ESRI

Creating GIS for a Better World

Geography Matters™

...the best GIS solution
for real-world problems

www.esri.com

GIS for a Better World
ESRI: The Leader in GIS Solutions

ESRI is the world leader in the rapidly expanding industry of geographic information system (GIS) software.* ESRI was founded in 1969 as a privately held consulting group in Redlands, California. Today ESRI® software is installed at more than 300,000 client sites worldwide. ESRI is the dominant company in the nearly $2 billion GIS software market. More than two million organizations use GIS software today to help them be more efficient and work smarter. Every organization, from the one-person business to the global enterprise, can benefit from visualizing itself, its customers, its competition, and its environment with a GIS.

Jack Dangermond, founder and president of ESRI, is considered one of the most influential people in the GIS industry and delivers more than 100 educational lectures a year on GIS concepts and applications. He has served on numerous national advisory committees and boards including NASA's Science and Technology Advisory Committee and former Vice President Al Gore's Committee to Build a National Data Superhighway.

*According to industry analysts at Daratech of Cambridge, Massachusetts

Our confidence in GIS is built on the belief that geography matters. It fundamentally influences and connects our many cultures, societies, and ways of life.

Jack Dangermond
ESRI Founder and President

Software for Better Business

GIS software organizes information by its location, a common component of most databases. By viewing information in the form of an electronic map, businesses and government agencies have a better way to organize, share, and visualize data for improved communications and enhanced decision making. Specifically, GIS software from ESRI has helped

- The National Geographic Society publish its renowned MapMachine Web site
- City of Vallejo, California attract companies to increase revenues and employment
- Orange France, the cellular branch of France Telecom, leverage enterprisewide spatial data to improve customer care operations
- And more

No matter what the profession or size of the organization, the added power of map visualization and geographic analysis ESRI software provides will help you to better understand dynamic situations and make more informed decisions.

ESRI Philosophy

ESRI believes that better information makes for better decisions. Our reputation is built on contributing our technical knowledge, special people, and valuable experience to the collection, analysis, and communication of geographic information.

ArcGIS

ArcGIS® is a scalable family of software products that forms a complete GIS built on industry standards that provides exceptional, yet easy-to-use, capabilities right out of the box. ArcReader™, ArcView®, ArcEditor™, and ArcInfo™ share the same core applications and user interface. From that foundation, you can add ArcSDE® for advanced spatial data management and ArcIMS® for Internet deployment. ArcGIS can be scaled to meet the needs of every organization from the individual to the global enterprise.

Web browsers
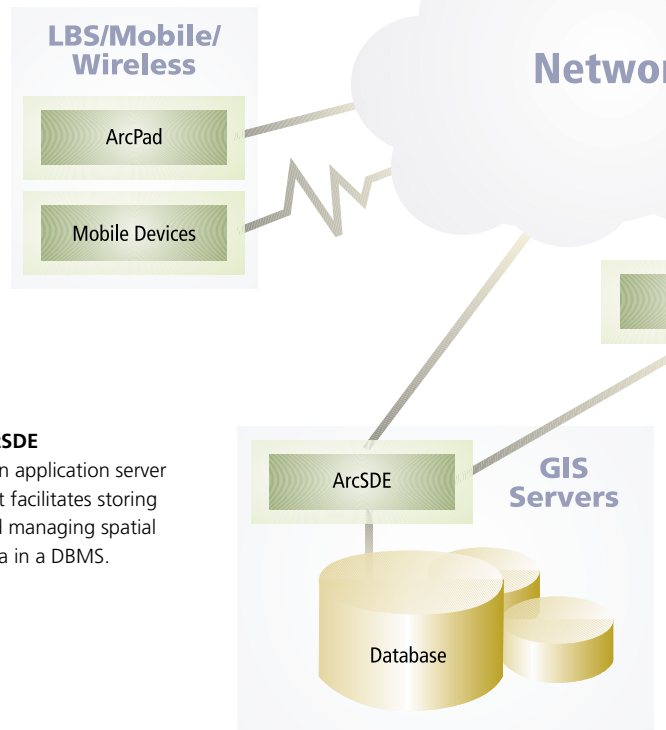are lightweight Web clients that complement ArcGIS Desktop.

ArcExplorer™
is a free geographic data browser that lets you display, query, and retrieve GIS data.

LBS/Mobile/Wireless

ArcPad

Mobile Devices

Networ

ArcPad®
is a lightweight, mobile mapping solution that can retrieve maps using wireless technology.

ArcSDE
is an application server that facilitates storing and managing spatial data in a DBMS.

ArcSDE

GIS Servers

Database

WAP phones
can receive maps via the wireless application protocol (WAP) and other open protocols.

Lightweight Viewers

ArcExplorer

Java Viewer

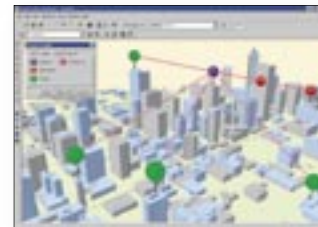HTML Viewer

ArcGIS Desktop

ArcInfo

ArcEditor

ArcView

ArcReader

ArcGIS Extensions

ArcReader, ArcView, ArcEditor, and ArcInfo are collectively known as ArcGIS Desktop, a scalable suite of software for geographic data creation, integration, and analysis.

