

# MapStudio for Media

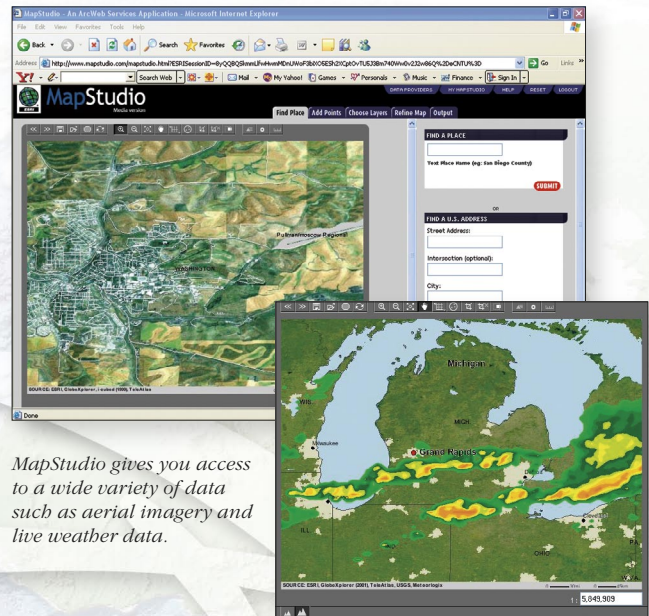
## Publish Maps via the Web

*MapStudio for Media is a Web application for quickly creating customized maps that can be used in print or other media. It is an affordable and easy way for media outlets to create maps of any location in the world and edit them in typical illustration software.*

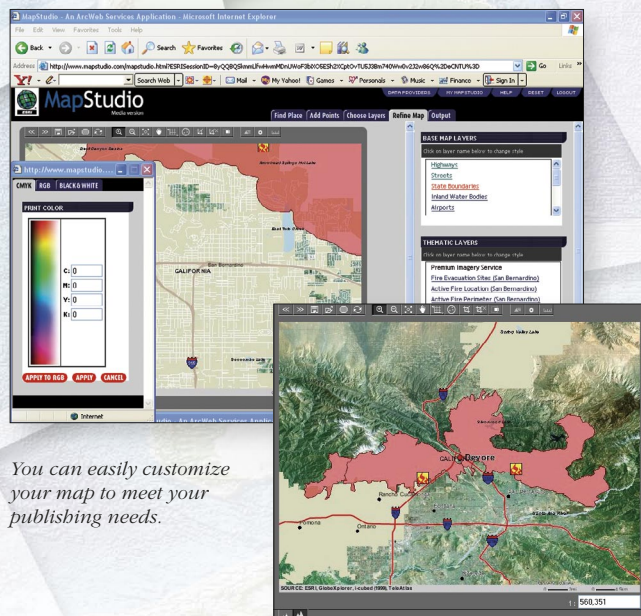
### With MapStudio for Media, you can

- Quickly find and map locations anywhere in the world.
- Add custom points to a map such as locations of reported crimes, reviewed restaurants, or polling places. MapStudio for Media allows you to store these custom points so you can reuse them.
- Combine layers of data provided by MapStudio onto a single map. In addition to basic street maps, this data includes satellite imagery, topographic maps, weather, demographic information, and much more.
- Refine your map to meet your publishing needs such as choosing type styles and colors, cropping, and selecting the projection of the map.
- Output the map in an editable EPS file that can be opened in either Adobe® Illustrator® or Macromedia® FreeHand®. You can also output the map to various image formats or to a shapefile that can be opened in ESRI® ArcGIS® Desktop.

MapStudio for Media is supported on a Macintosh® or PC. Also, because MapStudio for Media is a Web application, you can easily share the maps you create with others on your network.



*MapStudio gives you access to a wide variety of data such as aerial imagery and live weather data.*



*You can easily customize your map to meet your publishing needs.*

### Why Use MapStudio for Media?

MapStudio for Media can be used for a variety of purposes including

- Investigative reporting
- Market research
- Location analysis
- Standard map generation

### Try a Free, 30-Day Evaluation

Visit [www.esri.com/mapstudio](http://www.esri.com/mapstudio) and register for a 30-day evaluation of MapStudio for Media. For one month, you will have access to all of MapStudio's capabilities. See how quickly and easily you can create a map in your own design for a publication or presentation. During the evaluation period, you can make as many maps as you like.

For more information on MapStudio for Media, visit [www.esri.com/mapstudio](http://www.esri.com/mapstudio).





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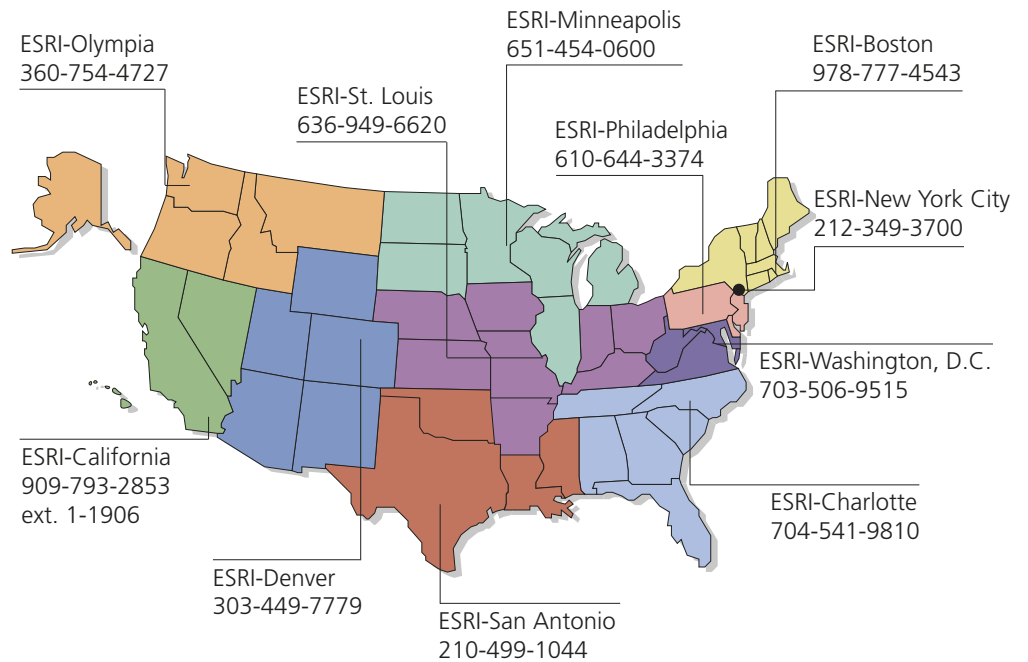
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