ESRI

The World Leader in GIS Technology

Geography Matters™

ArcGIS
- ArcView
- ArcEditor
- ArcInfo
- ArcSDE
- ArcIMS
- ArcPad
- ArcGIS Extensions
- ArcGIS Data Models

GIS Solutions
- MapObjects
- MapObjects LT
- ArcFM
- ArcView Business Analyst
- ArcLogistics Route
- *Business*MAP PRO
- *Route*MAP IMS
- NetEngine

...the best GIS solution
for real-world problems

www.esri.com

Our confidence in GIS is built on the
belief that geography matters. It fun-
damentally influences and connects our
many cultures, societies, and ways of life.

- Jack Dangermond
  ESRI Founder and President

ESRI—Making a Difference

On any given day, more than one million people around the world use
ESRI's geographic information system (GIS) technology to improve
the way their organizations conduct business. Ranked as one of the
largest software companies in the world, ESRI is the world leader
in the rapidly expanding industry of GIS software. Headquartered in
Redlands, California, ESRI has offices throughout the United States;
a Business Partner Program with more than 1,200 developers, consul-
tants, resellers, and data providers; and a network of international
distributors conducting business in more than 229 countries.

Founded in 1969, ESRI's GIS solutions are emerging as an integral
component in nearly every type of business and government service.
ESRI technology is used by more than 300,000 clients worldwide
including most federal agencies, thousands of state and local govern-
ment agencies, national mapping agencies, petroleum companies,
state health departments, most forestry companies, and many others
in dozens of industries.

Always forward looking, ESRI's unique management style has given
GIS users what they need today while providing a solid foundation
for the future.

ArcGIS

ArcGIS™ is a family of software products that form a complete GIS built on industry standards that provide exceptional, yet easy-to-use, capabilities right out of the box. Marking a major advance in the evolution of ESRI software, Internet enabled ArcGIS includes exceptional map production, advanced feature construction tools, on-the-fly projection, vector and raster storage in a database management system (DBMS), and many other unrivaled features.

The modular architecture of the ArcGIS family lets you tailor the functional capabilities of your system. ArcView®, ArcEditor™, and ArcInfo™ (known as the ArcGIS Desktop Products) have the same core applications and user interface. From that foundation, you can add services for multiuser editing and Internet deployment. As a result, ArcGIS can scale to meet the needs of every organization, from the individual to the global enterprise.
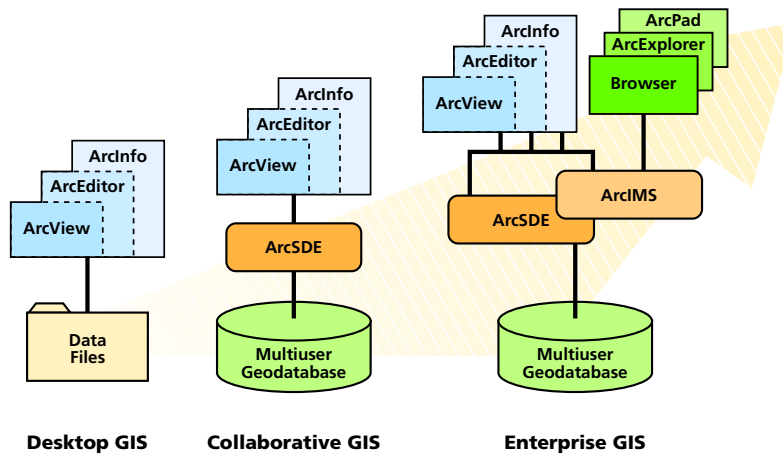
The modular and scalable nature of ArcGIS provides flexibility when configuring your system.

ArcGIS

The ArcGIS software family embraces information technology (IT) standards. Featuring an intuitive Windows® user interface for desktop software, ArcGIS integrates with many databases and the open architecture allows the creation of applications that can be deployed in a "loosely coupled" distributed environment using XML protocol. As a result, ArcGIS is easily integrated into an organization.

