



	2020-23				Household Type	Average HH Size	Diversity Index <sup>2</sup>	Median Age	Population by Age (%)				Marital Status (%)		
	Households	Population	Ann. Pop. Chg (%)	Pop. Density <sup>1</sup>					<18	18-44	45-64	65+	Never Married	Married	Widowed/ Divorced
<b>United States</b>	129,917,449	337,470,185	0.56	95.5		2.53	72.1	39.1	21.6	36.0	24.6	17.8	34.1	50.2	15.6
<b>01. Principal Urban Center</b>	<b>9,481,234</b>	<b>22,303,032</b>	<b>0.42</b>	<b>2,630.3</b>		<b>2.30</b>	<b>86.6</b>	<b>34.3</b>	<b>20.2</b>	<b>46.8</b>	<b>20.7</b>	<b>12.2</b>	<b>49.3</b>	<b>38.3</b>	<b>12.4</b>
3A: Laptops and Lattes	1,403,292	2,746,635	0.57	10,808.8	Singles	1.90	60.5	38.4	12.4	48.7	22.9	16.0	44.4	44.4	11.2
3B: Metro Renters	2,311,776	4,082,040	1.70	5,575.4	Singles	1.69	69.2	33.7	8.9	62.9	17.7	10.6	56.2	32.9	10.8
3C: Trendsetters	1,393,629	2,952,111	0.51	11,893.7	Singles	2.07	79.6	37.4	14.8	48.7	23.0	13.5	49.6	38.1	12.2
8D: Downtown Melting Pot	829,698	2,407,426	-0.09	26,064.1	Married Couples	2.86	80.4	38.5	20.8	38.1	24.0	17.1	35.5	51.4	13.1
11A: City Strivers	1,017,118	2,769,695	-0.03	14,668.5	Singles	2.68	70.9	36.3	23.8	38.2	23.8	14.1	50.8	34.9	14.3
13C: NeWest Residents	1,033,225	3,100,829	0.04	555.6	Married Couples w/ Kids	2.95	85.5	27.8	31.9	45.9	16.0	6.3	48.7	40.0	11.3
13D: Fresh Ambitions	848,883	2,533,223	-0.10	2,041.4	Single Parents	2.93	88.3	29.6	30.6	40.8	19.4	9.3	51.2	34.6	14.2
13E: High Rise Renters	643,613	1,711,073	-0.06	12,060.1	Single Parents	2.59	86.8	33.5	26.2	39.2	21.3	13.3	53.9	31.2	14.8
<b>02. Urban Periphery</b>	<b>21,600,345</b>	<b>60,860,013</b>	<b>0.21</b>	<b>269.4</b>		<b>2.78</b>	<b>87.9</b>	<b>35.0</b>	<b>24.7</b>	<b>38.9</b>	<b>22.4</b>	<b>14.0</b>	<b>40.7</b>	<b>43.9</b>	<b>15.5</b>
2C: Pacific Heights	896,501	2,813,511	-0.06	3,187.0	Married Couples	3.10	75.9	43.5	18.8	33.0	26.4	21.7	31.7	55.6	12.7
5D: Rustbelt Traditions	2,775,553	6,788,611	0.07	659.2	Married Couples	2.42	60.2	40.0	21.3	35.4	24.9	18.4	33.7	47.5	18.8
7B: Urban Villages	1,347,056	4,870,081	-0.16	323.8	Married Couples	3.58	87.2	34.9	24.7	39.0	23.1	13.2	39.7	48.1	12.2
7C: Urban Edge Families	1,961,677	6,083,953	0.52	49.0	Married Couples	3.08	88.5	33.5	26.2	39.8	22.3	11.7	38.8	46.4	14.7
7D: Forging Opportunity	1,358,216	4,599,569	0.24	482.2	Married Couples	3.36	83.4	29.8	31.6	39.6	19.4	9.5	40.1	47.2	12.7
7F: Southwestern Families	1,029,885	3,092,561	0.00	72.4	Married Couples	2.96	80.6	35.5	26.0	35.6	21.8	16.6	38.2	44.5	17.3
8A: City Lights	1,873,655	4,898,288	0.27	2,934.5	Married Couples	2.57	82.6	40.1	19.8	37.2	26.1	16.9	36.9	48.0	15.1
8C: Bright Young Professionals	3,002,126	7,203,509	0.92	814.0	Married Couples	2.38	75.5	34.1	23.0	44.0	20.9	12.1	38.3	45.5	16.2
11C: Metro Fusion	1,881,689	4,813,828	0.46	2,833.4	Singles	2.52	86.8	30.0	28.0	44.6	18.4	8.9	47.5	36.7	15.8
12A: Family Foundations	1,326,104	3,505,321	-0.10	1,398.4	Singles	2.61	53.8	40.5	22.3	32.9	24.9	19.9	45.4	35.0	19.6
12D: Modest Income Homes	1,596,356	3,988,412	-0.14	542.7	Singles	2.43	46.8	38.1	24.5	33.3	24.2	17.9	52.2	26.5	21.3
13A: Diverse Convergence	1,609,172	4,680,365	0.17	8,844.5	Married Couples w/ Kids	2.87	88.3	33.7	24.8	42.7	21.7	10.8	44.7	42.7	12.6
13B: Family Extensions	942,355	3,522,004	-0.30	6,619.8	Married Couples	3.70	75.4	29.1	30.8	42.6	18.6	8.0	47.9	42.3	9.8
<b>03. Metro Cities</b>	<b>23,432,740</b>	<b>54,870,174</b>	<b>0.45</b>	<b>433.8</b>		<b>2.20</b>	<b>71.2</b>	<b>35.0</b>	<b>19.2</b>	<b>43.0</b>	<b>21.1</b>	<b>16.7</b>	<b>45.1</b>	<b>37.2</b>	<b>17.6</b>
5B: In Style	2,901,322	6,880,605	0.43	388.4	Married Couples w/No Kids	2.32	50.9	43.0	18.8	33.7	25.9	21.6	30.0	54.2	15.8
8B: Emerald City	1,849,927	3,872,560	0.59	402.4	Singles	2.05	58.6	38.6	15.6	44.0	24.3	16.1	41.8	43.1	15.1
8E: Front Porches	2,051,681	5,220,956	0.22	2,138.4	Married Couples	2.50	79.6	36.0	23.5	38.9	23.1	14.5	40.4	41.6	18.0
8F: Old and Newcomers	2,965,423	6,448,969	0.49	871.4	Singles	2.11	62.3	40.5	18.0	37.2	22.9	21.9	37.1	42.0	21.0
8G: Hometown Heritage	1,520,273	3,939,746	-0.01	112.4	Singles	2.54	80.4	33.3	27.1	38.4	22.0	12.5	45.6	34.4	20.1
9E: Retirement Communities	1,542,802	3,198,224	0.88	450.9	Singles	1.94	61.5	55.5	12.9	27.3	21.9	38.0	30.9	41.4	27.7
9F: Social Security Set	1,091,023	2,156,715	1.64	1,491.3	Singles	1.79	79.9	46.8	13.6	34.6	24.0	27.8	47.5	27.0	25.4
11B: Young and Restless	2,298,630	4,709,529	1.00	3,505.9	Singles	2.02	81.5	30.8	19.9	54.9	16.5	8.7	49.9	34.8	15.3
11D: Set to Impress	1,798,446	3,843,301	0.66	2,605.6	Singles	2.06	72.4	35.1	19.9	43.5	21.9	14.8	47.7	32.6	19.7
11E: City Commons	1,132,561	2,902,124	0.02	991.3	Single Parents	2.48	58.9	29.6	31.9	37.5	19.3	11.3	58.5	24.1	17.4
12B: Traditional Living	2,434,798	5,995,965	-0.13	160.2	Married Couples	2.43	65.8	36.6	23.8	37.6	23.6	15.0	38.5	41.3	20.2
14B: College Towns	1,213,410	2,974,334	0.69	1,475.2	Singles	2.07	65.0	24.7	11.1	65.4	13.3	10.2	65.3	24.6	10.1
14C: Dorms to Diplomas	632,444	2,727,146	0.23	5,207.2	Nonfam HHs w/ 2+ Persons	2.10	66.9	21.7	3.9	91.0	3.1	2.0	90.3	7.2	2.5
<b>04. Suburban Periphery</b>	<b>42,019,158</b>	<b>113,617,900</b>	<b>0.83</b>	<b>499.0</b>		<b>2.67</b>	<b>63.6</b>	<b>42.0</b>	<b>22.1</b>	<b>31.9</b>	<b>26.5</b>	<b>19.5</b>	<b>27.2</b>	<b>59.0</b>	<b>13.8</b>
1A: Top Tier	2,101,951	6,030,564	-0.07	1,005.8	Married Couples	2.84	50.3	48.3	23.5	22.3	31.1	23.2	22.3	68.1	9.6
1B: Professional Pride	2,140,351	6,465,744	0.78	996.9	Married Couples	3.01	56.2	41.0	25.1	30.1	31.4	13.4	23.7	68.0	8.3
1C: Boomburbs	2,533,347	7,999,230	2.49	1,226.1	Married Couples	3.15	72.4	34.5	31.8	36.9	23.3	8.0	26.2	64.4	9.4
1D: Savvy Suburbanites	3,852,282	10,826,839	0.51	362.0	Married Couples	2.79	48.9	45.8	21.2	27.7	30.6	20.4	24.0	64.8	11.2
1E: Exurbanites	2,495,984	6,340,307	0.42	295.9	Married Couples	2.50	48.2	52.2	18.0	23.1	30.3	28.6	22.6	63.2	14.2
2A: Urban Chic	1,651,238	4,070,678	0.24	561.5	Married Couples	2.42	59.0	43.9	19.7	31.7	28.0	20.6	29.7	56.8	13.5
2B: Pleasantville	2,745,350	7,909,701	-0.04	1,501.8	Married Couples	2.85	72.4	43.4	20.2	31.8	27.9	20.1	30.9	55.6	13.5



