

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	28,770	284,592	717,322
2024 Population Density (per sq. km)	9,162.4	10,070.5	9,135.5
2024 Population Per Mill	8.3	81.7	206.0
2024 Total Population Age 0-14	5,234	51,772	130,493
2024 Total Population Age 15-29	6,166	60,994	153,736
2024 Total Population Age 30-44	6,038	59,733	150,559
2024 Total Population Age 45-59	5,169	51,130	128,875
2024 Total Population Age 60+	6,163	60,963	153,660
2024 Male Population Totals (MBR)			
2024 Total Male Population	13,603	134,558	339,157
2024 Male Population Age 0-14	2,673	26,438	66,637
2024 Male Population Age 15-29	3,072	30,385	76,586
2024 Male Population Age 30-44	2,979	29,472	74,285
2024 Male Population Age 45-59	2,442	24,161	60,899
2024 Male Population Age 60+	2,436	24,102	60,750
2024 Female Population Totals (MBR)			
2024 Total Female Population	15,167	150,034	378,165
2024 Female Population Age 0-14	2,561	25,334	63,856
2024 Female Population Age 15-29	3,094	30,609	77,151
2024 Female Population Age 30-44	3,059	30,261	76,274
2024 Female Population Age 45-59	2,726	26,969	67,975
2024 Female Population Age 60+	3,726	36,861	92,910
2024 Household Totals (MBR)			
2024 Total Households	10,881	107,636	271,299
2024 Average Household Size	2.6	2.6	2.6
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	9,351	92,498	233,143
2024 Pop: Primary Education (ISCED 1 and 2)	8,528	84,361	212,634
2024 Pop: Upper Secondary Education (ISCED 3)	5,295	52,379	132,022
2024 Pop: Post Secondary Education (ISCED 4 and 5)	586	5,801	14,620
2024 Pop: Tertiary Education (ISCED 6 to 8)	4,818	47,662	120,134
2024 Pop: Education Unknown	191	1,892	4,770
2023 Unemployment (MBR)			
2023 Unemployed Population	1,133	11,211	28,259
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	UYU 18,353,484,901	UYU 181,554,590,253	UYU 457,612,739,708
2024 Purchasing Power: Per Mill	10.4	102.7	258.8
2024 Purchasing Power: Per Capita	UYU 637,938	UYU 637,947	UYU 637,946
2024 Purchasing Power: Index	126	126	126
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	UYU 3,478,801,469	UYU 34,412,667,601	UYU 86,737,961,732
2024 Food & Beverage: Per Mill	9.5	93.6	235.8
2024 Food & Beverage: Per Capita	UYU 120,918	UYU 120,919	UYU 120,919
2024 Food & Beverage: Index	115	115	115

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	UYU 173,950,674	UYU 1,720,738,247	UYU 4,337,162,406
2024 Alcoholic Beverage: Per Mill	9.8	97.2	245.0
2024 Alcoholic Beverage: Per Capita	UYU 6,046	UYU 6,046	UYU 6,046
2024 Alcoholic Beverage: Index	119	119	119
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	UYU 198,720,797	UYU 1,965,766,889	UYU 4,954,763,029
2024 Tobacco: Per Mill	8.8	86.7	218.5
2024 Tobacco: Per Capita	UYU 6,907	UYU 6,907	UYU 6,907
2024 Tobacco: Index	106	106	106
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	UYU 462,461,305	UYU 4,574,715,548	UYU 11,530,681,280
2024 Clothing: Per Mill	10.0	98.7	248.7
2024 Clothing: Per Capita	UYU 16,074	UYU 16,075	UYU 16,075
2024 Clothing: Index	121	121	121
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	UYU 222,524,209	UYU 2,201,232,727	UYU 5,548,260,376
2024 Footwear: Per Mill	9.8	97.1	244.7
2024 Footwear: Per Capita	UYU 7,735	UYU 7,735	UYU 7,735
2024 Footwear: Index	119	119	119
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	UYU 150,276,202	UYU 1,486,547,893	UYU 3,746,879,950
2024 Furniture/Furnishing: Per Mill	10.0	98.5	248.4
2024 Furniture/Furnishing: Per Capita	UYU 5,223	UYU 5,223	UYU 5,223
2024 Furniture/Furnishing: Index	121	121	121
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	UYU 59,657,066	UYU 590,133,932	UYU 1,487,446,861
2024 Household Textiles: Per Mill	9.8	97.0	244.4
2024 Household Textiles: Per Capita	UYU 2,074	UYU 2,074	UYU 2,074
2024 Household Textiles: Index	119	119	119
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	UYU 135,354,908	UYU 1,338,944,890	UYU 3,374,843,008
2024 Household Appliances: Per Mill	9.5	94.1	237.1
2024 Household Appliances: Per Capita	UYU 4,705	UYU 4,705	UYU 4,705
2024 Household Appliances: Index	115	115	115
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	UYU 36,947,587	UYU 365,489,389	UYU 921,224,853
2024 Household Utensils: Per Mill	9.7	96.0	241.9
2024 Household Utensils: Per Capita	UYU 1,284	UYU 1,284	UYU 1,284
2024 Household Utensils: Index	117	117	117
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	UYU 37,498,695	UYU 370,941,010	UYU 934,965,794
2024 House & Garden Tools: Per Mill	9.5	94.0	237.0
2024 House & Garden Tools: Per Capita	UYU 1,303	UYU 1,303	UYU 1,303
2024 House & Garden Tools: Index	115	115	115

