

	1 kilometer	3 kilometer	5 kilometer
2022 Population Totals (MBR)			
2022 Total Population	69,460	699,873	1,767,491
2022 Population Density (per sq. km)	22,121.0	24,765.5	22,510.1
2022 Population Per Mill	2.9	29.5	74.5
2022 Total Population Age 0-14	9,384	93,652	214,701
2022 Total Population Age 15-29	9,379	95,337	252,108
2022 Total Population Age 30-44	14,576	144,947	376,469
2022 Total Population Age 45-59	14,610	146,361	378,230
2022 Total Population Age 60+	21,511	219,576	545,984
2022 Male Population Totals (MBR)			
2022 Total Male Population	32,322	327,192	832,685
2022 Male Population Age 0-14	4,853	48,450	111,229
2022 Male Population Age 15-29	4,794	48,874	129,709
2022 Male Population Age 30-44	6,676	66,715	177,805
2022 Male Population Age 45-59	6,607	66,831	175,093
2022 Male Population Age 60+	9,392	96,322	238,849
2022 Female Population Totals (MBR)			
2022 Total Female Population	37,138	372,681	934,806
2022 Female Population Age 0-14	4,531	45,202	103,472
2022 Female Population Age 15-29	4,585	46,462	122,399
2022 Female Population Age 30-44	7,900	78,232	198,664
2022 Female Population Age 45-59	8,002	79,530	203,136
2022 Female Population Age 60+	12,119	123,254	307,135
2022 Household Totals (MBR)			
2022 Total Households	30,130	296,309	744,164
2022 Average Household Size	2.3	2.4	2.4
2022 Educational Attainment (MBR)			
2022 Pop 15+/Edu: Graduate School	10,031	98,160	207,480
2022 Pop 15+/Edu: University & College	23,524	234,859	555,744
2022 Pop 15+/Edu: Junior College	8,196	82,859	211,645
2022 Pop 15+/Edu: Senior High School	4,515	45,925	120,929
2022 Pop 15+/Edu: Senior Vocational School	7,109	73,267	220,275
2022 Pop 15+/Edu: Junior High School	3,215	33,349	116,150
2022 Pop 15+/Edu: Junior Vocational School	92	1,034	2,793
2022 Pop 15+/Edu: Primary School	3,123	33,879	108,117
2022 Pop 15+/Edu: Self-Study	84	883	2,731
2022 Pop 15+/Edu: Illiterate	188	2,006	6,926
2022 Purchasing Power (MBR)			
2022 Purchasing Power: Total	NT\$53,376,568,411	NT\$529,952,064,343	NT\$1,256,807,069,976
2022 Purchasing Power: Per Mill	4.6	45.9	108.9
2022 Purchasing Power: Per Capita	NT\$768,450	NT\$757,212	NT\$711,068
2022 Purchasing Power: Index	158	156	146
2022 Food & Beverage Expenditures (MBR)			
2022 Food & Beverage: Total	NT\$5,089,242,408	NT\$50,585,304,179	NT\$123,895,446,318
2022 Food & Beverage: Per Mill	3.8	37.3	91.4
2022 Food & Beverage: Per Capita	NT\$73,269	NT\$72,278	NT\$70,097
2022 Food & Beverage: Index	128	127	123

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Alcoholic Beverage Expenditures (MBR)			
2022 Alcoholic Beverage: Total	NT\$374,349,290	NT\$3,709,541,801	NT\$9,139,610,427
2022 Alcoholic Beverage: Per Mill	3.9	38.3	94.4
2022 Alcoholic Beverage: Per Capita	NT\$5,389	NT\$5,300	NT\$5,171
2022 Alcoholic Beverage: Index	132	130	127
2022 Tobacco Expenditures (MBR)			
2022 Tobacco: Total	NT\$445,539,488	NT\$4,429,639,148	NT\$11,059,721,885
2022 Tobacco: Per Mill	3.4	33.5	83.6
2022 Tobacco: Per Capita	NT\$6,414	NT\$6,329	NT\$6,257
2022 Tobacco: Index	115	113	112
2022 Clothing Expenditures (MBR)			
2022 Clothing: Total	NT\$1,581,512,146	NT\$15,797,564,316	NT\$38,266,695,982
2022 Clothing: Per Mill	4.1	40.8	98.7
2022 Clothing: Per Capita	NT\$22,769	NT\$22,572	NT\$21,650
2022 Clothing: Index	139	138	133
2022 Footwear Expenditures (MBR)			
2022 Footwear: Total	NT\$377,982,527	NT\$3,766,589,908	NT\$9,072,559,141
2022 Footwear: Per Mill	4.0	40.2	96.8
2022 Footwear: Per Capita	NT\$5,442	NT\$5,382	NT\$5,133
2022 Footwear: Index	138	136	130
2022 Furniture & Furnishing Expenditures (MBR)			
2022 Furniture/Furnishing: Total	NT\$466,636,804	NT\$4,649,542,020	NT\$11,307,806,486
2022 Furniture/Furnishing: Per Mill	4.0	39.7	96.6
2022 Furniture/Furnishing: Per Capita	NT\$6,718	NT\$6,643	NT\$6,398
2022 Furniture/Furnishing: Index	136	135	130
2022 Household Textiles Expenditures (MBR)			
2022 Household Textiles: Total	NT\$140,328,203	NT\$1,397,705,940	NT\$3,401,743,154
2022 Household Textiles: Per Mill	4.0	39.9	97.1
2022 Household Textiles: Per Capita	NT\$2,020	NT\$1,997	NT\$1,925
2022 Household Textiles: Index	137	135	130
2022 Household Appliances Expenditures (MBR)			
2022 Household Appliances: Total	NT\$491,019,240	NT\$4,893,946,036	NT\$11,939,212,968
2022 Household Appliances: Per Mill	3.9	38.5	93.8
2022 Household Appliances: Per Capita	NT\$7,069	NT\$6,993	NT\$6,755
2022 Household Appliances: Index	132	130	126
2022 Household Utensils Expenditures (MBR)			
2022 Household Utensils: Total	NT\$203,750,211	NT\$2,032,499,127	NT\$4,935,674,729
2022 Household Utensils: Per Mill	3.9	39.2	95.1
2022 Household Utensils: Per Capita	NT\$2,933	NT\$2,904	NT\$2,792
2022 Household Utensils: Index	134	133	128
2022 House & Garden Expenditures (MBR)			
2022 House & Garden Tools: Total	NT\$40,787,358	NT\$409,368,495	NT\$995,022,010
2022 House & Garden Tools: Per Mill	3.7	37.5	91.2
2022 House & Garden Tools: Per Capita	NT\$587	NT\$585	NT\$563
2022 House & Garden Tools: Index	128	127	122
2022 Household Maintenance Expenditures (MBR)			
2022 Household Maintenance: Total	NT\$555,433,073	NT\$5,537,127,360	NT\$13,515,167,047
2022 Household Maintenance: Per Mill	3.9	39.0	95.1
2022 Household Maintenance: Per Capita	NT\$7,996	NT\$7,912	NT\$7,647
2022 Household Maintenance: Index	133	132	128

