



# Household Budget Expenditures

Proposed Location  
100 S Wacker Dr, Chicago, Illinois, 60606  
Ring: 1 mile radius

Sample Report  
Latitude: 41.87998  
Longitude: -87.63702

| Demographic Summary                               |  | 2020                     | 2025                 |                 |         |
|---|--|--------------------------|----------------------|-----------------|---------|
| Population  |  | 70,321                   | 78,785               |                 |         |
| Households  |  | 40,942                   | 46,321               |                 |         |
| Average Household Size                            |  | 1.58                     | 1.58                 |                 |         |
| Families  |  | 11,067                   | 12,540               |                 |         |
| Median Age  |  | 33.4                     | 34.1                 |                 |         |
| Median Household Income                           |  | \$116,676                | \$128,042            |                 |         |
|   |  | Spending Potential Index | Average Amount Spent | Total           | Percent |
| Total Expenditures                                |  | 174                      | \$134,404.50         | \$5,502,788,904 | 100.0%  |
| Food  |  | 180                      | \$16,415.99          | \$672,103,507   | 12.2%   |
| Food at Home                                      |  | 174                      | \$9,276.46           | \$379,796,846   | 6.9%    |
| Food Away from Home                               |  | 189                      | \$7,139.53           | \$292,306,661   | 5.3%    |
| Alcoholic Beverages                               |  | 198                      | \$1,234.48           | \$50,542,155    | 0.9%    |
| Housing   |  | 184                      | \$44,531.08          | \$1,823,191,493 | 33.1%   |
| Shelter   |  | 189                      | \$36,669.47          | \$1,501,321,376 | 27.3%   |
| Utilities, Fuel and Public Services               |  | 161                      | \$7,861.61           | \$321,870,118   | 5.8%    |
| Household Operations                              |  | 168                      | \$3,585.49           | \$146,797,236   | 2.7%    |
| Housekeeping Supplies                             |  | 163                      | \$1,264.56           | \$51,773,412    | 0.9%    |
| Household Furnishings and Equipment               |  | 165                      | \$3,602.97           | \$147,512,961   | 2.7%    |
| Apparel and Services                              |  | 189                      | \$4,061.66           | \$166,292,587   | 3.0%    |
| Transportation                                    |  | 172                      | \$15,479.08          | \$633,744,379   | 11.5%   |
| Travel  |  | 165                      | \$3,978.34           | \$162,881,159   | 3.0%    |
| Health Care                                       |  | 151                      | \$8,668.23           | \$354,894,811   | 6.4%    |
| Entertainment and Recreation                      |  | 165                      | \$5,366.74           | \$219,725,159   | 4.0%    |
| Personal Care Products & Services                 |  | 179                      | \$1,647.78           | \$67,463,393    | 1.2%    |
| Education   |  | 184                      | \$3,289.41           | \$134,675,095   | 2.4%    |
| Smoking Products                                  |  | 181                      | \$728.97             | \$29,845,357    | 0.5%    |
| Lotteries & Pari-mutuel Losses                    |  | 167                      | \$89.79              | \$3,676,193     | 0.1%    |
| Legal Fees  |  | 189                      | \$339.30             | \$13,891,797    | 0.3%    |
| Funeral Expenses                                  |  | 140                      | \$128.92             | \$5,278,062     | 0.1%    |
| Safe Deposit Box Rentals                          |  | 127                      | \$6.16               | \$252,266       | 0.0%    |
| Checking Account/Banking Service Charges          |  | 223                      | \$70.66              | \$2,893,077     | 0.1%    |
| Cemetery Lots/Vaults/Maintenance Fees             |  | 100                      | \$9.48               | \$387,992       | 0.0%    |
| Accounting Fees                                   |  | 154                      | \$172.46             | \$7,060,779     | 0.1%    |
| Miscellaneous Personal Services/Advertising/Fines |  | 233                      | \$175.38             | \$7,180,583     | 0.1%    |
| Occupational Expenses                             |  | 180                      | \$109.54             | \$4,484,923     | 0.1%    |
| Expenses for Other Properties                     |  | 117                      | \$112.87             | \$4,620,974     | 0.1%    |
| Credit Card Membership Fees                       |  | 200                      | \$15.83              | \$648,175       | 0.0%    |
| Shopping Club Membership Fees                     |  | 173                      | \$56.73              | \$2,322,825     | 0.0%    |
| Support Payments/Cash Contributions/Gifts in Kind |  | 142                      | \$3,324.90           | \$136,127,880   | 2.5%    |
| Life/Other Insurance                              |  | 132                      | \$712.70             | \$29,179,245    | 0.5%    |
| Pensions and Social Security                      |  | 176                      | \$14,532.30          | \$594,981,289   | 10.8%   |

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Household Budget Expenditures

Proposed Location  
 100 S Wacker Dr, Chicago, Illinois, 60606  
 Ring: 3 mile radius

