



	1 kilometer	3 kilometer	5 kilometer
2022 Population Totals (MBR)			
2022 Total Population	19,269	295,915	501,809
2022 Population Density (per sq. km)	6,136.6	10,471.2	6,390.8
2022 Population Per Mill	1.8	28.2	47.8
2022 Total Population Age 0-14	2,244	37,487	68,913
2022 Total Population Age 15-29	3,508	55,170	93,221
2022 Total Population Age 30-44	4,171	71,953	129,817
2022 Total Population Age 45-59	4,038	56,884	93,792
2022 Total Population Age 60+	5,309	74,422	116,066
2022 Male Population Totals (MBR)			
2022 Total Male Population	9,796	144,239	245,676
2022 Male Population Age 0-14	1,159	19,027	35,197
2022 Male Population Age 15-29	1,706	26,316	44,967
2022 Male Population Age 30-44	2,284	37,342	67,197
2022 Male Population Age 45-59	2,114	28,280	46,591
2022 Male Population Age 60+	2,533	33,273	51,724
2022 Female Population Totals (MBR)			
2022 Total Female Population	9,473	151,677	256,133
2022 Female Population Age 0-14	1,085	18,460	33,715
2022 Female Population Age 15-29	1,802	28,854	48,254
2022 Female Population Age 30-44	1,887	34,611	62,620
2022 Female Population Age 45-59	1,923	28,603	47,201
2022 Female Population Age 60+	2,776	41,148	64,342
2022 Household Totals (MBR)			
2022 Total Households	9,868	159,248	265,315
2022 Average Household Size	2.0	1.9	1.9
2022 Households by Income (MBR)			
2022 HHs: 1st Quintile (Below 285,185 SEK)	1,361	25,156	42,120
2022 HHs: 2nd Quintile (285,185 to 376,580 SEK)	1,341	26,227	43,812
2022 HHs: 3rd Quintile (376,581 to 534,169 SEK)	1,326	24,107	43,059
2022 HHs: 4th Quintile (534,170 to 717,835 SEK)	1,893	31,786	53,175
2022 HHs: 5th Quintile (717,836 SEK and above)	3,939	51,961	83,135
2022 Marital Status (MBR)			
2022 Marital Status: Single	10,960	180,392	309,126
2022 Marital Status: Married	5,603	75,697	126,720
2022 Marital Status: Divorced	2,180	31,617	52,308
2022 Marital Status: Widowed	510	8,191	13,629
2022 Educational Attainment (MBR)			
2022 Pop 16+/Edu: Primary/Secondary < 9 Years	339	5,193	8,345
2022 Pop 16+/Edu: Primary/Secondary 9-10 Years	1,465	22,465	37,599
2022 Pop 16+/Edu: Upper Secondary < 2 Years	1,746	26,736	44,689
2022 Pop 16+/Edu: Upper Secondary 3 Years	2,762	42,368	71,607
2022 Pop 16+/Edu: Post-Secondary < 3 Years	2,530	38,729	65,382
2022 Pop 16+/Edu: Post-Secondary > 3 Years	5,353	81,993	139,082
2022 Pop 16+/Edu: Post-Graduate	301	4,584	7,989
2022 Pop 16+/Edu: No Information	523	7,983	13,526
2021 Unemployment (MBR)			
2021 Unemployed Population	941	14,447	23,737

