

	1 kilometer	3 kilometer	5 kilometer
2022 Population Totals (MBR)			
2022 Total Population	40,435	357,689	1,008,127
2022 Population Density (per sq. km)	12,877.4	12,657.1	12,839.1
2022 Population Per Mill	0.6	5.1	14.4
2022 Total Population Age 0-14	4,781	44,381	126,517
2022 Total Population Age 15-29	6,803	62,665	184,050
2022 Total Population Age 30-44	8,425	75,175	211,128
2022 Total Population Age 45-59	8,976	79,518	223,730
2022 Total Population Age 60+	11,450	95,951	262,701
2022 Male Population Totals (MBR)			
2022 Total Male Population	18,800	167,349	475,384
2022 Male Population Age 0-14	2,501	22,984	64,805
2022 Male Population Age 15-29	3,461	31,599	92,276
2022 Male Population Age 30-44	4,070	36,340	102,806
2022 Male Population Age 45-59	4,010	35,884	102,860
2022 Male Population Age 60+	4,758	40,542	112,636
2022 Female Population Totals (MBR)			
2022 Total Female Population	21,635	190,340	532,743
2022 Female Population Age 0-14	2,280	21,397	61,712
2022 Female Population Age 15-29	3,341	31,066	91,774
2022 Female Population Age 30-44	4,356	38,834	108,322
2022 Female Population Age 45-59	4,966	43,634	120,871
2022 Female Population Age 60+	6,691	55,409	150,064
2022 Household Totals (MBR)			
2022 Total Households	23,939	207,754	571,498
2022 Average Household Size	1.7	1.7	1.8
2022 Purchasing Power (MBR)			
2022 Purchasing Power: Total	THB 11,774,930,380	THB 93,684,084,212	THB 240,200,481,867
2022 Purchasing Power: Per Mill	1.4	11.1	28.4
2022 Purchasing Power: Per Capita	THB 291,206	THB 261,915	THB 238,264
2022 Purchasing Power: Index	241	217	197
2022 Food & Beverage Expenditures (MBR)			
2022 Food & Beverage: Total	THB 2,232,669,001	THB 18,936,000,853	THB 51,247,548,433
2022 Food & Beverage: Per Mill	1.0	8.3	22.4
2022 Food & Beverage: Per Capita	THB 55,216	THB 52,940	THB 50,834
2022 Food & Beverage: Index	169	162	156
2022 Alcoholic Beverage Expenditures (MBR)			
2022 Alcoholic Beverage: Total	THB 149,271,834	THB 1,255,622,256	THB 3,375,226,535
2022 Alcoholic Beverage: Per Mill	1.1	9.1	24.4
2022 Alcoholic Beverage: Per Capita	THB 3,692	THB 3,510	THB 3,348
2022 Alcoholic Beverage: Index	187	178	170
2022 Tobacco Expenditures (MBR)			
2022 Tobacco: Total	THB 127,030,089	THB 1,093,001,887	THB 2,997,344,216
2022 Tobacco: Per Mill	0.9	7.6	20.9
2022 Tobacco: Per Capita	THB 3,142	THB 3,056	THB 2,973
2022 Tobacco: Index	154	149	145