	2020-23				Household Type	Average HH Size	Diversity Index <sup>2</sup>	Median Age	Population by Age (%)				Marital Status (%)		
	Households	Population	Ann. Pop. Chg (%)	Pop. Density <sup>1</sup>					<18	18-44	45-64	65+	Never Married	Married	Widowed/ Divorced
<b>United States</b>	129,917,449	337,470,185	0.56	95.5		2.53	72.1	39.1	21.6	36.0	24.6	17.8	34.1	50.2	15.6
<b>04. Suburban Periphery (Cont.)</b>	<b>42,019,158</b>	<b>113,617,900</b>	<b>0.83</b>	<b>499.0</b>		<b>2.67</b>	<b>63.6</b>	<b>42.0</b>	<b>22.1</b>	<b>31.9</b>	<b>26.5</b>	<b>19.5</b>	<b>27.2</b>	<b>59.0</b>	<b>13.8</b>
2D: Enterprising Professionals	1,902,887	4,765,964	0.92	1,580.0	Married Couples	2.49	78.8	36.2	22.6	42.6	23.5	11.3	34.0	53.1	12.9
4A: Workday Drive	3,997,117	11,567,195	1.25	560.0	Married Couples	2.88	62.1	37.5	24.9	35.7	26.7	12.7	26.8	61.3	11.8
4B: Home Improvement	2,186,334	6,137,961	0.22	422.2	Married Couples	2.80	76.4	38.6	21.9	36.6	25.8	15.6	31.7	53.7	14.6
5A: Comfortable Empty Nesters	3,138,379	7,895,275	0.29	287.5	Married Couples	2.49	46.1	49.2	18.2	26.9	28.2	26.6	24.2	59.9	15.9
5C: Parks and Rec	2,545,696	6,362,771	0.24	1,260.7	Married Couples	2.47	63.3	41.8	19.8	34.4	26.2	19.6	33.2	49.4	17.4
5E: Midlife Constants	3,135,724	7,459,866	0.14	273.4	Married Couples w/No Kids	2.30	48.0	48.0	17.5	29.3	25.3	27.9	27.6	52.0	20.4
7A: Up and Coming Families	3,700,960	11,329,787	2.77	1,188.4	Married Couples	3.05	81.6	32.3	29.8	42.0	20.4	7.8	31.9	55.9	12.1
9A: Silver & Gold	1,043,406	2,127,595	1.27	116.9	Married Couples w/No Kids	2.02	34.0	64.9	8.6	13.8	27.8	49.8	15.2	65.9	18.9
9B: Golden Years	1,710,462	3,743,095	0.60	1,094.9	Singles	2.10	55.9	53.6	14.2	26.4	25.9	33.5	27.3	51.4	21.3
9C: The Elders	948,103	1,675,587	1.02	490.6	Married Couples w/No Kids	1.72	39.5	73.1	3.0	6.4	15.8	74.8	12.3	57.3	30.4
14A: Military Proximity	189,587	909,741	-0.24	74.1	Married Couples	3.09	73.9	22.8	26.8	69.3	3.3	0.6	49.2	47.0	3.8
<b>05. Semirural</b>	<b>12,162,585</b>	<b>31,090,266</b>	<b>0.76</b>	<b>67.9</b>		<b>2.50</b>	<b>63.2</b>	<b>39.9</b>	<b>22.6</b>	<b>33.9</b>	<b>24.4</b>	<b>19.2</b>	<b>30.7</b>	<b>49.9</b>	<b>19.4</b>
4C: Middleburg	4,016,122	10,920,150	1.59	205.8	Married Couples	2.69	59.5	37.2	24.9	36.4	24.3	14.4	28.4	56.0	15.6
6F: Heartland Communities	2,851,630	6,862,930	-0.07	85.2	Married Couples	2.35	41.1	43.0	20.5	31.8	25.4	22.3	29.2	49.8	21.0
7E: Farm to Table	309,537	1,161,888	0.15	85.3	Married Couples	3.69	77.1	28.2	33.3	40.9	17.3	8.5	44.2	45.5	10.3
9D: Senior Escapes	1,166,916	2,612,594	0.89	20.7	Married Couples w/No Kids	2.19	56.3	56.6	14.3	22.6	27.4	35.7	23.8	52.3	24.0
10D: Down the Road	1,503,536	4,117,937	0.91	34.4	Married Couples	2.70	79.5	36.1	24.9	36.7	23.5	14.9	35.3	46.3	18.4
12C: Small Town Sincerity	2,314,844	5,414,767	0.13	83.1	Singles	2.24	58.8	41.8	20.5	33.2	23.8	22.5	34.5	40.5	24.9
<b>06. Rural</b>	<b>21,216,877</b>	<b>54,087,442</b>	<b>0.43</b>	<b>22.0</b>		<b>2.51</b>	<b>41.9</b>	<b>44.8</b>	<b>20.0</b>	<b>30.3</b>	<b>28.5</b>	<b>21.3</b>	<b>25.5</b>	<b>57.8</b>	<b>16.8</b>
6A: Green Acres	4,257,643	11,336,834	0.97	75.3	Married Couples	2.65	37.4	44.8	20.6	29.7	29.9	19.8	23.8	63.0	13.3
6B: Salt of the Earth	3,616,750	9,201,632	0.11	57.9	Married Couples	2.52	28.3	45.0	20.0	30.1	28.6	21.3	24.2	59.7	16.1
6C: The Great Outdoors	2,015,755	4,926,358	0.81	17.8	Married Couples	2.40	45.4	48.4	17.8	28.1	30.0	24.1	25.5	57.1	17.4
6D: Prairie Living	1,271,392	3,227,893	-0.23	4.7	Married Couples	2.49	31.0	45.0	21.3	28.7	27.7	22.4	24.0	61.2	14.8
6E: Rural Resort Dwellers	1,291,862	2,854,202	0.59	7.6	Married Couples w/No Kids	2.18	30.4	55.7	14.5	21.9	31.9	31.7	20.5	60.8	18.8
10A: Southern Satellites	4,039,778	10,644,960	0.80	52.2	Married Couples	2.60	50.1	41.2	21.6	33.3	27.0	18.1	26.7	55.8	17.5
10B: Rooted Rural	2,394,837	5,913,763	0.01	19.9	Married Couples	2.41	35.1	46.2	18.8	29.8	27.9	23.5	24.5	56.0	19.5
10C: Economic BedRock	751,529	1,915,296	-0.44	10.7	Married Couples	2.48	50.5	42.3	21.2	32.2	26.3	20.3	27.4	53.1	19.5
10E: Rural Bypasses	1,577,331	4,066,504	-0.24	30.4	Married Couples	2.43	63.2	41.4	20.8	33.7	26.1	19.4	35.3	44.4	20.3

