 2,071	SEK 2,044
2024 Household Textiles: Index	126	123	122
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	SEK 64,493,513	SEK 1,001,731,915	SEK 1,698,273,099
2024 Household Appliances: Per Mill	2.1	33.0	56.0
2024 Household Appliances: Per Capita	SEK 3,411	SEK 3,377	SEK 3,340
2024 Household Appliances: Index	120	118	117


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	1 kilometer	3 kilometer	5 kilometer
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	SEK 54,144,840	SEK 834,921,942	SEK 1,416,463,804
2024 Household Utensils: Per Mill	2.2	34.0	57.6
2024 Household Utensils: Per Capita	SEK 2,864	SEK 2,815	SEK 2,786
2024 Household Utensils: Index	124	122	121
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	SEK 43,311,329	SEK 663,561,047	SEK 1,124,255,043
2024 House & Garden Tools: Per Mill	2.1	32.6	55.2
2024 House & Garden Tools: Per Capita	SEK 2,291	SEK 2,237	SEK 2,211
2024 House & Garden Tools: Index	120	117	115
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	SEK 76,392,191	SEK 1,176,511,394	SEK 1,987,990,895
2024 Household Maintenance: Per Mill	2.2	33.5	56.6
2024 Household Maintenance: Per Capita	SEK 4,041	SEK 3,966	SEK 3,910
2024 Household Maintenance: Index	122	120	118
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	SEK 87,346,672	SEK 1,324,534,954	SEK 2,210,724,846
2024 Medical Products: Per Mill	2.2	33.2	55.4
2024 Medical Products: Per Capita	SEK 4,620	SEK 4,465	SEK 4,348
2024 Medical Products: Index	123	119	116
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	SEK 95,308,268	SEK 1,486,528,514	SEK 2,538,574,911
2024 Electronics & IT: Per Mill	2.2	33.6	57.3
2024 Electronics & IT: Per Capita	SEK 5,041	SEK 5,011	SEK 4,992
2024 Electronics & IT: Index	121	120	120
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	SEK 40,590,898	SEK 618,619,068	SEK 1,053,389,299
2024 Recreation Durables: Per Mill	2.2	33.4	56.9
2024 Recreation Durables: Per Capita	SEK 2,147	SEK 2,085	SEK 2,072
2024 Recreation Durables: Index	123	120	119
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	SEK 159,881,255	SEK 2,462,810,161	SEK 4,190,129,162
2024 Toys/Sports/Pets: Per Mill	2.1	32.9	55.9
2024 Toys/Sports/Pets: Per Capita	SEK 8,457	SEK 8,302	SEK 8,240
2024 Toys/Sports/Pets: Index	120	118	117
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	SEK 297,126,977	SEK 4,615,354,581	SEK 7,828,869,463
2024 Recreational Services: Per Mill	2.2	33.5	56.8
2024 Recreational Services: Per Capita	SEK 15,717	SEK 15,559	SEK 15,396
2024 Recreational Services: Index	121	120	119
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	SEK 54,847,834	SEK 847,089,631	SEK 1,430,955,203
2024 Books & Stationery: Per Mill	2.1	32.8	55.4
2024 Books & Stationery: Per Capita	SEK 2,901	SEK 2,856	SEK 2,814
2024 Books & Stationery: Index	119	118	116

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	1 kilometer	3 kilometer	5 kilometer
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	SEK 223,851,228	SEK 3,453,747,865	SEK 5,858,684,952
2024 Catering Services: Per Mill	2.2	33.9	57.5
2024 Catering Services: Per Capita	SEK 11,841	SEK 11,643	SEK 11,522
2024 Catering Services: Index	124	122	120
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	SEK 134,492,202	SEK 2,106,464,740	SEK 3,582,770,985
2024 Personal Care: Per Mill	2.1	32.2	54.7
2024 Personal Care: Per Capita	SEK 7,114	SEK 7,101	SEK 7,046
2024 Personal Care: Index	116	115	114
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	SEK 47,404,769	SEK 718,328,209	SEK 1,216,620,972
2024 Personal Effects: Per Mill	2.4	35.7	60.5
2024 Personal Effects: Per Capita	SEK 2,508	SEK 2,422	SEK 2,393
2024 Personal Effects: Index	133	128	127

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