

	1 kilometer	3 kilometer	5 kilometer
<b>2023 Population Totals (MBR)</b>			
2023 Total Population	26,035	180,353	331,477
2023 Population Density (per sq. km)	8,291.4	6,381.9	4,221.6
2023 Population Per Mill	2.2	15.0	27.6
2023 Total Population Age 0-14	6,444	44,639	82,044
2023 Total Population Age 15-29	5,355	37,095	68,177
2023 Total Population Age 30-44	5,730	39,691	72,949
2023 Total Population Age 45-59	4,800	33,252	61,116
2023 Total Population Age 60+	3,707	25,676	47,191
<b>2023 Male Population Totals (MBR)</b>			
2023 Total Male Population	13,030	90,263	165,898
2023 Male Population Age 0-14	3,319	22,993	42,260
2023 Male Population Age 15-29	2,740	18,982	34,888
2023 Male Population Age 30-44	2,785	19,291	35,455
2023 Male Population Age 45-59	2,394	16,585	30,481
2023 Male Population Age 60+	1,792	12,413	22,813
<b>2023 Female Population Totals (MBR)</b>			
2023 Total Female Population	13,005	90,090	165,580
2023 Female Population Age 0-14	3,125	21,646	39,784
2023 Female Population Age 15-29	2,615	18,113	33,290
2023 Female Population Age 30-44	2,945	20,400	37,494
2023 Female Population Age 45-59	2,406	16,668	30,635
2023 Female Population Age 60+	1,915	13,264	24,378
<b>2023 Household Totals (MBR)</b>			
2023 Total Households	6,930	48,004	88,228
2023 Average Household Size	3.8	3.8	3.8
<b>2023 Marital Status (MBR)</b>			
2023 Marital Status: Single	11,239	77,855	143,093
2023 Marital Status: Married	13,517	93,638	172,101
2023 Marital Status: Divorced	244	1,694	3,113
2023 Marital Status: Widowed	1,034	7,166	13,171
<b>2023 Educational Attainment (MBR)</b>			
2023 Pop/Edu: Primary Education	7,337	50,827	93,417
2023 Pop/Edu: Secondary Education	7,904	54,752	100,631
2023 Pop/Edu: High Education	2,707	18,755	34,470
2023 Pop/Edu: None	3,689	25,558	46,974
<b>2022 Unemployment (MBR)</b>			
2022 Unemployed Population	1,017	7,048	12,953
<b>2023 Purchasing Power (MBR)</b>			
2023 Purchasing Power: Total	TND 219,942,480	TND 1,523,595,668	TND 2,800,272,102
2023 Purchasing Power: Per Mill	2.4	16.4	30.2
2023 Purchasing Power: Per Capita	TND 8,448	TND 8,448	TND 8,448
2023 Purchasing Power: Index	110	110	110
<b>2023 Food &amp; Beverage Expenditures (MBR)</b>			
2023 Food & Beverage: Total	TND 66,408,083	TND 460,025,126	TND 845,496,974
2023 Food & Beverage: Per Mill	2.3	16.0	29.5
2023 Food & Beverage: Per Capita	TND 2,551	TND 2,551	TND 2,551
2023 Food & Beverage: Index	107	107	107

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**Source:** Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
<b>2023 Alcoholic Beverage Expenditures (MBR)</b>			
2023 Alcoholic Beverage: Total	TND 445,260	TND 3,084,422	TND 5,668,972
2023 Alcoholic Beverage: Per Mill	2.3	16.2	29.8
2023 Alcoholic Beverage: Per Capita	TND 17	TND 17	TND 17
2023 Alcoholic Beverage: Index	108	108	108
<b>2023 Tobacco Expenditures (MBR)</b>			
2023 Tobacco: Total	TND 7,771,938	TND 53,838,127	TND 98,951,059
2023 Tobacco: Per Mill	2.3	15.7	28.8
2023 Tobacco: Per Capita	TND 299	TND 299	TND 299
2023 Tobacco: Index	105	105	105
<b>2023 Clothing Expenditures (MBR)</b>			
2023 Clothing: Total	TND 12,879,351	TND 89,218,431	TND 163,977,811
2023 Clothing: Per Mill	2.3	16.1	29.6
2023 Clothing: Per Capita	TND 495	TND 495	TND 495
2023 Clothing: Index	107	107	107
<b>2023 Footwear Expenditures (MBR)</b>			
2023 Footwear: Total	TND 4,713,310	TND 32,650,256	TND 60,009,097
2023 Footwear: Per Mill	2.3	16.2	29.8
2023 Footwear: Per Capita	TND 181	TND 181	TND 181
2023 Footwear: Index	108	108	108
<b>2023 Furniture &amp; Furnishing Expenditures (MBR)</b>			
2023 Furniture/Furnishing: Total	TND 2,392,425	TND 16,572,917	TND 30,459,970
2023 Furniture/Furnishing: Per Mill	2.3	16.3	29.9
2023 Furniture/Furnishing: Per Capita	TND 92	TND 92	TND 92
2023 Furniture/Furnishing: Index	108	108	108
<b>2023 Household Textiles Expenditures (MBR)</b>			
2023 Household Textiles: Total	TND 864,664	TND 5,989,740	TND 11,008,762
2023 Household Textiles: Per Mill	2.3	16.2	29.7
2023 Household Textiles: Per Capita	TND 33	TND 33	TND 33
2023 Household Textiles: Index	108	108	108
<b>2023 Household Appliances Expenditures (MBR)</b>			
2023 Household Appliances: Total	TND 1,307,757	TND 9,059,155	TND 16,650,151
2023 Household Appliances: Per Mill	2.3	16.0	29.4
2023 Household Appliances: Per Capita	TND 50	TND 50	TND 50
2023 Household Appliances: Index	107	107	107
<b>2023 Household Utensils Expenditures (MBR)</b>			
2023 Household Utensils: Total	TND 674,484	TND 4,672,316	TND 8,587,420
2023 Household Utensils: Per Mill	2.3	16.1	29.6
2023 Household Utensils: Per Capita	TND 26	TND 26	TND 26
2023 Household Utensils: Index	107	107	107
<b>2023 House &amp; Garden Expenditures (MBR)</b>			
2023 House & Garden Tools: Total	TND 199,757	TND 1,383,767	TND 2,543,275
2023 House & Garden Tools: Per Mill	2.3	16.0	29.4
2023 House & Garden Tools: Per Capita	TND 8	TND 8	TND 8
2023 House & Garden Tools: Index	107	107	107
<b>2023 Household Maintenance Expenditures (MBR)</b>			
2023 Household Maintenance: Total	TND 4,301,658	TND 29,798,645	TND 54,768,017
2023 Household Maintenance: Per Mill	2.3	16.0	29.4
2023 Household Maintenance: Per Capita	TND 165	TND 165	TND 165
2023 Household Maintenance: Index	107	107	107

