Esri Demographic and Business Data List
Business Locations

Item	Description
Infogroup	
Version: Jan 2020	
LOCNUM	Infogroup ID to identify unique business establishments.
CONAME	Company/Business Name; The name shown is that by which the business is known or under which it conducts its business.
STREET	The street name of Primary address provided without the street number.
CITY	The city name identifies the town or municipality in which the address is situated. The city corresponds to the PO Box Number or the physical address, depending on which type of address is provided.
STATE	The 2-letter US Postal Service (USPS) abbreviation is used to identify the state in which the city is located.
STATE_NAME	Full name of state
ZIP	USPS 5-digit ZIP code assigned to the business address.
ZIP4	USPS ZIP+4 code assigned to the business address.
NAICS	North American Industry Classification System code; Standard codes are 6 characters and Infogroup adds 2 characters to create a proprietary 8 character code. This field is associated with the primary SIC code only.
SIC	Standard Industrial Classification code; This field contains the 6-digit SIC code for the business's primary activity.
SALESVOL	Estimated sales or assets in thousands of dollars. Corporate sales volume figures are actual numbers compiled from annual reports, newspapers, and periodicals. Infogroup does not model or sum the corporate sales volume figures. Location sales volume is available on the majority of the records that have a location employment figure. Because verifiable sales volume figures are virtually impossible to obtain from private businesses, Infogroup has developed, and continually improves, a model that estimates the sales volume for the company.
HDBRCH	Business Status Code - The code denoting whether the business is a headquarter, a branch, or a subsidiary headquarter. If the business is none of these, the field will be blank. 1 = Headquarters 2 = Branches 3 = Subsidiary Headquarters
ULTNUM	The ultimate parent number identifies the ultimate corporate parent of the business and also serves as the Infogroup ID number for the headquarters site of the ultimate parent.
PUBPRV	The code indicating whether the business is a publicly-held business or a branch of a publicly held company. If the business is none of these, the field will be blank. 1 - publicly-held business, 2 - branch of a publicly held company.
EMPNUM	The actual number of employees for the business locations.

Item	Description
FRNCOD	An additional sub-classification of certain SIC codes used to identify franchise/brand affiliation or professional specialty. This field is related to the selected SIC only.
ISCODE	Industry Specific Code - This alpha code is a sub-classification of specific SICs such as number of beds in a hospital. This field is related to the selected SIC only.
SQFTCODE	Estimated Square Footage the business occupies. 1 = 1 – 1,499 ☐ 5 = 10,000 – 19,999 2 = 1,500 – 2,499 ☐6 = 20,000 – 39,999 3 = 2,500 – 4,999 ☐7 = 40,000 – 99,999 4 = 5,000 – 9,999 ☐8 = 100,000+
LOC_NAME	The name of the locator from which the geocode information is derived.
STATUS	Match Status; M = the record was matched to a locator file; U = the record was unmatched; T = the record was matched to a locator file and multiple match candidates had the same score.
SCORE	The match score of the candidate to which the address was matched. The score can be in a range of 0 to 100, where 100 indicates that the candidate is a perfect match.
SOURCE	Source of Business Data
REC_TYPE	Indicates the record type and whether the business is included in Business Summary counts. If field is 0, record is included in Business Summary. All other values are not included in Business Summary. 1 = Blank Address; 2 = PO Box Record; 3 = ATM Record; 4 = Electric Charging Station.