\* Segment 15, *Unclassified*, is not displayed in the Summary Table.

<sup>1</sup> Population density is population per square mile.

<sup>2</sup> The Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity). For example, the diversity score for the U.S. is 72.1 which means there is a 72.1 percent probability that two people randomly chosen from the U.S. population would belong to different race or ethnic groups.



	School Enrollment (%) <sup>1</sup>								Educational Attainment (%)										
	By Level of School								By Sex and Type of School										
	Nursery/ Preschool	Kinder- garten	Grade 1-8	Grade 9- 12	College	Grad/Prof School	Not Enrolled in School	Male		Female		Less than 9th Grade	9-12th Grade/No Diploma	High School Diploma	GED/Alt. Credential	Some College/ No Degree	Associate Degree	Bachelor's Degree	Grad/Prof Degree
								Public School	Private School	Public School	Private School								
<b>United States</b>	1.5	1.3	10.4	5.4	5.5	1.4	74.5	41.4	8.1	41.7	8.9	4.1	5.5	22.9	4.1	17.7	9.5	22.3	13.9
<b>01. Principal Urban Center</b>	1.6	1.3	9.2	4.4	5.4	2.6	75.5	38.1	10.7	38.9	12.3	7.5	6.3	16.8	3.0	12.5	6.1	27.6	20.2
3A: Laptops and Lattes	1.8	0.9	5.7	2.3	4.4	3.6	81.3	24.0	22.7	25.9	27.4	1.2	1.0	4.9	0.7	7.0	3.3	40.7	41.2
3B: Metro Renters	0.9	0.5	3.1	1.4	6.5	6.4	81.2	29.3	18.1	31.2	21.3	1.2	1.6	6.8	1.5	10.2	5.0	41.0	32.6
3C: Trendsetters	1.5	0.9	6.0	2.8	5.0	3.3	80.5	35.1	14.6	34.8	15.5	3.8	3.3	11.5	1.9	11.7	5.8	36.5	25.6
8D: Downtown Melting Pot	1.6	1.3	9.9	5.0	5.6	1.6	75.0	35.8	14.3	35.2	14.6	10.8	7.5	22.8	3.0	11.6	7.7	24.1	12.6
11A: City Strivers	1.7	1.4	10.7	5.4	5.7	1.6	73.4	39.7	7.8	42.6	9.8	5.8	7.5	26.4	5.0	18.0	8.4	18.4	10.5
13C: NeWest Residents	1.7	2.0	14.7	6.9	4.7	0.8	69.4	46.0	4.5	44.7	4.8	20.9	12.9	26.0	4.1	14.3	5.9	11.4	4.6
13D: Fresh Ambitions	1.8	1.8	14.3	7.0	5.0	0.8	69.3	44.6	4.5	45.6	5.3	14.2	13.3	29.6	5.6	16.9	7.1	9.4	4.0
13E: High Rise Renters	1.9	1.6	12.3	6.3	5.9	1.1	70.9	43.0	5.8	44.5	6.7	13.9	13.7	23.9	6.2	15.5	7.5	13.4	5.8
<b>02. Urban Periphery</b>	1.5	1.4	11.4	5.9	5.4	1.2	73.2	43.2	5.9	44.2	6.7	8.3	8.2	25.7	4.4	18.5	9.1	17.3	8.5
2C: Pacific Heights	1.5	1.1	9.2	5.0	6.1	1.5	75.6	39.9	10.7	38.2	11.3	4.9	4.2	18.6	2.1	14.6	9.4	29.4	16.8
5D: Rustbelt Traditions	1.4	1.3	10.3	5.3	4.4	1.1	76.2	41.7	7.4	42.7	8.2	2.7	5.2	27.4	5.1	20.9	11.7	18.4	8.6
7B: Urban Villages	1.3	1.3	10.9	6.3	6.9	1.1	72.3	44.2	5.0	45.2	5.7	12.4	9.4	26.7	3.6	17.9	8.6	15.4	6.0
7C: Urban Edge Families	1.4	1.5	12.6	6.7	5.4	1.0	71.2	44.3	5.1	44.7	5.8	7.9	8.6	27.3	5.1	20.0	10.0	14.6	6.4
7D: Forging Opportunity	1.5	1.8	14.9	7.6	4.6	0.5	69.2	46.5	3.0	47.1	3.4	18.5	14.0	28.0	5.7	15.7	6.5	8.4	3.1
7F: Southwestern Families	1.4	1.5	12.0	6.3	4.8	0.7	73.3	45.8	3.4	46.9	3.9	17.0	13.4	27.3	5.4	15.4	7.0	10.4	4.1
8A: City Lights	1.6	1.2	9.1	4.8	5.7	1.7	75.9	39.7	9.6	39.6	11.2	4.6	4.6	20.4	2.9	16.3	8.8	26.2	16.1
8C: Bright Young Professionals	1.5	1.3	10.4	5.0	6.0	1.9	73.9	41.5	7.2	43.3	8.0	2.7	4.0	20.5	3.8	20.5	11.0	24.9	12.6
