



Financial Expenditures

Proposed Location
100 S Wacker Dr, Chicago, Illinois, 60606
Ring: 1 mile radius

Sample Report
Latitude: 41.87998
Longitude: -87.63702

Demographic Summary		2020	2025
Population		70,321	78,785
Households		40,942	46,321
Families		11,067	12,540
Median Age		33.4	34.1
Median Household Income		\$116,676	\$128,042
		Spending Potential Index	Average Amount
			Total
Assets			
Value of Checking/Savings/Money Market Accounts & CDs	150	\$25,965.55	\$1,063,081,355
Value of Checking/Savings/Money Market Accounts & CDs (1 year ago)	142	\$22,484.04	\$920,541,410
Value of Stocks/Bonds/Mutual Funds	134	\$32,777.21	\$1,341,964,515
Value of Stocks/Bonds/Mutual Funds (1 year ago)	131	\$29,835.88	\$1,221,540,515
Value of Other Financial Assets	118	\$9,649.31	\$395,062,103
Value of Other Financial Assets (1 year ago)	119	\$9,018.97	\$369,254,566
Value of Retirement Plans	124	\$118,472.00	\$4,850,480,586
Value of Retirement Plans (1 year ago)	123	\$101,532.06	\$4,156,925,397
Surrender Value of Whole Life Policies	161	\$19,341.95	\$791,897,932
Surrender Value of Whole Life Policies (1 year ago)	171	\$19,772.06	\$809,507,734
Earnings			
Interest/Dividends	127	\$1,499.39	\$61,387,960
Royalty/Estate/Trust Income	156	\$657.76	\$26,930,036
Liabilities			
Original Mortgage Amount (Owned Home)	145	\$19,256.88	\$788,415,376
Vehicle Loan Amount (1)	175	\$5,110.58	\$209,237,265
Value of Credit Card Debt	166	\$4,326.11	\$177,119,776
Value of Credit Card Debt (1 year ago)	167	\$4,153.39	\$170,047,899
Value Owed on Student Loans	265	\$18,492.26	\$757,110,242
Value Owed on Student Loans (1 year ago)	264	\$17,193.02	\$703,916,425
Value Owed on Non-student Loans	170	\$1,664.32	\$68,140,792
Value Owed on Non-student Loans (1 year ago)	185	\$1,341.00	\$54,903,235
Owned Dwellings - Special Lump Sum Mortgage Payments	131	\$652.30	\$26,706,546
Owned Dwellings - Special Assessments	127	\$20.20	\$827,149
Owned Dwellings - Property Purchase Closing Costs	160	\$476.15	\$19,494,666
Amount Paid: Interest			
Home Mortgage	128	\$4,673.84	\$191,356,218
Home Equity Loan	113	\$35.97	\$1,472,593
Home Equity Line of Credit	108	\$136.12	\$5,573,157
New Car/Truck/Van Loan	159	\$205.10	\$8,397,128
Used Car/Truck/Van Loan	181	\$225.01	\$9,212,320
Finance/Late/Interest Charges for Credit Cards	152	\$633.94	\$25,954,938
Finance/Late/Interest Charges for Student Loans	273	\$550.76	\$22,549,203
Finance/Late/Interest Charges for Non-student Loans	169	\$58.75	\$2,405,204
Amount Paid: Principal			
Home Mortgage	120	\$2,569.60	\$105,204,425
Home Equity Loan	105	\$63.66	\$2,606,303
Home Equity Line of Credit	108	\$348.02	\$14,248,627
New Car/Truck/Van Loan	157	\$1,747.98	\$71,565,812
Used Car/Truck/Van Loan	178	\$1,657.72	\$67,870,371
Checking Account and Banking Service Charges	223	\$70.66	\$2,893,077

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
(1) **Vehicle Loan Amount** is the amount of a loan for a car, truck, van, SUV, motor home, boat, camper, motorcycle, motor scooter, moped, plane, snowmobile, dune buggy, ATV, or Segway, excluding interest.
Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Financial Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 3 mile radius