Sample Report  
 Latitude: 41.87998  
 Longitude: -87.63702

| <b>Demographic Summary</b>                        |  | <b>2020</b>                     | <b>2025</b>                 |                  |                |
|---|--|---------------------------------|-----------------------------|------------------|----------------|
| Population  |  | 379,284                         | 396,579                     |                  |                |
| Households  |  | 199,327                         | 210,183                     |                  |                |
| Average Household Size                            |  | 1.84                            | 1.83                        |                  |                |
| Families  |  | 70,299                          | 73,299                      |                  |                |
| Median Age  |  | 34.9                            | 35.8                        |                  |                |
| Median Household Income                           |  | \$93,053                        | \$103,871                   |                  |                |
|   |  | <b>Spending Potential Index</b> | <b>Average Amount Spent</b> | <b>Total</b>     | <b>Percent</b> |
| Total Expenditures                                |  | 149                             | \$115,175.53                | \$22,957,593,605 | 100.0%         |
| Food  |  | 154                             | \$14,049.75                 | \$2,800,494,749  | 12.2%          |
| Food at Home                                      |  | 150                             | \$8,022.47                  | \$1,599,094,857  | 7.0%           |
| Food Away from Home                               |  | 160                             | \$6,027.28                  | \$1,201,399,892  | 5.2%           |
| Alcoholic Beverages                               |  | 167                             | \$1,036.05                  | \$206,513,535    | 0.9%           |
| Housing   |  | 158                             | \$38,450.05                 | \$7,664,133,870  | 33.4%          |
| Shelter   |  | 164                             | \$31,693.29                 | \$6,317,329,375  | 27.5%          |
| Utilities, Fuel and Public Services               |  | 138                             | \$6,756.76                  | \$1,346,804,495  | 5.9%           |
| Household Operations                              |  | 144                             | \$3,068.68                  | \$611,671,587    | 2.7%           |
| Housekeeping Supplies                             |  | 140                             | \$1,090.05                  | \$217,276,872    | 0.9%           |
| Household Furnishings and Equipment               |  | 140                             | \$3,065.89                  | \$611,115,523    | 2.7%           |
| Apparel and Services                              |  | 160                             | \$3,441.76                  | \$686,035,208    | 3.0%           |
| Transportation                                    |  | 145                             | \$12,984.10                 | \$2,588,081,887  | 11.3%          |
| Travel  |  | 143                             | \$3,456.12                  | \$688,897,077    | 3.0%           |
| Health Care                                       |  | 130                             | \$7,461.49                  | \$1,487,276,876  | 6.5%           |
| Entertainment and Recreation                      |  | 142                             | \$4,623.58                  | \$921,603,630    | 4.0%           |
| Personal Care Products & Services                 |  | 152                             | \$1,392.64                  | \$277,589,773    | 1.2%           |
| Education   |  | 160                             | \$2,861.64                  | \$570,401,885    | 2.5%           |
| Smoking Products                                  |  | 151                             | \$606.59                    | \$120,910,700    | 0.5%           |
| Lotteries & Pari-mutuel Losses                    |  | 157                             | \$84.66                     | \$16,874,300     | 0.1%           |
| Legal Fees  |  | 167                             | \$300.77                    | \$59,951,022     | 0.3%           |
| Funeral Expenses                                  |  | 126                             | \$116.04                    | \$23,130,891     | 0.1%           |
| Safe Deposit Box Rentals                          |  | 114                             | \$5.53                      | \$1,103,201      | 0.0%           |
| Checking Account/Banking Service Charges          |  | 186                             | \$58.84                     | \$11,728,889     | 0.1%           |
| Cemetery Lots/Vaults/Maintenance Fees             |  | 98                              | \$9.31                      | \$1,856,051      | 0.0%           |
| Accounting Fees                                   |  | 143                             | \$160.01                    | \$31,895,263     | 0.1%           |
| Miscellaneous Personal Services/Advertising/Fines |  | 193                             | \$145.37                    | \$28,976,301     | 0.1%           |
| Occupational Expenses                             |  | 159                             | \$96.88                     | \$19,310,863     | 0.1%           |
| Expenses for Other Properties                     |  | 103                             | \$99.00                     | \$19,733,115     | 0.1%           |
| Credit Card Membership Fees                       |  | 173                             | \$13.71                     | \$2,733,296      | 0.0%           |
| Shopping Club Membership Fees                     |  | 147                             | \$48.39                     | \$9,646,141      | 0.0%           |
| Support Payments/Cash Contributions/Gifts in Kind |  | 122                             | \$2,864.02                  | \$570,876,804    | 2.5%           |
| Life/Other Insurance                              |  | 118                             | \$639.53                    | \$127,476,587    | 0.6%           |
| Pensions and Social Security                      |  | 150                             | \$12,335.94                 | \$2,458,885,453  | 10.7%          |