11C: Metro Fusion	1.7	1.7	12.5	5.6	5.6	1.3	71.6	44.0	5.1	44.9	6.0	7.0	8.3	26.2	5.0	20.4	9.9	16.3	6.8
12A: Family Foundations	1.5	1.3	10.8	5.8	4.9	1.2	74.6	41.3	6.2	44.9	7.6	4.1	7.9	29.1	4.6	22.4	9.3	14.3	8.3
12D: Modest Income Homes	1.6	1.5	11.4	5.8	4.3	0.7	74.8	42.6	5.2	45.7	6.6	4.9	12.6	33.4	6.3	20.7	8.1	9.2	4.8
13A: Diverse Convergence	1.6	1.4	10.8	5.6	6.0	1.4	73.3	42.5	6.5	43.6	7.4	12.1	8.4	25.1	3.4	15.5	7.5	19.2	8.9
13B: Family Extensions	1.5	1.7	13.4	7.4	6.1	0.7	69.1	46.4	3.2	46.8	3.6	23.3	14.2	27.6	3.3	14.2	5.5	9.0	3.0
<b>03. Metro Cities</b>	1.3	1.2	8.9	4.3	10.5	2.1	71.7	40.1	8.5	41.7	9.7	3.5	6.0	22.8	4.7	18.8	9.4	21.6	13.3
5B: In Style	1.6	1.2	9.4	4.9	5.6	1.8	75.5	38.5	10.7	38.7	12.1	1.3	2.3	15.5	2.4	16.4	9.3	30.8	22.1
8B: Emerald City	1.5	1.0	6.8	3.4	6.3	3.3	77.7	36.5	12.5	37.3	13.6	1.4	2.3	12.0	2.1	14.5	7.5	34.6	25.6
8E: Front Porches	1.4	1.4	11.0	5.4	4.8	1.1	74.8	43.4	6.2	43.2	7.1	5.4	7.3	27.5	5.6	20.3	10.0	16.2	7.8
8F: Old and Newcomers	1.3	1.1	8.4	4.1	6.4	1.6	77.1	39.9	9.0	41.4	9.7	2.4	4.5	22.4	4.3	20.3	10.6	22.4	12.9
8G: Hometown Heritage	1.5	1.6	12.9	5.9	3.8	0.6	73.6	44.5	5.0	45.1	5.4	7.3	12.1	31.8	8.2	19.3	8.5	9.0	3.8
9E: Retirement Communities	1.0	0.8	6.4	3.4	4.9	1.3	82.2	38.6	10.1	39.8	11.5	3.2	4.8	24.5	3.7	18.6	9.5	21.6	14.2
9F: Social Security Set	0.9	0.9	6.1	3.1	6.2	1.9	80.9	37.7	10.1	40.2	12.0	7.3	10.3	24.3	6.0	17.6	7.5	16.7	10.4
11B: Young and Restless	1.3	1.2	8.1	3.5	7.6	3.1	75.1	40.4	7.2	44.1	8.3	3.0	4.2	18.7	3.4	19.6	10.2	26.9	13.9
11D: Set to Impress	1.2	1.1	8.4	3.9	7.1	2.0	76.3	40.1	8.6	41.8	9.5	3.8	6.5	23.4	5.8	20.6	9.4	19.6	10.9
11E: City Commons	2.2	2.1	14.4	6.5	5.0	1.0	68.8	43.0	5.3	45.6	6.1	5.6	13.2	31.4	6.6	20.2	7.9	10.1	4.9
12B: Traditional Living	1.5	1.4	11.3	5.6	4.1	0.8	75.2	43.7	5.7	44.2	6.4	4.0	8.1	31.6	7.2	20.7	10.7	12.3	5.3
14B: College Towns	0.9	0.7	4.8	2.4	33.2	6.2	51.8	38.3	10.3	39.6	11.9	2.2	3.8	15.0	3.4	16.4	8.0	28.7	22.7
14C: Dorms to Diplomas	0.2	0.1	1.1	0.7	74.7	6.1	17.1	37.3	10.0	40.9	11.8	1.9	3.1	11.9	2.7	15.9	7.2	30.5	26.7
<b>04. Suburban Periphery</b>	1.7	1.3	10.9	5.9	4.7	1.4	74.2	40.4	9.6	39.8	10.2	1.9	2.8	17.5	2.6	16.5	9.5	29.1	20.0
1A: Top Tier	2.2	1.4	12.1	7.0	4.0	1.4	71.9	35.2	15.9	33.0	15.9	0.8	1.0	6.9	0.7	8.3	4.7	37.5	40.1
1B: Professional Pride	2.0	1.4	12.9	7.8	4.4	1.5	70.1	40.3	10.0	39.5	10.1	1.0	1.3	9.7	1.1	11.7	7.4	38.5	29.2
1C: Boomburbs	2.3	1.7	15.2	7.7	4.9	1.6	66.7	42.5	7.9	41.3	8.4	1.5	1.8	11.6	1.7	15.1	8.9	36.0	23.3
1D: Savvy Suburbanites	1.8	1.3	10.8	6.2	4.4	1.4	74.1	40.2	10.5	38.6	10.7	1.2	2.0	15.2	1.9	15.1	9.3	32.6	22.8
1E: Exurbanites	1.6	1.1	9.3	5.2	4.3	1.3	77.2	37.4	12.9	36.6	13.1	1.1	1.8	12.6	1.6	14.5	8.0	33.3	27.1
2A: Urban Chic	2.1	1.2	9.8	5.1	4.8	1.9	75.1	34.3	15.6	33.3	16.9	1.3	1.4	8.6	1.1	10.9	5.9	36.3	34.5
2B: Pleasantville	1.6	1.2	9.7	5.5	5.4	1.5	75.2	39.9	9.9	38.9	11.3	2.9	3.5	20.8	2.7	16.9	9.7	26.7	16.9