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Clothing Expenditures (MBR)			
2022 Clothing: Total	THB 333,400,931	THB 2,787,945,323	THB 7,474,880,446
2022 Clothing: Per Mill	1.0	8.6	23.2
2022 Clothing: Per Capita	THB 8,245	THB 7,794	THB 7,415
2022 Clothing: Index	179	169	161
2022 Footwear Expenditures (MBR)			
2022 Footwear: Total	THB 78,473,459	THB 659,469,842	THB 1,770,822,749
2022 Footwear: Per Mill	1.0	8.4	22.5
2022 Footwear: Per Capita	THB 1,941	THB 1,844	THB 1,757
2022 Footwear: Index	173	164	157
2022 Furniture & Furnishing Expenditures (MBR)			
2022 Furniture/Furnishing: Total	THB 35,520,433	THB 298,015,984	THB 800,133,257
2022 Furniture/Furnishing: Per Mill	1.0	8.7	23.3
2022 Furniture/Furnishing: Per Capita	THB 878	THB 833	THB 794
2022 Furniture/Furnishing: Index	179	170	162
2022 Household Textiles Expenditures (MBR)			
2022 Household Textiles: Total	THB 17,660,386	THB 148,384,586	THB 398,810,761
2022 Household Textiles: Per Mill	1.0	8.7	23.4
2022 Household Textiles: Per Capita	THB 437	THB 415	THB 396
2022 Household Textiles: Index	180	171	163
2022 Household Appliances Expenditures (MBR)			
2022 Household Appliances: Total	THB 120,653,026	THB 1,016,800,425	THB 2,741,863,502
2022 Household Appliances: Per Mill	1.0	8.4	22.6
2022 Household Appliances: Per Capita	THB 2,984	THB 2,843	THB 2,720
2022 Household Appliances: Index	173	164	157
2022 Household Utensils Expenditures (MBR)			
2022 Household Utensils: Total	THB 66,019,229	THB 554,867,065	THB 1,492,835,783
2022 Household Utensils: Per Mill	1.0	8.4	22.5
2022 Household Utensils: Per Capita	THB 1,633	THB 1,551	THB 1,481
2022 Household Utensils: Index	173	164	157
2022 House & Garden Expenditures (MBR)			
2022 House & Garden Tools: Total	THB 55,284,020	THB 467,896,144	THB 1,270,792,079
2022 House & Garden Tools: Per Mill	0.9	7.3	19.8
2022 House & Garden Tools: Per Capita	THB 1,367	THB 1,308	THB 1,261
2022 House & Garden Tools: Index	150	143	138
2022 Household Maintenance Expenditures (MBR)			
2022 Household Maintenance: Total	THB 56,273,835	THB 475,662,995	THB 1,285,488,724
2022 Household Maintenance: Per Mill	1.0	8.3	22.5
2022 Household Maintenance: Per Capita	THB 1,392	THB 1,330	THB 1,275
2022 Household Maintenance: Index	171	163	157
2022 Medical Products & Supplies Expenditures (MBR)			
2022 Medical Products: Total	THB 169,070,530	THB 1,413,957,284	THB 3,801,454,939
2022 Medical Products: Per Mill	1.1	9.0	24.3
2022 Medical Products: Per Capita	THB 4,181	THB 3,953	THB 3,771
2022 Medical Products: Index	187	177	169
2022 Consumer Electronics Expenditures (MBR)			
2022 Electronics & IT: Total	THB 105,635,963	THB 891,664,129	THB 2,401,247,691
2022 Electronics & IT: Per Mill	1.0	8.2	22.1
2022 Electronics & IT: Per Capita	THB 2,612	THB 2,493	THB 2,382
2022 Electronics & IT: Index	168	161	154

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	1 kilometer	3 kilometer	5 kilometer
2022 Recreation & Culture Durable Expenditures (MBR)			
2022 Recreation Durables: Total	THB 29,093,006	THB 244,078,527	THB 656,858,165
2022 Recreation Durables: Per Mill	0.9	7.7	20.6
2022 Recreation Durables: Per Capita	THB 720	THB 682	THB 652
2022 Recreation Durables: Index	158	150	144
2022 Entertainment Expenditures (MBR)			
2022 Toys/Sports/Pets: Total	THB 63,912,525	THB 538,248,445	THB 1,451,784,441
2022 Toys/Sports/Pets: Per Mill	0.9	7.9	21.3
2022 Toys/Sports/Pets: Per Capita	THB 1,581	THB 1,505	THB 1,440
2022 Toys/Sports/Pets: Index	163	155	148
2022 Recreational & Cultural Service Expenditures (MBR)			
2022 Recreational Services: Total	THB 53,865,888	THB 455,627,482	THB 1,231,446,218
2022 Recreational Services: Per Mill	1.0	8.2	22.3
2022 Recreational Services: Per Capita	THB 1,332	THB 1,274	THB 1,222
2022 Recreational Services: Index	169	162	155
2022 Books & Stationery Expenditures (MBR)			
2022 Books & Stationery: Total	THB 92,718,712	THB 783,306,507	THB 2,116,292,903
2022 Books & Stationery: Per Mill	1.0	8.3	22.5
2022 Books & Stationery: Per Capita	THB 2,293	THB 2,190	THB 2,099
2022 Books & Stationery: Index	171	163	156
2022 Catering Services Expenditures (MBR)			
2022 Catering Services: Total	THB 750,389,728	THB 6,312,852,718	THB 16,996,183,550
2022 Catering Services: Per Mill	1.0	8.5	22.8
2022 Catering Services: Per Capita	THB 18,558	THB 17,649	THB 16,859
2022 Catering Services: Index	174	166	158
2022 Personal Care Expenditures (MBR)			
2022 Personal Care: Total	THB 327,655,870	THB 2,796,680,341	THB 7,602,230,228
2022 Personal Care: Per Mill	0.9	7.9	21.4
2022 Personal Care: Per Capita	THB 8,103	THB 7,819	THB 7,541
2022 Personal Care: Index	160	154	149
2022 Jewelry & Personal Effects Expenditures (MBR)			
2022 Personal Effects: Total	THB 175,394,849	THB 1,442,942,827	THB 3,816,690,008
2022 Personal Effects: Per Mill	1.2	9.7	25.6
2022 Personal Effects: Per Capita	THB 4,338	THB 4,034	THB 3,786
2022 Personal Effects: Index	204	190	178

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