ArcGIS features an array of Internet aware solutions including the ArcGIS Desktop Products, browsers, mobile devices, and embedded solutions. ArcView, ArcEditor, and ArcInfo software products share a consistent user experience, common code base, common extension model, and single development environment. This dramatically increases usability and interoperability while retaining flexible deployment options.
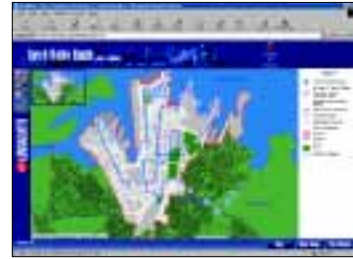
Web Browsers
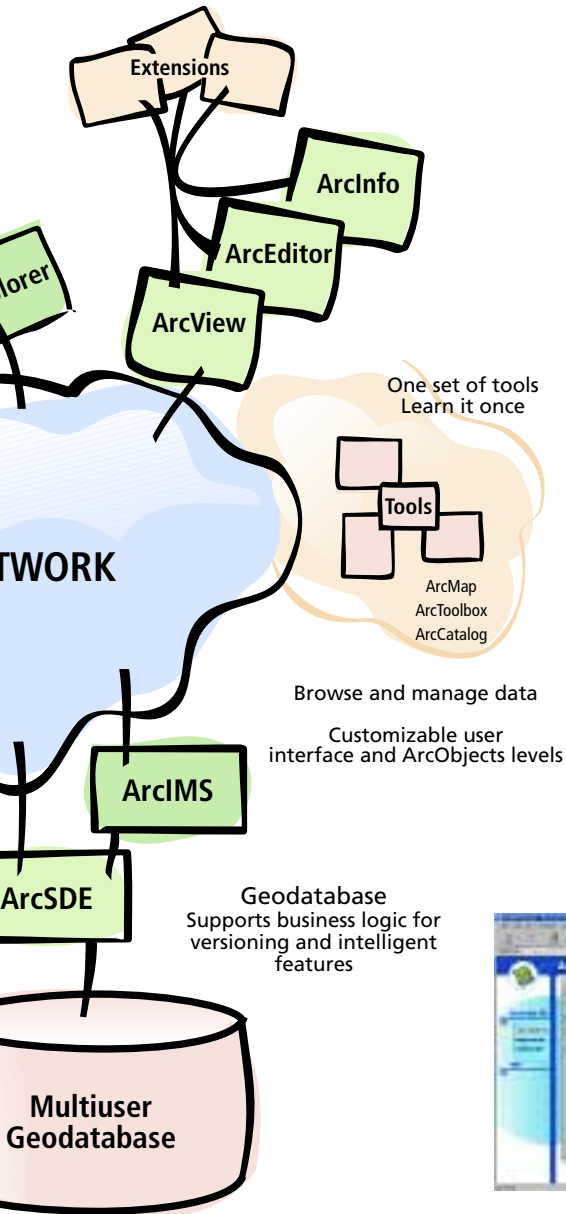are lightweight Web clients that complement ArcGIS Desktop.

Featuring
Microsoft®
Visual Basic
for Applications
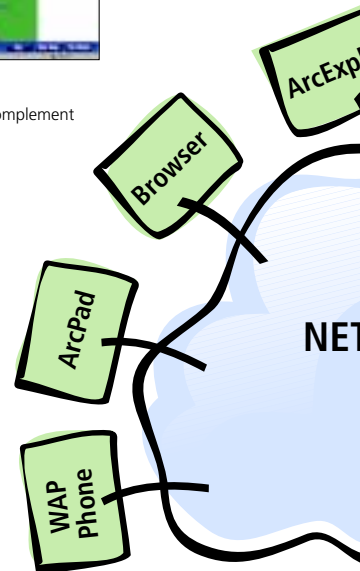
ArcPad™
is a lightweight mobile mapping solution that can retrieve maps using wireless technology.

Browser

ArcExp

ArcPad

NET

WAP Phone

ArcSDE™
Integrates any database management system
(DBMS)

Mobile Phone
can receive maps via the wireless application protocol (WAP) and other open protocols.

www.esri.com/arcgis

Arc GIS™
ESRI

Extensions

ArcInfo

ArcEditor

ArcView

...orer

...TWORK

One set of tools
Learn it once

Tools

ArcMap
ArcToolbox
ArcCatalog

Browse and manage data

Customizable user
interface and ArcObjects levels

ArcIMS

ArcSDE

Geodatabase
Supports business logic for
versioning and intelligent
features

**Multiuser
Geodatabase**

ArcExplorer™
is a free geographic data
browser that lets you dis-
play, query, and retrieve
GIS data.
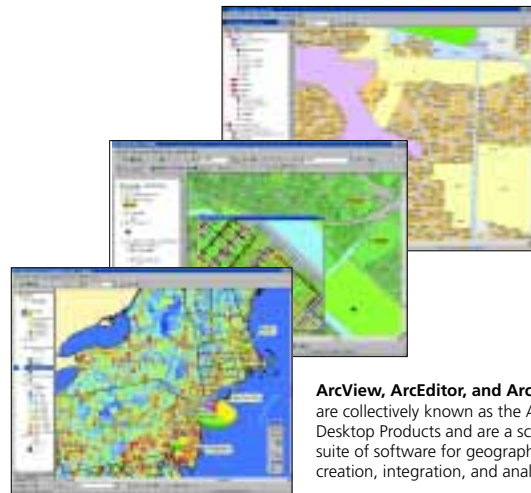
ArcView, ArcEditor, and ArcInfo
are collectively known as the ArcGIS
Desktop Products and are a scalable
suite of software for geographic data
creation, integration, and analysis.

ArcIMS®
is a powerful Internet mapping
system that works with standard
Internet server technology.