	School Enrollment (%) <sup>1</sup>							Educational Attainment (%)											
	By Level of School							By Sex and Type of School											
	Nursery/ Preschool	Kinder- garten	Grade 1-8	Grade 9- 12	College	Grad/Prof School	Not Enrolled in School	Male		Female		Less than 9th Grade	9-12th Grade/No Diploma	High School Diploma	GED/Alt. Credential	Some College/ No Degree	Associate Degree	Bachelor's Degree	Grad/Prof Degree
								Public School	Private School	Public School	Private School								
<b>United States</b>	1.5	1.3	10.4	5.4	5.5	1.4	74.5	41.4	8.1	41.7	8.9	4.1	5.5	22.9	4.1	17.7	9.5	22.3	13.9
<b>04. Suburban Periphery (Cont.)</b>	1.7	1.3	10.9	5.9	4.7	1.4	74.2	40.4	9.6	39.8	10.2	1.9	2.8	17.5	2.6	16.5	9.5	29.1	20.0
2D: Enterprising Professionals	1.9	1.4	10.2	4.9	5.2	2.3	74.1	40.2	9.5	40.3	10.0	2.2	2.4	12.7	1.8	13.8	8.0	34.4	24.8
4A: Workday Drive	1.8	1.4	12.3	6.7	4.8	1.4	71.6	42.1	8.0	41.4	8.5	1.8	2.7	17.9	2.8	18.3	11.1	29.3	16.1
4B: Home Improvement	1.5	1.3	11.0	5.9	5.1	1.3	73.9	42.6	6.8	42.8	7.7	3.0	4.4	22.9	3.9	21.0	11.4	22.7	10.6
5A: Comfortable Empty Nesters	1.4	1.1	9.4	5.2	4.0	1.1	77.7	40.2	9.6	39.9	10.3	1.6	3.1	21.7	3.1	18.3	11.4	25.3	15.5
5C: Parks and Rec	1.4	1.2	9.6	5.1	4.4	1.2	77.1	41.2	7.9	42.2	8.8	2.9	4.9	26.7	4.2	19.2	10.8	20.7	10.6
5E: Midlife Constants	1.3	1.0	9.1	4.8	4.6	1.0	78.2	40.8	8.6	41.1	9.5	2.3	4.6	26.4	4.4	19.6	11.3	19.9	11.5
7A: Up and Coming Families	1.8	1.7	14.1	6.9	5.7	1.5	68.3	43.1	6.3	43.7	6.9	3.4	4.1	19.8	3.6	20.5	11.5	25.0	12.1
9A: Silver & Gold	0.6	0.5	4.6	2.7	2.5	0.8	88.2	38.2	11.8	38.0	12.0	1.0	2.2	16.7	2.1	17.4	9.1	29.0	22.5
9B: Golden Years	1.4	0.9	7.2	3.9	4.7	1.6	80.3	35.9	13.5	35.6	15.0	1.8	2.6	16.0	2.0	14.9	7.9	30.2	24.6
9C: The Elders	0.3	0.2	1.9	1.1	1.8	0.5	94.2	35.5	12.2	38.8	13.5	1.8	3.7	25.8	3.2	20.1	9.3	21.0	15.1
14A: Military Proximity	2.1	1.8	11.0	3.2	9.4	1.9	70.5	44.7	9.4	38.1	7.8	0.8	1.6	17.3	2.5	28.2	15.4	23.2	11.0
<b>05. Semirural</b>	1.4	1.3	11.0	5.6	3.9	0.8	76.0	43.6	6.0	43.9	6.5	4.5	7.3	29.4	5.9	20.2	10.6	14.9	7.3
4C: Middleburg	1.6	1.4	12.0	6.1	4.5	1.1	73.3	42.5	7.1	42.7	7.7	2.6	4.9	24.8	4.7	21.0	11.8	20.2	9.9
6F: Heartland Communities	1.4	1.3	10.3	5.3	3.3	0.6	77.8	44.2	5.4	44.4	6.1	3.2	6.8	34.0	6.1	19.5	11.2	13.1	6.1
7E: Farm to Table	1.5	2.0	15.6	7.8	4.8	0.4	68.0	47.6	2.0	47.9	2.5	30.0	13.6	25.1	4.4	13.8	5.3	5.7	2.0
9D: Senior Escapes	0.9	0.9	7.3	3.8	2.8	0.6	83.7	42.8	7.2	42.9	7.2	3.4	7.5	29.9	6.1	21.8	10.1	13.9	7.3
10D: Down the Road	1.4	1.5	12.3	6.1	3.9	0.6	74.2	44.8	4.6	45.4	5.2	7.1	10.5	30.1	7.1	19.9	9.3	11.0	5.2
12C: Small Town Sincerity	1.4	1.3	10.0	4.9	3.9	0.7	77.9	43.5	6.0	44.1	6.4	4.4	9.0	32.3	7.2	19.8	9.6	11.8	6.0
<b>06. Rural</b>	1.3	1.2	10.1	5.4	3.3	0.7	78.1	42.7	7.1	42.5	7.6	3.2	6.4	30.0	5.6	19.1	10.9	16.2	8.6
6A: Green Acres	1.4	1.2	10.7	5.8	3.7	1.0	76.2	41.8	8.3	41.1	8.9	1.6	3.6	24.6	3.6	18.8	11.6	23.3	12.8
6B: Salt of the Earth	1.3	1.2	10.1	5.4	3.2	0.7	78.1	42.1	7.4	42.4	8.1	2.5	5.4	33.5	5.1	18.7	11.8	15.4	7.6
6C: The Great Outdoors	1.1	1.0	8.5	4.7	3.4	0.8	80.4	41.9	8.2	41.1	8.8	2.1	4.7	25.4	4.7	20.5	11.0	19.9	11.8
6D: Prairie Living	1.6	1.3	11.2	5.7	2.7	0.6	77.0	43.0	7.1	42.7	7.3	3.7	4.7	30.7	4.1	20.1	12.9	16.9	6.7
6E: Rural Resort Dwellers	0.8	0.8	7.1	4.0	2.4	0.6	84.2	42.3	7.7	41.9	8.1	1.9	4.8	26.6	4.5	20.4	10.9	19.2	11.7
10A: Southern Satellites	1.2	1.3	11.0	5.7	3.4	0.6	76.7	43.2	6.5	43.4	6.9	4.3	8.4	31.3	7.2	19.4	10.3	12.7	6.3
10B: Rooted Rural	1.1	1.1	9.5	5.1	2.8	0.5	79.9	43.3	6.6	43.5	6.7	4.1	8.4	34.2	7.2	18.6	9.8	11.6	6.1
10C: Economic BedRock	1.1	1.3	11.0	5.5	3.0	0.5	77.6	45.2	4.9	44.6	5.3	5.4	10.5	34.7	7.3	18.1	8.7	10.0	5.2
10E: Rural Bypasses	1.2	1.2	9.9	5.4	3.3	0.5	78.5	44.4	5.6	44.2	5.8	5.7	11.9	33.8	8.0	17.9	8.9	8.9	4.7

