Data Axle
Business Listing File

Company location: Houston, Texas

Web address: www.data-axle.com

Description: Esri extracts its business data from a comprehensive list of businesses licensed from Data Axle®. This business list contains data on over 13 million US businesses—including the business name, location, franchise code, industry classification code, number of employees, and sales volume. Individual businesses are located by address geocoding—not all will have an exact location. The Esri geocoder integrates an address-based approach with more than eighty-one million residential and commercial U.S. address records from the HERE Point Addressing database. This database maps street addresses to a physical location so each address is a fixed point and not an interpolation from an address range. The geocoder uses address locators in a cascading fallback approach to ensure a match for as many records as possible. The primary locator utilizes the HERE Point Addressing database. The secondary locator utilizes the HERE Street Address Range database. Records that did not match fall back to the geocode provided by Data Axle.

Businesses can be retrieved by their Standard Industrial Classification Code (SIC) as well as by North American Industry Classification System (NAICS) Code and Location. The Data Axle Business File can be used for locating both competitors and marketing opportunities. This data is current as of April 2022.

Fields

Note: Use the Explore option and click on a business in your map area to see the fields, marked in blue below, that are not visible in the business layer attribute table nor exportable from Business Analyst.

LOCNUM (Data Axle ID) – Data Axle ID to identify unique business establishments.

CONAME (Company/Business Name) – The name shown is that by which the business is known or under which it conducts its business.

ADDR (Address) – Physical address of location. The address field cannot be used for direct mailing purposes.

STREET (Street) – The street name of primary address provided without the street number.

CITY (City) – The city name identifies the town or municipality in which the address is situated. The city corresponds to the P.O. Box Number or the physical address, depending on which type of address is provided.

STATE (State) – The 2-letter US Postal Service (USPS) abbreviation is used to

identify the state in which the city is located.

STATE_NAME (State Name) – Full name of state.

ZIP (ZIP Code) – USPS 5-digit ZIP code assigned to the business address.

ZIP4 (ZIP plus 4 extension) – USPS ZIP+4 code assigned to the business address.

NAICS (NAICS Code) - North American Industry Classification System code; Standard codes are 6 characters and Data Axle adds 2 characters to create a proprietary 8-character code. This field is associated with the primary SIC code only.

SIC (Primary SIC) – Standard Industrial Classification code; This field contains the 6-digit SIC code for the business's primary activity.

SALESVOL (Sales Volume/Assets ($000)) – Estimated sales or assets in thousands of dollars. Corporate sales volume figures are actual numbers compiled from annual reports, newspapers, and periodicals. Data Axle does not model or sum the corporate sales volume figures. Location sales volume is available on the majority of the records that have a location employment figure. Because verifiable sales volume figures are virtually impossible to obtain from private businesses, Data Axle has developed, and continually improves, a model that estimates the sales volume for the company.

HDBRCH (Business Status Code) – The code denoting whether the business is a headquarter, a branch, or a subsidiary headquarter. If the business is none of these, the field will be blank.
1. Headquarters
2. Branches
3. Subsidiary Headquarters

ULTNUM (Ultimate Parent Number) – The ultimate parent number identifies the ultimate corporate parent of the business and also serves as the Data Axle ID number for the headquarters site of the ultimate parent.

PUBPRV (Public Company Indicator) – Indicates a publicly-held business or that it is a branch of a publicly-held company.
1. Publicly-held business
2. Branch of a publicly-held business

EMPNUM (Employee Count) – The actual number of employees for the business locations.

FRNCOD (Franchise Code) – An additional sub-classification of certain SIC codes used to identify franchise/brand affiliation or professional specialty. This field is related to the selected SIC only.

ISCODE (Industry Code) – This alpha code is a sub-classification of specific SICs such as number of beds in a hospital. This field is related to the selected SIC only.

SQFTCODE (Square Footage Code) – Estimated Square Footage the business occupies.

1	1 – 1,499	5	10,000 – 19,999
2	1,500 – 2,499	6	20,000 – 39,999
3	2,500 – 4,999	7	40,000 – 99,999
4	5,000 – 9,999	8	100,000+

LOC_NAME (Locator Name) – The name of the locator from which the geocode information is derived.

STATUS (Match Code) – Match status.

M	The record was matched to a locator file.
U	The record was unmatched.
T	The record was matched to a locator file and multiple match candidates had the same score.

SCORE (Match Score) - The match score of the candidate to which the address was matched. The score can be in a range of 0 to 100, where 100 indicates that the candidate is a perfect match.

SOURCE (Source) – The source of the record.

REC_TYPE (Record Type) – Indicates the record type and whether the business is included in Business Summary counts. If field is 0, record is included in Business Summary. All other values are not included in Business Summary.

1	Blank Addresses	3	ATM Records
2	P.O. Box Records	4	Electric Charging Stations