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**Source:** Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
<b>2023 Medical Products &amp; Supplies Expenditures (MBR)</b>			
2023 Medical Products: Total	TND 5,303,327	TND 36,737,451	TND 67,521,103
2023 Medical Products: Per Mill	2.3	16.1	29.5
2023 Medical Products: Per Capita	TND 204	TND 204	TND 204
2023 Medical Products: Index	107	107	107
<b>2023 Consumer Electronics Expenditures (MBR)</b>			
2023 Electronics & IT: Total	TND 1,251,109	TND 8,666,741	TND 15,928,919
2023 Electronics & IT: Per Mill	2.3	16.1	29.6
2023 Electronics & IT: Per Capita	TND 48	TND 48	TND 48
2023 Electronics & IT: Index	107	107	107
<b>2023 Recreation &amp; Culture Durable Expenditures (MBR)</b>			
2023 Recreation Durables: Total	TND 329,271	TND 2,280,942	TND 4,192,227
2023 Recreation Durables: Per Mill	2.3	16.1	29.6
2023 Recreation Durables: Per Capita	TND 13	TND 13	TND 13
2023 Recreation Durables: Index	107	107	107
<b>2023 Entertainment Expenditures (MBR)</b>			
2023 Toys/Sports/Pets: Total	TND 526,210	TND 3,645,186	TND 6,699,620
2023 Toys/Sports/Pets: Per Mill	2.3	16.0	29.3
2023 Toys/Sports/Pets: Per Capita	TND 20	TND 20	TND 20
2023 Toys/Sports/Pets: Index	106	106	106
<b>2023 Recreational &amp; Cultural Service Expenditures (MBR)</b>			
2023 Recreational Services: Total	TND 1,093,506	TND 7,574,988	TND 13,922,347
2023 Recreational Services: Per Mill	2.3	15.9	29.3
2023 Recreational Services: Per Capita	TND 42	TND 42	TND 42
2023 Recreational Services: Index	106	106	106
<b>2023 Books &amp; Stationery Expenditures (MBR)</b>			
2023 Books & Stationery: Total	TND 402,263	TND 2,786,575	TND 5,121,547
2023 Books & Stationery: Per Mill	2.3	15.8	29.0
2023 Books & Stationery: Per Capita	TND 15	TND 15	TND 15
2023 Books & Stationery: Index	105	105	105
<b>2023 Catering Services Expenditures (MBR)</b>			
2023 Catering Services: Total	TND 4,196,202	TND 29,068,126	TND 53,425,370
2023 Catering Services: Per Mill	2.3	16.1	29.6
2023 Catering Services: Per Capita	TND 161	TND 161	TND 161
2023 Catering Services: Index	107	107	107
<b>2023 Personal Care Expenditures (MBR)</b>			
2023 Personal Care: Total	TND 4,558,055	TND 31,574,766	TND 58,032,416
2023 Personal Care: Per Mill	2.3	15.9	29.2
2023 Personal Care: Per Capita	TND 175	TND 175	TND 175
2023 Personal Care: Index	106	106	106
<b>2023 Jewelry &amp; Personal Effects Expenditures (MBR)</b>			
2023 Personal Effects: Total	TND 1,347,976	TND 9,337,759	TND 17,162,208
2023 Personal Effects: Per Mill	2.4	16.5	30.3
2023 Personal Effects: Per Capita	TND 52	TND 52	TND 52
2023 Personal Effects: Index	110	110	110

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