\* Segment 15, *Unclassified*, is not displayed in the Summary Table.

<sup>1</sup> 2017-2021 American Community Survey





	Employment by Industry (%)													Employment by Occupation (%)										
	Median HH Income	Median Net Worth	Labor Force Part. Rate (%) <sup>1</sup>	Unemployment Rate (%)	Agriculture/ Mining	Construction	Manufacturing	Wholesale Trade	Retail Trade	Transport./ Utilities	Information	Finance/Ins/ Real Estate	Services	Public Admin.	Mgmt/Bus/ Financial	Professional	Sales	Admin. Support	Services	Farming/ Forestry/ Fishing	Construct./ Extraction	Installation/ Maint./ Repair	Production	Transport/ Mat'l Moving
<b>United States</b>	\$72,600	\$157,200	62.5	4.3	1.5	7.0	10.0	1.9	10.4	6.4	1.9	6.8	49.4	4.8	17.9	25.4	8.6	10.4	16.2	0.5	5.0	2.9	5.4	7.8
<b>04. Suburban Periphery (Cont.)</b>	\$104,800	\$380,100	64.4	3.4	0.8	6.0	9.2	2.0	9.6	5.6	2.2	8.6	50.7	5.4	23.0	30.6	9.0	9.9	12.3	0.2	3.5	2.4	3.5	5.6
2D: Enterprising Professionals	\$105,800	\$169,300	74.2	3.4	0.4	4.4	8.9	1.9	8.9	5.2	3.2	8.4	53.5	5.3	23.8	36.5	7.7	9.2	11.4	0.1	2.3	1.6	2.8	4.6
4A: Workday Drive	\$108,600	\$362,200	69.5	3.2	0.9	6.5	10.2	2.1	10.0	6.3	1.9	8.2	47.9	6.0	22.4	29.0	9.0	10.6	12.4	0.2	3.7	2.8	4.0	6.1
4B: Home Improvement	\$86,900	\$247,800	68.6	4.0	0.7	7.5	9.2	2.0	11.3	7.3	1.8	7.3	47.5	5.5	17.3	24.0	8.9	12.3	15.7	0.2	5.1	3.5	5.1	8.0
5A: Comfortable Empty Nesters	\$89,200	\$362,800	60.8	3.3	0.9	6.7	10.7	2.0	10.1	5.9	1.6	7.4	49.0	5.7	20.0	28.4	8.8	10.9	13.2	0.2	4.3	3.1	4.7	6.4
5C: Parks and Rec	\$77,100	\$188,900	66.3	4.2	0.7	7.4	10.3	2.0	11.5	6.7	1.7	6.6	48.0	5.2	16.0	24.2	8.4	11.9	16.5	0.2	5.3	3.3	5.9	8.3
5E: Midlife Constants	\$64,700	\$193,600	57.0	3.8	1.3	6.5	11.2	1.7	11.4	6.0	1.4	6.3	48.7	5.4	16.0	25.1	8.8	11.5	16.2	0.4	4.7	3.2	6.3	7.8
7A: Up and Coming Families	\$91,700	\$186,900	71.0	3.7	0.9	6.7	8.6	2.0	10.9	7.8	1.8	7.7	47.6	6.0	18.7	25.5	9.0	11.8	14.8	0.2	4.3	3.1	4.4	8.2
9A: Silver & Gold	\$89,600	\$545,300	40.3	3.6	1.0	6.9	6.4	2.0	10.4	4.6	1.7	10.5	52.0	4.5	25.2	27.4	12.1	9.5	12.9	0.3	3.5	2.0	2.5	4.6
9B: Golden Years	\$86,600	\$264,300	56.4	3.4	0.6	4.9	7.4	1.8	9.2	4.6	2.4	9.4	54.8	4.8	24.3	33.8	9.5	9.4	11.8	0.1	2.7	1.6	2.5	4.3
9C: The Elders	\$54,700	\$317,700	26.3	4.8	0.7	6.4	6.1	2.0	12.7	5.5	1.5	9.2	51.9	4.0	18.5	23.1	12.3	12.5	16.9	0.3	3.8	2.4	3.3	6.9
14A: Military Proximity	\$63,900	\$13,300	21.4	6.1	0.7	3.6	4.2	0.8	11.2	3.6	1.3	4.0	48.6	21.9	13.5	25.3	8.3	12.1	22.3	0.4	3.1	5.2	3.1	6.7
<b>05. Semirural</b>	\$56,500	\$117,600	58.7	4.5	2.9	8.2	12.7	1.8	11.7	6.7	1.3	5.0	44.6	5.0	13.4	19.7	8.5	10.9	18.0	1.3	6.3	3.9	8.0	10.0
4C: Middleburg	\$77,300	\$181,000	65.6	3.4	1.5	8.0	11.6	2.0	11.2	6.9	1.4	6.0	45.5	5.7	16.5	23.5	8.5	11.4	15.3	0.4	5.5	3.8	6.4	8.7
6F: Heartland Communities	\$53,700	\$127,100	57.8	4.1	2.7	7.5	16.8	1.8	11.7	6.5	1.2	4.5	42.7	4.7	12.1	18.6	8.0	10.7	18.1	0.8	6.0	4.3	10.6	10.7
7E: Farm to Table	\$47,600	\$26,000	60.6	8.3	28.5	7.9	8.1	2.8	8.8	5.8	0.7	1.9	32.4	3.1	6.5	9.1	6.6	7.5	18.8	21.0	7.1	3.4	6.8	13.3
9D: Senior Escapes	\$50,300	\$168,300	44.7	5.1	2.3	9.5	7.5	1.5	12.6	6.4	1.4	5.4	48.1	5.3	13.9	18.6	9.8	11.5	20.3	0.8	7.0	4.1	5.2	8.7
10D: Down the Road	\$51,700	\$85,300	59.3	5.4	2.5	11.0	11.7	1.8	12.2	7.2	1.1	4.4	43.8	4.4	11.1	15.3	8.5	10.6	20.4	1.0	9.1	4.2	8.2	11.5
12C: Small Town Sincerity	\$39,900	\$31,600	52.8	5.6	1.7	7.0	13.6	1.5	12.8	6.3	1.2	4.4	46.6	4.8	10.8	18.1	8.8	10.8	21.5	0.6	5.7	3.5	9.4	10.9
<b>06. Rural</b>	\$67,300	\$202,900	57.5	3.8	3.9	9.4	13.4	1.8	10.6	6.9	1.2	5.0	42.5	5.2	16.1	20.7	8.1	10.4	15.3	1.0	6.9	4.5	7.8	9.1
6A: Green Acres	\$95,600	\$346,700	64.3	3.0	2.2	9.0	12.5	2.1	10.0	6.4	1.4	6.6	44.6	5.2	20.0	25.1	8.4	10.4	13.0	0.5	5.8	3.8	5.7	7.1
6B: Salt of the Earth	\$72,300	\$231,300	60.8	3.3	3.1	9.1	17.5	1.9	10.3	7.0	1.1	4.9	40.6	4.6	15.3	20.0	7.5	10.8	14.6	0.8	6.7	4.9	9.6	9.8
6C: The Great Outdoors	\$74,100	\$238,700	56.9	3.9	3.1	10.1	8.2	1.6	10.9	5.8	1.5	5.4	47.4	6.1	17.5	22.9	8.8	10.2	16.7	1.0	7.0	3.9	5.0	7.0
6D: Prairie Living	\$68,600	\$213,900	62.2	2.4	13.3	8.7	12.0	2.3	9.5	7.1	1.1	4.5	36.8	4.5	19.9	18.2	7.2	9.9	13.9	3.1	6.7	4.5	7.5	9.0
6E: Rural Resort Dwellers	\$63,900	\$244,900	49.3	3.9	3.9	10.0	9.8	1.5	11.1	5.7	1.4	5.8	45.4	5.5	17.7	21.1	9.4	9.7	16.5	1.2	7.2	3.8	5.9	7.5
10A: Southern Satellites	\$60,700	\$163,200	57.4	4.2	2.9	10.4	13.8	1.8	11.3	7.5	1.0	4.4	41.6	5.2	13.6	18.6	8.2	10.7	16.2	0.8	7.8	5.1	8.7	10.3
10B: Rooted Rural	\$53,700	\$155,200	51.1	4.4	4.6	9.6	15.0	1.6	10.9	7.4	1.0	3.9	40.5	5.3	13.2	18.4	7.8	10.3	16.3	1.4	7.5	4.9	9.7	10.4
10C: Economic BedRock	\$48,500	\$116,300	49.4	5.2	8.8	8.9	7.8	1.4	11.2	7.6	1.1	3.7	43.2	6.2	11.8	19.0	8.1	10.3	18.0	0.8	10.0	5.1	6.6	10.3
10E: Rural Bypasses	\$41,400	\$69,800	47.5	6.0	3.2	8.5	16.0	1.4	11.6	7.4	1.0	3.3	41.7	6.0	10.3	16.4	8.0	10.4	19.4	1.0	6.9	4.4	11.1	12.0

\* Segment 15, *Unclassified*, is not displayed in the Summary Table.

<sup>1</sup> This rate measures the participation of the *civilian* labor force only.