Sample Report
 Latitude: 41.87998
 Longitude: -87.63702

Demographic Summary		2020	2025
Population		379,284	396,579
Households		199,327	210,183
Families		70,299	73,299
Median Age		34.9	35.8
Median Household Income		\$93,053	\$103,871
		Spending Potential Index	Average Amount
			Total
Assets			
Value of Checking/Savings/Money Market Accounts & CDs	133	\$22,941.10	\$4,572,780,773
Value of Checking/Savings/Money Market Accounts & CDs (1 year ago)	126	\$19,924.86	\$3,971,561,982
Value of Stocks/Bonds/Mutual Funds	116	\$28,344.31	\$5,649,785,951
Value of Stocks/Bonds/Mutual Funds (1 year ago)	115	\$26,120.00	\$5,206,421,686
Value of Other Financial Assets	109	\$8,893.59	\$1,772,733,234
Value of Other Financial Assets (1 year ago)	110	\$8,283.11	\$1,651,048,200
Value of Retirement Plans	112	\$107,109.77	\$21,349,869,939
Value of Retirement Plans (1 year ago)	112	\$92,300.71	\$18,398,023,424
Surrender Value of Whole Life Policies	127	\$15,249.66	\$3,039,669,797
Surrender Value of Whole Life Policies (1 year ago)	134	\$15,507.75	\$3,091,113,753
Earnings			
Interest/Dividends	118	\$1,386.03	\$276,273,260
Royalty/Estate/Trust Income	132	\$554.74	\$110,575,237
Liabilities			
Original Mortgage Amount (Owned Home)	125	\$16,514.35	\$3,291,756,312
Vehicle Loan Amount (1)	141	\$4,104.60	\$818,158,100
Value of Credit Card Debt	144	\$3,735.66	\$744,617,346
Value of Credit Card Debt (1 year ago)	143	\$3,542.53	\$706,121,783
Value Owed on Student Loans	209	\$14,591.77	\$2,908,533,867
Value Owed on Student Loans (1 year ago)	209	\$13,587.23	\$2,708,300,864
Value Owed on Non-student Loans	148	\$1,446.87	\$288,399,419
Value Owed on Non-student Loans (1 year ago)	158	\$1,142.62	\$227,754,022
Owned Dwellings - Special Lump Sum Mortgage Payments	116	\$580.94	\$115,797,649
Owned Dwellings - Special Assessments	107	\$17.00	\$3,387,964
Owned Dwellings - Property Purchase Closing Costs	137	\$407.48	\$81,221,476
Amount Paid: Interest			
Home Mortgage	114	\$4,152.20	\$827,646,298
Home Equity Loan	111	\$35.64	\$7,103,357
Home Equity Line of Credit	105	\$133.22	\$26,555,031
New Car/Truck/Van Loan	129	\$166.92	\$33,272,300
Used Car/Truck/Van Loan	144	\$179.94	\$35,866,097
Finance/Late/Interest Charges for Credit Cards	134	\$558.68	\$111,360,822
Finance/Late/Interest Charges for Student Loans	214	\$431.76	\$86,060,933
Finance/Late/Interest Charges for Non-student Loans	145	\$50.43	\$10,051,434
Amount Paid: Principal			
Home Mortgage	108	\$2,319.45	\$462,328,401
Home Equity Loan	103	\$62.59	\$12,475,027
Home Equity Line of Credit	101	\$327.81	\$65,340,631
New Car/Truck/Van Loan	130	\$1,448.61	\$288,746,894
Used Car/Truck/Van Loan	143	\$1,335.65	\$266,232,085
Checking Account and Banking Service Charges	186	\$58.84	\$11,728,889

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Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Financial Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 5 mile radius

Sample Report
 Latitude: 41.87998
 Longitude: -87.63702

Demographic Summary		2020	2025
Population		855,355	872,967
Households		392,135	403,457
Families		161,468	164,384
Median Age		33.6	34.5
Median Household Income		\$75,745	\$84,538
		Spending Potential Index	Average Amount
			Total
Assets			
Value of Checking/Savings/Money Market Accounts & CDs	115	\$19,843.43	\$7,781,302,858
Value of Checking/Savings/Money Market Accounts & CDs (1 year ago)	109	\$17,290.72	\$6,780,298,214
Value of Stocks/Bonds/Mutual Funds	99	\$24,215.51	\$9,495,749,827
Value of Stocks/Bonds/Mutual Funds (1 year ago)	98	\$22,345.20	\$8,762,334,047
Value of Other Financial Assets	98	\$8,006.42	\$3,139,597,903
Value of Other Financial Assets (1 year ago)	99	\$7,457.92	\$2,924,512,091
Value of Retirement Plans	98	\$93,320.18	\$36,594,108,809
Value of Retirement Plans (1 year ago)	98	\$80,706.29	\$31,647,759,125
Surrender Value of Whole Life Policies	103	\$12,395.64	\$4,860,762,532
Surrender Value of Whole Life Policies (1 year ago)	109	\$12,551.23	\$4,921,775,758
Earnings			
Interest/Dividends	101	\$1,190.89	\$466,990,520
Royalty/Estate/Trust Income	112	\$473.25	\$185,579,361
Liabilities			
Original Mortgage Amount (Owned Home)	107	\$14,190.79	\$5,564,703,927
Vehicle Loan Amount (1)	121	\$3,529.34	\$1,383,977,194
Value of Credit Card Debt	126	\$3,272.54	\$1,283,275,573
Value of Credit Card Debt (1 year ago)	124	\$3,086.81	\$1,210,445,367
Value Owed on Student Loans	178	\$12,442.83	\$4,879,269,993
Value Owed on Student Loans (1 year ago)	178	\$11,580.24	\$4,541,018,626
Value Owed on Non-student Loans	131	\$1,284.58	\$503,727,935
Value Owed on Non-student Loans (1 year ago)	139	\$1,008.30	\$395,389,617
Owned Dwellings - Special Lump Sum Mortgage Payments	101	\$501.88	\$196,806,011
Owned Dwellings - Special Assessments	94	\$14.97	\$5,868,553
Owned Dwellings - Property Purchase Closing Costs	118	\$353.41	\$138,585,485
Amount Paid: Interest			
Home Mortgage	100	\$3,631.13	\$1,423,893,190
Home Equity Loan	101	\$32.16	\$12,611,570
Home Equity Line of Credit	94	\$118.84	\$46,599,848
New Car/Truck/Van Loan	112	\$144.15	\$56,528,054
Used Car/Truck/Van Loan	125	\$155.65	\$61,037,491
Finance/Late/Interest Charges for Credit Cards	119	\$494.26	\$193,815,591
Finance/Late/Interest Charges for Student Loans	181	\$364.76	\$143,033,689
Finance/Late/Interest Charges for Non-student Loans	129	\$44.67	\$17,518,325
Amount Paid: Principal			
Home Mortgage	95	\$2,037.97	\$799,159,521
Home Equity Loan	93	\$56.30	\$22,075,601
Home Equity Line of Credit	88	\$283.77	\$111,274,811
New Car/Truck/Van Loan	113	\$1,255.10	\$492,168,739
Used Car/Truck/Van Loan	124	\$1,157.16	\$453,761,942
Checking Account and Banking Service Charges	162	\$51.31	\$20,118,565

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