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	1 kilometer	3 kilometer	5 kilometer
2022 Medical Products & Supplies Expenditures (MBR)			
2022 Medical Products: Total	NT\$660,822,578	NT\$6,613,727,065	NT\$16,181,717,141
2022 Medical Products: Per Mill	4.2	41.8	102.3
2022 Medical Products: Per Capita	NT\$9,514	NT\$9,450	NT\$9,155
2022 Medical Products: Index	143	142	137
2022 Consumer Electronics Expenditures (MBR)			
2022 Electronics & IT: Total	NT\$591,353,385	NT\$5,888,639,916	NT\$14,224,927,867
2022 Electronics & IT: Per Mill	4.0	39.3	95.1
2022 Electronics & IT: Per Capita	NT\$8,514	NT\$8,414	NT\$8,048
2022 Electronics & IT: Index	135	133	128
2022 Recreation & Culture Durable Expenditures (MBR)			
2022 Recreation Durables: Total	NT\$117,088,696	NT\$1,173,738,563	NT\$2,819,615,356
2022 Recreation Durables: Per Mill	4.0	40.1	96.4
2022 Recreation Durables: Per Capita	NT\$1,686	NT\$1,677	NT\$1,595
2022 Recreation Durables: Index	137	136	129
2022 Entertainment Expenditures (MBR)			
2022 Toys/Sports/Pets: Total	NT\$562,646,703	NT\$5,627,399,870	NT\$13,619,621,437
2022 Toys/Sports/Pets: Per Mill	3.9	39.4	95.5
2022 Toys/Sports/Pets: Per Capita	NT\$8,100	NT\$8,041	NT\$7,706
2022 Toys/Sports/Pets: Index	135	134	128
2022 Recreational & Cultural Service Expenditures (MBR)			
2022 Recreational Services: Total	NT\$888,000,032	NT\$8,848,502,776	NT\$21,569,320,905
2022 Recreational Services: Per Mill	3.9	38.5	93.9
2022 Recreational Services: Per Capita	NT\$12,784	NT\$12,643	NT\$12,203
2022 Recreational Services: Index	132	131	126
2022 Books & Stationery Expenditures (MBR)			
2022 Books & Stationery: Total	NT\$327,653,850	NT\$3,267,381,283	NT\$7,965,371,249
2022 Books & Stationery: Per Mill	3.9	39.0	95.1
2022 Books & Stationery: Per Capita	NT\$4,717	NT\$4,669	NT\$4,507
2022 Books & Stationery: Index	134	132	128
2022 Catering Services Expenditures (MBR)			
2022 Catering Services: Total	NT\$2,873,568,317	NT\$28,672,839,331	NT\$69,573,472,608
2022 Catering Services: Per Mill	4.0	40.1	97.3
2022 Catering Services: Per Capita	NT\$41,370	NT\$40,969	NT\$39,363
2022 Catering Services: Index	137	136	131
2022 Personal Care Expenditures (MBR)			
2022 Personal Care: Total	NT\$1,215,406,666	NT\$12,080,652,761	NT\$29,525,248,524
2022 Personal Care: Per Mill	3.7	36.5	89.3
2022 Personal Care: Per Capita	NT\$17,498	NT\$17,261	NT\$16,705
2022 Personal Care: Index	126	124	120
2022 Jewelry & Personal Effects Expenditures (MBR)			
2022 Personal Effects: Total	NT\$741,740,749	NT\$7,421,829,144	NT\$17,738,321,524
2022 Personal Effects: Per Mill	4.6	46.0	109.8
2022 Personal Effects: Per Capita	NT\$10,679	NT\$10,605	NT\$10,036
2022 Personal Effects: Index	157	156	147

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