Housing Type	Median Home Value	Home Ownership (%)	Vacancy (%)	Units in Structure (%) <sup>1</sup>										Year Structure Built (%) <sup>1</sup>					
				1, Detach- ed	1, Attach- ed	2	3 or 4	5 to 9	10 to 19	20+	Mobile Home	Other	2020 or later	2010 to 2019	2000 to 2009	1990 to 1999	1980 to 1989	1979 or Earlier	
<b>United States</b>	\$308,900	64.9	9.8	61.6	6.0	3.5	4.3	4.6	4.3	9.7	5.9	0.1	0.2	7.3	13.6	13.6	13.2	52.2	
<b>01. Principal Urban Center</b>	\$601,500	27.2	9.4	12.8	8.0	8.0	10.5	9.8	10.0	40.0	0.8	0.1	0.1	8.2	9.8	7.3	8.6	65.9	
3A: Laptops and Lattes	High Density Apartments	\$931,100	40.1	11.8	11.8	7.5	8.0	8.9	8.9	49.6	0.1	0.0	0.1	9.4	10.7	6.5	7.6	65.7	
3B: Metro Renters	Multi-Unit Rentals	\$511,400	22.2	11.7	7.3	5.2	2.4	5.3	8.1	11.0	60.3	0.2	0.2	17.0	18.4	11.3	9.7	43.4	
3C: Trendsetters	High Density Apartments	\$807,900	27.6	9.0	12.9	6.6	7.5	12.4	13.4	11.3	35.6	0.3	0.2	7.1	7.6	5.2	8.0	71.9	
8D: Downtown Melting Pot	High Density Apartments	\$781,300	34.8	6.2	12.9	10.6	16.9	13.4	7.9	6.6	31.2	0.4	0.1	3.1	4.7	4.5	6.1	81.6	
11A: City Strivers	High Density Apartments	\$470,100	35.8	8.0	15.6	12.6	19.3	17.0	8.3	6.5	20.3	0.2	0.1	3.5	5.5	4.8	4.4	81.9	
13C: NeWest Residents	Multi-Unit Rentals	\$216,300	18.9	8.2	18.5	4.9	5.5	11.6	14.7	17.1	22.8	4.7	0.1	5.1	8.2	10.5	16.9	59.2	
13D: Fresh Ambitions	Multi-Unit Rentals; Single Family	\$191,700	28.8	8.4	25.5	17.5	12.6	16.2	9.5	5.8	11.2	1.6	0.1	3.1	5.8	6.0	8.2	76.8	
13E: High Rise Renters	High-Rise Rentals	\$440,900	4.5	5.9	1.7	2.9	2.9	5.0	7.4	9.9	70.0	0.1	0.0	4.5	4.7	4.7	5.4	80.7	
<b>02. Urban Periphery</b>		\$262,400	54.3	7.3	56.5	7.9	5.4	6.2	6.3	5.9	8.9	2.9	0.1	4.7	8.8	9.9	12.8	63.7	
2C: Pacific Heights	Single Family	\$874,600	73.3	4.5	66.4	14.4	5.2	3.0	2.3	1.8	6.1	0.8	0.1	2.5	4.9	6.5	13.3	72.6	
5D: Rustbelt Traditions	Single Family	\$176,700	72.5	6.5	80.3	3.9	3.5	3.1	2.8	2.1	2.3	1.8	0.0	2.3	5.0	6.4	8.0	78.1	
7B: Urban Villages	Single Family	\$502,900	71.0	3.3	79.9	5.5	2.1	2.2	2.1	1.7	3.6	2.8	0.0	2.4	6.3	7.8	11.1	72.3	
7C: Urban Edge Families	Single Family	\$258,200	65.1	5.0	72.4	7.7	2.0	3.1	3.6	3.3	4.3	3.4	0.1	5.5	13.9	15.0	22.1	43.3	
7D: Forging Opportunity	Single Family	\$167,300	62.0	7.1	73.1	3.0	2.8	3.2	2.6	2.3	2.9	10.0	0.2	6.3	12.1	10.5	11.3	59.7	
7F: Southwestern Families	Single Family	\$142,700	55.8	9.2	64.3	4.6	3.6	4.6	4.1	3.5	8.7	6.4	0.2	4.9	8.0	9.6	12.8	64.6	
8A: City Lights	Multi-Units; Single Family	\$559,200	55.1	5.6	41.9	10.0	11.4	8.6	6.3	5.9	15.0	0.9	0.1	3.5	5.1	5.8	9.8	75.8	
8C: Bright Young Professionals	Single Family; Multi-Units	\$286,200	46.8	7.2	40.1	10.5	2.5	6.8	11.4	12.9	13.3	2.5	0.1	10.4	18.3	20.4	20.2	30.4	
11C: Metro Fusion	Multi-Unit Rentals; Single Family	\$216,000	26.9	8.2	24.5	8.2	4.4	11.1	15.3	16.2	17.5	2.8	0.1	5.5	10.7	13.7	20.1	50.0	
12A: Family Foundations	Single Family	\$173,400	65.4	9.0	72.8	8.9	3.5	3.0	2.8	2.4	4.9	1.7	0.0	2.5	5.0	4.7	7.1	80.7	
12D: Modest Income Homes	Single Family	\$86,500	46.7	17.1	61.1	10.4	8.3	5.5	4.1	2.5	5.7	2.5	0.0	2.9	4.9	5.0	5.9	81.2	
13A: Diverse Convergence	High Density Apartments; Single Family	\$517,500	30.4	6.3	22.7	7.4	13.6	14.7	11.2	9.0	20.4	1.0	0.1	4.4	5.8	6.5	9.3	74.0	
13B: Family Extensions	Single Family; Multi-Unit Rentals	\$415,900	38.2	4.3	45.3	8.9	10.2	11.2	7.8	5.2	8.4	2.9	0.1	2.7	5.4	7.0	9.5	75.2	
<b>03. Metro Cities</b>		\$245,600	43.4	10.6	43.2	7.1	5.8	7.7	8.9	8.5	16.6	2.1	0.1	5.9	8.8	10.5	12.8	61.9	
5B: In Style	Single Family	\$348,500	70.7	8.3	65.4	8.0	2.8	4.4	5.5	5.1	7.1	1.6	0.1	7.6	12.8	14.0	15.4	49.9	
8B: Emerald City	Single Family; Multi-Units	\$399,800	52.6	11.4	46.1	9.3	6.4	7.3	7.1	6.9	16.3	0.7	0.1	7.1	8.0	8.0	10.3	66.4	
8E: Front Porches	Single Family; Multi-Units	\$257,200	49.8	7.1	48.3	10.0	8.1	9.4	7.8	5.9	7.9	2.5	0.1	3.9	6.9	8.2	10.7	70.2	
8F: Old and Newcomers	Single Family; Multi-Units	\$242,900	49.3	9.8	43.5	7.6	4.1	7.4	10.1	9.0	15.2	3.1	0.1	5.2	9.7	12.4	16.0	56.5	
8G: Hometown Heritage	Single Family	\$89,600	42.4	13.3	59.5	5.6	10.4	7.4	5.7	3.4	4.7	3.3	0.1	2.8	4.5	5.2	6.8	80.6	
9E: Retirement Communities	Multi-Units; Single Family	\$260,200	48.6	11.2	31.9	9.0	2.9	5.7	7.4	7.1	32.7	3.2	0.1	5.0	9.3	12.6	17.7	55.3	
9F: Social Security Set	Multi-Unit Rentals	\$222,800	16.1	12.3	13.3	4.6	5.0	7.4	8.0	7.5	52.6	1.5	0.1	6.4	7.2	7.0	10.3	69.0	
11B: Young and Restless	Multi-Unit Rentals	\$262,200	16.5	9.3	11.8	6.0	2.3	9.0	17.9	23.1	28.8	1.1	0.0	8.8	13.8	19.2	23.7	34.4	
11D: Set to Impress	Multi-Unit Rentals; Single Family	\$207,900	31.3	11.6	31.6	6.4	8.8	12.7	11.7	9.6	17.0	2.0	0.1	4.8	6.2	8.4	11.4	69.2	
11E: City Commons	Multi-Unit Rentals; Single Family	\$108,400	25.5	14.2	33.1	10.7	10.8	11.5	12.5	7.6	11.8	1.8	0.1	5.6	8.5	7.2	8.1	70.5	
12B: Traditional Living	Single Family	\$110,800	60.3	10.0	75.6	3.4	6.1	4.2	3.3	2.2	2.7	2.4	0.1	2.3	3.8	4.7	5.8	83.4	
14B: College Towns	Multi-Unit Rentals; Single Family	\$271,400	28.3	12.6	30.2	6.2	6.7	9.9	11.3	12.3	21.4	1.9	0.1	9.5	11.7	12.7	11.7	54.2	
14C: Dorms to Diplomas	Multi-Unit Rentals	\$268,200	9.4	15.0	13.2	3.8	5.1	9.5	14.2	17.9	35.4	0.8	0.1	13.4	13.6	15.5	13.5	43.8	
<b>04. Suburban Periphery</b>		\$402,900	80.4	7.4	75.9	7.4	1.6	2.1	2.5	2.5	5.9	2.0	0.1	9.3	18.0	16.2	14.3	42.0	
1A: Top Tier	Single Family	\$892,900	90.7	5.8	89.1	3.9	0.7	0.7	0.8	0.8	3.6	0.3	0.0	5.6	9.5	11.8	13.4	59.7	
1B: Professional Pride	Single Family	\$536,400	90.8	3.2	89.6	5.0	0.4	0.6	0.8	0.9	2.1	0.5	0.0	11.4	22.4	35.6	14.8	15.6	
1C: Boomburbs	Single Family	\$467,300	83.5	4.2	81.6	7.9	0.4	1.0	1.7	2.5	4.2	0.7	0.0	27.5	49.5	14.5	3.4	4.4	
1D: Savvy Suburbanites	Single Family	\$457,800	91.0	4.0	90.3	4.4	0.8	0.7	0.7	0.7	1.4	1.0	0.1	7.3	12.1	16.8	20.2	43.5	
1E: Exurbanites	Single Family	\$542,200	86.3	8.6	82.8	6.3	1.0	1.3	1.5	1.2	4.3	1.4	0.1	6.2	11.9	13.5	16.2	52.0	
2A: Urban Chic	Single Family	\$818,400	69.3	9.6	60.2	9.1	3.8	4.3	4.9	4.6	12.6	0.6	0.0	6.0	9.5	9.9	10.8	63.8	
2B: Pleasantville	Single Family	\$518,800	84.4	4.2	83.6	5.8	3.1	1.6	1.3	1.1	2.6	1.0	0.0	2.8	5.1	6.1	9.2	76.7	