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Household Budget Expenditures

Proposed Location  
 100 S Wacker Dr, Chicago, Illinois, 60606  
 Ring: 5 mile radius

Sample Report  
 Latitude: 41.87998  
 Longitude: -87.63702

| Demographic Summary                               |  | 2020                     | 2025                 |                  |         |
|---|--|--------------------------|----------------------|------------------|---------|
| Population  |  | 855,355                  | 872,967              |                  |         |
| Households  |  | 392,135                  | 403,457              |                  |         |
| Average Household Size                            |  | 2.10                     | 2.08                 |                  |         |
| Families  |  | 161,468                  | 164,384              |                  |         |
| Median Age  |  | 33.6                     | 34.5                 |                  |         |
| Median Household Income                           |  | \$75,745                 | \$84,538             |                  |         |
|   |  | Spending Potential Index | Average Amount Spent | Total            | Percent |
| Total Expenditures                                |  | 130                      | \$100,220.85         | \$39,300,102,505 | 100.0%  |
| Food  |  | 135                      | \$12,272.05          | \$4,812,299,911  | 12.2%   |
| Food at Home                                      |  | 132                      | \$7,047.97           | \$2,763,757,008  | 7.0%    |
| Food Away from Home                               |  | 139                      | \$5,224.08           | \$2,048,542,902  | 5.2%    |
| Alcoholic Beverages                               |  | 142                      | \$884.91             | \$347,005,516    | 0.9%    |
| Housing   |  | 138                      | \$33,574.70          | \$13,165,816,908 | 33.5%   |
| Shelter   |  | 143                      | \$27,611.71          | \$10,827,516,405 | 27.6%   |
| Utilities, Fuel and Public Services               |  | 122                      | \$5,963.00           | \$2,338,300,503  | 5.9%    |
| Household Operations                              |  | 125                      | \$2,654.67           | \$1,040,988,975  | 2.6%    |
| Housekeeping Supplies                             |  | 123                      | \$955.09             | \$374,524,779    | 1.0%    |
| Household Furnishings and Equipment               |  | 122                      | \$2,659.18           | \$1,042,756,824  | 2.7%    |
| Apparel and Services                              |  | 139                      | \$2,988.45           | \$1,171,874,172  | 3.0%    |
| Transportation                                    |  | 126                      | \$11,325.68          | \$4,441,196,633  | 11.3%   |
| Travel  |  | 124                      | \$2,981.79           | \$1,169,265,608  | 3.0%    |
| Health Care                                       |  | 113                      | \$6,512.26           | \$2,553,686,776  | 6.5%    |
| Entertainment and Recreation                      |  | 124                      | \$4,012.93           | \$1,573,610,749  | 4.0%    |
| Personal Care Products & Services                 |  | 131                      | \$1,205.17           | \$472,588,006    | 1.2%    |
| Education   |  | 139                      | \$2,487.22           | \$975,325,033    | 2.5%    |
| Smoking Products                                  |  | 133                      | \$534.99             | \$209,786,616    | 0.5%    |
| Lotteries & Pari-mutuel Losses                    |  | 142                      | \$76.24              | \$29,898,141     | 0.1%    |
| Legal Fees  |  | 146                      | \$262.33             | \$102,870,262    | 0.3%    |
| Funeral Expenses                                  |  | 112                      | \$103.28             | \$40,500,720     | 0.1%    |
| Safe Deposit Box Rentals                          |  | 100                      | \$4.86               | \$1,904,173      | 0.0%    |
| Checking Account/Banking Service Charges          |  | 162                      | \$51.31              | \$20,118,565     | 0.1%    |
| Cemetery Lots/Vaults/Maintenance Fees             |  | 92                       | \$8.67               | \$3,399,991      | 0.0%    |
| Accounting Fees                                   |  | 125                      | \$139.82             | \$54,827,273     | 0.1%    |
| Miscellaneous Personal Services/Advertising/Fines |  | 165                      | \$123.88             | \$48,577,724     | 0.1%    |
| Occupational Expenses                             |  | 140                      | \$85.18              | \$33,401,772     | 0.1%    |
| Expenses for Other Properties                     |  | 90                       | \$86.38              | \$33,872,440     | 0.1%    |
| Credit Card Membership Fees                       |  | 149                      | \$11.78              | \$4,619,518      | 0.0%    |
| Shopping Club Membership Fees                     |  | 128                      | \$42.08              | \$16,501,795     | 0.0%    |
| Support Payments/Cash Contributions/Gifts in Kind |  | 105                      | \$2,467.80           | \$967,709,374    | 2.5%    |
| Life/Other Insurance                              |  | 104                      | \$563.09             | \$220,808,787    | 0.6%    |
| Pensions and Social Security                      |  | 129                      | \$10,606.12          | \$4,159,031,548  | 10.6%   |

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.