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Purchasing Power (MBR)			
2022 Purchasing Power: Total	SEK 7,258,479,555	SEK 106,403,898,748	SEK 175,100,234,591
2022 Purchasing Power: Per Mill	2.7	38.9	64.1
2022 Purchasing Power: Per Capita	SEK 376,692	SEK 359,576	SEK 348,938
2022 Purchasing Power: Index	145	138	134
2022 Food & Beverage Expenditures (MBR)			
2022 Food & Beverage: Total	SEK 678,962,142	SEK 10,493,421,061	SEK 17,520,481,541
2022 Food & Beverage: Per Mill	2.2	34.3	57.3
2022 Food & Beverage: Per Capita	SEK 35,236	SEK 35,461	SEK 34,915
2022 Food & Beverage: Index	121	122	120
2022 Alcoholic Beverage Expenditures (MBR)			
2022 Alcoholic Beverage: Total	SEK 128,763,448	SEK 1,985,247,159	SEK 3,300,236,364
2022 Alcoholic Beverage: Per Mill	2.4	37.7	62.7
2022 Alcoholic Beverage: Per Capita	SEK 6,682	SEK 6,709	SEK 6,577
2022 Alcoholic Beverage: Index	133	134	131
2022 Tobacco Expenditures (MBR)			
2022 Tobacco: Total	SEK 62,899,346	SEK 984,806,703	SEK 1,637,359,628
2022 Tobacco: Per Mill	2.1	32.2	53.6
2022 Tobacco: Per Capita	SEK 3,264	SEK 3,328	SEK 3,263
2022 Tobacco: Index	112	115	112
2022 Clothing Expenditures (MBR)			
2022 Clothing: Total	SEK 177,931,547	SEK 2,676,365,859	SEK 4,455,749,583
2022 Clothing: Per Mill	2.4	36.2	60.3
2022 Clothing: Per Capita	SEK 9,234	SEK 9,044	SEK 8,879
2022 Clothing: Index	131	129	126
2022 Footwear Expenditures (MBR)			
2022 Footwear: Total	SEK 34,611,893	SEK 525,904,527	SEK 881,117,162
2022 Footwear: Per Mill	2.3	35.1	58.7
2022 Footwear: Per Capita	SEK 1,796	SEK 1,777	SEK 1,756
2022 Footwear: Index	126	125	123
2022 Furniture & Furnishing Expenditures (MBR)			
2022 Furniture/Furnishing: Total	SEK 131,543,210	SEK 2,001,461,810	SEK 3,343,654,141
2022 Furniture/Furnishing: Per Mill	2.4	36.4	60.9
2022 Furniture/Furnishing: Per Capita	SEK 6,827	SEK 6,764	SEK 6,663
2022 Furniture/Furnishing: Index	131	129	127
2022 Household Textiles Expenditures (MBR)			
2022 Household Textiles: Total	SEK 33,629,704	SEK 511,230,825	SEK 850,893,978
2022 Household Textiles: Per Mill	2.4	35.8	59.6
2022 Household Textiles: Per Capita	SEK 1,745	SEK 1,728	SEK 1,696
2022 Household Textiles: Index	129	127	125
2022 Household Appliances Expenditures (MBR)			
2022 Household Appliances: Total	SEK 53,376,605	SEK 815,685,999	SEK 1,359,390,231
2022 Household Appliances: Per Mill	2.2	34.2	57.1
2022 Household Appliances: Per Capita	SEK 2,770	SEK 2,756	SEK 2,709
2022 Household Appliances: Index	122	122	120

