

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	95,803	782,672	1,788,891
2024 Population Density (per sq. km)	30,510.5	27,695.4	22,782.6
2024 Population Per Mill	1.0	7.9	18.0
2024 Total Population Age 0-14	17,275	145,525	362,913
2024 Total Population Age 15-29	17,421	156,038	368,147
2024 Total Population Age 30-44	20,200	168,566	415,954
2024 Total Population Age 45-59	19,322	146,102	305,653
2024 Total Population Age 60+	21,585	166,441	336,223
2024 Male Population Totals (MBR)			
2024 Total Male Population	46,054	378,071	871,659
2024 Male Population Age 0-14	8,955	76,270	191,222
2024 Male Population Age 15-29	8,455	75,105	175,567
2024 Male Population Age 30-44	9,459	79,428	198,225
2024 Male Population Age 45-59	9,321	70,049	148,449
2024 Male Population Age 60+	9,865	77,219	158,196
2024 Female Population Totals (MBR)			
2024 Total Female Population	49,749	404,601	917,232
2024 Female Population Age 0-14	8,321	69,255	171,691
2024 Female Population Age 15-29	8,966	80,933	192,580
2024 Female Population Age 30-44	10,742	89,138	217,729
2024 Female Population Age 45-59	10,000	76,053	157,205
2024 Female Population Age 60+	11,720	89,222	178,027
2024 Household Totals (MBR)			
2024 Total Households	27,586	218,961	512,755
2024 Average Household Size	3.5	3.6	3.5
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	17,955	151,106	373,559
2024 Pop: Primary Education (ISCED 1 and 2)	16,109	130,990	276,521
2024 Pop: Upper Secondary Education (ISCED 3)	30,805	244,847	530,981
2024 Pop: Post Secondary Education (ISCED 4 and 5)	3,083	25,817	66,029
2024 Pop: Tertiary Education (ISCED 6 to 8)	27,853	229,911	541,801
2024 Pop: Education Unknown	0	0	0
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	₫10,682,522,643,276	₫91,075,777,342,474	₫214,241,338,598,998
2024 Purchasing Power: Per Mill	1.8	15.3	36.0
2024 Purchasing Power: Per Capita	₫111,505,095	₫116,365,192	₫119,762,098
2024 Purchasing Power: Index	186	195	200
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	₫3,112,600,149,495	₫25,669,123,333,994	₫59,758,237,733,771
2024 Food & Beverage: Per Mill	1.3	10.6	24.8
2024 Food & Beverage: Per Capita	₫32,489,590	₫32,796,782	₫33,405,187
2024 Food & Beverage: Index	134	135	138
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	₫87,525,921,124	₫727,147,055,597	₫1,704,106,098,623
2024 Alcoholic Beverage: Per Mill	1.4	11.5	26.9
2024 Alcoholic Beverage: Per Capita	₫913,603	₫929,057	₫952,605
2024 Alcoholic Beverage: Index	143	146	149