Housing Type	Median Home Value	Home Ownership (%)	Vacancy (%)	Units in Structure (%) <sup>1</sup>										Year Structure Built (%) <sup>1</sup>					
				1, Detach- ed	1, Attach- ed	2	3 or 4	5 to 9	10 to 19	20+	Mobile Home	Other	2020 or later	2010 to 2019	2000 to 2009	1990 to 1999	1980 to 1989	1979 or Earlier	
<b>United States</b>	\$308,900	64.9	9.8	61.6	6.0	3.5	4.3	4.6	4.3	9.7	5.9	2.0	0.1	0.2	7.3	13.6	13.6	13.2	52.2
<b>04. Suburban Periphery (Cont.)</b>	\$402,900	80.4	7.4	75.9	7.4	1.6	2.1	2.5	2.5	5.9	2.0	0.1	0.3	9.3	18.0	16.2	14.3	42.0	
2D: Enterprising Professionals	\$481,900	53.7	5.6	30.7	22.4	1.6	4.9	9.6	12.1	17.8	0.8	0.0	0.2	11.8	19.0	23.4	20.8	24.8	
4A: Workday Drive	\$358,100	85.4	3.8	85.3	6.1	0.7	1.0	1.4	1.5	2.2	1.8	0.0	0.4	13.2	27.2	29.7	13.3	16.1	
4B: Home Improvement	\$298,300	80.3	4.0	83.3	7.1	0.9	1.7	1.8	1.6	2.0	1.6	0.0	0.1	4.2	8.3	16.5	30.8	40.1	
5A: Comfortable Empty Nesters	\$283,300	87.7	5.9	87.9	4.1	1.1	1.1	1.2	0.9	1.6	2.2	0.0	0.1	4.9	10.0	12.2	13.7	59.1	
5C: Parks and Rec	\$283,800	71.7	5.5	67.7	9.4	4.7	4.6	4.0	3.3	4.4	1.9	0.0	0.1	3.3	6.3	7.8	10.8	71.7	
5E: Midlife Constants	\$215,400	75.2	8.4	75.8	4.7	2.5	3.2	3.3	2.3	4.7	3.5	0.1	0.1	4.0	9.5	11.1	11.7	63.5	
7A: Up and Coming Families	\$311,300	74.7	4.8	79.8	5.8	0.6	1.7	2.3	3.1	4.2	2.5	0.1	0.7	23.6	48.0	15.7	5.6	6.5	
9A: Silver & Gold	\$486,400	87.4	37.9	65.8	7.1	1.6	3.0	3.4	3.3	11.8	3.9	0.1	0.3	8.7	23.6	19.2	19.0	29.2	
9B: Golden Years	\$459,400	65.6	12.3	40.8	12.8	2.9	4.5	5.4	5.2	26.9	1.5	0.1	0.2	6.1	10.8	12.9	17.0	53.0	
9C: The Elders	\$292,500	83.0	21.1	40.3	10.9	1.4	3.6	3.7	4.0	18.7	17.0	0.3	0.2	5.5	16.3	19.8	24.0	34.4	
14A: Military Proximity	\$249,400	4.3	12.3	24.3	49.3	9.3	9.0	3.5	1.4	2.6	0.6	0.0	0.2	17.7	24.0	17.0	10.1	31.1	
<b>05. Semirural</b>	\$189,800	69.1	10.6	66.4	3.3	2.9	3.4	3.2	2.3	3.4	14.8	0.2	0.2	7.3	15.2	14.8	12.8	49.7	
4C: Middleburg	\$260,900	76.1	5.8	75.8	4.6	1.9	2.3	2.6	2.3	2.5	7.9	0.1	0.3	13.3	27.1	20.2	12.5	26.6	
6F: Heartland Communities	\$135,700	72.0	11.1	77.4	2.5	3.2	3.3	2.7	1.7	2.1	7.0	0.1	0.1	3.0	6.8	9.0	9.0	72.1	
7E: Farm to Table	\$226,900	46.5	6.4	60.6	3.7	3.8	6.2	5.1	3.0	4.6	12.7	0.3	0.1	5.6	12.5	14.8	12.6	54.4	
9D: Senior Escapes	\$201,100	78.3	21.2	51.1	2.4	1.2	1.8	1.7	1.7	2.7	36.5	0.8	0.2	6.1	16.5	17.3	20.7	39.3	
10D: Down the Road	\$144,600	67.5	10.1	44.5	2.1	1.5	2.1	2.3	2.0	2.6	42.5	0.4	0.4	9.5	16.0	20.6	17.6	36.0	
12C: Small Town Sincerity	\$127,800	53.0	12.5	61.1	3.7	5.6	6.5	5.8	3.4	7.2	6.6	0.1	0.1	3.1	6.6	8.9	10.7	70.6	
<b>06. Rural</b>	\$238,700	82.9	15.5	77.1	1.5	1.1	1.1	0.9	0.6	0.8	16.6	0.2	0.2	7.3	15.7	17.4	14.3	45.1	
6A: Green Acres	\$329,300	88.0	6.6	87.1	2.6	1.1	0.8	0.8	0.6	0.9	5.9	0.1	0.3	9.5	18.8	18.9	14.0	38.6	
6B: Salt of the Earth	\$220,300	85.4	8.9	84.4	1.5	1.3	1.0	0.8	0.5	0.5	10.0	0.1	0.1	5.5	13.2	15.2	11.8	54.2	
6C: The Great Outdoors	\$360,800	81.4	19.1	77.4	2.3	1.5	1.6	1.4	0.9	1.2	13.4	0.3	0.3	7.6	16.9	16.7	16.4	42.2	
6D: Prairie Living	\$208,500	81.7	15.1	85.3	1.1	0.9	1.2	0.9	0.6	0.7	9.2	0.1	0.1	5.7	10.4	10.3	9.4	64.1	
6E: Rural Resort Dwellers	\$305,900	84.8	47.2	78.8	1.9	1.1	1.3	1.3	1.2	2.0	12.2	0.2	0.2	6.0	17.5	16.7	16.2	43.4	
10A: Southern Satellites	\$201,100	80.9	10.1	67.3	0.8	0.9	0.7	0.6	0.4	0.5	28.4	0.3	0.3	9.3	18.2	21.2	15.4	35.8	
10B: Rooted Rural	\$170,600	82.3	17.5	72.7	0.8	0.8	0.7	0.5	0.3	0.4	23.6	0.4	0.2	6.4	14.7	17.8	14.8	46.1	
10C: Economic BedRock	\$128,100	77.5	15.8	68.7	0.9	1.1	1.2	1.3	0.7	0.9	24.8	0.3	0.1	6.5	11.8	14.0	14.9	52.8	
10E: Rural Bypasses	\$112,100	72.6	14.9	63.4	0.8	1.9	1.9	1.6	0.6	0.8	28.9	0.2	0.1	5.5	12.2	18.3	16.0	47.8	

\* Segment 15, *Unclassified*, is not displayed in the Summary Table.

<sup>1</sup> 2017-2021 American Community Survey