GIS Solutions

Business GIS

*Business*MAP PRO

*Business*MAP® PRO software is an easy-to-use, affordable desktop database mapping program designed to present business information on a map by converting your records from spreadsheets, contact managers, databases, word processors, and phone directories to points on a map. *Business*MAP PRO provides more than 50 customizable maps of the world including Europe, Canada, Mexico, the United States, and individual U.S. states (with streets for most every U.S. city and town).
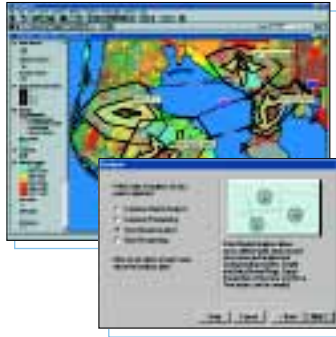
ArcView Business Analyst

ArcView Business Analyst is an award-winning, high-end suite of tools and data for research and analysis in one easy-to-use desktop application. It combines the world's leading desktop mapping software, ArcView GIS, with a robust catalog of nationwide data from industry-leading information providers. The wizard interface walks you through sophisticated business functions such as demographic analysis, site prospecting, and customer profiling and prospecting, and high-quality maps and detailed reports can be created quickly and easily.

GIS for Logistics

ArcLogistics Route

ArcLogistics™ Route software provides out-of-the-box solutions for complex vehicle routing issues. ArcLogistics Route includes a high-quality map database for the entire United States from which delivery areas can be extracted. Users can build routes based on actual network drive times and vehicle characteristics, then generate driver manifests, stop vicinity and route overview maps, route summary reports, and street-level directions.

Internet Mapping

*Route*MAP IMS

*Route*MAP™ IMS is a stand-alone Internet site locator application that also generates driving directions. This affordable, out-of-the-box Internet mapping solution is designed for companies that wish to add mapping capabilities to their Web sites. It requires no programming to create custom maps with symbols that represent a business or public sector service center.

AM/FM GIS

ArcFM

ArcFM™ software is a powerful ArcInfo-based application for the editing, maintenance, modeling, and data management of utility information. For electric, gas, water, and wastewater utilities and other organizations working with network and land-based data, ArcFM provides a complete solution right out of the box. Customer information systems, work management systems, SCADA, modeling, or any other existing information systems used by your organization are easily integrated with ArcFM. Along with planned or existing information systems, ArcFM helps reduce costs, eliminate data redundancy, increase data integration and efficiency, automate analysis processes, and access needed information in a facilities management system.

GIS and Mapping Components

MapObjects

MapObjects® software is a collection of embeddable mapping and GIS components. Developers can use MapObjects to create applications that include dynamic live maps and GIS capabilities.
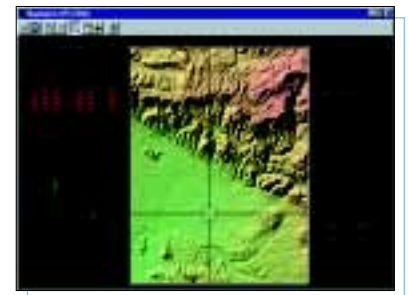
MapObjects LT

MapObjects LT, a lightweight, royalty-free version of MapObjects, provides application developers with the tools to build lightweight data viewing applications or create new mapping programs that solve specific problems.

NetEngine

NetEngine™ software is a collection of developer tools designed for geographic network analysis.

ESRI ®

For more than 30 years ESRI has been helping people manage and analyze geographic information. ESRI offers a framework for implementing GIS in any organization with a seamless link from personal GIS on the desktop to enterprisewide GIS client/server and data management systems. ESRI GIS solutions are flexible and can be customized to meet the needs of our users. ESRI is a full-service GIS company, ready to help you begin, grow, and build success with GIS.

Corporate

ESRI
380 New York Street
Redlands, California
92373-8100, USA
Telephone: 909-793-2853
Fax: 909-793-5953

For more information
call ESRI at

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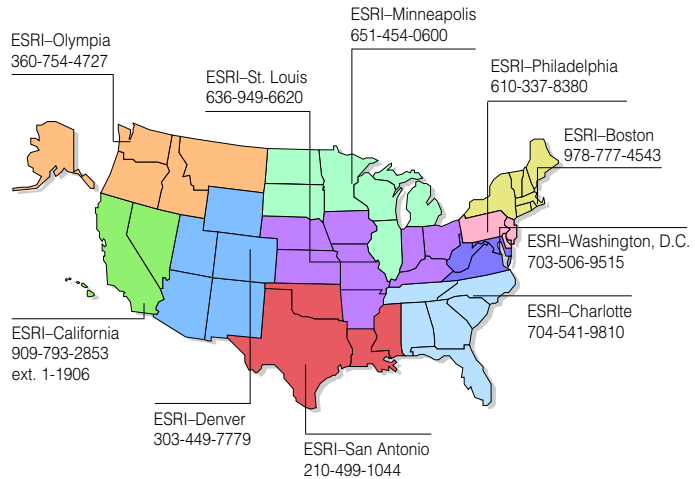(1-800-GIS-XPRT)

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No. GS-35F-5086H

Printed in USA

86528
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