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	1 kilometer	3 kilometer	5 kilometer
2022 Household Utensils Expenditures (MBR)			
2022 Household Utensils: Total	SEK 48,293,943	SEK 732,536,061	SEK 1,222,511,200
2022 Household Utensils: Per Mill	2.3	35.1	58.6
2022 Household Utensils: Per Capita	SEK 2,506	SEK 2,475	SEK 2,436
2022 Household Utensils: Index	126	125	123
2022 House & Garden Expenditures (MBR)			
2022 House & Garden Tools: Total	SEK 37,970,783	SEK 571,136,142	SEK 953,448,975
2022 House & Garden Tools: Per Mill	2.2	33.3	55.6
2022 House & Garden Tools: Per Capita	SEK 1,971	SEK 1,930	SEK 1,900
2022 House & Garden Tools: Index	121	118	116
2022 Household Maintenance Expenditures (MBR)			
2022 Household Maintenance: Total	SEK 60,978,954	SEK 930,042,464	SEK 1,546,591,548
2022 Household Maintenance: Per Mill	2.3	34.5	57.4
2022 Household Maintenance: Per Capita	SEK 3,165	SEK 3,143	SEK 3,082
2022 Household Maintenance: Index	124	123	120
2022 Medical Products & Supplies Expenditures (MBR)			
2022 Medical Products: Total	SEK 85,299,488	SEK 1,273,217,042	SEK 2,084,716,591
2022 Medical Products: Per Mill	2.3	34.7	56.8
2022 Medical Products: Per Capita	SEK 4,427	SEK 4,303	SEK 4,154
2022 Medical Products: Index	127	123	119
2022 Consumer Electronics Expenditures (MBR)			
2022 Electronics & IT: Total	SEK 97,044,628	SEK 1,484,888,706	SEK 2,493,193,594
2022 Electronics & IT: Per Mill	2.3	34.9	58.7
2022 Electronics & IT: Per Capita	SEK 5,036	SEK 5,018	SEK 4,968
2022 Electronics & IT: Index	125	124	123
2022 Recreation & Culture Durable Expenditures (MBR)			
2022 Recreation Durables: Total	SEK 41,415,916	SEK 620,466,103	SEK 1,040,726,738
2022 Recreation Durables: Per Mill	2.2	33.7	56.5
2022 Recreation Durables: Per Capita	SEK 2,149	SEK 2,097	SEK 2,074
2022 Recreation Durables: Index	123	120	118
2022 Entertainment Expenditures (MBR)			
2022 Toys/Sports/Pets: Total	SEK 144,378,579	SEK 2,178,854,489	SEK 3,641,612,680
2022 Toys/Sports/Pets: Per Mill	2.2	33.9	56.7
2022 Toys/Sports/Pets: Per Capita	SEK 7,493	SEK 7,363	SEK 7,257
2022 Toys/Sports/Pets: Index	123	120	119
2022 Recreational & Cultural Service Expenditures (MBR)			
2022 Recreational Services: Total	SEK 252,121,657	SEK 3,864,706,881	SEK 6,449,139,277
2022 Recreational Services: Per Mill	2.2	34.4	57.4
2022 Recreational Services: Per Capita	SEK 13,084	SEK 13,060	SEK 12,852
2022 Recreational Services: Index	122	122	120
2022 Books & Stationery Expenditures (MBR)			
2022 Books & Stationery: Total	SEK 51,453,851	SEK 785,842,859	SEK 1,307,338,140
2022 Books & Stationery: Per Mill	2.2	33.9	56.4
2022 Books & Stationery: Per Capita	SEK 2,670	SEK 2,656	SEK 2,605
2022 Books & Stationery: Index	121	120	118

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	1 kilometer	3 kilometer	5 kilometer
2022 Catering Services Expenditures (MBR)			
2022 Catering Services: Total	SEK 160,398,185	SEK 2,431,379,297	SEK 4,045,792,825
2022 Catering Services: Per Mill	2.3	34.9	58.1
2022 Catering Services: Per Capita	SEK 8,324	SEK 8,216	SEK 8,062
2022 Catering Services: Index	126	124	122
2022 Personal Care Expenditures (MBR)			
2022 Personal Care: Total	SEK 132,548,992	SEK 2,054,090,919	SEK 3,438,408,433
2022 Personal Care: Per Mill	2.1	33.3	55.7
2022 Personal Care: Per Capita	SEK 6,879	SEK 6,941	SEK 6,852
2022 Personal Care: Index	117	118	117
2022 Jewelry & Personal Effects Expenditures (MBR)			
2022 Personal Effects: Total	SEK 43,240,660	SEK 638,668,016	SEK 1,059,178,059
2022 Personal Effects: Per Mill	2.5	37.5	62.2
2022 Personal Effects: Per Capita	SEK 2,244	SEK 2,158	SEK 2,111
2022 Personal Effects: Index	138	133	130

Sample Report

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