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	₫91,158,374,724	₫741,866,643,887	₫1,711,530,303,118
2024 Tobacco: Per Mill	1.1	9.2	21.2
2024 Tobacco: Per Capita	₫951,519	₫947,864	₫956,755
2024 Tobacco: Index	118	117	118
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	₫325,473,711,011	₫2,714,241,063,792	₫6,316,572,617,722
2024 Clothing: Per Mill	1.4	12.0	27.9
2024 Clothing: Per Capita	₫3,397,323	₫3,467,916	₫3,530,999
2024 Clothing: Index	149	152	155
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	₫68,395,748,294	₫569,845,470,471	₫1,332,909,802,138
2024 Footwear: Per Mill	1.4	11.6	27.1
2024 Footwear: Per Capita	₫713,921	₫728,077	₫745,104
2024 Footwear: Index	144	147	151
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	₫50,961,170,197	₫426,709,836,999	₫1,001,400,355,327
2024 Furniture/Furnishing: Per Mill	1.4	11.8	27.7
2024 Furniture/Furnishing: Per Capita	₫531,937	₫545,196	₫559,788
2024 Furniture/Furnishing: Index	146	150	154
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	₫36,733,929,274	₫303,771,744,938	₫705,289,309,638
2024 Household Textiles: Per Mill	1.4	11.5	26.8
2024 Household Textiles: Per Capita	₫383,432	₫388,121	₫394,261
2024 Household Textiles: Index	145	147	149
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	₫53,368,787,485	₫440,562,643,150	₫1,020,145,250,093
2024 Household Appliances: Per Mill	1.3	11.1	25.8
2024 Household Appliances: Per Capita	₫557,068	₫562,896	₫570,267
2024 Household Appliances: Index	140	142	144
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	₫34,630,761,236	₫287,638,858,004	₫668,555,520,431
2024 Household Utensils: Per Mill	1.4	11.6	26.8
2024 Household Utensils: Per Capita	₫361,479	₫367,509	₫373,726
2024 Household Utensils: Index	144	147	149
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	₫16,977,374,854	₫141,541,641,343	₫326,539,278,360
2024 House & Garden Tools: Per Mill	1.3	11.2	25.8
2024 House & Garden Tools: Per Capita	₫177,211	₫180,844	₫182,537
2024 House & Garden Tools: Index	139	142	143
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	₫124,515,217,697	₫1,021,406,496,812	₫2,356,815,315,960
2024 Household Maintenance: Per Mill	1.3	10.8	25.0
2024 Household Maintenance: Per Capita	₫1,299,701	₫1,305,025	₫1,317,473
2024 Household Maintenance: Index	137	138	139

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	1 kilometer	3 kilometer	5 kilometer
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	₫162,351,319,647	₫1,303,997,007,677	₫2,912,700,024,425
2024 Medical Products: Per Mill	1.5	11.8	26.4
2024 Medical Products: Per Capita	₫1,694,637	₫1,666,084	₫1,628,215
2024 Medical Products: Index	153	150	147
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	₫45,922,687,842	₫383,678,988,374	₫903,296,929,875
2024 Electronics & IT: Per Mill	1.3	11.1	26.1
2024 Electronics & IT: Per Capita	₫479,345	₫490,217	₫504,948
2024 Electronics & IT: Index	138	141	145
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	₫12,531,459,061	₫104,946,164,064	₫244,000,519,286
2024 Recreation Durables: Per Mill	1.4	11.8	27.3
2024 Recreation Durables: Per Capita	₫130,804	₫134,087	₫136,398
2024 Recreation Durables: Index	146	150	152
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	₫10,610,954,989	₫88,028,769,380	₫203,835,938,099
2024 Toys/Sports/Pets: Per Mill	1.4	11.2	26.0
2024 Toys/Sports/Pets: Per Capita	₫110,758	₫112,472	₫113,945
2024 Toys/Sports/Pets: Index	141	143	145
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	₫45,132,863,979	₫373,289,420,065	₫868,605,904,900
2024 Recreational Services: Per Mill	1.3	10.8	25.1
2024 Recreational Services: Per Capita	₫471,101	₫476,942	₫485,556
2024 Recreational Services: Index	135	137	140
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	₫91,864,802,358	₫753,258,494,207	₫1,737,981,692,401
2024 Books & Stationery: Per Mill	1.3	10.8	24.9
2024 Books & Stationery: Per Capita	₫958,893	₫962,419	₫971,541
2024 Books & Stationery: Index	137	137	138
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	₫427,885,324,950	₫3,532,975,657,138	₫8,181,305,489,343
2024 Catering Services: Per Mill	1.4	11.4	26.4
2024 Catering Services: Per Capita	₫4,466,304	₫4,513,993	₫4,573,395
2024 Catering Services: Index	143	145	147
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	₫190,743,272,625	₫1,567,686,454,156	₫3,654,322,310,057
2024 Personal Care: Per Mill	1.2	9.9	23.1
2024 Personal Care: Per Capita	₫1,990,995	₫2,002,993	₫2,042,786
2024 Personal Care: Index	126	126	129
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	₫64,116,772,352	₫532,955,433,597	₫1,228,665,429,413
2024 Personal Effects: Per Mill	1.7	13.9	32.2
2024 Personal Effects: Per Capita	₫669,256	₫680,944	₫686,831
2024 Personal Effects: Index	174	177	179

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