ArcGIS extensions add specialized tools and functionality to ArcGIS Desktop.

ArcIMS

ArcIMS is a powerful Internet mapping system that works with standard Internet server technology.

www.esri.com/arcgis

GIS Solutions

Business GIS

BusinessMAP

BusinessMAP® software is an easy-to-use, affordable desktop database mapping program designed to present business information on a map by converting your records from spreadsheets, contact managers, databases, word processors, and phone directories to points on a map.

ArcGIS Business Analyst

ArcGIS Business Analyst provides you with the tools, applications, and data to assist you with mission-critical decisions such as analyzing your market and competition, finding the ideal site for a new business location, or targeting your direct mail. ArcGIS Business Analyst brings to your desktop the power of ArcGIS and lets you perform sophisticated business analysis in one easy-to-use application.

Business Data

ESRI BIS

ESRI Business Information Solutions (ESRI BIS) offers demographics, market segmentation, and spending patterns data sets that provide industry, nonprofits, and government with insight into the lifestyle and market potential of any U.S. location.

ESRI BIS provides current year and forecast data on business, lifestyles, consumer spending, purchase potential, shopping centers, and traffic volumes in a variety of formats including hard-copy and Internet reports, maps, electronic media, software, books, and lists. Electronic America, the ESRI BIS online data catalog, lets you explore more than 10,000 data variables.

Internet Mapping

RouteMAP IMS

RouteMAP™ IMS is a stand-alone Internet site locator application that also generates driving directions. This affordable, out-of-the-box Internet mapping solution is designed for companies that wish to add mapping capabilities to their Web sites.

GIS for Logistics

ArcLogistics Route

ArcLogistics™ Route is fully interactive desktop software for complex vehicle routing and scheduling issues. With ArcLogistics Route businesses and organizations can deliver goods or services more efficiently, reduce costs, and improve customer service.

GIS and Mapping Components

MapObjects

The MapObjects® family of products consists of embeddable mapping components available as separate products for Windows® and Java™ developers. MapObjects can be used to build powerful client and desktop applications or add GIS capabilities to existing applications. These capabilities include a wide range of map display, geographic query, and data retrieval activities.

Full-Service Support

ESRI fully supports clients throughout the process of acquiring and implementing a GIS from an initial needs assessment to system design and development. Services offered include implementation planning, system acquisition and integration, database design and automation, custom applications programming, education and training, and technical support.

ESRI's strong user base also offers support in the form of local and regional meetings and conferences. ESRI's User Conference showcases the latest applications and development of ESRI systems and is the largest gathering of GIS professionals in the world.

Why ESRI GIS?

ESRI's ultimate goal is to provide you with a system that will help you accomplish tasks faster, more easily, and better than by using any other automated system or by doing them manually. Judging by the rapid growth of the ESRI user community, ESRI is meeting this goal and will continue to build on its success. GIS solutions from ESRI help businesses change the way they view information. ESRI, the world leader in GIS software, stands ready to help you organize, visualize, and analyze your data in a truly unique and powerful manner.

Key Industries

GIS software by ESRI benefits all industries. Organizations make decisions every day that involve some sort of spatial information. ESRI offers a wide range of GIS solutions including one that is right for your organization. ESRI industry managers are ready to help you learn how others in your industry are using GIS to make better decisions.

ESRI

For more than 30 years ESRI has been helping people manage and analyze geographic information. ESRI offers a framework for implementing GIS technology in any organization with a seamless link from personal GIS on the desktop to enterprisewide GIS client/server and data management systems. ESRI GIS solutions are flexible and can be customized to meet the needs of our users. ESRI is a full-service GIS company, ready to help you begin, grow, and build success with GIS.

Corporate

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For more information
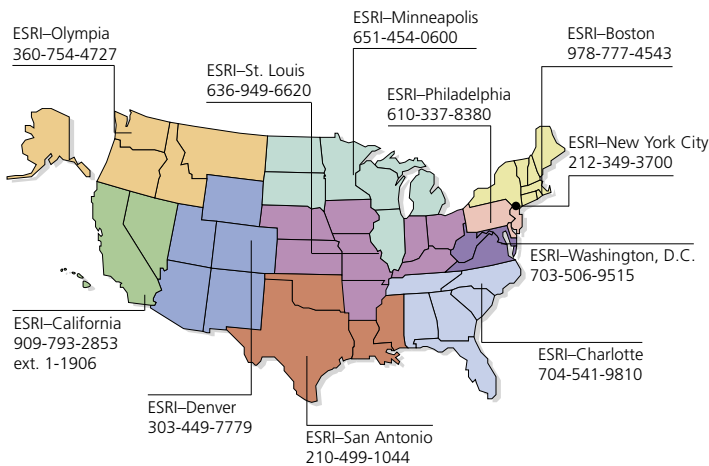on ESRI, call

1-800-447-9778

(1-800-GIS-XPRT)

or contact an ESRI reseller near you.

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