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	1 kilometer	3 kilometer	5 kilometer
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	UYU 502,925,329	UYU 4,974,989,901	UYU 12,539,582,479
2024 Household Maintenance: Per Mill	9.6	94.8	238.9
2024 Household Maintenance: Per Capita	UYU 17,481	UYU 17,481	UYU 17,481
2024 Household Maintenance: Index	116	116	116
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	UYU 303,062,746	UYU 2,997,928,346	UYU 7,556,350,968
2024 Medical Products: Per Mill	9.5	93.9	236.7
2024 Medical Products: Per Capita	UYU 10,534	UYU 10,534	UYU 10,534
2024 Medical Products: Index	115	115	115
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	UYU 215,806,134	UYU 2,134,776,822	UYU 5,380,756,658
2024 Electronics & IT: Per Mill	9.8	97.0	244.4
2024 Electronics & IT: Per Capita	UYU 7,501	UYU 7,501	UYU 7,501
2024 Electronics & IT: Index	119	119	119
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	UYU 5,775,329	UYU 57,130,159	UYU 143,997,949
2024 Recreation Durables: Per Mill	9.9	97.7	246.3
2024 Recreation Durables: Per Capita	UYU 201	UYU 201	UYU 201
2024 Recreation Durables: Index	120	120	120
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	UYU 216,047,316	UYU 2,137,162,625	UYU 5,386,770,133
2024 Toys/Sports/Pets: Per Mill	9.7	95.8	241.4
2024 Toys/Sports/Pets: Per Capita	UYU 7,509	UYU 7,510	UYU 7,510
2024 Toys/Sports/Pets: Index	117	117	117
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	UYU 449,701,725	UYU 4,448,496,448	UYU 11,212,542,985
2024 Recreational Services: Per Mill	9.6	95.2	239.9
2024 Recreational Services: Per Capita	UYU 15,631	UYU 15,631	UYU 15,631
2024 Recreational Services: Index	117	117	117
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	UYU 133,564,019	UYU 1,321,229,233	UYU 3,330,190,266
2024 Books & Stationery: Per Mill	9.5	94.4	238.0
2024 Books & Stationery: Per Capita	UYU 4,642	UYU 4,643	UYU 4,643
2024 Books & Stationery: Index	116	116	116
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	UYU 421,156,354	UYU 4,166,122,660	UYU 10,500,813,015
2024 Catering Services: Per Mill	9.8	96.6	243.4
2024 Catering Services: Per Capita	UYU 14,639	UYU 14,639	UYU 14,639
2024 Catering Services: Index	118	118	118
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	UYU 595,714,653	UYU 5,892,871,585	UYU 14,853,125,481
2024 Personal Care: Per Mill	9.2	91.3	230.1
2024 Personal Care: Per Capita	UYU 20,706	UYU 20,706	UYU 20,706
2024 Personal Care: Index	112	112	112


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Source: Esri and Michael Bauer Research

Uruguay Summary Report

Chiavari 3009, 11600, Larrañaga, Montevideo
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: -34.8752
Longitude: -56.1604

	1 kilometer	3 kilometer	5 kilometer
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	UYU 44,435,871	UYU 439,564,275	UYU 1,107,932,397
2024 Personal Effects: Per Mill	10.5	103.5	260.9
2024 Personal Effects: Per Capita	UYU 1,545	UYU 1,545	UYU 1,545
2024 Personal Effects: Index	127	127	127

Sample Report

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